#### Now more than ever, the Consumer is Kingl

What does JFG Special Coffee Offer You? Here is the policy back of its production and sale

- QUALITY—From the time JFG Special Coffee was first placed on the market, over a quarter century ago, it has been our policy to give you the finest quality coffee in this special blend that money could buy. Not once during all these years have we sacrificed quality for lower cost nor will we in the future.
- FRESHNESS—Next to quality, our policy has always been . . . "Get JFG to the consumer always fresh." For regardless of original quality, stale coffee is unsatisfactory. Deliveries to your grocery every few days is essential. With our centrally located plant and great fleet of trucks, our frequent delivery system of a normal supply of JFG Special to your grocer is unequaled. It is our policy to keep this delicious, premium flavored coffee fresh and full flavored for your enjoyment.
- PRICE—It has always been our determined policy to get JFG Special Coffee to you, the consumer, at the lowest possible cost. With all its choice, premium flavored quality, plus our frequent, fresh coffee delivery system, you will find the price of JFG Special today in line with any nationally advertised brand.

"THE CONSUMER IS STILL KING WITH US" ... From our beginning, over a quarter century ago, we have considered the good will of you, the consumer, our most valued possession. Whatever

the price we must pay for the premium flavored green coffees our blend demands, we will maintain its high quality. And, as always, we will provide JFG special fresh regularly for the sheer enjoyment you get from drinking a delicious cup of good JFG COFFEE COMPANY

The Bost Part of the Moal"

you'll discover a new world of fashion in





MISS SHIRLEY LEE, wersatile jumper of 96% wool, 4% rayon buttoned aside to whittle your waistline. Sizes 7 to 15 ... \$1795

Checked collar and cuffs on broadcloth boy shirt. Safety pin conversation piece. Sizes 11 to 13 . . . \$395

FROSTY AS FUR. this printed corduroy vest that matches the pocket flaps on the solid cotton corduroy skirt. Sizes 7 to 15...\$295

Club collar (with safety pin) shirt with French cuffs. Cotton broadcloth in sizes 11 to 13 . . . \$395

Get Your Shirley Lee "Autograph Hunter" Belt

. . for your souvenirs, pictures, autographs, locks of hair, etc.

SEE US FOR DETAILS

# The Fashion Shop

(Next to Macon Theatre)

The Franklin Press and The Highlands Maconian PAGE EIGHT THURSDAY, SEPT. 9, 1964

News about PEOPLE

Phone 24

MRS. COOPER PRESENTS TWO GIRLS IN RECITAL

Mrs. Margaret Cooper pre-sented Miss Jo Ann Henderson sented Miss Jo Ann Henderson and Miss Nancy McCollum, two of her senior piano pupils, in recital Monday evening at the Franklin High School cafeteria.

Miss Henderson played "Siciliano", by Bach, "Allegro from Sonata No. 1 in C", by Mozart, "Nocturne Op. 32 No. 1," by Chopin, and "Impromptu", by

Miss McCollum played "Two Part Invention No. 14", by Bach, "Adagio from Sonata Op. 27 No. 2", by Beethoven, "My Heart at Thy Sweet Voice", by Saint Saens, and "Gitarias", by

Miss McCollum and her twin sisters, Misses Jean and Joy Mc-Collum, sang a trio, "In Spain", by di Chiara, with Miss Henderson at the piano.

Both pupils plan to study music in college. Miss Henderson will enter Woman's College of the University of North Car-olina in Greensboro this fall, and Miss McCollum will go to Western Carolina College, Cullo-

Mr. and Mrs. Tom McCollum, of Decatur, Ga., spent the week-end here visiting relatives.

Miss Martha Ann Stockton, Miss Martna Alli Stockoli, Richard Dryman, Bobby Biddle, Holland McSwain, Bill Zickgraf, and Billy Harper left today (Thursday) for Chapel Hill to enroll at the University of North Carolina. Miss Stockton is transferring from Meredith College, Raleigh, asd the others are beginning their freshmen year.

Mr. and Mrs. E. C. Kingsberry, of Los Angeles, Calif., formerly of Franklin, are spending some time at Trimont Inn, and visiting friends here.

Mr. and Mrs. Phil Brown, of Asheville, were week-end guests of Mr. and Mrs. S. T. Usry.

