

**This Week
With Macon
County Agents**

By ROBERT M. RAY

Since there has been some confusion in Macon County concerning the use of TVA ammonium nitrate for use on hybrid corn, I would like to explain some of the reasons why the Tennessee Valley Authority is making this material available.

TVA has two primary objectives in giving assistance to farmers in the watershed area of Western North Carolina. (1) They are interested in stopping soil erosion at its source so that our good farming soils will not fill up the lakes downstream. Our demonstration farms are set up so all the farmers in the county can see what good fertilization and management will do in stopping soil erosion. (2) They are interested in increasing farm incomes. The two objectives are

closely related. In order to control erosion we must build up good pastures and other sod crops. This in turn gives us better grazing and more hay; therefore, we can keep more livestock which is essential in any balanced farm program.

Now where does planting hybrid corn and using ammonium nitrate fit into the program. We know that an adapted hybrid corn properly fertilized will produce a much higher yield of corn than other varieties. In this way you, the farmer, can produce your corn needs on a much smaller acreage and put your remaining acres into grass and increase your livestock carrying capacity. Corn land should be moved to bottom land and use your sloping land for pasture and hay.

By applying 200-300 pounds of nitrogen, which TVA is making available at a substantially lower price than other sources, you can expect to increase your yield from 30 to 40 more bushels per acre. In a year when feed costs are expected to be excessively high, I don't believe you can spend your money in any other way to get as much return for the amount you spend on a production cost. As for keeping records on

your corn, they are very simple. We ask only that you keep a record of the kinds and amounts of fertilizer which you use, the yield you get, and your acreage. These are needed so that we can tell other farmers how well you did and show them how they too can get better yields.

The whole program is for your benefit. Without maintaining soil fertility you can't make money farming, without using fertilizer and good varieties you cannot produce good crops. Why not take advantage of the services available and make your county a more progressive agricultural area?

**Demonstration
Club Meetings For Week
Are Announced**

Meetings of home demonstration clubs in the county for the coming week have been announced by Mrs. Florence S. Sherrill, county home demonstration agent. They are as follows:

Monday: Music appreciation program at the Franklin Methodist church at 1:30 p. m.

Tuesday: Walnut Creek club with Mrs. Fred Wood at 1:30 p. m.

Wednesday: Union-Maple Springs club at the school at 2 p. m. Mrs. J. W. Addington and Mrs. Hardin Gribble, hostesses.

Thursday: Otto club with Mrs. C. A. Moffitt at 2 p. m.

**Town Officials Attend
League Meeting Monday**

Mayor W. C. Burrell, Alderman Erwin Patton, and Town Clerk Charles O. Ramsey attended a regional meeting of the N. C. League of Municipalities in Waynesville Monday afternoon.

Speakers included Mrs. Davetta L. Steed, George C. Franklin, and S. Leigh Wilson, all with the League of Municipalities, and Alex McMahon, of the Institute of Government at Chapel Hill.

Following the business session, those attending were guests of the town officials of Waynesville at a dinner.

Our
**GOSSARD
CORSET**
Representative
will be in our Store
From 9 to 11 o'clock
This
(Thursday) Morning
The Quality Shop

For a Better Buy
in DIAMONDS
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TRUE SOUTHERN HOSPITALITY
IS OUR RULE FOR COURTESY



- Economical Family Size—White House
- Apple Jelly . . . 2-Lb. Jar 27¢
 - Jim Dandy Egriched
 - Grits 2-Lb. Bag 17¢
 - Self-Rising Flour
 - Rose Royal . . . 10-Lb. Bag 80¢
 - Standard Pack
 - Green Beans . 2 No. 2 Cans 25¢

Dressed and Drawn Tender Young
4 to 6 Lb.

TURKEYS
A Real Taste Treat! Surprise your family with this delightful change in menu — at this delightfully low price!

- Dressed Meaty Tender Domestic Rabbits . . Lb. 59¢
- Dressed and Drawn Long Island Ducklings Lb. 59¢
- Economical Boston Butt Pork Roast Lb. 49¢
- Pinky Pig Pure (Mild or Hot) Pork Sausage Lb. 49¢

Our Chef Suggests!

