



IONA
 Cream Style
 White or Golden
Corn
 3 No. 303 16-Oz. Cans 29c

- These Prices Effective Thru Saturday March 6th
- Nabisco Ritz
CRACKERS - 1-Lb. Pkg. 35c
- Top Quality Heinz Tomato
KETCHUP - 14-Oz. Bot. 25c
- Heinz Kosher Dill
PICKLES - 25-Oz. Jar 35c
- Heinz Fancy Tomato
SOUP - 2 10 1/2-Oz. Cans 21c

- CHINESE STYLE FOODS**
- Lo Choy Chinese
SOUP - 15 Oz. Pkg. 55c
- Lo Choy Meat
SOUP - 20 Oz. Can 60c
- Lo Choy Meatless
SOUP - 15 Oz. Can 55c
- Lo Choy Chicken
SOUP - 15 Oz. Can 60c
- Lo Choy
SOUP - 15 Oz. Can 60c
- Lo Choy
SOUP - 15 Oz. Can 60c

In The New! Zip Open Can — Puffin's
BISCUITS - 3 Cans 35c

Armour's Star or Libby's Corned
BEEF HASH - 16-Oz. Can 27c

Nabisco Premium, Strietmann Zestas, Sunshine Krispy
CRACKERS - 1-Lb. Pkg. 23c

Cold Stream Pink
SALMON - 1-Lb. Can 43c

Excellent for Salads — American
MILD CHEESE - Lb 49c

Ann Page Elbow
PASTA - 1-Lb. Pkg. 17c

Economical — White House
EGG NOODLES - 1-Lb. Pkg. 17c

Just Another Delicious
APPLE PIE - 8 1/2-Oz. Pkg. 40c

Procter's Label
Orange Juice - 48 Oz. Can 25c

Luck's—With Pork
Pinto Beans - No. 303 Can 17c

This Week With Macon County Agents

By T. H. FAGG (Assistant Agent)
 The agricultural outlook for Macon County, although not as rosy as it has been for the past several years, is not as dark as some people might lead us to believe.

This fact was brought out forcefully during the series of farm schools held in the Agricultural Building Monday, Tuesday, and Wednesday of last week. Practically all phases of agriculture involving Macon County farmers were discussed, and the approximately 300 different farm people attending, I am sure, received much valuable information on the trends that are developing in our agriculture, new varieties of plants coming into use, improved fertilization and cultural practices, latest methods on weed, disease, and insect control, care and maintenance of machinery and equipment, latest information on feeding, care, and quality of livestock produced on our farms, and other interesting and important subjects.

These schools, I believe, brought to our farm people the most complete and latest farm information we have had in many years. I just wish it had been possible for all the farmers in the county to have attended them. I believe it would have been well worth their time.

Our farmers are faced with several problems, as brought out in these schools. Such problems as declining farm prices, surpluses in beef, cattle, dairy products, and other farm commodities, high prices for farm machinery, equipment, feed and other farm supplies, labor shortages and various other things all tend to discourage farmers. However, all business enterprises are faced with problems, just as serious and we cannot afford to quit just because conditions are a little adverse.

The farmer who is successful will be the one who is

Legion Gives School Electric Scoreboard
 The American Legion in Highlands which was recently reorganized, met last Thursday night. The meeting was to discuss a membership drive which the legion is going to sponsor. The legion has also donated the electric score board in the Highlands School gym.

production, and does the best job he can in general is the farmer that is still going to make a pretty good living.

GROUND BEEF lb. 39c
BEEF STEW lb. 45c
T-BONE STEAK lb. 59c
5 LB. SUGAR 49c
10 LB. POTATOES 35c
4 LB. PURE LARD 90c
COTTON SEED HULLS \$1.65
CITRUS PULP SHORTS \$2.50
WILSON'S \$2.00

Food Market
 PHONE

MARCH woman's day
 THE A&P MAGAZINE

oil still 7c
 STILL ONLY 7c

- Swan Soap**
 3 Reg. Bars 23c
- Swan Soap**
 2 Lge. Bars 25c
- Ivory Soap**
 2 Lge. Bars 25c
- Ivory Flakes**
 Lge. Pkg. 23c
- Personal Size Ivory Soap**
 Bar 5c
- Duz**
 12-Oz. Can 20c
- Crisco**
 1-Lb. Pkg. 37c
- Cleanser Sunbrite**
 12-Oz. Can 8c
- Swift's for Babies**
 9 1/2-Oz. Can 21c
- Swift's King**
 1-Lb. Tin 31c 3-Lb. Tin 55c

Fruits and Vegetables

Juicy Florida
ORANGES
 8-Lb. Bag 35c

Salted Cashew
NUTS 6-Oz. Pkg. 23c

Big! Juicy Florida
GRAPEFRUIT - 8 Lb. Bag 33c

U. S. No. 1 White
POTATOES - 10 Lbs. 27c

GOLDEN CARROTS Cello Bag 9c

Ann Page Pure Fruit
CONDENSED FRUIT 2-Lb. Jar 53c

Ann Page Fancy
TOMATO SOUP - 4 1/2-Oz. Cans 37c

Ann Page Fancy
TOMATO KETCHUP - 14-Oz. Bot. 19c

Lux Toilet
Soap
 3 Reg. Bars 23c
 Bath Bar 11c

Margaret Holmes
Field PEAS
 No. 303 Can 17c

Margaret Holmes
SQUASH
 No. 303 Can 17c

- Fresh Super-File Cut
FRYERS lb. 41c
- Fresh Pork
SAUSAGE lb. 49c
- Wilson Corn King
BACON lb. 65c
- Frozen Filet
PERCH lb. 33c

Swift's Jewel
Shortening
 1-Lb. Tin 23c

Excellent for S
Jewel Oil
 Pt. Bot. 23c

Nice Thick—Salt
Fat Backs - - - - - lb. 10c

All Prices In This Ad Are Effective Through Saturday, March 6th

Franklin, N. C.



It's **SPECIAL** because it's "Premium Flavor" Coffee!

JFG SPECIAL COFFEE

The Best Part of the World

FREE ORCHIDS **FREE ORCHIDS**

ANNOUNCING

The Fashion Shop
SATURDAY, MARCH 6, 1954.

We hope to become the shopping center for the Thrifty Buyer who is Style Conscious. Here are a few lines you will find in our shop

DRESSES

- Doris Dodson
- Jollie Junior
- Georgiana
- Nay Dunhill
- Westover Fashions
- Debbi Lynne and
- Life Blouses
- Holeproof Hosiery
- Luxite Lingerie
- Queen Casuals

Your business will be appreciated in helping me to establish my new business venture.

MRS. MEREDITH HOLT, Mgr. MISS KATE McGEE, Owner