

**SHOP AND SAVE TODAY AT---**  
**Franklin's Largest Department Store**

Cotton **Sheet Blankets** Dark Colors Only **98c**

Finely Tufted **Chenille Bed Spreads** Asst. Colors **\$2.99**

Women's Broadcloth **BLOUSES** 96 Only Assorted Colors **\$1.00**

Women's **Rayon Crepe Slips** Pink or White **99c**

Shredded Latex **Foam Rubber Bed Pillows** **\$1.59**

ALL OF THE ABOVE ITEMS ON SALE IN BASEMENT STORE

# BELK'S

200 BRAND NEW CRISP WHITE COTTON

## SLIPS

Every One Worth \$2



Soft and good white muslin and cotton crepe. We have placed these on the Buy-Away Table in the Center of the Main Floor. Look at the quality. See the wide size range. Buy several, for you will not find a better slip for this low price again soon.

**\$1.59**

MAIN FLOOR

**Close Out Sale Children's**  
**Regular \$4.95**  
**Red Riding Hood**  
**SHOES**

Our best quality in these long wearing shoes. Sold elsewhere under different names for as high as \$6.50. The styles are suede ties, straps, oxfords in a good variety of sizes. Buy now and save. Main Floor Front. Shoe Dept.

**\$2.95**

MAIN FLOOR

Watch next week's paper for Belk's big clean sweep **CLEARANCE**

## Sale

**BARGAINS**  
for  
**EVERYBODY**

**Ladies---The New Sacony Suits Are Here---See Them Now \$25**

### BIG SALE ON INFANTS' WEAR

DRESSES SLIPS BIBS  
DIAPER SHIRTS GOWNS PILLOW CASES  
CREEPERS CORDUROY OVERALLS

Not often do we have such a nice variety of clothes for babies. And the quality is wonderful. See these specially priced items in the Infants' Dept. Main Floor.

**\$1.00**

MAIN FLOOR

Every Winter  
**COAT**

Marked Down  
**25%**

This includes all our winter coats — There are not many left but if there is one you like the savings are great.

WINTER SUITS REDUCED ALSO

Main Floor



LADIES'  
**COTTON FROCKS**

BETTER MADE  
BETTER LOOKING  
DOZENS AND DOZENS

Cotton dress up and house frocks for Spring. They are so pretty this year. Look at these in the Basement Store. See for yourself what bargains they are.

**\$2.77**

Basement



TRUCK LOAD SALE  
ROYAL CHINA CO.

## DISHES

CUPS SAUCERS PLATES  
BOWLS CEREALS PLATTERS  
SUGAR BOWLS CREAM PITCHERS

AND MANY ODD PIECES  
OPEN STOCK — LOW PRICES  
BUY WHAT YOU WISH  
ONE PIECE OR A HUNDRED

PRICES ARE MOSTLY

**5c to 29c**

BEAUTIFULLY DECORATED

BASEMENT STORE