

**Cpl. Ammons is Taking Part in Puerto Rican Exercise With Marines**

Cpl. James R. Ammons, husband of Mrs. Ethel Ammons, of Franklin, Route 3, is participating in an extensive training exercise involving all units of the Second Marine Division in Puerto Rico, the Marine Corps has announced. Cpl. Ammons is a member of

the 8th Regiment of the division, which has its home base at Camp Lejeune. He is the son of Mr. and Mrs. R. R. Ammons, also of Franklin, Route 3.

**SUPPER PLANNED**  
The monthly congregational supper meeting of the Highlands Episcopal Church of the Incarnation will be held next Thursday at the home of Mrs. James H. Howe in Horse Cove, it has been announced.

**Highlands Highlights**

MRS. H. G. STORY

**REILLYS ANNOUNCE DAUGHTER'S MARRIAGE**

Mr. and Mrs. Christopher Martin Reilly, of Pensacola, Fla., and Highlands, have announced the marriage of their daughter, Miss Lucie Reilly Pennewill, to George Archibald Cary on March 23.

**MRS. PERRY ENTERTAINS CARD CLUB ON TUESDAY**

Mrs. John H. C. Perry entertained her card club with a bridge-luncheon Tuesday at The Highlander and a two-table game at the home of Miss Sara Gilder.

A profusion of spring flowers was used as party decorations. Mrs. W. H. Cobb won high score prize and Mrs. E. R. Gilbert the

bingo prize. The guest prize went to Mrs. J. H. Doolittle.

**PERSONALS**

Mrs. Claude T. Sullivan and children, of Greenville, S. C., and Mrs. Sullivan's mother, Mrs. John C. Henley, Jr., of Birmingham, Ala., were among the week-end guests in Highlands, while Mrs. Henley looked after some spring work at "Kettle Rock", her summer home.

Mr. and Mrs. Albert Wilson, of Los Amos, New Mex., are here for a visit with Mrs. Wilson's parents, Mr. and Mrs. J. A. Talley, at Satolah, Ga., because

**"REAL ESTATE"**

Real Estate is a big problem, just what to do with it. It is worth as much as you make it. Improve it, give it appeal, if we want to sell it, or enjoy keeping it. I should know what most people like in buying a home.

It will cost you nothing, no obligations, to have me look your Real Estate over, as to price, make few suggestions that may help you out of the low spots with your investments. This is my long-time business. Buyers are no problems for me. I do most of my hard work on shaping up property for them. If we have something with appeal, we can sell it.

Let's "brush up" our old places. For every dollar spent, two will come back to you, plus the action you want. Write, come up to my Home office. Will be glad to talk with you.

Owen C. Furlow

Furlow Springs "Since 1922" Franklin, N. C.

of the illness of Mr. Talley. They are also visiting Mrs. Wilson's brother, H. S. Talley, and family in Highlands.

Colonel and Mrs. H. D. Porterfield have returned to "Springhill", their home on the Franklin road, after a winter's stay in West Palm Beach, Fla., and at King's Hotel Jacaranda in Avon, Park, Fla.

Miss Katherine Jungerman and her mother, Mrs. E. Jungerman, returned Saturday to their home on Cullasaja Heights, following a five weeks' visit in Orange, N. J., with Mrs. Jungerman's son-in-law and daughter, Dr. and Mrs. E. L. Campbell.

Word has been received here of the death of Mrs. Harriette Ewing Collins on March 8 in Miami, Fla., Mrs. Collins was the mother of Mrs. Roy Phillips, of Miami, (the former Mrs. Esther LeCain) who has been hostess at Hotel Edwards for the past two summers.

Ear corn should not be stored until its moisture content is 20 per cent or lower.

Advertising is news, too. Have you read the ads in this issue?

**SQUARE DANCE**

Slagle Memorial Bldg.  
Saturday Night, April 4  
At 8:30 to 12  
EXCELLENT MUSIC  
Sponsored by American Legion Post 108

**Here Are Ways To Keep Child Busy While Ill**

Being sick and confined to bed is no fun for anyone—particularly for young children who are eager to be outside playing with their friends.

But this period of confinement can be made easier for the child in bed by giving him some quiet recreation, says Miss Corinne Grimsley, State College extension specialist in family relations.

Have you last year's Christmas cards lying around anywhere? If so, bundle up a few of them, get some plain white construction paper, a jar of paste and some blunt-end scissors. Your child can have a lot of fun cutting out figures from the greeting cards and pasting them on white paper to create any number of interesting pictures. Maybe he'd even like to create his own personal holiday card for next year.

It seems that almost every mail delivery these days brings a colorful seed catalogue. Why not let your child plan his own flower or vegetable garden while finishing out those last few days in bed? You might help him draw up a diagram using any available ground space to the best advantage. He can decide upon the various plants he wants to grow, plan their arrangement, and then—with your help—order the seeds. It'll give him something to look forward to while he's getting well.

