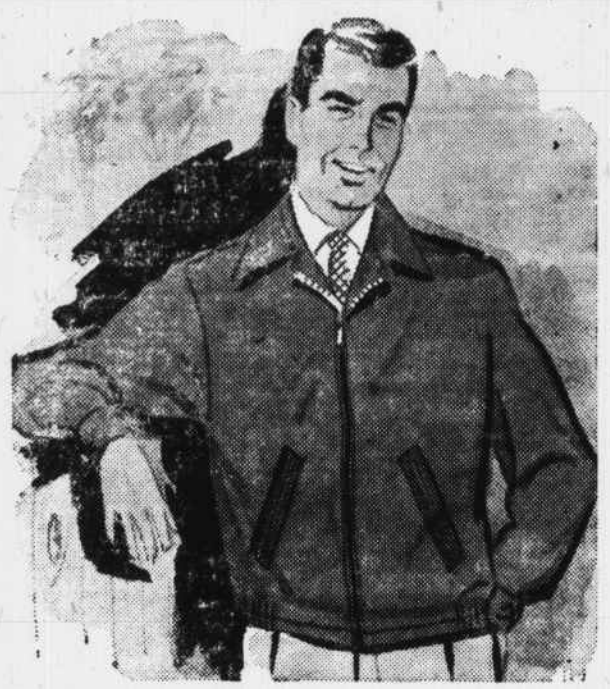


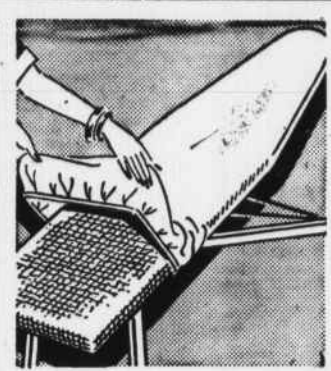
# September Savings

**SHOP FOR THE WHOLE FAMILY - TIMELY SAVINGS IN EVERY DEPARTMENT!**

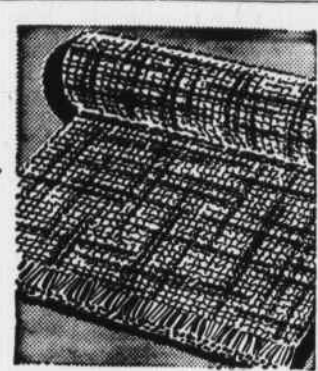
Visit BELK'S often and especially this week. All over the store you will find special values. Lower prices on many items. New merchandise arriving daily. Thousands find that it pays to shop at BELK'S. Why don't you make it a habit?



**MEN'S QUILT-LINED ZIP JACKET**  
 Tan, brown or blue gabardine, jackets with very nice quilted satin lining. Well insulated and worth at least \$8.00. Buy now during this special sale. This is a very low price.  
**\$5.95**  
 MAIN FLOOR



**IRONING BOARD PAD, SILICONE COVER** Complete \$1  
 Silicone cover alone is a dollar value! You get both during our Dollar Day sale! You save!



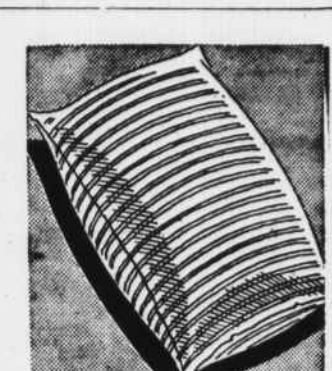
**24 x 45" COTTON LOOPER RUGS** \$1.29  
 Gaily colored scatter rugs - made of sturdy cotton looper clips in multi-color patterns.



**long-lasting Columbia paints** 1.98 gal.  
 Gloss or flat finish, floor enamel. Wide, wonderful choice of colors! And - long-lasting! Buy now! Save!



**long-wearing! felt base rug** 9x12 \$4.95  
 Low-cost floor beauty for your home! Easy-to-clean enamel finish. Assorted patterns.

