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APPOINTMENTS MADE — Civil Defense Plan Being Mapped Here

An operational survival plan for Macon County is now being mapped by the Civil Defense coordinator, Police Chief Sid Carter, and appointees he has named to key posts in the set-up.

A state C.D. official was in Franklin recently to help organize a working program of the Macon County's role in the event of war. As a "support county", the county would be charged with the care of 25,000 evacuees from Tennessee.

Macon's plan must be in Raleigh at state headquarters inside of three weeks.

Makes Appointments
Chief Carter has made the following appointments:
Attack Warning Service, State Highway Patrol; Communications, Edwin P. Healy (WFSC); Engineer and Public Works, Hermit Childers; Emergency Information, Mr. Healy; Manpower, S. P. Davis, of Bryson City, area employment official; Fire, A. C. Tysinger; Health Protection, H. T. Collins; Emergency Medical Care, Dr. J. W. Kahn; Welfare, Mrs. Eloise G. Potts; Police Sheriff J.

Harry Thomas; Religious Affairs, the Rev. Donn Langfitt; Rescue, Frank Plyler; Transportation, Frank Jones; Supply, Bob Phillips; Emergency Training, Mr. Tysinger; Wardens, J. P. Brady.

The post of Radiological Defense (atomic fall-out etc.) is still vacant. Chief Carter hopes to find someone with a science background to take the job.

Plans Accepted
Operational survival plans, prepared by a special staff under the supervision of the State Civil Defense Agency, were officially accepted by Gov. Luther H. Hodges in June. Volumes presented by E. F. Griffin, state director, include the overall state survival plan, individual survival plans for the target areas of Guilford, Forsyth, Buncombe (Asheville is designated as an enemy target), and New Hanover counties, plus one prototype county plan for reception and care areas.

Overall cost of the project is approximately \$200,000, paid by Federal Civil Defense Administration under terms of a contract

Demonstration Club Meetings For Week Are Announced

Meeting of home demonstration clubs in this county for the coming week have been announced by Mrs. Florence S. Sherrill, county home demonstration agent. They are as follows:

Today (Thursday): Holly Springs club at 10 a.m. with Mrs. Harold Cabe.

Friday: District training school in Waynesville.

Monday: Hickory Knoll club in the Fellowship Hall of the Hickory Knoll Methodist Church at 9:30 a.m.; Highlands club in the basement of the Methodist church at 7:30 p.m.

Tuesday: Ridgecrest club at the home of Mrs. Harvey Cabe at 1:30 p.m.

Wednesday: Cartoogechaye club with Mrs. W. M. Dalrymple at 2 p.m.

Thursday: Higdonville club at the picnic area at 9:30 a.m.

between that agency and the State of North Carolina.

Chief Is Here
Vachel D. Whatley, planning group chief of the N. C. operational Survival Group, was in Franklin week before last to meet with Chief Carter and other interested persons.

Mr. Whatley left with Chief Carter one of the model county survival plans, with the suggestion that it be adapted to Macon County's needs.

TO PROMOTE INDUSTRY — Presses Are Turning Out 'Operation Bootstrap' Books

Heinz Rollman, president of the Western North Carolina Industrial Development Corporation, has announced that the printing presses have started to turn and that the printing of 100,000 copies of the "Operation Bootstrap" booklets is progressing on schedule.

The directors of this non-profit organization, which is dedicated to bringing more industry to our mountain region, decided at their last meeting that they will now enlist the help of the principals of all schools, school superintendents, and teachers in order to assure a complete distribution of this booklet to every household. At their last session, the directors also decided that they will approach the chairmen of the county commissioners, the mayors of the towns and other city and county officials, to discuss with them the possibility of declaring one day, early in the school term, as "Operation Bootstrap" day for the collection of the necessary funds to put the show, literally, "on the road".

Mr. Rollman explained that putting the "show on the road" in this case means the purchase of a unique tractor-trailer combination, in which would be displayed products now being manufactured in Western North Carolina. Mr. Rollman said the interest shown by people in "Operation Bootstrap" is most encouraging and that he and the co-directors of the Western North Carolina Industrial Development Corporation are convinced that every family in the mountain region will participate in this project.

Income possibilities are growing in favor of poultry. That's the opinion of Dr. Clayton P. Libeau, poultry specialist for the N. C. Agricultural Extension Service.

However, Dr. Libeau expects lower prices of red meats to compete more vigorously with broilers during the next several years.

