

SAVE MONEY



Buy At BELK'S
Your Home of Better Values

9th Anniversary Sale Now Going On

BIG FREE PRIZES

REGISTER THIS WEEK FOR PRIZES ON BOTH FLOORS



Extra Quality "Archdale"
Men's Corduroy **SHIRTS**
For Dress or Everyday

The quality and finish of this shirt is of the very best. It fits and wears good. There are 6 good looking colors to choose from. Compare this shirt with the very finest you have seen. Size range 14 to 17.

\$3.95

MAIN FLOOR

Sale of Men's
100% Wool
OVER COATS

This is a \$35 overcoat and is specially priced on account of broken sizes. Tweed and worsted mixtures in both regular and long sizes. A good looking coat at a great saving.

Also part wool and all wool gabardines at \$24.50 and \$29.50. Buy your overcoat at Belk's.

\$20

MAIN FLOOR



FREE-KAISER SEDAN

NOTHING TO BUY . . .
JUST COME IN AND REGISTER!

That's just what we mean — absolutely Free. This nice looking 4-door Kaiser Sedan. It runs

good. It's a 1949 model and is clean throughout. If you already have a car this will make a good second car.

BUY-A-WAY TABLE THIS WEEK
CHRISTMAS CARDS
50 Large Cards, with Envelops,
in Each Box

Look at these — buy now — last year we sold out early. Get twice the quantity by shopping at Belk's.

\$1

MAIN FLOOR — CENTER

MEN'S BRAND NEW GENUINE
IMPORTED FUR
FELT HATS
WORTH \$5.00



Grey or brown colors. A complete sell out on our first order. Here are some more. Come in and try one on.

\$2.95

Main Floor

Yard Wide Snow White **MUSLIN**

The Material of a thousand uses. Wonderful for children's clothes, underclothes, fancy work, etc. This is the same Hope finished fine for the needle quality you have bought for years. Look at the low price.

BASEMENT

29c

YARD

"Victoria"
Yard Wide **Ginghams**

For long wearing and good looking children's dresses and for ladies too. For aprons and for so many things. Ginghams are good. Many beautiful patterns. Up to 20 yard pieces at this money saving price.

BASEMENT

39c

YARD

Check These Every Day
LOW PRICES

Large Size Pilot Quilt Batts	\$1.00
Chatam Part Wool Batts	\$1.29
Gallon Buckets House Paint	\$1.98
9 x 12 Foot Linoleum Rugs	\$3.99

See the Television Set in the Basement Store

BE SURE TO REGISTER NOW!
GIVEN AWAY
FREE
17-INCH ZENITH
TELEVISION



Nothing To Buy

Notice — We will give away Free the Television Set and Car as follows: All arrangements for the impartial drawing of names has been placed in the hands of Mr. Ben McGlamery. You stand as good a chance as anybody else. But you must give us your name and address. You do not have to be present to win. Television Set given away Wednesday, November 24th — 8:30 p. m. Car given away Friday, December 10th at 8:30 p. m.

5% Wool Double
BLANKETS

Another shipment just in time for the cold weather. You will find these in the Basement Store. We suggest you see them soon. They won't last long.

\$3.49

Basement

27X48 RUGS

Better Quality Large \$3.95
Size — Non-Skid Back

This is the largest size we have ever seen at this price. Not a cheap rug but of the most expensive construction. Assorted colors. Just 50. Get yours today!

\$1.98

Basement



BELK'S SERVING
MACON COUNTY

FRANKLIN, N. C.