The Branklin Press and

The Highlands Maconian

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One Year .			\$3.00	One Year .			\$2.50
Six Months .			1.75	Six Months		. : .	1.7
Three Months			1.00	Three Months			1.0
Two Years .			5.25	Two Years			4.2
Three Years			7.50	Three Years			6.0

Income And Progress

In his recent address, in next-door Jackson County, Governor Hodges again emphasized the need to raise the per capita income of North Carolinians. Nobody, surely, can quarrel with the Governor on

It makes sense, though, as we strive toward that desirable objective, to keep a sense of proportion. Just what is the meaning and just how important is per capita income? What is the price we must pay in order to raise it?—and at just what point does the price become too high? How can we attain the objective at the lowest cost, in terms of other standards?

Aside from the question of the accuracy of the statistics that put North Carolina in 43rd place (and this newspaper always takes statistics with several grains of salt), there are two things in particular, it seems to us, we should bear in mind.

The first is that one of the big factors that hold North Carolina's per capita income down is the low average wage paid by North Carolina industryone of the lowest in the nation. That fact suggests that mere industrialization—just any kind of industrialization-is not the answer. What we need even worse than more industry is better industry; industry that pays a higher average wage.

The second is the question of whether per capita income is an accurate standard for measuring progress. True, it shows how much money we have to spend, per person. But isn't income per worker a better over-all gauge?

That question is answered in the affirmative merely by recalling the situation in the cotton mill towns a generation or two ago. The cotton mill workers of that day raised their per capita income by putting everybody in the family-father, mother, and children-to work in the mill. Yet we'd hardly call that progress, in terms of civilization.

In a lesser degree, the same situation exists today. For while we as a nation are constantly raising our per capita income, one way we are doing it is by sending more and more mothers of small children out to work, in factory or office.

And as the number of working mothers has increased, the rate of juvenile delinquency has soared. Should we make a graph, in fact, of those two things, we almost certainly would find the two curves paralleling each other as they moved upward, except that the juvenile delinquency curve would be five to fifteen years behind the other.

A 'Sour Note'

From out of the symphony of satisfaction with Western North Carolina's many tourists attractions comes a "sour note".

This "clinker" is sounded by tourists in motels, restaurants, and filling stations - just about any place tourists stop.

Some are mad, some philosophical, some chargrined. All, however, have something in common to fire their emotions. All have received tickets for speeding.

So they start howling that North Carolina is a "speed trap" and that the state's court system is a

True, the state's court system, particularily for traffic situations, could use a good overhauling. There's no justice when a speeding ticket costs one traveler \$22.50 and another up to \$50, depending upon where he is caught. But, any visitor with a sense of fair play can't honestly call this state a "speed trap".

At each highway entrance into the state and at frequent intervals over its vast network of concrete and asphalt, signs (large ones, with the added

convenience of reflective tape to catch the eye of night travelers) warn that radar is employed to check vehicle speeds. Other signs constantly remind that the speed limit is 55 mph.

Warning of this kind hardly suggests a "speed

Instead, it indicates that North Carolina is serving notice that its main interest is to save livesthe lives of Tar Heels and visitors alike.

Well, Doesn't It?

In the worst man, there is some good; and the man who is most mistaken about one thing may be 100 per cent right about another.

That truism is called to mind by a piece in The Reporter magazine. The Reporter takes a swipe at the Southern White Councils for opposing modern Negro music as well as integration.

With obvious disapproval, it quotes an Alabama Citizens Council leader as saying that heavy beat Negro rock-and-roll music "appeals to the base in man, brings out animalism and vulgarity".

Well, doesn't it?

Good Soil-Good Life

Services in most of the churches throughout Macon County on Sunday, May 6, will be devoted to the theme, "Soil Stewardship."

Religion, like all other phases of our life must move forward if it is to keep pace in helping man to solve the problems of this ever-changing life of

In our worship of God, it is of most importance that we realize the responsibilities that He has placed upon us.

