©line ffranklint fless
ant
The Highlanis dilarnuian



## A Fine Start

The progress reported by the Western Carolina Telephone Company in making telephone service available to rural families here is encouraging.

The total number of telephones in use in rural Macon has grown by 91, an increase of 25 per cent, during the past year. Even more significant, in a two-year period, telephone that before had no phone service whatever.

For this progress, the Western Carolina concern deserves the commendation of the public. And aside from the fact it is deserved, such commendation
undoubtedly will spur the telephone company to undoubtedly will spur the tel
continued and greater efforts.

Much remains to be done; officials of the Western Carolina Telephone Company probably would be the first to say so.
Two comparisons suggest just how much:
First, the total of 457 rural phones in this county represents only about 17 per cent of the approximately 2,600 rural families.

Even more important, there still are many communities in which there isn't a single phone. Imagine Franklin or Highlands without a phone, then add the fact that in the country neighbors are not close and many of the roads are unpaved, and it
becomes apparent how badly a rural community is handicapped when it has no telephone.
To the telephone company, we offer our own hearty congratulations. And more power to it as it speeds the program of taking the telephone to the people of rural Macon.

## Two Little, Too Late

In Hungary, following the ruthless supression of the Hungarians' bold and stubborn revolt, there is great suffering. Thousands are cold, homeless, hungry.

The great heart of America goes out to these people. Both our government and individual Amer icans seek to relieve the misery.
This is as it should be. But all our sympathy cannot stifle two nagging questions :

Wouldn't it have been better to help these people win their revolt for freedom, and thus a chance for a decent life, than to sit on our hands then,
and now rush in to help them stay alive in an exand now rush in to help them stay alive in an ex-
istence that is hardly worth living? Indeed, had we istence that is hardly worth living? Indeed, had we sibly troops, parachuted into Hungary-in view of the fact that our Voice of America encouraged the revolt?

Since we did encourage it, obviously we must do whatever we can to relieve the suffering that has followed. But that raises the second question, a cynically cold-blooded question: How long can we continue to spend our substance repairing the physical and human damage for which the Communists are responsible without so weakening our own economy as to assure the Russians' ultimate victory in the life-and-death struggle that the cold

Speeding, on our one-way streets, is just about as dangerous as it was when traffic went both ways. The chief difference is it's easier now. That motorists; (b) more legal control, by town authorities.

## Good Taste, Too

That was a fine parade last Thursday opening the Christmas season here. Its quality would have done credit to any community, anywhere.

As is so often true of such events in Macon County, the entries reflected the originality and the ingenuity of the people here. And the parade itself was made possible by something that is increaswas made possible by something that is increas-
ingly in evidence in Macon County, enthusiastic ingly in evidence in Macon County, enthusiastic
cooperation of town and country, business and cooperation of tow
civic organizations.

To every one who participated, as well as to the sponsors, congratulations are in order.

- They are in order, too, on another count: Unlike business men in many other places, the Franklin merchants had the sense and the good taste to postpone the formal opening of the Christmas shopping seeason until after Thanksgiving.


## Oil And Friendship

If and when Britain and France take definite steps toward pulling their troops out of Egypt, the U. S. State Department last week indicated, we'll permit emergency oil supplies to start flowing to Europe.

It has taken this country years, at a cost of billions of dollars and world-wide hate, to learn you can't buy friendship.

Is it going to take us equally long, at an equally high price, to learn the reverse-that we can't lead the world by resorting to blackmail?

## Our Own Medicine

Every year we spend thousands of dollars trying to attract people to Franklin. But, as was pointed out in this space last week, there's almost nothing here to tell a visitor when he's reached Franklin. A visitor who sets out to come here easily might drive right through Franklin and to the next town without knowing he'd passed his destination.

As one way to remedy that situation, we suggested that business houses here put "Franklin, N. C." under their firm names, on signs or windows.

When last week's paper came out, we read that editorial suggestion. Then, apprehensively, we stepped out on Palmer Street and had a look at stepped out on Palmer Street and had a look at
the front of The Press office. And what did we see? You guessed it: The sign said "The Franklin see? You guess

Well, we've taken our own medicine. The sign now'reads

> The Franklin Press

Franklin, N. C.
Who'll be next?