Mr. and Mrs. Joe Rhodes and children, Howell and Susette, of East Point, Ga., Mr. and Mrs. Bill Caldwell and son, Freddie, and daughter, Margie Nell, of Seneca, S. C., and Mrs. Fred Rhodes, of Cleveland, Ga., were guests of their cousins, Mr. and Mrs. Vance Vanhook and Mr. and Mrs. Robert Ledbetter, Sun-

Mr. and Mrs. Roy Smith, of Atlanta, Ga., and Mrs. John Little, of Cornelia, Ga., visited Mr. Smith's and Mrs. Little's sister, Mrs. James L. Young, and Mr. Young Sunday Mr. Young Sunday.

Mr. and Mrs. Johnny T. Young and family, of Athens, Ga., were guests of Mr. Young's father, J. L. Young, and Mrs. Young this week.

#### INVITATION FOR BIDS

Sealed bids will be received by the Town of Highlands, N. C. at its office in the Municipal Building until 5:00 o'clock p. m., September 20, 1954, for drilling an eight (8) inch well 250 feet deep, or more if decided by the Board of Commissioners at the time of drilling. Bids shall include complete casing and necessary pump testing.

Bids will be opened at the regular meeting of the Board at 8 o'clock p. m., September 20, 1954. The right is reserved to reject any and all bids. Further details may be obtained from the Mayor or Clerk of High-

TOWN OF HIGHLANDS By Louis Potts, Clerk

### CAROLINA PHARMACY

Prescription Headquarters

Phone 84

#### School Supplies

We have a complete stock of School Sup-

- Pens and Pencils Notebook Binders
- Paper, etc.

**CAROLINA** PHARMAC

**CARSON 4-H** 

McCracken President; Club Plans Party For Library This Month

The Carson 4-H Club met at the church Saturday with 15 members present and elected new officers for the year.

New leaders include Doyle McCracken, president, Roberta McCracken, vice-president, Bar-bara Waldroop, secretary, and H. C. Stoudemire, Jr., treasurer.

The three senior girls of the club will serve as counselors. The main projects of the club include working on record books and a health play which will be given at a meeting of the Carson community tomorrow (Friday) night. A prize is being of-fered for the club member with the best record book.

Plans also were made at the meeting for an ice cream sup-per and party at the Carson community center the last Saturday night in September. Admission will be a book, which is for the community lending library. The library also is accepting contributions of books from individuals.

By MRS. RITA C. FERGUSON (Community Reporter)

A "faithful few" of 75 from a total of 60 families "strag-gled" to the community meeting for a free "pitcher" show Monday night.

Very little business was carried on. Mrs. Jack Cabe led the group in prayer.

Mrs. Mary B. Justice agreed to be the "brady" of the com-munity and make pictures of the improvements. Walter Hall was hired to repair and repaint the entrance signs to the community, which have been torn down.

A. W. Edmiston spoke to the group on the beauty of the mountains of Western North Carolina, especially those in Macon County. He is a resident of the Pine Hill Trailer Park and worked 48 years with the

lowing the meeting.

unfamiliar tools."

STRAK'S

Golden and Red Delicious

### **APPLES**

T. M. RICKMAN'S STORE

Route No. 4

Franklin, N. C.

(No Sales on Sunday)



TIRE RECAPPING

Also VULCANIZING

New LEE and GOODYEAR **RES AND TUBES** 

Franklin Tire Shop

C. D. Green C. H. Pennington East Main Street At Foot of Town Hill Phone 81-J

## **Watch This Paper**

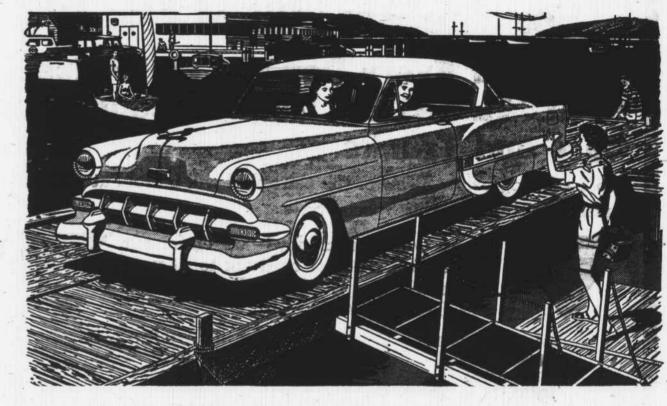
The Announcement of "Aunt Jemima's" Coming

**Swift's Gigantic Store** 

West Palmer Street

Phone 85

Franklin, N. C.



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