

Belk's Big Storewide Sale!

Home of Better Values

TREMENDOUS SAVINGS FOR THE ENTIRE FAMILY - HURRY!

Sale Starts Thursday, January 17th

MEN'S JACKETS REDUCED

We Have Marked Down All of Our Men's Leather and Cloth Jackets

MAIN FLOOR

Van Raalte **HOSE** Entire Stock

Now \$1.35 to \$1.65

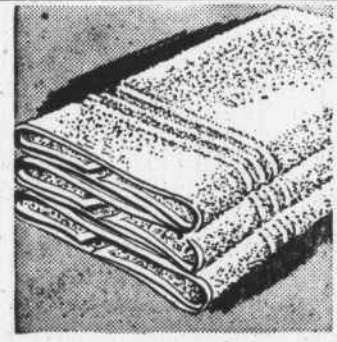
Closing Out Every Pair Below Cost. Hurry!



SAVE HERE

88c

MAIN FLOOR



JUMBO THIRSTY TERRY BATH TOWELS 2 for \$1.59 ea. Extra wide! Extra long! All 1st quality! New decorator colors! Washcloths, **BASEMENT**



GIRLS' PANTIES 5 for \$4.88 **pr.** Double-knit crotch, all round elastic waistband. Soft, absorbent cotton knit. White. 2-14. **BASEMENT**

Ladies' Hats

We mean every hat from \$1.98 to \$5.95. All to go at this price.

We do not carry over ladies' hats.

\$1

MAIN FLOOR

SALE--BETTER Dress Material

- ★ Pampered Cotton
- ★ Twist Knot
- ★ Lustre Crepe
- ★ Dignity
- ★ Faille
- ★ Corduroy
- ★ Spun Rayon
- ★ Suiting

Hundreds and Hundreds of Yards Now Priced to \$1.98 yd.

79c YD.

MAIN FLOOR

Ladies' Coats and Suits REDUCTIONS UP TO ONE HALF PRICE

It was impossible to group all these nice coats and suits at one price. But every one has been marked down. Be here early for best selection.



Famous Make Suits — \$25.00 Value **NOW \$13.88**

MAIN FLOOR

NEW LOW PRICES ON DRAPERY AND SLIP COVER MATERIAL FROM OUR REGULAR STOCK

\$1.00 Yard	Now	79c
\$1.39 Yard	Now	98c
\$1.79 Yard	Now	\$1.39
\$1.98 Yard	Now	\$1.49

BASEMENT

5% WOOL BLANKETS

This price is for a pair. We have sold hundreds this season. . . . You must like them. Reg. \$4.98.

\$3.49

BASEMENT

Cotton Slips

SHADOW PANEL Reg. \$1.98



These are not sale slips, but irregulars of the \$2 slip. This is a one time buy. Only 20 doz.

\$1.49

MAIN FLOOR

BIG CLEARANCE SHOES for all the FAMILY: Don't Miss This



SHOE SALE

In preparing to move we have grouped special lots of shoes all over the store. Look for them. See the low prices. Save by shopping Belk's often.

MAIN FLOOR

BELK'S - - - Franklin, N. C.