It's a smart man who knows the ropes of his business so well he is never tied down.
"Guess who's calling?" seems like a mighty good excuse for hanging up the phone.


STRICTLY

## PERSONAL



## - Letters

## Blights Franklin

Editor, The Press:
We have recently returned from Franklin - our favorite vacation spot. We noted with interest the many fine improvements you have made in your community. We also enjoyed the beautiful drive on the new Highway 23-441 from Dillsboro Why should all this be spoiled by the blight of the wrecked car graveyard as one enters Franklin it is a most ugly and depressing sight. Knowing Franklin's civic pride, cannot something be done about it?

## Algonquin, Ill.

CLIFFORD \& ISOBEL SWETT

## Local Man Suggests

Give Both Little And Big Counties Fair Share Of Votes


VIEWS

bob sLoan

Congratulations to Hall Callahan and the Franklin Jaycees for a fine Christmas parade. The Jaycees sponsored the program, and Hall sparked it. Oftentimes, we do not stop to think of the prodding and pushing that must be behind a movement of this kind. Someone
has to do a lot of sweating and has to do a lot of sweating and worrying to get the job done, and
Hall carried the burden this time. However, Mr Callehen said, However, as Mr. Callahan said, upon being congratulated upon made it possible was the fine made it possible was the from
cooperation we received from everyone."
Another group of unsung heros for the occasion are the merchants of Franklin. They gave generously
to finance the parade and the
Christmas surgest that wee remember this
before we pick up a mail order carore we pick up a mail order
valalogue or drive over to Asse-
ville to buy our Christmas presThree business firms that have recently improved their stores are
the Twins' Shop, Franks TV and the Twins' Shop, Franks TV and
Electric Service, and Downs and
Dowdle. All are to be congratDowdle. All are to be congrat-
ulated for this evidence of fath
in Franklin and Macon County's future.
The Ford "Thunderbird" and the Chevrolet "Corvette" have re-
cently been on display in the showrooms of their respective
local dealers. Sport cars of the
270 horsepower "Corvette" class and 285 horsepower "Thunder-
bird" class are not often shown
in towns of this size. This is just in towns of this size. This is just
another example of how progress.
ive our merchants are, and how they go all out to give their
customers the same advantages and services
larger towns.

## Do You Remember? <br> 

50 years ago this week Monday was County Commission day. The newly elected
board took hold of the county's affairs as new commissioners
were sworn in. The administrawere sworn in. The administra-
tion as it now stands is as fol-
lows: R. M. Ledford, clerk; D. W. Blaine, register; H. D. Dean
sheriff; J. W. Ammons, or; R. F. Henry, coroner; and
E. H. Franks, W. R. Cloer, and
J. W. Cochran

One thing that will be badly needed here next spring and summer will be increased hotel Franklin
business.
Quite a number of our people at our church, though perhaps more stayed away without once thinking they owe any gratitude to Providence for the many
blessings which have come to them during the past year.-

## 25 fears Ago

The Highlands High School was visited Wednesday by state Billings, county superintendent for the purpose of determining
what it would take for accrediwhat it would take for accrediation of the school.
Closing of the Maxwell Farm
Home, eight miles west Home, eight miles west of
Franklin on Highway Number
28 by the 28 , by the Asheville Presbytery,
will only be a temporary meawill only be a temporary mea-
sure and any reports the prop
erty will be sold are false.

Mrs. John Wright entertained the Sewing Club recently and
the talk was about old patchwork quilts. Mrs. Wright showed an especially beautiful one, The Rising Sun," which
made for a wedding gift.

## $\overline{10 \text { Years ago }}$

Otto McClure, of the Prentiss community, is recovering at
Angel Clinic from burns he received while vainly attempting to save his livestock when his
barn burned last Thursday He barn burned last Thursday. He
said the loss will be between
$\$ 2,500$ and $\$ 3,000$.

## FIRE EXTINGUISHED

A trash fire was extinguished
by the Franklin Volunteer Fire Department about $2: 40 \mathrm{p}$. m . Wed

