

# The Franklin Press and The Highlands Marionian

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SUBSCRIPTION RATES	
OUTSIDE MACON COUNTY	INSIDE MACON COUNTY
One Year . . . . . \$3.00	One Year . . . . . \$2.50
Six Months . . . . . 1.75	Six Months . . . . . 1.75
Three Months . . . . . 1.00	Three Months . . . . . 1.00
Two Years . . . . . 5.25	Two Years . . . . . 4.50
Three Years . . . . . 7.50	Three Years . . . . . 6.00

NOVEMBER 15, 1956

## Post-Election Questions

November 6 more than 2500 ballots were cast in the Franklin precinct. That was 40 per cent of the total in all 12 Macon County precincts. This precinct, as a matter of fact, probably is one of the largest, in number of votes cast, in North Carolina.

We raise the question whether—in fairness both to election officials and to the voters who sometimes have to stand in line to wait for ballots—the Franklin precinct should not be divided, into two or possibly three or four.

Perhaps even more to the point is a second question: Is there any good reason why elderly persons, cripples, and the many citizens whose health makes step-climbing undesirable should have to labor up the steep stairs to the second floor of the courthouse? Surely there is some other equally good place for voting, on the ground level.

Question No. 3: Why must our voting facilities suggest the American pioneer period? Booths made of unpainted boards, the entrances covered with half-curtains of ragged and frayed burlap; and, within the booth, a cardboard shelf — sometimes broken in two — on which to place the ballot for marking. Voting is a sacred privilege and a grave responsibility. It should be a dignified process. Is Macon County so poor that it cannot provide facilities that lend an air of dignity? so poor the facilities cannot be at least neat?

These questions are raised as criticism of nobody; the trouble is we've all got used to these things, and just accept them.

We pass the questions along to election officials; even more, to the citizens of Franklin township, assured that Chairman J. Lee Barnard and members of the Board of Elections, as well as any other officials responsible, will welcome suggestions.

## A Statement Of Policy

(EDITOR'S NOTE: In publishing this letter, sent to a Highlands subscriber, The Press felt it would be incongruous to use the subscriber's real name. Hence it is addressed—for publication purpose—to "Mrs. Smith.")

Dear Mrs. Smith:

This replies to your letter complaining that The Press publishes "no Highlands news". We appreciate your writing so frankly; and we are grateful for the opportunity your letter affords us to explain our present policy about Highlands news, and the reason for that policy.

For ten years, under the present management, The Press devoted a page each week to Highlands. Why do we no longer do that?

The answer is a simple matter of economics; almost as simple as adding two and two and finding they make four.

Though most laymen do not realize it, a newspaper does not make money on subscriptions; if it had to depend on subscriptions alone, it would quickly go out of business. While the revenue from subscriptions is, of course, both welcome and helpful—and while every subscription is welcome, aside from the revenue—the chief value of subscriptions, from a business viewpoint, is the fact they represent readers; and if a newspaper has enough readers, it is valuable as an advertising medium. For it is from advertising that a newspaper derives the bulk of its revenue.

And it is generally accepted as a truism in newspaper offices that as much space must be devoted to paid advertising as to reading matter for the newspaper even to break even, financially. If it is to earn a profit, it must publish more advertising than reading matter.

In a ten-year period, The Press has broken even in Highlands on less than a score of issues. In an

effort to make the Highlands page self-supporting, it has tried a variety of experiments. Those experiments ranged all the way from employing a part-time Highlands correspondent to putting a man on the job, full-time, during the summer months.

But the Highlands page has proved a consistently losing proposition, financially. And in 1955 the revenue from Highlands advertising fell so far below the cost of the Highlands page the situation was too acute to longer ignore.

Last winter, at my request, your mayor called a meeting of Highlands business men. The whole purpose of that meeting was to explain what we were going to do — discontinue operation of a Highlands bureau—and why that was necessary.

Members of the group asked us to wait a few weeks, before making any changes, to give them an opportunity to try to work out something. We, of course, complied with that request.

Now back to your statement that The Press now publishes "no Highlands news". If you will examine the paper, Mrs. Smith, I believe you will find that is something of an exaggeration.

A check of the four issues in September, for example, reveals that The Press devoted nine columns of space to matter of special interest to Highlands. In those four issues, it published 15 Highlands news stories — five of them on the front page; four photographs; and an editorial. That was in addition to coverage of Highlands in general stories, such as the tourist round-up, announcement of births and personal items, and the weekly weather report from Highlands.

