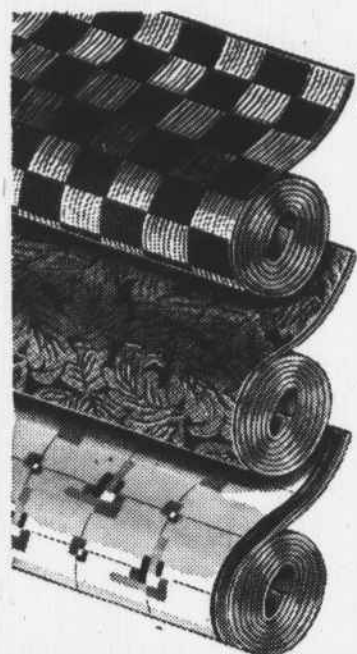


TRADE AT BELK'S *SAVE THE DIFFERENCE THOUSANDS DO*

HOME OF BETTER VALUES . . . TODAY AND EVERY DAY

Sale of Linoleum Rugs



Size 9 x 12

150 Brand New Individually Rolled

Suitable for any room in the house—highly glazed, long wearing Thrift Tex felt base rugs. We urge you to take advantage of this low price.

\$4.29

Our Guarantee: When you take your rug home and put it on the floor and you are not completely satisfied with it just return the rug to us and we will let you select another rug or will refund your money in full.

BELK'S BARGAIN BASEMENT

Special Value

3 or 4 Yd. Pieces

Silk Dress Lengths



Enough to make a nice dress in each of these patterns. Silk jersey, crepe, taffeta and rayon shantung. Actual values from \$1.00 to \$1.98 per yard. All going at the price of cotton percale. They won't last long.

49^c

BASEMENT STORE

Very Special Sale

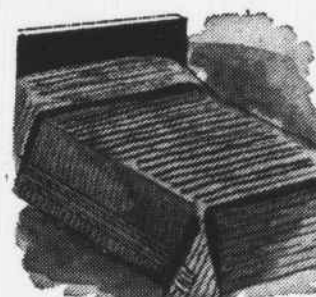
OF LADIES' BLOUSES

Excellent Value—sleeveless broadcloth blouses — stripe Peter Pan collar — panel front, also wing collar with gros grain bow in stripes. See these on sale now — Fashion Shop — Main Floor.

FASHION SHOP — MAIN FLOOR

99^c

WOVEN JACQUARD SPREADS



Double Bed size. Neat designs. 3 colors to choose from. These are well worth \$4.95 but a special buy makes it possible to offer them at this low price.

\$2⁹⁵

BASEMENT

This Sunday--May 11th Is Mother's Day

SEE THE BEAUTIFUL SELECTION OF GIFTS AT BELKS

Largest Selection of Fine Slips In Years

Hundreds to Select From



MOTHER WILL LIKE THESE

Slips with famous names assembled for your Mother's Day gift buying. Tailored and lace trims in rayon, cotton and other materials. These slips have been grouped on one table for your convenience.

\$1.98

FASHION SHOP
MAIN FLOOR

SPECIAL PURCHASE

SALE

LADIES' SUITS



We are not allowed to mention the manufacturer of these name suits. His advertised price is \$13.95. Come and see these for yourself today. Just unpacked. Suitable for All Summer wear and look like twice our low price.

\$11

FULL FASHIONED HOSE PRICED VERY LOW FOR MOTHER'S DAY GIFTS

51 ga. 15 den. Nylons in 3 Summer Shades. Irregulars, otherwise would be \$1.35.

59c

MAIN FLOOR



Very Sheer Nylons in dark heels and seams. Irregulars of \$1.50.

79c

We Will Gift Wrap Your Purchase

FREE



"CORO" Costume Jewelry

Pins, earrings, bracelets, clips, necklaces and other items in this quality jewelry. See these on the Main Floor.

\$1.00

A WIDE SELECTION OF BAGS



A large asst. of new bags in plastic, leather, fabric and including some of the popular bead bags in white.

88c
TO
\$4.95

"VAN RAALTE" GLOVES



Most any color Mother could want with plenty of whites. Rayon and nylon fabrics. Main Floor — Center Isle.

\$1.50
TO
\$2.00

IMPORTED HANDKERCHIEFS



Hundreds and hundreds of fancy handkerchiefs assembled for your Mother's Day gift. Exquisite hand work will please and delight her.

15c
TO
\$1.00

Serving Macon County **BELK'S** Franklin, North Carolina