

# BELK'S

:-: "Home Of Better Values" :-:

## 200 9x12 Linoleum Rugs



A money saving value that we do not always have—get yours now while the selection is good. Each rug sealed in individual tube. This shipment has rugs suitable for any room in the home and put on your floor. If you are not enrugs have border. We feel that you will like these. Our guarantee. Take one of these rugs home and put on your floor. If you are not entirely satisfied replace the rug in the tube and return to us and we will either exchange for one you like or refund your money in full.

**\$4.44**

BASEMENT STORE

## Table Lamps

Glass base table or boudoir lamps, each one with nice parchment shade. Nickel plated fixtures. Good cord. These are the only \$1.00 lamps we will have before Christmas. Buy yours now. Basement Store.

**\$1.00**

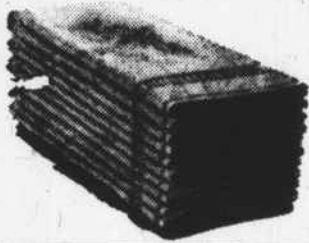


## Free--A Gift For You

A Genuine Cannon 25c Wash Cloth

As long as 300 last we will give to every lady visiting our store between the hours of 12 and 5:30 Friday, Oct. 31st, a large genuine Cannon wash cloth as a gift and souvenir of Belk's. We will have to limit one to each lady and you will have to come to the store to get yours. Ask at the wrapping desk on the Main Floor.

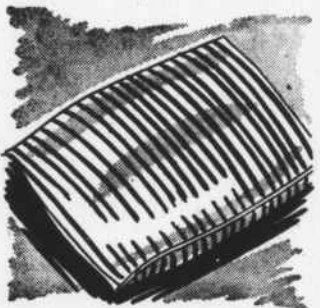
## Big Thrifty Towels



A fortunate purchase of 50 dozen large bath towels in solid colors. These are worth 69c to 79c. Fine for gifts. Buy now and solve some of your Christmas gift problems. See these in the Basement Store.

**49c**

## Sale of Foam Rubber



### BED PILLOWS

About 65 only regular \$2.95 shredded latex (foam rubber) bed pillows. Nice art tick. Will not pack or crush. A wonderful buy. Basement Store.

**\$1.99**



Annual  
half-price  
sale!

Dorothy Perkins

weather lotion

REGULARLY \$7.00 **50¢** Plus tax  
limited time only

For "soft-touch" hands, thrilling to behold, use famous Dorothy Perkins Weather Lotion. This extra-rich skin lotion soothes... smooths... protects! Soaks in quickly; never sticky or greasy; delicately scented. Buy it now—save half!



NYLON WHITE

Use Nylon White in your rinse water to keep all your nice nylon blouses and undergarments sparkling white. Large bottle. Both floors.

**48c**

## BOOK SALE

Thousands of books on sale—new ones have been added. Original publishers editions. Priced now from \$1.75 to \$5.00. A great many of these are Book of the Month Club selections. They are publishers over runs. See this unusual bargain on the Main Floor.

**49c**

Hard Wearing - Long Lasting



### OVERALLS

- Rust resisting hardware
- Ruggedly constructed of heavy-weight blue denim
- Triple-stitched and bar tacked at all strain points
- Big double bib pocket—one side with snap fastened flap
- Sanforized
- Choice of high back style or suspender back style

**\$2.98**

### DUNGAREES

A terrific buy for any guy. These Red Camel dungarees are constructed of heavy-weight blue denim. Triple stitched with heavy gold-colored thread. Reinforced at strain points. Deep roan pockets.



**\$2.39**

### GLOVES

These work gloves are a must for any man. Water-proof cuffs, leather tip fingers, leather knuckle strap, soft leather lined palm, soft fleece lining and 3 quarter leather thumb. For comfort and protection get yours today.

**98c**

Rugged Wear  
plus  
EXTRA GOOD LOOKS



### WORK SHIRTS

These shirts are tailored from heavy duty, Sanforized cotton twill, correctly sized for comfort and appearance. Extra stitching reinforces main seams. 2 roomy button-flap pockets are double-stitched to prevent snagging and ripping. Non-breakable buttons.

### WORK PANTS

Matching work pants are toughly constructed from highly mercerized twill, Sanforized and vat-dyed. Closely stitched seams reinforced with bar-tacking resist ripping. Heavy bootsill pockets; comfortable waistband with funnel belt loops.

**\$1.98**

**\$2.95**

SHIRTS

PANTS

## SAVE ON TOYS

USE OUR LAY-A-WAY DEPT.

Many people are taking advantage of Belk's lay-a-way plan to do their Christmas toy buying early. We have sold hundreds of dolls already, there must be a reason. New toys arrive daily. A small deposit will hold your selection until Christmas.

BASEMENT STORE

## LADIES' BEAUTIFUL

CHENILLE ROBES

**\$4.95**

Many colors to select from and these are really well made. They look like they are worth twice our very low price. Most styles are priced at \$4.95 with a few at \$5.95. See these in the Fashion Shop on the Main Floor.



Serving Macon County

# BELK'S

Franklin, N. C.