- Freshly Made Chicken Soup Pint Cup 10¢
- Luscious Fruit Cocktail Pint Cup 25¢
- Salad Pint Cup 25¢

- For Economical Salad, Croquettes, Casseroles—Eatwell Grated
- Tuna Fish 1/2's Can 21¢
 - Buy Several Jars At This Low Price! Dixie-Home Quality
 - Salad Dressing Pint Jar 19¢
 - Four Beautifully Decorated Glasses FREE With
 - Dixie-Home Tea Lb. Pkg. 98¢
 - Buy A Suppy For Picnic Use At This Low Price! Playmates Mixed
 - Sweet Pickles Pint Jar 19¢
 - Stock Your Shelves And Save! An Exceptional Value! Stokely's Finest
 - Honey Pod Peas 2 No. 303 Cans 33¢

- Enjoy The Rich Grape Flavor of Welch's
- Grapelade 16-Oz. Jar 25¢
 - Dixie-Home Quality Yellow Gings
 - Peaches No. 2 1/2 Can 29¢
 - Start The Day With Crisp Kellogg's
 - Corn Flakes 8-Oz. Pkg. 16¢
 - Dixie-Home Quality Creamy-Smooth
 - Peanut Butter 12-Oz. Tumbler 32¢
 - For Extra Eye-Appeal And Flavor—Georgia Red
 - Pimientos 4-Oz. Can 13¢
- Libby's Canned Meats!**
Makes Delicious Sandwiches—Libby's
- Potted Meat 1/2's Can 10¢
 - Libby's Tender All Meat
 - Vienna Sausage 1/2's Can 21¢
 - Libby's Flavorful
 - Veal Loaf 7-Oz. Can 43¢
 - Good Hot Or Cold—Libby's
 - Corned Beef No. 1 Can 48¢
 - Libby's Tasty All-Ham Spread
 - Deviled Ham 1/2's Can 17¢

**TOP . . .
DRESSING**

- 14-0-14 \$3.65
- Nitrate of Soda . . \$3.50

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And Truck Buys
AUTOMOBILES

- 1949 Ford 8 cy. Custom Tudor
- 1949 Ford 6 cy. Custom Tudor
- 1948 Chevrolet Deluxe Tudor
- 1943 Ford 8 cy. Super Delux Tudor
- 1941 Chevrolet Tudor
- 1941 Buick Club Coupe
- 1941 Plymouth Tudor
- 1940 Olds Fordor
- 1939 Plymouth Tudor

TRUCKS

- 1947 Ford Two Ton
- 1949 Ford Pickup

DUNCAN MOTOR COMPANY
Phone 69 Franklin, N. C.

Red Label Syrup
KARO
No. 1 1/2 Bot. 23¢

Marshmallows
CAMPFIRE
Lb. Pkg. 31¢

Libby's Nutritious
BABY FOOD
3 Jars 29¢

Cloverleaf Dry
SKIM MILK
7-Oz. Pkg. 15¢

Tender Milk-Rich Kernels! Fancy Golden

BANTAM CORN

Serve a platterful drenched in butter and watch it disappear! At this low price, better buy enough for second helpings!

- Large Size Juicy Calif. Sunkist Lemons Doz. 45¢
- Crunchy Golden-Heart Celery . 2 Stalks 25¢
- Fresh Green Spring Onions . 2 Lge. Bchs. 25¢
- Fancy Florida Cucumbers 2 Lbs. 27¢
- Fresh Green Small Lima Beans 2 Lbs. 35¢
- Golden Ripe Bananas 2 Lbs. 25¢

A Low Price For This Great Favorite! Fancy Tender

Green Beans . . . 2 Lbs. 25¢

Insecticide With 5% DDT FLIT Pint 29¢	Pop Corn Confection CRACKER JACK Pkg. 5¢	Facial Soap WOODBURY 3 Facial Size 23¢	Toilet Soap WOODBURY 2 Bath Size 23¢
Mild Pure SWAN SOAP 3 Med. Size 23¢	Toilet Soap SWAN SOAP 3 Lge. Size 38¢	For Family Wash SURF Lge. Pkg. 29¢	Granulated Soap SILVER DUST Lge. Pkg. 29¢
Homogenized Shortening SPRY 3-Lb. Can 83¢	Argo Gloss STARCH 12-Oz. Pkg. 12¢	Household Cleanser OLD DUTCH Can 12¢	Staley's Liquid Starch STA-FLO Qt. 21¢