And if your child is not really very sick and his diet is not restricted to liquids, you might let him help you plan some of the week's meals—giving him of course, some of his pet dishes. Letting your child participate in these little activities will keep him from feeling sorry for himself and neglected.

The appearance of the sick tray is also important. Just a touch of greenery or a few early-blooming spring flowers can pep up the most depressed spirits.

**Asheville Woman Joins Hardwood Company Staff**

Mrs. Evelyn H. Pollock, bookkeeper-accountant, has joined the staff of the Ziegraf Hardwood Company, succeeding the late Roy Geoghegan. Mrs. Pollock, formerly with the Asheville Citizen-Times Company, and her son, David, are living in the L. B. Hays house, on Rogers Hill.

**H. C. Wellman, Summer Resident, Dies March 6**

It has been learned here of the death in Clearmont, Fla., of Harry C. Wellman, of Defiance, Ohio, who owned a summer home in the Cullasaja section here. Mr. Wellman, who

died March 6, was well-known in this county, having spent his summers here for 20 years.

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Trade at Your Local Man's Shop for Your Spring Wardrobe

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**DRYMAN'S**

**Worth more... and why**



There's an old saying that a thing is worth what someone is willing to pay for it. Well, if you could tour the wholesale and retail used car auctions around the country, if you could survey hundreds of used car lots you would discover that used Fords bring higher prices than any competitive make—and by substantial amounts.

**THAT'S WHY** we feel our '53 cars should not be compared with cars in the same price range. Not because our competitors don't do a good job—obviously they do—but because we feel Ford Cars have more in common with the highest priced automobiles. The similarities are far greater than the differences.

**For example.** Today, the most expensive cars in this country have V-type, 8-cylinder engines. Ford Cars have had this exact same type of engine for over 20 years.

What's more astounding, the current Strato-Star V-8 sells for hundreds of dollars less than several other makers charge for a six-cylinder car. Now there's nothing wrong with a Six but they do cost less to make. Ford makes a Six—the most modern overhead valve Six in the industry. And if it's a six-cylinder car you want, Ford has it and for less money than the V-8, which is as it should be.

**What about ride?** Here's another Ford similarity with high-priced cars... *Riding Comfort.* One of the misconceptions for many years has been that weight—sheer weight—is what it takes to make a car ride well. Ford has found that you can make a 3000-pound car ride softer and hold the road better by far than many cars that weigh a full 1000 pounds more. In the '53 Ford, for example, front end road shock has been reduced up to 80%. We say it compares most favorably with the heaviest cars sold today.

**What about automatic transmissions?** It would take the fingers of both hands to count the various kinds of automatic and semi-automatic transmissions on the market today. The one we

offer is called Fordomatic. It is the most versatile on the market, it represents the most profound consideration of engine-to-wheel power transfer—and that it does the best job for our engines isn't even open to question. It "shifts" better than you could shift by hand.

**What you can see is also important.** Here again Ford Cars lead not only in their price field but in the medium and upper brackets as well. Ford visibility is *Full-Circle Visibility.* This means huge, curved unobstructed glass area, front and rear, plus side windows that allow all passengers what the hotels call "room with a view."

**Appearance?** A higher price, of course, does not make a car more beautiful. Conversely, beauty in a Ford comes "for free." Ford has found that it costs no more to develop a beautiful car than one that is less pleasing in appearance. You can drive up to the most exclusive doorways in the world and feel perfectly at home in your Ford. Fords "belong" . . . in exactly the same social category as the finest, one-of-a-kind creations. After all, a Ford is a custom creation multiplied.

**What about running costs?** Here's one place that Ford's advantages are obvious. For oil and gas economy Ford has the big cars whipped. Ford parts cost less. Ford service charges are less. Ford tire mileage is thousands of miles greater. And, Ford depreciation is the lowest of any car on the market—bar none.

**What are Fords made of?** Some people have the idea that the costliest cars are made of "better stuff." It's true that some high-priced cars have costlier upholstery and fittings. What Ford has is

so good, both in durability and appearance, that you probably could not tell the difference. You might even prefer it, because of its better design and more pleasing appearance.

Then there's the question of sheet metal. If you were to measure and analyze the sheet metal structure in the most expensive car, you most likely would find it identical in thickness to the corresponding panels in Ford.

*After all, then, what is the difference between a Ford and the costliest cars?*

In our opinion, the difference is largely a matter of dimensions, weight (and the power required to move it) plus the distinction of owning a car that not so many other people own. The desire for these things is understandable . . . and probably justified for people who are willing to pay the price to satisfy it.

As to comparing Ford with other cars in its price range, by all means do so if you wish. But, as we said before, you'll get a better picture of Ford value by comparing with cars that are most like Fords—those that are priced up to twice as much. In fact, we think you'll quickly begin comparing the other cars with Ford—because the 1953 Ford has really established the New Standard of the American Road.

**'53 FORD**

Worth more when you buy it . . .  
Worth more when you sell it . . .

F.C.A.

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