

BELK'S BIG ANNUAL SALE

JULY CLEARANCE

- Starts Thursday Morning *Be Here Early* **JULY 16th** -

Mens' Cool Sport SHIRTS



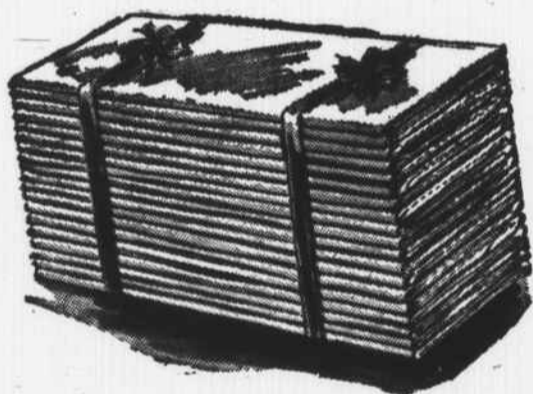
White and colored skip dent sport shirts. Odds and ends of broadcloth and crinkle crepe and many other plain and fancy Summer shirts. Some are now priced to \$2.95 — 650 shirts in this group. There will be plenty if you come early.

\$1

MAIN FLOOR

Bed Sheets

First quality size 81 x 99 bleached bed sheets. Just one 10 doz. case of these and will have to ask you to buy only 2. These are regular \$2.00 sheets. A Basement Store Special for Thursday, July 16th. 2 sheets to a customer please.



\$1.39

BASEMENT

Don't Forget THESE

DISH BARGAINS

Blue Ridge Hand Painted All One Price — None Excepted

An extra 10,000 pieces have been added this week and you may buy any piece of plain or decorated ware for only 10c. Plates, platters, bowls, soup dishes, cups or saucers all one price. Just 10c.

10c

First Quality Nylons

45 DOZEN

NEW FALL SHADES



These hose are the Mill's regular \$1.00 Reighing Beauty quality. They are absolutely first quality and come in 3 new Fall Shades. 51 den. 15 ga. Very sheer. Buy a box.

69c

3 PAIRS FOR \$2.00

MAIN FLOOR

PRICES SLASHED HIGH STYLE SHEER FROCKS



1000 Prs. Anklets

A special purchase for this big event. Buy now for back to school wear. Sizes 6 1/2 to 10 1/2. Many kinds and colors. Some are first quality, some are irregular. But all are great values at this low price of 10c per pair.



10c

BASEMENT

All are now \$8.95 and \$10.95

This rack has 55 dresses of McKettrick, Hope Reed, and many other nylon and sheer bemberg materials. All are brand new and this sale is just in time for you to take full advantage for this year's wear. No dress on this rack was priced at less than \$8.95. Many are \$10.95 and \$14.95 dresses.

\$5.88

MAIN FLOOR

Unusual Remnant Sale

This large table represents a full year's accumulation of remnants from all of our material from all over the store. Percales, nylons, batiste, lawn, dimity, broadcloth, chambray, gingham, rayons, gabardines, wool and others. Each piece is separately marked with the yardage and price. It is just one half the regular value.

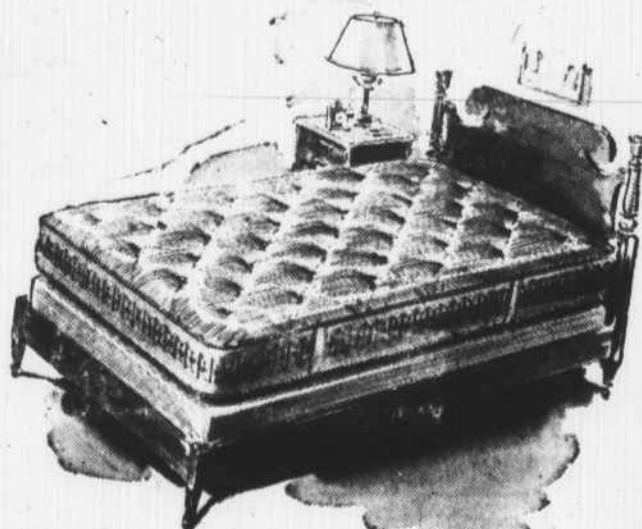
BASEMENT

PRICE

Nothing to buy, no obligation to buy. Just register at the main wrapping desk on the first floor. Your name will be assigned a number and one number will be drawn on July 25th at 2 p. m. If your number is drawn from the box you win the Beauty Rest Mattress. That's all there is to it. Actual Cash value \$69.50.

FREE!

FULL SIZE BEAUTY REST MATTRESS



LIMITED AMOUNT SOAP

LOOK AT THESE PRICES

- Octagon Laundry Soap . . . 5c
- Jergens Toilet Soap . . . 5c
- Ajax Cleanser . . . 10c
- Octagon Soap Powder . . . 10c
- Giant Size Octagon Soap Powder . . . 19c
- Giant Size Super Suds . . . 25c
- Reg. Super Suds . . . 10c
- Large Size Fab . . . 25c
- Giant Size (2 lb. 15 oz.) Fab . . . 59c

BASEMENT STORE

Serving Macon County

Belk's Franklin, North Carolina