

**News Making**

Continued From Editorial Page  
Issue of "Reader's Digest", has the following to say concerning advertising:

"Advertising did not invent the products or services which called forth those jobs, nor inspire the pioneering courage that built factories and machinery to produce them. What advertising did was to stimulate ambition and desire—the craving to possess, which is the strongest incentive to produce. To satisfy this craving the little factory was impelled to turn itself into a growing factory; and then by the pressure of mass demand, into mass factories. Mass production made possible mass economies, reflected in declining prices, until the product that began as the luxury of the rich became the possession of every family that was willing to work."

That, to me, is a good summation of our economic system and Mr. Barton is correct in crediting advertising with being the stimuli which created the desire—which is the motivating force of our system.

One other thing, to those who would like to curb advertising by taxation. There is little or no advertising behind the Iron Curtain. But to use another quote from Mr. Barton, "Advertising is of the very essence of democracy."

**The Easter Story**

Continued From Editorial Page

But he said unto them,  
"Except I shall see in his hands the print of the nails, and put my finger into the print of the nails, and thrust my hand into his side, I will not believe."  
And after eight days again his disciples were within, and Thomas with them: then came Jesus, the doors being shut, and stood in the midst, and said,  
"Peace be unto you."  
Then saith he to Thomas,  
"Reach hither thy finger, and behold my hands; and reach hither thy hand, and thrust it into my side; and be not faithless, but believing."  
And Thomas answered and said unto him,  
"My Lord and my God."  
And he led them out as far as to Bethany, and he lifted up his hands, and blessed them. And it came to pass, while he blessed them, he was parted from them, and carried up into heaven.  
And they worshipped him, and returned to Jerusalem with great joy. . . .

**No. 2**

construction and causes little or no loss of time in traveling between Clayton and Franklin?

Local officials are marking time before taking any action, looking to Georgia citizens to pave the way.

"It looks like something is going to have to be done one way or the other", Franklin Mayor W. C. Burrell commented Tuesday.

**Bypasses Dillard**

Local traffic moving between Franklin and Clayton is ignoring the detour and using instead a 3.4-mile gravel road which bypasses Dillard. This road (marked—Mud Creek, Kelly Creek, Darnell Creek Falls) turns off NC 106 about one-tenth of a mile from where barricades block the highway to Dillard and turn traffic up 106.

**No. 3**

"One Negro boy almost came out of his bed", when he heard the intriguing tip-tap of the dolls, Mr. Wilhide recalled.

All performances of the small minstrel dancers are free. They dance for the amusement of their owner as well as the audience.

"Dan" and "Dinah" started out as only a "Dan", just to amuse Mrs. Wilhide "when she got down in the dumps about something," her husband reveals.

"Then I figured that, like



FRANKLIN HIGH'S honor graduates for 1955 are shown talking over their high scholastic averages for the past four years. They are (L to R) Herbert McKeelvey, salutatorian, Robert R. (Bobby) Womack, valedictorian, and Miss Virginia Swanson, salutatorian. Herbert and Virginia tied for salutatorian with averages of 3.9, while Bobby had a 4.0 record.

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every man, he needed a mate," the philosophical Mr. Wilhide continued, "so I went down into the basement and made 'Dinah.'" Mrs. Wilhide helped make "Dan's" mate presentable by fashioning her clothes.

It's been "Dan" and "Dinah" since.

There's a real trick to making the jointed dancers perform, especially with any degree of rhythm. They are held lightly touching the sounding board, which Mr. Wilhide sits on, with long sticks in their backs. He then starts the sounding board vibrating by tapping it vigorously with his index finger, and the dolls' jointed feet strike it. Mr. Wilhide says with proper touch, "Dan" and "Dinah" can just about do any known step to any kind of music.

The performance for the Oteen veterans about proves this contention, he feels.

"Dan's" feet have just about cooled off!"

**No. 4**

store — are now being poured. The building will be 60 by 75 feet and of cement block construction with a brick veneer front, Mr. Mashburn said this week. He estimated the cost of construction at \$20,000 and the completion date as mid-June. Mr. Mashburn said he used 10,000 yards of dirt to fill the building site and raise it above the level of the river.

Improvements costing an estimated \$2,000 are now under way at the Franklin Terrace Hotel on Harrison Avenue. The owner, Herman Dean, said this covers three kitchen units and a living room for the tourist cottages on the grounds.