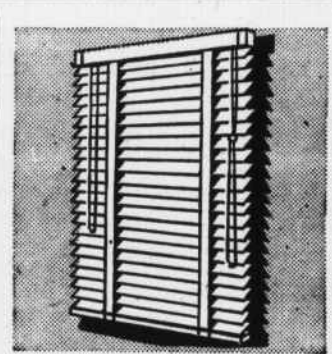


**Shredded latex foam rubber pillows** in nice heavy weight tick. Comfortable, long lasting, allergy free. Worth twice this low price.  
**\$1.59**

These Special Values In BELK'S Busy Basement Store



**"IMPERIAL" FACIAL TOILET TISSUE** 10 rolls \$1  
 Fine quality, 2-ply tissue - pastels to match bathroom decor. You'll want to stock up on this.



**all steel blinds** 54"-64" long \$2.95  
 Rust-resistant bonderized finish. Removable slats! Enclosed metal head. White.

BASEMENT STORE



**OUR 'RED CAMEL' STURDY OVERALLS** \$2.69  
 Sturdy 10 oz. per sq. yd. denim. 7 pockets, hammer loop. Double-bottom hip pocket. 30 to 50.  
 BASEMENT



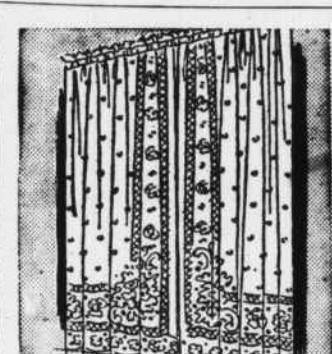
**men's Red Camel work shoes** \$2.95  
 Made to our own rigid specifications. No-mark composition soles. 6-12.  
 BASEMENT



**men's sanforized broadcloth pi's** \$2.95  
 Our famous "B & L" quality! 3-way adjustable gripper front; half-elastic waist. Stripes, solids. A-D.  
 MAIN FLOOR



**boys', girls' moccasin shoe** \$2.95  
 MAIN FLOOR



**LACE CURTAINS OUTSTANDING VALUE!** pair \$1  
 Pretty window treatment! Patterned lace curtains in white or ivory - 24 x 78" per pair.  
 BASEMENT



## DRESS SALE

Over 100 cottons, nylons, rayon crepes, etc. All of these frocks sold for much higher prices. There are many styles to select from. For 3 days only at this low price.  
**\$2.99**  
 BASEMENT

## ORLON SWEATERS



**OUR OWN 'MANSTYLE' MIRACLE ORLON PULLOVER** \$5.95  
 Popular V-neck, long sleeve style . . . in your choice of 10 smart colors! Soft, warm as wool . . . yet won't shrink ever! Moth-proof! Lt. blue, cranberry, mint, pink, black, camel navy, maize. Sizes S, M, L.  
 MAIN FLOOR

## SALE

One large table of shirts of all kinds. Broadcloth, nylon, flannel, gingham, knits. Mostly small sizes. But be sure to see the sanf. chambray in all boys' sizes. All at the one low price of only

**88c**  
 BASEMENT

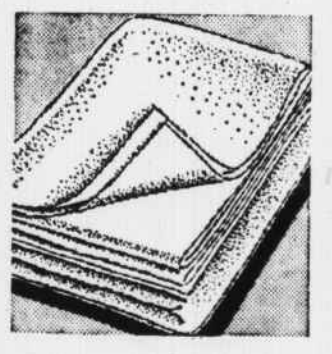
## BOYS' SHIRTS



## Blanket Remnants

Several hundred cotton blanket remnants. Dark colors, nicely hemmed and ready to use. Some are full bed size, some are smaller - take your choice for only

**59c**  
 Each  
 BASEMENT



## DON'T MISS THESE MONEY SAVING SPECIALS!

- 8 Cakes Toilet Soap . . . . . 39c
- \$1.00 Bottle Woodbury Lotion . . . 50c
- \$1.00 Jar Perkins Deoderant . . . 50c
- Thousands Dishes . . . . . 10c up

## Sale - Men's Oxfords

On the main floor at entrance to basement store a nice selection of men's dress oxfords. Also included are men's black loafers sizes 6 to 12. A wonderful value. Worth \$2 more than Belk's low price. Southerner Brand.  
**\$4.95**  
 MAIN FLOOR

## Imported Wool! Flannel Suit

Our own "Favortex" quality! In the new fall charcoal colors. Easy, smooth lines, topflight tailoring! Brown, blue, gray. Sizes 34-46; regulars, shorts, longs.  
**\$29.95**  
 MAIN FLOOR

