

Belk's DOLLAR DAYS

Belk's Home of Better Values

Money Saving Specials For Thursday--Friday--Saturday 5000 Yards Solid and Fancy Remnants



BROADCLOTH

PERCALES

RAYONS

Short lengths of fancy printed percale dress goods, mostly 1-4 to 1 yard lengths, also about 2000 yards of solid color broadcloth and percales in about the same lengths. Plenty of matching pieces suitable for children's clothes, aprons, quilting, etc. Also you will find in this same lot rayon short lengths at the same price, you will not want to miss this great opportunity to stock up on piece goods at a very low price.

19^c
YARD

BASEMENT STORE

MEN'S RAIN COATS

Smoke color plastic coats that you have bought so many of—all sizes here now for this special event. Reg. \$1.98. Save during Franklin's Dollar Days—Thursday, Friday, Saturday.

\$1

MAIN FLOOR

LADIES' HANDBAGS



Over 100 year round and summer bags of plastic and other materials, many of them reduced from our regular stock of much higher priced merchandise. Be here early.

\$1

MAIN FLOOR

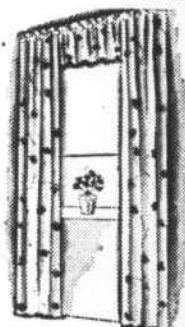
MEN'S HATS

Men's dress straws now priced \$1.98 together with a good selection of shower proof cloth hats in grey and brown. You still have plenty of time to wear these hats and look what you save. Just 55 hats to sell at this price.

\$1

MAIN FLOOR

PLASTIC DRAPES



Full 87 inches long in many beautiful color combinations to dress up your windows. Long wearing, suitable for any room in your house. We also have cottage sets of 4 pieces as low as 79c in this long lasting plastic material.

\$1

BASEMENT

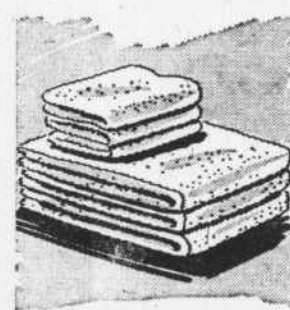
LADIES' PANTIES

Ladies' sizes, S-M-L in brief or band leg style. White and colors, not to be confused with cheap sale underwear. These are well worth 39c each. Buy several pair now and Save.

**4
Pair
For
\$1**

BASEMENT

WASH CLOTHS



These are thick and thirsty, the good kind made by one of the country's biggest mills. Regular 15c and 19c goods on sale for Dollar Days.

**8
For
\$1**

BASEMENT

Save At Belk's On These Everyday Needs

WOODBURY'S TOILET SOAP SALE

1^c

Large Bath Size Woodbury's. Buy 3 cakes for the very low price of 12c each and get the extra cake for 1c—total price for the 4 cakes is 37c or about 9c each for this largest size bar.

BASEMENT

Super Suds

Everybody knows Super Suds. Buy 2 boxes for 25c in the medium size. Belk's also have many other soap items in the Basement Store priced to save you money today and every day.

**2
For
25c**

BASEMENT

JERGENS TOILET SOAP

Another shipment this week enables us to continue this very outstanding offer. Remember this is a high quality toilet soap offered at the lowest price ever. It will pay you to stock up. The price will not be cheaper.

5^c

BASEMENT

SHEER GOODS -- CHAMBRAYS CRINKLE CREPE -- PERCALES RAYONS -- BROADCLOTH

A chance to save for all your sewing during Franklin's Dollar Days. You will recognize many of these bolts of material as selling up to \$1 per yard. Here they are consolidated on one large table for your easy selection. An outstanding variety of many kinds of wanted materials and all at one low price. Many people visit Belk's Basement daily to take advantage of the special buys and new merchandise that change from day to day.

1^c
INCH

BELK'S BARGAIN BASEMENT

Ladies' Cotton Hose

Always useful and what a bargain these are. Combed cotton, very closely knit in sizes 8½ to 10½. Three shades of brown and gun-metal. We don't always have these, so why don't you get a supply now?

25c

BASEMENT

Good Household Brooms

Printed handle, well made, actual \$1.25 quality. Many of your friends are taking advantage of this chance to save 37c on every broom they buy. A shipment of 10 doz. enables us to continue this money saver for one more week.

88c

BASEMENT

Nylon Brite Nylon White

This new product keeps all your nylon things white and shining, just a few drops in the rinse water according to directions on the bottle and you will be extremely proud of your curtains, hose, underwear and anything you may own made of nylon. It is a highly recommended and proven product. Get yours at Belk's today.

48c

BOTH FLOORS

BELK'S DEPARTMENT STORE

FRANKLIN, N. C.