

# Belk's

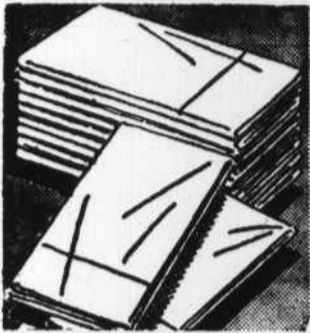
Home of Better Values

# Storewide Clearance!

## TREMENDOUS SAVINGS FOR THE ENTIRE FAMILY - HURRY!

### Starts Thursday, Jan. 12 --- Be Here Early

### PILLOW CASES



Fine Count Muslin  
Pure White  
600 to Sell  
A Great Value!  
**29c**  
BASEMENT

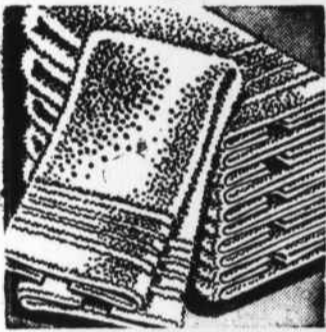
### Big Reduction Ladies' Suits --- Coats Marked Down

One large rack Ladies' Suits, also remaining Coats, plus all Spring Coats, priced to save you money.  
MAIN FLOOR

### SALE --- Natural Bridge Sweetbriar Ladies' Shoes

Suede and Patent.  
Regular \$9.95  
Flats at a Low January Sale Price  
Sweetbriar Reg. \$5.95  
**\$3.88** **\$5.90**  
MAIN FLOOR

### Large Bath Towels



22 x 44  
Extra Thick  
For This Sale Only  
Assorted Colors  
**49c**  
Each  
BASEMENT

### ALL REMAINING LADIES' Winter Hats



Values to \$5.95  
We do not carry over ladies' hats  
**\$1.00**  
MAIN FLOOR

### SALE -- MEN'S WORK SHOES



DIAMOND BRAND  
WOLVERINE  
Values to \$9.95  
Not All Sizes  
About 100 Pairs  
**\$4.88**  
BASEMENT

Reg. \$2.95  
MEN'S PLAID FLANNEL  
**SHIRTS**  
Sizes 14 to 17  
**\$1.98**  
BASEMENT

CHILDREN'S  
**School Oxfords**  
8 1/2 to 3  
MOE-TOE AND SADDLE OXFORDS  
**\$1.98**  
BASEMENT



First Quality  
**9x12 Linoleum Rugs**  
Kitchen or Floral Pattern  
SAVE  
**\$4.98**  
BASEMENT

**Shower Curtain**  
AND WINDOW CURTAIN SETS  
Regular \$2.95  
Assorted Colors and Patterns  
Heavy Plastic  
**\$1.98**  
BASEMENT

### Main Floor Dresses---Toppers

\$5.95 \$6.95  
\$8.95 \$10.95  
BETTER COTTONS  
2 for \$10

BRAND NEW  
SPRING TOPPERS  
Beautiful Materials  
Sizes 10 to 20  
**\$10.88**

LADIES' TOPPERS  
Beautiful Makes  
and Materials  
**\$14.88**

FASHION SHOP - MAIN FLOOR



### Top Value Cottons

Fine fabrics!—new details  
Take home an armful!

- Sizes for all — juniors, misses, women, half-sizes!
- Sun-happy colors — pastels, brights, darks!
- Fashion fabrics you see in far more costly dresses:  
Woven checks, denim by famous Dan River Mills!  
Woven seersuckers that never need ironing!  
Percales, crisp and bright with color!
- Interesting details — deep pockets, piping, lace trims!

# \$2.77

BASEMENT

IRONING BOARD, PAD, and COVER  
Worth \$1.49  
BASEMENT **\$1**

COCOA FIBRE DOOR MATS  
Sells Reg. up to \$1.98  
BASEMENT **\$1**

MEN'S BLUE CHAMBRAY SHIRTS  
Sanforized Shrunk  
SOFT IDEAL CHAMBRAY **\$1**  
Sizes 14 to 17  
BASEMENT

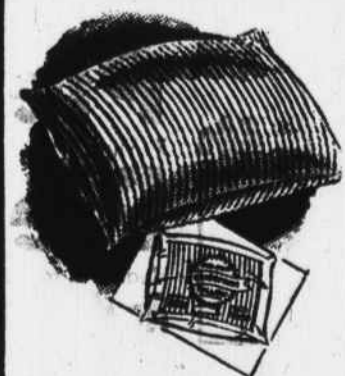
6 Gal. COVERED GARBAGE CANS  
Galvanized  
A GREAT BELK VALUE **\$1**  
BASEMENT

LARGE WICKER BASKETS  
Makes Fine Clothes Hampers  
January Sale Price --- **\$1**  
BASEMENT

"IMPERIAL" TOILET TISSUE  
White and Colors  
January Sale Price  
10 Rolls **\$1**  
BASEMENT

OUR "STATE PRIDE"  
PLUMP BED PILLOWS

75% chicken feathers, 25% turkey feathers!



Perfect balance of all new, first quality feathers—that means sleeping comfort! Sturdy blue and white linen-finish ticking—featherproof, double. Fits standard size pillow cases! Shop, compare—your best buy!

2 for \$3  
BASEMENT

# Belk's Department Store - Franklin