

GET MORE LOW PRICES ON MORE ITEMS... MORE DAYS OF THE WEEK... AT A-P!



Continued From Editorial Page
STRICTLY

PERSONAL

By WEIMAR JONES

think anything about it. Everybody, including the whites so segregated, seemed happy. And I thought: "It isn't segregation, apparently, that's wrong; it's all right to segregate people... so long as their skins aren't black".

That, of course, is an oversimplification, because it wasn't forced segregation. But I chuckled to myself, nonetheless, at how childishly inconsistent most of us are.

I always hope, when I go into a diner, I'll be lucky enough to be seated not alone, but with somebody. This time I was doubly lucky; I had first one, then another, stimulating conversation.

The more interesting of my table mates — perhaps because he knew about Franklin — was a New Jersey industrialist who owns plants in Western North Carolina. He gave every evidence of being what is commonly termed a "hard-headed business man". Unlike some hard-headed people, though, his skull apparently wasn't too hard for new ideas to penetrate; in any case, he gave me an entirely new view of what chambers of commerce and other community builders are thinking today.

When he learned where I was from, he immediately remarked that he had heard about Franklin, specifically that it is seeking industry. He wanted to know what industries we have, what they make, how many they employ, and what our prospects are.

Later, the conversation got around to North Carolina generally, and then to the industrial city of Winston-Salem.

"In Winston-Salem," he said, "they've learned, the hard way, what every city is learning today: There is such a thing as too much big industry. And so, the Winston-Salem chamber of commerce secretary told me the other day, he's looking for small industries; anything bigger than 450 or 500 men he definitely discourages, as being too big for Winston-Salem."

I did a little quick mental arithmetic: "Franklin has 2,000 people, Winston-Salem about 90,000; that's 45 times as big. If that guy is right, then any industry bigger than 10 or 15 employees would be, the way he figures, too big for Franklin!"

"But surely," I protested, "Winston-Salem must be an exception; they do have a few big, overshadowing industries."

"An acute case, yes," he answered; "but no exception. Even the biggest cities today are seeking small, diversified industries, rather than big ones."

"And there are two common sense reasons. In the first place, any industry, if it's big enough, can and does dominate its community. But much more important than that is the economics of the thing: Suppose the cigarette plants in Winston-Salem should close or move away — or even curtail operations. Winston-Salem has geared its economy to the cigarette payroll. You see what the effect would be on everybody in Winston-Salem? The corner grocery men, the lawyers, the nearby farmers, everybody would be hard hit; it would just about ruin the town."

"You've got to have industry, of course," he continued; "but the smaller, the better. And the smaller the community, the more important it is. And by all means, keep it diversified... so if the bottom drops out of textiles, say, you will still have your woodworking establishments or something else to fall back on."

Continued From Editorial Page
VIEWS

By BOB SLOAN

The crisis the small farmer is facing in many instances is well illustrated in a recent article in the Wall Street Journal comparing conditions now facing the small and large cotton farmer.

Says the Journal: "Cotton farmer, Lloyd Adam, who owns a 65 acre farm in Texas, was turned down the other day for a \$1,200 loan by the Citizens National Bank. It was the first time in 25 years the bank had refused Mr. Adams, who needs the money to pay farming expenses until his crop comes in next fall."

"You just wouldn't be able to raise enough cotton on 25 acres to pay it back," explained E. M. Wallace, the bank's vice president. Twenty-five acres is the amount of land that Mr. Adams devotes to cotton, his chief cash crop since the Federal government has cut his acreage to this since 1953,

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Club Talks Projects At March Meet

By MRS. HARRY MOSES (Club Reporter)

At a meeting March 14 at the home of Mrs. Fred Corbin, members of the Higdonville Home Demonstration Club discussed several projects.

Plans were made to have a covered dish dinner soon. It was decided to have a polio box again this year. The club women put their extra pennies in the box for the polio drive.

Mrs. Mabel Swan, assistant home agent, began a study on "Your Health," which is to be continued at the next meeting by Mrs. Florence S. Sherrill, home agent.

Refreshments were served by the hostess, Mrs. Corbin, assisted by Miss Mae Corbin.

Mrs. W. W. Berry, president, presided. The next club meeting will be April 19 at the home of Mrs. A. D. Carter at 1:30 p. m.

A & P Easter Candies • REDUCED TO A LOW, LOW PRICE! Austex with Vegetables

GRAND VALUE Worthmore Easter Jelly Eggs - - - - - 2 Lb. Bag 39c **BEEF STEW 2** 15 1/2-Oz. Cans 49c

COMPARE! Worthmore Candy Easter Basket Mix - - - - - 14-Oz. Pkg. 29c **SPECIAL PRICE!** Packer's Label Red Sour Pitted **CHERRIES 2** No. 303 16-Oz. Cans 35c

LOW LOW PRICE! Worthmore Asst. Gum Eggs - - - - - 24-Oz. Pkg. 29c **LOW, LOW PRICE!** Packer's Label Brand **DRIED PINTO BEANS 2** Lb. Bag 19c

Come To A&P, To See The Grand Assortment of Fine Easter Candies. At Low, Low Prices.