I cite these figures purely as a way to emphasize that we are still interested in Highlands, still ready to boost it as the important asset to Macon County it is.

That shall continue to be our attitude. And if the time should ever come when Highlands advertising justifies a Highlands page — or even a Highlands section — nobody will welcome it more than we.

But we cannot continue to maintain a Highlands bureau at a financial loss, or to publish an unlimited amount of Highlands news, without reference to the amount of Highlands advertising.

Sincerely,

Weimar Jones.

## Of Better Quality

At Saturday night's annual banquet, given by this county's organized rural communities to honor both the winners in their contest and the business men who gave financial support to the program, three things stood out.

The first, not very encouraging, was the fact that this year only 15 communities were organized, and only 10 qualified to participate in the county-wide competition.

The other two are highly encouraging.

One is how widespread is the support of the rural community development program by businesses and individuals. This year 86 invested (and most of them would say that is the correct term) in the program, as compared with 73 in 1955.

Even more important was the tone of the reports by presidents of the communities. They cited evidences of material progress along many lines, but through them all ran a thread of conviction that this material progress is merely a means to an end; that the better farming, the higher incomes, the increase in home conveniences are important chiefly as they contribute toward the creation here of a life that is not merely easier, but deeper and richer. The emphasis was on an intangible, quality.

## Others' Opinions

(Opinions expressed in this space are not necessarily those of The Press. Editorials selected for reprinting here, in fact, are chosen with a view to presenting a variety of viewpoints. They are, that is, just what the caption says — OTHERS' Opinions.)

### Community Play

(Littleton, Colo., Independent)

The community that plays together, stays together.

### J. T. Kennedy

(Asheville Citizen)

Archdeacon James Thomas Kennedy, who died at age 91 at his home here, was one of the most highly esteemed members of the Negro race in North Carolina.

For more than half a century he had served in the Episcopal priesthood.

A native of Columbia, S. C., he had been active in Negro mission work in Western North Carolina since 1887. He taught

at Franklin 24 years, coming here in 1911 to take charge of St. Matthias Church where he was active for a decade.

Ordained in 1898, he became a priest in 1915 and an archdeacon in 1921.

The Negro Boy Scout camp on Bent Creek bears his name and his service to Scouting was recognized when the Daniel Boone Council awarded him the Silver Beaver.

Archdeacon Kennedy's kindly ministrations and advice will be missed in this diocese which owes his memory a debt of gratitude for his labors and faithful service.

## Sandhills Talk

(Southern Pines Pilot)

One of the outstanding characteristics of native Sandhills speech, as shown in the following "dictionary," is a tendency to make two-syllable words and vice versa. Thus, "how" may be spoken "hi you," while "orange" will be contracted to "urnge."

Here is our own dictionary of Sandhillese, subject to corrections, additions, deletions, and rude comments:

I pull—The fruit that keeps the doctor away.

Wow well—That portion of a building that supports the roof, and in which windows and doors are located.

Gay You—To proceed, to be on ones way.

Shay you—An exhibition at the movies. Example of usage of these two words: Did you gay you to the shay you last night?

Owl—The entirety, everything.

By Skit Bowel—A popular winter indoor sport.

Bud—One of our feathered friends.

Stow Were—Place where goods are for sale.

House Spittle—Place where most bay buzz are bone.

My Youth—What we speak with and eat with.

Neigh Use—What we smell with.

E Your—What we hear with.

Sea Girt—Camels, Luckies, Chesterfields, etc.

Shiver Lay, Foad, Buke, Pone Tack—Popular makes of "cows", otherwise known as automobiles, sometimes abbreviated to Ow Toe. See Dan is the most preferred body type. Many now have tee you tay yune paint jobs.

Free Yute—Such agricultural products as pitches, purrs, I pulls, plooms, strow burrs, de you burrs, blike burrs, urnges, lay mouns, pond I pulls, churs, gray yups, war meins and can elopes.

Dowg—Bow wow.

Kite—Meow.

Ho Warese—Neigh.

Me Yule—Traditional for plowing on the farm.

Ree Yeuster—Cock a doodle do.

## Hollywood's False U. S. A.

(Baltimore Sun)

It is sometimes a little hard for Americans to realize how thoroughly Hollywood has done its work abroad, and that the mental map of the United States in millions of foreign heads is as far off the mark as that of a medieval cartographer.

