The Branklin Press

The Highlands Maconian

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y notices, cards of thanks, tributes of respect, by individuals, lodges, organizations or societies, will be regarded as advertising and inserted at assified advertising rates. Such notices will be marked "adv." in compit-the postal requirements.

Speaking Of Inflation . . .

The best description we have heard of the inflation from which Americans are presently suffering comes from G. F. Crisp, of Franklin, Route 4.

The difference, Mr. Crisp sagely remarked the ther day, between conditions now and 25 years ago well illustrated in buying groceries.

"Then you could take a pocket full of money and buy a tow sack full of groceries. Now you have to take a tow sack full of money to buy a pocket full of groceries."

Name-Calling And Peace

"Truce Teams Fight Name-Calling Duel", said a headline the other day, describing the Korean truce negotiations.

Most Americans who have kept up with events can sympathize with the UN negotiators; undoubtedly they feel they have had abundant provocation for calling names.

But how can we expect even a truce, much less genuine peace, to grow in an atmosphere of such suspicion and bitterness that it breaks out into childish name-calling?

Which recalls the wise remark, many years ago, a Macon County man:

"If you would understand men", he said, "rememer they are just boys, with men's bodies.

Perhaps we continue to be disappointed—perhaps we continue to fail to make progress toward international understanding-because we mistakenly expect men to act like adults, when really most us are grown-up only in body.

. **HOW You Played The Game**

No chronology of events, such as The Press pubished a fortnight ago, can be complete. At best, such a chronology can hit only the high spots.

The list of 1951 Macon County events that appeared in The Press of December 30, however, missed one of the high spots. Overlooked in that compilation was an athletic event so significant we hasten to add it.

Last spring the boys' and girls' basketball squads of the Nantahala High school, under the direction of Carl D. Moses, the then-principal and coach, won e Sportsmanship trophy awarded at the Tournament of Champions in Asheville.

That was one of the highest honors that could have come to a group of Macon County youngsters. Because anybody, if he tries hard enough and is villing to sacrifice enough, occasionally can win a ontest; but it takes guts of a very high order inleed-it takes a great soul-to consistently play the game by the best rules of sportsmanship, win

For in athletics, as in life,

"When the Great Recorder comes To write against your name, He writes not that you won or lost But how you played the game."

Television Is Here

Even a quarter-century ago anyone predicting television would have been considered an idle dreamer, if not a fool. That a person could sit in his home and see and hear events transpiring thousands of miles away, and see and hear them the moment they happened . . . "impossible", most of us would have said.

Yet television not only has been invented and developed, it has arrived - it is here, in Macon County. More and more sets are being installed, as witness the bizarre patterns atop more and more residence roofs.

Its arrival further complicates living; creates new problems, especially for parents. The parents who haven't a television set in their home are going to have life made miserable for them by their children until they get one-meanwhile, the children

are going to visit the neighbor who owns one.

Because this extraordinary device has a powerful fascination, most children, and many adults, are going to be tempted to spend a large proportion of their waking hours (and many hours they should be asleep!) watching the television.

Television, of course, potentially may be a great instrument for education; but even the best of things can be overdone. And television as it is tóday presents at least three serious dangers, for children.

First, it is likely to interfere with-in fact, it already is interfering with-children's home and school home-work responsibilities.

So far, much of what is available over television is of a very low order of entertainment.

And, most important of all, television completely robs the individual of the opportunity to participate. Reading a book requires some thought; even radio, since it is heard but not seen, demands some imagination; but watching television is an entirely passive thing. Such activity (or lack of activity), if overdone, will create minds and characters about on a par with those of a sawdust doll.

Television is here. It can become a great blessing. But, like most good things, it creates new complications and problems. Wise parents will do something about those problems now, before the television habit becomes fixed.

Among other things, wise parents will fix certain periods for the performance of the child's tasks, and insist that those tasks be done at those periods -regardless of television; no task, no television. And they will learn enough about television programs to do a bit of selection for their childrenjust as they select the clothes he wears, the books he reads, the movies he sees.

Otherwise, the parent will be surrendering, to people who have no interest and no responsibility for the child, but whose sole interest is profits, the right to say what the child is to become.