A&P Fine Coffees

Mild and Mellow **8 O'Clock** 1-Lb. Bag 79c 3 Lb. Bag \$2.31
Rich and Full-Bodied **Red Circle** 1-Lb. Bag 89c 3 Lb. Bag \$2.61
Vigorous and Winery **Bokar** 1-Lb. Bag 93c 3 Lb. Bag \$2.73

Downy Flake Frozen Waffles - - - - - 2 6-Oz. Pkgs. 29c
Swanson's Chicken, Beef or Turkey Pot Pies - - - - - 2 8-Oz. Pies 45c
Swanson's TV Dinners - - - - - 11-Oz. Pkg. 69c
Delicious with Chicken—Ocean Spray Cranberry Sauce - - - - - 2 1-Lb. Cans 39c
Golden Yellow Whole Kernel A&P Corn - 2 16-Oz. Cans 29c

ANN PAGE FOODS • Jane Parker Baked Goods •

Argo Starch 8-Oz. Pkg. 6c
For Babies **Swift's Meats** Jar 23c
Shortening **Snowdrift** 1-Lb. Tin 31c 3 Lb. Tin 85c
Salad Oil **Wesson Oil** Pint Bot. 29c Qt. Bot. 55c
Shortening **Crisco** 1-Lb. Tin 34c 3 Lb. Tin 93c
Joy Liquid 7-Oz. Bot. 30c

JUST REDUCED! Creamy Rich **Salad Dressing** 8-Oz. Jar 39c
LOW, LOW PRICE! Pure Fruit **Strawberry Preserves** 2 Lb. Jar 59c
Garden Relish - - - - - 18-Oz. Jar 29c
Peanut Butter - - - - - 8-Oz. Jar 27c 12-Oz. Glass 35c
Sparkie Gelatins - - - - - 4 Pkgs. 25c

"SUPER-RIGHT" QUALITY MEATS

GRAND BUY! Cap'n John's Fish Sticks 10-Oz. Pkg. 29c
Morrell's Yorkshire **Sliced Bacon** 1-Lb. Pkg. 33c
Nice, Thick, Dry Salt **Fat Backs** 1-Lb. 13c
"Super-Right" Sliced Spiced **Luncheon Meat** 1 1/2-Oz. Pkg. 19c
"Super-Right" Sliced Boneless **Cooked Ham** 6-Oz. Pkg. 53c
Armour's All Meat **Franks** 1-Lb. Pkg. 45c
Armour's Canned Boneless, Cooked Picnic **SHOULDER** 4 Lb. 4 oz. \$2.95

White Bread 1-Lb. Loaf 14c
Lemon Pies Each 39c
Large Angel Food Cake Ring 39c

Woodbury's Facial Soap - - - - - 2 Reg. Bars 17c
Blu White Flakes - - - - - Pkg. 9c
Sweetheart Soap - - - - - 2 Reg. Bars 17c
Wrisley's Soap - - - - - 8-Bar Bag 57c

Strietmann Club Crackers - - - - - 1-Lb. Pkg. 33c
Spic and Span - - - - - 2 Pkgs. 49c
Linit Starch - - - - - 2 12-Oz. Pkgs. 27c
Niagara Starch - - - - - 12-Oz. Pkg. 19c
Elastic Starch - - - - - 12-Oz. Pkg. 12c
Quick Elastic Starch - - - - - Qt. Bot. 25c

Sliced Krey Pork & Gravy 12-Oz. Can 47c
Krey Chopped Beef And Gravy 10-Oz. Can 17c
Krey Sliced Beef & Gravy 16-Oz. Can 45c

Fresh Fruits & Vegetables • Fresh Crisp Golden **Carrots** 2 Lb. Bag 15

Extra Fancy! Bright Red Juicy Winesap **APPLES 4** Lb. Bag 43c

Fresh Grapefruits - - - - - 8 Lb. Bag 35c
Crisp Heads Lettuce - - - - - 2 Large Heads 29c
Golden Yellow Onions - - - - - 3 Lb. Bag 17c
Washington State Rhubarb - - - - - Lb. 25c
Cuban Pineapples - - - - - Large Size Each 35c
Crisp Regalo Salad Mix - - - - - Pkg. 19c
Fresh Florida Juicy **ORANGES 8** Lb. Bag 45c

• Heinz Food Products •

India Relish - - - - - 10-Oz. Jar 27c
Hot Dog Relish - - - - - 11-Oz. Jar 29c
Pickled Sweet Gherkins - - - - - 7 1/2-Oz. Jar 33c
Tomato Ketchup - - - - - 14-Oz. Bot. 25c

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Franklin, N. C.

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Metal & Inner Covers W & W Excluders
Inner Covers Boardman Feeders
Supers Bee Escapes
NTB Brood Frames Bee Brushes
Wired Brood Queen & Drone Traps
Foundations Bee Gloves
Smoke Engine Smoker
Doctor Smokers
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