

BELK'S SIXTH ANNIVERSARY SALE

and JULY CLEARANCE -- 2 SALES IN ONE

Starts Thursday Morning

BE HERE EARLY!

July 19th

WOMEN'S BETTER SHOES

Values to \$7

321 pairs of black, white, brown and two-tone dress shoes and better casuals. Price range on these shoes are now \$3.95 to \$7.00. Sizes are broken, but the savings are great.

2.77



MAIN FLOOR—SHOES

GREATEST VALUE

MEN'S SPORT SHIRTS

Mesh weaves, solid color and fancy broadcloth and gay prints in both short and long sleeve sport shirts.



Sizes S-M-ML & L. The best selection in years at this Season of the year. Save at Belk's during our July and August Clearance and Anniversary Sales. Main Floor Center.

Buy 2 and Save!

\$1.59 -- 2 for \$3

MAIN FLOOR

MEN'S SUITS

About 28 of our regular year round gabardine suits, single breast, 2 & 3 button models. Also a few \$35.00 to \$39.50 all nylons. It will pay you to see these suits. We may have your size.



\$19.88

ALTERATIONS FREE

MAIN FLOOR

FLASH! SAVE \$1

60 ONLY — REG. \$2.95 BLOUSES

Dan River Gingham and cords, also picolay in stripes. Sleeveless style that has been so popular this Season. We have never heard of this quality for less than \$2.95. You will know what we mean when you look at this beautiful selection. Fashion Shop.

\$1.99



MEN'S WHITE DRESS SHIRTS

Well made broadcloth shirts, in sizes 14 to 17, also blue, tan and grey colors in the solids and good looking stripes and patterns, all at one low price. Sanforized.

\$1.98



MAIN FLOOR

FREE --- BALLOONS

A gay balloon inflated with helium gas. Don't turn it loose or it will head for the Moon. Absolutely free to the first 1000 youngsters. Ask at the refreshment booth — Basement Store.

Children's Sandals

All leather with neolite soles. All sizes

Values to \$2.55.

\$1.77

Reg. \$1.00 MEN'S TIES

10 doz. of our very best \$1 neckties in a variety of fancies in all colors. It is not often you can save half on anything. See these on the Main Floor.

50c

BARGAIN BASEMENT -- 6TH ANNIVERSARY VALUES

THURSDAY MORNING, JULY 19th, UNTIL SATURDAY, JULY 28th... 9 BIG DAYS

SHEER GOODS REDUCED

1000 YARDS



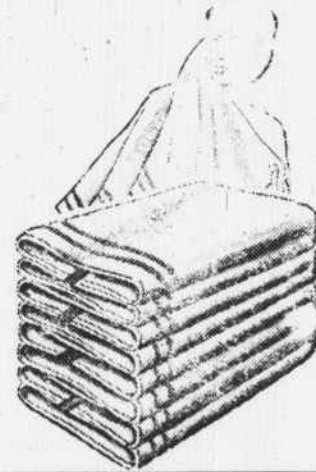
A large double table—an extremely well balanced assortment of 36 inch voiles, dimities and organdys as well as printed percales, priced at great savings.

31c

TOWEL SALE

A very large bale from Cannon Mills. Towel ends suitable for wash cloths, face and hand towels. Thick and thirsty at less than the price you would pay for a good wash cloth. Basement Store. Entrance.

12c
16c
22c



BRAND NEW SILK DRESSES

50 ONLY

We had to hunt all over to find a \$5 dress to give to you for this low price. You will be surprised at the quality and variety of patterns. Basement Store.



\$2.99

BROOMS PAINTED HANDLE **88c**

BUTCHER KNIVES REG. \$1 & \$2 **49c**

SPRING CLOTHES PINS DOZ. **8c**

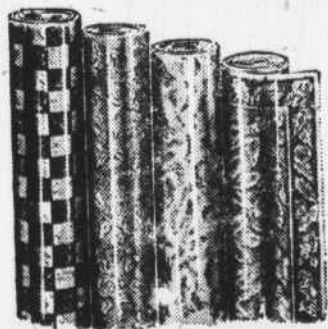
SACK TOWELS WASHED and HEMMED **18c**

9 x 12 LINOLEUM RUGS

FIRST QUALITY

Patterns suitable for any room in the house. These are rolled in individual tubes and are sold at most stores for \$6.95.

\$4.88



SAVE ON SOAP

Super Suds, Large 30c

Super Suds, Giant 69c

Super Suds, Medium . . 2 for 25c

FAB, Giant Size 69c

FAB, Large Size 30c

Palmolive, Regular . . . 2 for 23c

Palmolive, Regular . . . 3 for 23c

Cashmere Bouquet, Reg. 3 for 23c

Cashmere Bouquet, Bath, 2 for 23c

Octagon Toilet 6c

Octagon Laundry . . . 2 for 15c

Ajax Cleaner 12c

SOLID COLOR PERCALES

522 yards of 36" fine count material in white and solid colors. Has many uses.

29c yd.

HERE'S A **BIG BUY**

IRONING BOARDS

Sturdy wood and steel construction. Complete with pad and cover. Look at this price good and compare our values before you buy. Quantity limited. A Basement Store Value!

\$2.88

DISHES

THOUSANDS OF

AT GIVE AWAY PRICES

Again and again we have proved that you save by buying odd dishes in Belk's Basement. More than 28,000 pieces sold already this year. Look at these great values every time you come in. We try to have something new always. Dishes—Basement.

5c To 39c



Serving Macon County **BELK'S** Franklin, North Carolina