





twice that of winter become a minor cause. totaling Today September shows the today only 2 per cent of all deaths

More than 40 per cent of the 1850 deaths resulted from contagious diseases, including cholpopulation as a whole and is borne out by the experience among the nation's **36,000,000** life insurance policyholders Analyzing the monthly distri-bution of death benefits one for cent of total deaths in this bution of death benefits over per cent of total deaths in this

the past flecade, adjusted to country. the past decade, adjusted to the different number of days per month, the Institute found that September death payments 10 per cent below the 1850. Heart diseases, now the

. . . steaks like these

Produced In Macon County Quality Beef **Consumed In Macon County**

Baby Beef calves raised by Future Farmers and 4-H Club boys are a source of top quality Beef equal to the best packing house meat you can buy.

Pictured above is an example of Future Farmers and 4-H Club calves which were bought by Franklin Frozen Foods, Inc., at the Fat Stock show in Asheville last week. Some of these calves will be butchered and sold to the people of Macon County who desire top quality beef.

Whether you have a locker at the Franklin Frozen Food plant or a home freezer in your home, give us your order today for a side of this top quality beef.

Franklin Frozen Foods, Inc.

Phone 240

Franklin, N. C.

yearly figure and 20 per cent under the peak March figure. The September improvement over the past 100 years has been doubly impressive. Not only has the month's relative position changed, but the death rate has dropped materially from that of 1850.

smallest death toll of any month. This is shown in U.S.

mortality statistics for the

months.

In 1850, the death rate in the United States was estimated to be nearly 20 per 1,000. The population death rate today is less than 10 per 1,000. The death rate among life insurance policyholders is only 6 per .000

best results, she advises.

No. 1 killer in the United States, causing more than half of all deaths, was a minor listing in 1850. Cancer, today the second ranking cause of death, was not recognized as among the leading causes a century ago. The relatively low death rates in 1850 for both heart disease and cancer were due, among other things, to lack of knowledge concerning these diseases and to the higher death rates at younger ages.

While September appears to be the healthiest month of the year, the months following it are less healthy, the Institute love costume jewelr; lot to warns, pointing to the need for wear too much of it at a time. health conservation efforts Use costume jewelry sparingly wherever possible. The index of and use only those pieces that show good taste and fulfill a a steady rise after September, definite need to achieve the until the year's peak is reached in March

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