There are many phrases for expressing the satisfaction that comes from eating a hearty meal. The most expressive one we've come across, however, was unintentional—the result of a typographical error in a newspaper. It read:

"Greatful of lunchroom".

We judge the children are getting enough to eat.

Life is funny. For the expression "clothes make the man" has become a part of the language, while everybody knows it is the near-absence of clothes that make the well dressed woman.

The widespread use of firecrackers during the Christmas season suggests that a lot of people here still haven't learned that July Fourth doesn't come in December.

Our American Civilization

Confusing attendance with interest, publicity with achievement, money with success.

Tossing a dull razor blade into the garbage can in the morning; hauling the old automobile to the junk pile in the afternoon. Between times, attending a luncheon on conservation of national resources.

Each of us assuming, without question, that he is a member of the upper middle class; assuming, also without question, that most of our neighbors are in a lower statum of society.

Thinking we can frighten people into being careful or intelligent or good; forgetting that each of us is sure that the dire consequences of carelessness or stupidity or immorality will be visited upon everybody but us.

Letters

THE WORD GETS AROUND

Editor. The Press:

We have received mail from people on the West Coast of Florida congratulating us on the articles we wrote, and published in your issue of December 13, "Everything Right Here". One of them even asked us to look around for them for a year 'round home

G. N. MOORE.

Highlands, N. C

CONTRIBUTES TO NATION

Dear Weimar:

We always read The Press with interest. We were especially interested in the best articles on Macon County.

Of course Macon County cannot well offer positions to all its youth, but that may be a good thing for the rest of Amer-

OUR DEMOCRACY-

PROGRESS SPARKED BY RESEARCH MILLIONS OF HOURS AND DOLLARS ARE CHANNELED EACH YEAR

INTO COMPETITIVE RESEARCH TO PRODUCE NEW OR IMPROVED PRODUCTS FOR THE AMERICAN MARKET.

OUT OF THIS CONTINUING RESEARCH HAVE COME SUCH THINGS AS:



AS PROVEN PROBUCTS COME OUT OF THE LABORATORIES. THEY HELP MAKE LIVING BETTER IN THE US .. YOU WILL FIND THE PUNDS WHICH PEOPLE HAVE ACCUMULATED IN LIFE INSURANCE AND SAVINGS BEHIND THESE PRODUCTS RESEARCH SPARMS, THE INVESTED SAVINGS OF THE PEOPLE POWER THE PRODUCTIVE PROGRESS OF AMERICA.

In my father's family of nine (J. K. Bryson, Cullasaja) only my twin sister, Mrs. John M. Moore, remained in the state. The rest of us migrated to Georgia, Tennessee, Missouri and California, but we are still Macon countains. In Missouri some of the leading lawyers, doctors, farmers, ministers and college professors came from Western North Carolina. I meet them and we go over old times.

No doubt Macon county can make greater progress toward offering opportunity to her youth, but America needs the leadership of the type of young men and women which she can furnish. After all, Macon county is tied in with the heart of America and that is what counts.

Very sincerely,

Columbia, Mo.

Others' Opinions

INTO LIMBO

Before the Herald appears again, an important change will have occurred in postal rates. No longer will the penny postalcard be available.

It will bear a two-cent stamp which will have the effect of doubling the postal bill of those people who major in postal card correspondence.

Worse than the doubling of the tariff on postal cards in the surcharge on purchases of 50 cards or more. This means that organizations which use postal cards to notify their members of forthcoming meetings, will have to pay 2.2 cents for the manila cards.

Some congressman who authorized this amendment to the postal rate bill should be ferreted out and remembered. He has added expensive bookkeeping costs to every postoffice staff in the nation, and quite non-sensically.

Few will object to paying the two cents for a postal card, but the ten percent surcharge will create difficulties. This foolish amendment should be repealed by the Congress at the earliest opportunity.-Kings Mountain Herald.

. CONTRAST IN LIVING STANDARDS

There is a tremendous difference in the wealth and welfare of peoples in the world today. While this is common knowledge, data from the United Nations statistical office paint us a vivid

The average annual per capita income on our own North American continent is about \$1,100. The comparable figures for the Soviet Union are \$310, for South America \$170, for Africa \$75, and for Asia, \$50.