Lee Wood, a former motor court operator here, plans in the very near future to start construction of a large motel just over the Little Tennessee on the left side leaving town. Filing on the court site has been under way for some time and some material already has been delivered. Mr. Wood has said it probably will be 20 to 25 units.

sents the Presbyterians; Bruce Palmer, Methodists, Joel Cawthorne, Episcopalians; and Bob Carpenter, Baptists. A number of automobiles will be available. Signs indicating the route to the Jones' camp will be erected Saturday. Boy Scouts have charge of parking.

**On Whiteside**

Spectacular Whiteside Mountain, between Highlands and Cashiers, is to be host to another group of worshippers, including large numbers from Georgia and South Carolina.

This service also is planned for 6 o'clock and will be held in the parking lot at the summit of the ancient mountain that is lofty enough to give views into several states. Officials of the corporation which owns the mountain have announced that passage over the toll road to the mountain will be free to Easter worshippers.

The message will be delivered by the Rev. R. T. Houts, pastor of the Highlands Methodist Church.

Pastors in the Highlands-Cashiers area are the sponsors of the annual event.

**Iotla Service**

Still another community sunrise service is scheduled at 6 o'clock at the Iotla Baptist Church.

The Easter message, "What Easter Means to Me", will be given by the Rev. E. G. Altland, pastor. He will be assisted by the Rev. R. J. Hahn, Iotla Methodist Church pastor.

Special music and singing by the congregation also features this service.

**Episcopal Hours**

Hours for Easter services at Episcopal churches in the county have been announced by the Rev. A. Rufus Morgan, rector. The regular three-hour service from 12 noon to 3 p. m. is scheduled at the St. Agnes church on Good Friday.

On Easter, the celebration of Holy Communion and special music will be at the St. Agnes at 6:30; at the Church of the Incarnation in Highlands at 11; and at the St. Cyprians church at 2 p. m.

**On 'Raven's Rock'**

Churches in the Otto and Smithbridge sections are joining to sponsor a sunrise service

atop "Raven's Rock", on the divide between the Coweeta Hydrologic Laboratory and Nantahala National Forest.

All planning to attend this service are asked to meet at the gate to the laboratory at 5 o'clock. From here the worshippers will go to the top of the peak.

The service will begin as the sun rises.

Taking part will be the Rev. Claude Ledford, pastor of the Coweeta Baptist Church, the Rev. R. L. Poindexter, Macon Methodist Circuit pastor, and members of the Asbury Methodist Youth Fellowship.

**Just Stay Away Sunup Monday**

Along about sunup Friday, an embarrassed news editor of The Press intoned the wish that Monday's sunup would never appear.

For it was this red-faced newsman — one who prides himself for accuracy — who caused considerable consternation among local game law enforcement officers by opening the trout season a day early.

This unintentional deed (a mental lag — he knew better) was accomplished in last week's issue in a humor-touched front page article headlined, "Along About Sunup Monday."

And it wasn't long after sunup Thursday when a game protector stepped into The Press office and calmly announced:

"Someone goofed!"  
Trout season didn't open until Tuesday.

**SUNDAY SING**

The second Sunday sing of the southern division will be held at the Prentiss Baptist Church on Middle Skeenah, beginning at 1:30 p. m.

**CARD OF THANKS**

We wish to express our thanks and appreciation for the kindness and sympathy shown us at the death of our mother, Mrs. Candis Anderson. Also for the beautiful flowers.

The Family.

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Easter Patterns and Styles  
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Consists of shirt, pants and jacket.

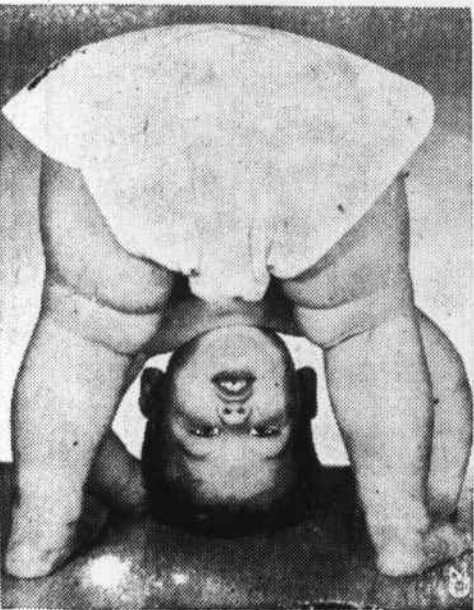
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