## NOTICE

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## **Rondal Conley**

Manager

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Franklin, N. C.

# Industrial Council For Highlands Area Out To Disprove 'Tourists-'Taters' Idea

HIGHLANDS. — The old adage years that Highlands needs dent in the number of people that Highlands is strictly a some sort of income for its who leave Highlands to find year-round residents, who prosthat Highlands is strictly a "Tourists and Taters" town may be on its way out. At least that's the hope of the newly months during the summer, but soon as they finish school beformed Highlands Industrial find it mighty tough sledding

It's been evident for many This need has been most evi-

the rest of the year.

News About

## HIGHLANDS PEOPLE

MRS. WAYNE E. CROWE, Reporter - Phone 4492

## MISS HICKS ENGAGED TO KENNETH BROWN

Mr. and Mrs. Lawrence Hicks, of Highlands, have announced the engagement of their daughter, Miss Joanne Hicks, of Highlands and Washington, D. C. to Kenneth E. Brown, son of Mr. and Mrs. Harry Brown, of

Plans for the wedding are in-

Mrs. Olive Crane and daughter, Edna, have returned after a week's visit with Mr. and Mrs. State. Ellis, of Asheville,

their home on Sequoyah Lake. Dr. and Mrs. Colquitt Sims and guests, of Anderson, S. C., were ice-skating here last week.

Dick Schiffle, son of Mrs. O. F. Schiffle, was home for the week-end. He is a student at the University of Florida. Miss Jan Burnette, of Mars

Hill college, visited her parents, Mr. and Mrs. John Burnette, "Bo" Norton, son of Mrs. Ray

end. He is a student at N. C.

## Singing Event For Polio Fund Is Scheduled

A singing for the benefit of the March of Dimes will be held February 11 at 7:30 p. m. at the Ellijay Baptist Church, it has been announced.

An offering will be taken during the evening for the polio campaign.

The public is invited, it was

## 8 From V. F. W. Post At Asheville Meeting

Eight from the local post attended a banquet and dance for the 17th V. F. W. district

last week-end. Norton, was home for the week-

Albert Edwards, of Clemson Mrs. Rufus Hill and Rufus College, was home with his par-Hill, Jr., of Anderson, S/C., ents, Mr. and Mrs. Dan Ed-were here for a few days at wards, last week-end.

> in Asheville over the week-end. They were Mr. and Mrs. Richard H. Slagle, Mr. and Mrs. Woodrow W. Reeves, Mr. and Mrs. J. E. Perry, Jr., and Mr. and Mrs. R. E. Welch.

While in Asheville they attended the ice show.

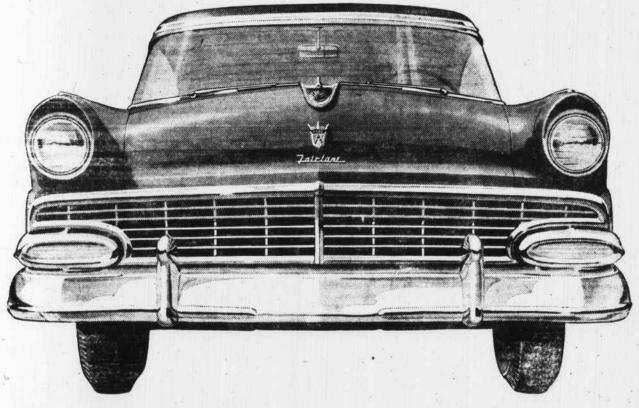
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community offers

Up until now little has been

done to remedy this situation,

but that is where the Industrial

Council hopes to bring about a

The main purpose of the council is to promote the in-

replace the tourist attractions area. This brochure is to include with industry, but to acquire the advantages and the disadsomething that will blend with vantages a company would enthe resort trade to make Highlands a prosperous and growing community.

The chamber of commerce led the way in forming the new council. Representatives from them no means of earning a the churches, merchants, civic organizations, the town council, and interested citizens were present at the organizational meeting two weeks ago. At this meeting W. J. Trowbridge, meeting W. J. Trowbridge, Charles E. Potts, and V. W. Mc-Call were elected to head the council, which is composed of 16 business and civic leaders of

development of the the community. area in and around Highlands; The first task to be underto bring to Highlands some sort of industry that will give peo-ple a regular payroll the year is preparing a brochure to be round instead of just for a few presented to prospective commonths out of the year. It is panies that might be interest-not the idea of the council to ed in coming to the Highlands industry.

counter and it will show what Highlands has to offer.

THURSDAY, FEB. 2, 1956

The Franklin Press and The Highlands Maconian

A large group of citizens has been designated and are already at work gathering the information for this thumb-nail sketch of the area and its people. Included in the broch will be information on such topics as climate, churches and social law enforcement, utilities, medical service, government, and other subjects that will paint a clear picture of what this area has to offer to an incoming factory.

From this information council also hopes to learn what steps the people of this area must take in order to sell Highlands to the prospective



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can. 35c

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