Using other figures to show the contrast between the haves and the havenots: Nine per cent of the world's population live on this continent and produce about 45 per cent of the world's goods and services; 50 per cent of the people of the world live in Asia and they consume only about 10 per cent.

In the United States, our six per cent of the world's population has 78 per cent of the world's automobiles. In other words, we own one automobile for every 3.6 Americans as compared with one automobile for every 18 Englishmen and one automobile for every 222 people living in other parts of the

While statistics cannot measure relative happiness, it is safe to say that these shocking contrasts indicate that hundreds of millions of people all over the world are living on the brink of starvation.

It is unfortunate that the billions of dollars that are being spent and the tremendous energy that is being expended to build war machines cannot be diverted to defeating poverty; hunger and disease wherever they afflict the human race.

-Marion Progress.

Demonstration

Club Meetings For Week Are Announced

Meetings of home demonstration clubs in the county for the coming week have been announced by Mrs. S. S. Sherrill, county home remonstration agent. They are as fol-

Today (Thursday) Holly Springs club with Mrs. Jack Cabe at 1:30 p. m. Mrs George Crawford, co-hostess.

Monday: Travelers club with Mrs. Leland Roper at 1:30 p. m. Tuesday: Oak Grove club at the home of Mrs. Clyde Pen-

nington at 2 p. m. Wednesday: Cartoogechaye club at the Nonah Craft center

Thursday: Liberty club with Mrs. Ruby Gibson at 1:30 p. m.

Sisters Elected To Class Officers At Nursing School

Misses Pauline and Josephine Anderson, daughters of Mr and Mrs. Elbert Anders of Franklin, Route 2, recent-ly were elected to class offices at the Cabarrus Nu Training school in Concord.
Miss Josephine Anderson was

named president of her class and Miss Pauline Anderson, ecretary.

They spent the Christmas holidays with their parents.

Has Had Press In Home Since It Was Founded

A. J. (Jack) Moore, of Ellijay, savs The Press has been coming to his home since the paper was established 66 years ago. Mr. Moore, on a visit to the paper in its new location Saturday, said his father, Andrew Jackson Moore, was one of the first subscribers, and took The Press as long as he lived, and Jack Moore says he has been taking it ever

Carpenter Completing Air Force Basic Work

Pvt. William Carpenter, 20year-old son of Mrs. A. L. Car-penter, of Dillard, Ga., Route 1, completing the air force basic indoctrination course at Lack-land Air Force base, San Antonio, Tex., the base public information office announced this

Do You Remember?

the files of The Press)

50 YEARS AGO THIS WEEK

William McKee caught a mouse Friday night that had a white. spot on its hips as large as a silver five-cent piece. The hair was as white as snow.

Mr. R. L Bryson has com-menced building a new dwelling on Iotla Street between the Shancks and Pendergrass lots.

Mr. N. L. Barnard left today for the Southern market with between forty-five and fifty head of mules and horses.

Rev. T. Bright's term having expired, the Baptist church has called Rev J. R. Pendergrass to

25 YEARS AGO

Franklin is one of nine North Carolina towns listed in the index of The New York American's annual winter resort guide for the season 1926-27, copies of which have just been received here.

More than 1,700 letters, seeking manufacturing plants for Franklin, were sent out last week by the manufacturing committee of the Franklin Chamber of Commerce.

Franklin during the past four years has spent over \$300,000 in new buildings. And this figure does not include the completion of a \$300,000 municipally owned hydro-electric power

Mr. William Pickens, who has been roaming all over Florida for two months, from Jacksonville to Key West and then some, according to his own statement, is again back home at Gneiss

10 YEARS AGO

Ben Woodruff, for the past four years manager of the Western Carolina Telephone company offices in Franklin, Highlands, Sylva, Cullowhee Highlands, Sylva, Cullowhee Bryson City and Clayton, Ga. Cullowhee. has accepted a position with the Southern Bell Telephone company in Charlotte.

Leave has been granted to Chief of Police C D. Baird to attend the Federal Bureau of Investigation school that will be conducted in Greenville, S. C., January 19.