One of the most important of these is proper stewardship of the soil. True, dirt is seemingly everywhere and nothing is more common than dirt. But, also, dirt is perhaps the most precious of God's

For the most part, industry and business only process and market the products derived from the soil and water. For our on benefit, as well as the benefit of future generations, the church has an importat task in teaching the proper use and care of the soil and the water. In the past man has committed no more grievious sins than his misuse of them. Improper uses of the soil have literally stolen millions of dollars of wealth from our future heri-

So much for the material side. Soil is much more than just dirt. It is a living organism. Like everything it can be developed or it can be destroyed. And like all things that have life it has, and produces character. The kind of treatment the soil receives influences the kind of character we and our children's children will have.

Man should follow good soil practices because it is good stewardship to God.

It is encouraging that our churches will be sponsoring this program to improve both the material and moral sides of life.

Letters

Why The Horsepower?

Of course, I realize that at times I am thick of understanding, but one thing puzzles me. Why in the name of all that is holy do the auto makers keep putting more horsepower out there under that long sleek hood?

There are certain facts that we do know: these pepped-up earth-bound rockets will be driven by all classes and ages of people from virtual infancy to senility. We know also that though a man may have perfect table manners, be a good provider, and possessed of all his faculties, that the minute he gets behind the wheel of his 300 horse power Sooper Dooper that he is immediately transformed into a jet jockey. He says, "man feel that power." First thing you know somebody does "feel that power". Maybe several people do, and, of course, we all know the figures about those more fortunate ones who are killed immediately. We, of course, don't know about our jet jockey, if he is killed-whether he is handed a pair of wings or a coal scoop.

Of course, too, we are very hazy about the number of widows and orphans, tombstones, crutches, etc. One pertinent fact we do know, while Detroit adds horsepower, not one drop of intelligence has been added to the drivers.

So, let me suggest this, and get "cussed out" from every direction. School busses have governors set at 35 and the most you can get out of one is about 45 downhill. So far as I know, no state with any speed limit allows over 60 mph. Let us, therefore, have governors set at 60 on all cars, except those of policemen, doctors, and, of course ambulances. While we are in the mood for laws let's pass two more: 1. Anyone found guilty (by drunkometer test) of driving drunk,



Macon's pastors have been requested to pick sermon topics next Sunday (May 5) dealing with "Soil Stewardship Sunday". Literature pertaining to the circulates here again and again, nation-wide observance has been distributed by the perhaps several times; but each supervisors of the Macon County Soil Conservation time a dollar goes out of the supervisors of the Macon County Soil Conservation District.

30 days on the road, 2. Any highway patrolman in pursuit of an offender shall not exceed 75 miles an hour, after having obtained license number of offender; why cause some innocent person to be killed by excessive speed?

CHARLES J. FERGUSON

Franklin, N. C. Route 4

Franklin Not Interested?

Editor, The Press:

It was with interest that we read in The Press last week of the plans for the Franklin Fair to be held this year in September. The town is to be congratulated on the success of the first fair held last summer, and also on its determination to make it an annual event. We hope that this fair will be just as successful as the one of last year.

It should be pointed out, however, that the proposed date is certain to exclude most of the many summer visitors to the county. This is a matter for regret, for not only does the fair interest the summer visitors, but they are also the best bearers of public relations that the town and county has.

You will remember that last year, the biggest event of the year, the Centenary, was held very early in the summer, too early to interest many of your long distance summer visitors. It may appear to some that Franklin has forgotten, or perhaps is not really interested in its summer visitors.

With best wishes,

Sincerely yours, CECIL W. MANN

Tulane University New Orleans, La.

(Editor's Note: Dr. and Mrs. Mann own a summer home in Wayah Valley. He is head of the department of psychology at Tulane.)

STRICTLY-

PERSONAL

By WEIMAR JONES

of their rules, customs, and attitudes really are funny—almost dor of their as silly as those you'll find picturesque around newspaper offices!

myself with passing on a story I heard during my latest hospitalization:

A male patient had been admitted and put to bed. There was a knock on his door. He called "come in"!, and a woman entered.

She announced that she was the doctor assigned to his case, and had come to examine him. She did - from the soles of his feet to the top of his head. When she was all through,

the patient said: "Doctor, I'd like to ask just one question."

wanted to ask about", he explained, "My question is: "Why did you bother to

the other day:

knock?'

