



EVERYTHING
FOR A
WONDERFUL

CHRISTMAS

MORE GIFT IDEAS FOR YOUR FAMILY, FRIENDS, THEIR HOMES!
ALL OF IT SO EASY TO SHOP... ALL UNDER ONE ROOF!



as seen in GLAMOUR

Toni Todd
ORIGINAL

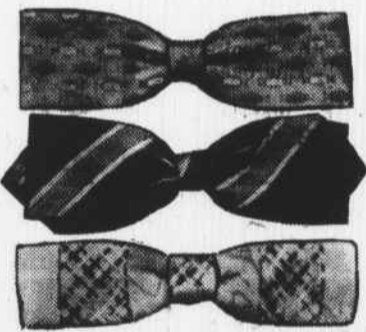
CALYPSO
right-now cotton with a bright future **7.95**

Strong touch of local color—doubly delightful because you'll wear it now and for months to come. Its fabric is wonderful Springmaid Dazzle—Springs Mills' lustrous wrinkle-resistant combed broadcloth. Daisy chains of embroidered Schiffler sparkle on the scalloped bodice, the full circle umbrella skirt. And the fit is pure Toni Todd, perfect! Orange, citron, turquoise, navy or charcoal. Sizes 12 to 20 and 14½ to 24½



2.98

OUR OWN ARCHDALE white broadcloth dress shirts; precision tailored with stay-down fused collar, regular cuffs, Sanforized (max. shrinkage 1%), 14 to 17 neck; 32 to 35 sleeve length.



1.00

BONAIRE CLIP-ON BOW TIES that really grip collar. Latest shapes, colors, bright new patterns in stripes, foulards, smart splashy effects.

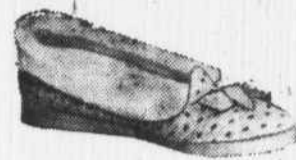


1.00

BEAUTIFUL, PRACTICAL. Boxy plastic-calf; twin zippers, black, navy, brown, red, tan. Double handle plastic calf, black, brown, navy, red, tan.

A FREE BOOK OF CHRISTMAS SONGS
A 12 page song book with all the old favorites. Ask at the wrapping stand. Main Floor.

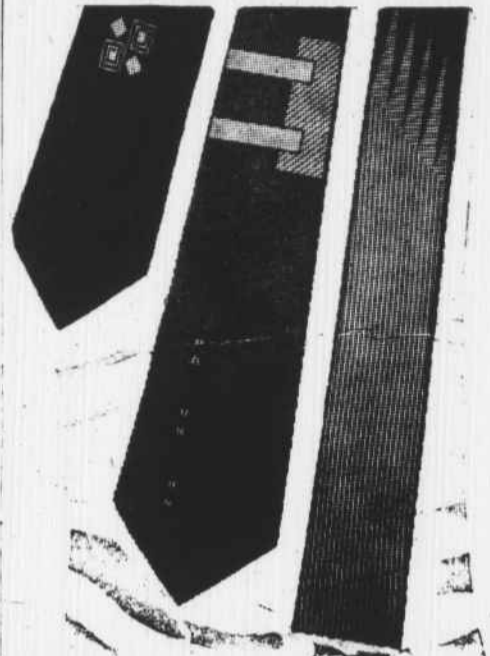
WE GIFT WRAP FREE



1.98

QUILTED SATIN—matching fur cuff, soft padded platform sole. Choice of red or royal blue with bud print. 4-9.

Use Belk's Lay-Away for all your Christmas shopping. A small deposit will hold them.



1.50

CHRISTMAS TIES—Wide, wonderful assortment of colors, styles including stripes, spaced patterns, splashy designs. Our own Archdale four-in-hand ties.

ALL NYLON 3.95
PLEATED BOTTOM, lacy top; adjustable straps. White, pink, blue, black. By Coresse; 32-40.



3 prs. for **2.25**

OUR OWN REIGNING BEAUTY 51-15's
The nylons with the wonderful fit! Full fashioned, flatteringly sheer! Bisque (tan); Tropic (pink-tan); Nocturne (gray tones). 8½-11. Self seam or dark seam, 79c pr.

GIVE HIM AN OVERCOAT

All wool tweeds and worsteds at the very low price of only \$20. Also all sizes in the very popular gabardine coats. Regular and longs at \$24.50 and \$29.50. These coats make a wonderful Christmas present for him. Put one on lay away now.

\$20

Others to 39.50



FREE... KAISER SEDAN

Given Away Friday, December 10th

REGISTER NOW — NOTHING TO BUY

Someone Is Going to Win It—Might as Well be You!

Special Buys In The New Basement Annex



9.95

SPEEDY BELK BALL-BEARING WAGON with extra-big heavy duty tractor tread rubber tires. Made of one continuous piece of heavy gauge cold-rolled steel, with 1" safety ledge all 'round. 38" long big enough to hold a big gang!



4.95

FOLDING CARRIAGE just like Mommy's! 3-bow hood, sun visor, rubber tires, foot brake that really works. Smart military blue simulated leather. Hold 18" doll. 24¼" pusher.



2.98

17-KEY BABY GRAND PIANO
Even plays half notes! True bell-like tone. All hardwood with metal tone bar. Comes with book of familiar songs, easy to follow key chart. 6¼" high.



1.49

EARLY AMERICAN STYLE crystal glass candy dish with golden midas touch around rim, cover's knob. She'll be proud to display this!



2.95

Plastic Covered
HASSOCK
Large Size
Asst. Colors.