On the east side of the map is a great city called Nyork populated by millionaires, show girls and juvenile delinquents. In the middle, partly obscured by gunsmoke, is Chicago, home of gangsters, and on the left hand side is Hollywood itself. The more literate may recognize the South, where Tobacco Road winds around Tara. There is also Texas. The spaces are filled with Indians.

This is hardly an exaggeration of the map which many Europeans would sketch if they were asked to and it is in an effort to redraw it that the United States Information agency and the British Broadcast Corp. have worked out a series of films designed to present American life as it is.

The astonishing response shows the extent of the mental vacuum which has existed about this country.

After the second film, dealing with a weekly paper in Sayville, Long Island, was shown on television, the editors of the paper received many letters from England expressing appreciation.

One man wrote, "It appears to me that North Harrow and Sayville have a lot in common as people and problems go."

One letter like this is far more encouraging than a dozen ambassadorial pronouncements on brotherhood and friendship.

The sooner Sayville and North Harrow realize they resemble each other, the sooner the Indians and the gangsters fly out the windows, the better for everyone concerned, and not least for the State Department.

## Poetry

Editor  
EDITH DEADERICK ERSKINE  
Weaverville, North Carolina

### TWO THINGS STAND

In this world of froth and bubble  
Two things stand like stone,  
Kindness in another's trouble,  
Courage in your own.

ADAM LINDSAY GORDON

## VIEWES

By  
BOB SLOAN



There is now no question about it, the majority of the American people feel that Dwight D. Eisenhower is the most capable person anywhere to head our government. In him, they have complete confidence. In view of the present world situation, it is good that such a large portion of our population has such complete trust in Mr. Eisenhower. It will help him in the difficult days that lie ahead.

My vote was not cast with the majority, but I am glad the victory was so overwhelming.

However, there are many peculiarities about the election. Some of the things that struck me as such are the following:

Why would a man vote for president Eisenhower, and then turn right around and vote for Wayne Morse? Granted, that both are men of high character and principle, Mr. Morse has stated unconditionally that he is strongly opposed to a great part of the Republican program. Many Oregonians evidently feel that it is better to judge a man by his personality, than by what he stands for, otherwise if they liked Ike, and they obviously did, wouldn't they have supported the President's supporter?

How does one reconcile the fact many, many strong segregationist in the South voted for Ike because of seemingly mild stand on the issue, and yet many Negroes in both the North and South backed the same man because of the progress they felt he had helped to bring in the field of integration?

To me it was a strange election, and a great triumph for those who believe that you should cast your vote on how you evaluate the particular character of the man rather than what he says or his record shows he stands for.

## Do You Remember?

(Looking backward through the files of The Press)

### 50 YEARS AGO THIS WEEK

Last Thursday, Mr. R. L. Porter caught a mountain trout near Silver Birch Lodge that was the largest we ever heard of. It was 18 3/4 in. in length and weighed 2 1/2 lbs. This entitles Mr. Porter to the honor of being "King of the Fishers", if size goes to make up that honor.

J. C. Buchanan, of Dillsboro, was drumming our merchants yesterday.

Mr. M. E. Addington and family moved out to their place near the roller mill Monday.

### 25 YEARS AGO

Anna Lee Mashburn, age eight years killed a yellow rattle snake in the Gneiss school house yard October 20.

The combination garage and storage house of J. Lee Barnard was destroyed by fire early Sunday morning. It is thought the building caught fire from some burning leaves. The loss is estimated at \$1,000.

Mr. and Mrs. T. Blumenthal and family, of Royston, Ga., spent Sunday with his brother, Mr. M. Blumenthal, at his home on Harrison Avenue.

### 10 YEARS AGO

For the first time in 15 years, Mr. and Mrs. Ed Guffey, of Franklin, Route 2, had all their 11 children at home at the same time.

Miss Elizabeth Fisher, of Bryson City, is spending several days here visiting her brother, Dr. Ernest Fisher, and Mrs. Fisher, at their home on Harrison Avenue.

The total vote cast in Macon County in last week's general election was 5,724—the heaviest in the county's history.

## Nolen Training At Fort Hood

Pvt. Charles E. Nolen, son of C. W. Nolen, of Franklin, Route 1, is receiving eight weeks of basic combat training with the 4th Armored Division at Fort Hood, Tex., according to the Army Home Town News Center.

He is in the first of a three-phase program set up to train 7,500 replacements for the 3rd Armored Division in Germany. Pvt. Nolen is a 1953 graduate of Franklin High School.