"The genius of the United

Some of these days, when I'm States is not best or most in its feeling real "peart"—feeling good executives or legislatures nor in enough to believe I'll never need its ambassadors or authors or take time out to poke a little nor even in its newspapers or fun at hospitals. For, on numerinventors . . . but always most ous trips to hospitals, over the in the common people. Their Mrs. Tom Roane and Miss years, I've concluded that some manners, speech, dress, friend-May McDowell, of Clayton, Ga., dor of their physiognomy — the ping and visiting friends. picturesque looseness of their their deathless atcarriage . For now, though, I'll content tachment to freedom - their aversion to anything indecorous or soft or mean . . . the fierce-ness of their roused resentment their curiosity and welcome of novelty — their self-esteem and wonderful sympathy their susceptibility to a slight - the air they have of persons who never knew how it felt to stand in the presence of superiors — the fluency of their speech — their delight in music, the sure symptom of manly

Though those words were "Now, now! don't worry", she written a century ago, and by soothed. "You are going to be a man — Walt Whitman — who all right." never had heard of Macon "But it wasn't my health I County, they are the best de- Highlands was visited by a light scription I have ever seen of snowstorm Friday, the huge, the people of this community soft flakes falling thick and

tenderness and native elegance

of soul . . . their good temper

and open-handedness . .

They were written, of course, 28 degrees.-Highlands item. I was much impressed — and not about Maconians, but about for two reasons — when I ran Americans. And that brings me across the following quotation to the second thing: Do they

(See Back Page, 1st Section)

BOB SLOAN



To be sure everyone has right to do as they please about contributing to the local Chamber of Commerce, but it is hard for me to see how any business-man who can afford to would fail to take at least one membership for the support of the local organization.

This is not to say that I think all the local chapter ac-

tions have been perfect, but certainly, by and large, through the past few years it has done a great deal to improve business here in Macon County.

Whether it is run just as we think it should be or not let's all get behind it and contribute our part.

Here is a suggestion to all local painters, plumbers, carpenters, and affiliated workmen. Before you suggest to someone that they can buy material cheaper from a mail-order or discount house in Atlanta or Asheville, remember that every dollar spent in Macon County county it is gone, gone. Let's do all that we can to keep dollars turning over here in Macon County and try to keep as many as possible confined between the Georgia line and Cowee Gap. I'd like to increase my chances for getting hold of some of them, don't you?

Last week, I wrote a little article commending state highway patrolman H. T. Ferguson for the way in which he has performed his duties here. It has been very gratifying to find more people have complimented me on this article than any I have ever written. The gratification came from the realization that people here are proud to have a resolute and determined state highway patrolman.

Isn't it fine that this year in-(See Back Page, 1st Section)

Do You Kemember?

(Looking backward through the files of The Press)

50 YEARS AGO THIS WEEK

A goodly number of the friends and neighbors of Mr. and Mrs. Sumner Clark gathered at their pleasant home on the 17th ult. for the purpose of congratulating them on their 50th anniversary. This proved to be a very pleasant social occa-sion.—Highlands item.

We regret to learn that wheat was injured in some sections by the frost last week.

Dr. C. D. Baird has our thanks for an invitation to attend the commencement exercises of the Southern Dental College, Atlanta, Ga., May 1,

Miss Margie Franks acted as murder trial last week and took and then type-wrote it. It was an arduous task but she proved equal to the task.

25 YEARS AGO

Mr. and Mrs. Claude Bradley, of California, are here on a hospital again—I'm going to colleges or churches or parlors, Mr. and Mrs. Marion Bradley,

ships — the freshness and can- were here last Saturday shop-

Henry D. West, formerly employed by the Farmers Supply Company has leased the Farmers Federation building on Palmer Street and gone into the retail grocery business in his own name. The name of the own name. business will be West's Grocery Company.

10 YEARS AGO

Woodrow W. Reeves, owner of Reeves Hardware Company here, has returned to Franklin after 16 months army service in the European theatre. Mr. Reeves, who served in France, Holland, Belgium, and Germany, has been a master sergeant for 16 months. He was in service a total of 27 months.

Following on the heels of today. That was the first thing fast for a while just before that impressed me.

Mr. and Mrs. John Willis Fox, of Atlanta, spent the week-end here as guests of Mr. Fox' aunt, Miss Mary Willis.