"It is a well established fact," Dr. Libeau said, "that people are eating more broilers each year, and that there are more than a million new families being formed in the United States each year."

There is an unsettled and unbalanced condition created by high prices of hogs, cattle and lambs in comparison to feed costs, the poultry specialist continued. Feed is being produced faster than it is being used.

Dr. Libeau then added that marked declines in livestock prices can be expected over the next three or four years. "And since the high price of red meats have helped sell broilers in the past, we can expect the red meats to compete more vigorously with poultry during the next several years," he said.

Dr. Libeau cited the high level of efficiency that has been obtained in converting feed into broilers and eggs as a factor in favor of increased poultry income.

He also said that while larger forms of livestock are limited to pasture and range carrying capacity, poultry has no such restrictions.

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Resort travelers favor "Legal Control" areas

This advertisement is one of a series of facts about the lawful sale of Malt Beverages

Our Great Smoky National Park is a good example.

Geographically, this park is almost equally divided — half in North Carolina, half in Tennessee.

However, of the 4½ million dollars spent by park visitors for lodgings in 1956, Tennessee establishments got nearly 3 million, or almost twice the amount spent in North Carolina.

Gatlinburg is the center of accommodations and trade on the Tennessee side of the park. It tried prohibition for a short time, but soon returned to the "legal sale" system for beer and ale. There is ample evidence that park visitors prefer the relaxed hospitality of the Tennessee side to the harsh prohibition areas of the North Carolina side of the park. Gatlinburg innkeepers, motel owners and hotel operators took in nearly a million dollars more from their tourist trade than all of the North Carolina towns put together within a radius of 40 miles of the park boundaries.

Why not face the facts?

Resort travelers favor "Legal Control" areas. Most of them come from areas where prohibition has been out of favor for many years. They do not subscribe to the bootleg system which abounds in these North Carolina counties. They believe they are entitled to their own freedom of choice as guaranteed by the Constitution. Even those who do not prefer beer and ale appreciate the hospitality and enlightened viewpoint of the communities that have learned that "legal control" of the sale of beer and ale works in the best interests of all concerned.

North Carolina has a tremendous stake in resort travel. Our natural attractions surpass most other states. However, conditions with regard to prohibition in certain resort areas are not in keeping with our progress or our opportunities for the future.

North Carolina Malt Beverage Control Institute
P. O. Box 2473
RALEIGH, NORTH CAROLINA

THERE IS NO SUCH THING AS A DRY COUNTY!

Travel Quiz About State

- Where in North Carolina can you see
1. The highest mountain peak in Eastern America?
 2. America's most-visited National park?
 3. The birthplace of powered flight?
 4. The highest dam in the TVA system?
 5. America's first National seashore park?
 6. The tallest lighthouse in America?
 7. The highest suspension bridge in Eastern America?
 8. The site of the first English settlements in America?
 9. An inn which looks just as it did when George Washington stopped at it in 1791?
 10. A State toll highway, bridge or ferry?
- Carolina are free.
10. Northern, All State roads Winston-Salem.
9. Salem Tavern, Old Salem.
8. Fort Raleigh National Historical Site, Roanoke Island.
7. Grandfather Mountain.
6. Cape Hatteras Lighthouse, Hatteras Island.
5. Cape Hatteras National Seashore, Bodie, Hatteras and Ocracoke Islands.
4. Fontana Dam (480 feet high), Memorial near Kitty Hawk and Kill Devil Hills.
3. Wright Brothers National Memorial near Kitty Hawk and Kill Devil Hills.
2. Great Smoky Mountains National Park.
1. Mount Mitchell, elevation 6,684 feet.

Cabin building lots on the slope of Yellow Mountain, half acres of sylvan land and view with electricity, available. Good road to 4200 feet elevation and Jeep road to 4400 feet elevation. You can choose either elevation. 1958 close-out price \$500 each with discount for cash. Located 3/10 mile west of Yellow Mountain Church on Windy Gap State Road. Owner, Don Leyda, Norton Route, Cullowhee.



BOB AND PAT DUNNING'S DREAM CAR COMES TRUE IN PLYMOUTH'S END-OF-MODEL CLEARANCE SALE

Canny young local couple takes advantage of year's lowest prices

Bob and Pat Dunning had put off buying a car. Budget. Wanted to see what would happen.

Last week as Bob, a commercial artist, was driving to work he noted a sign in a Plymouth dealership reading, "End-of-Model Clearance Sale. Lowest Prices of the Year." "Just," as he says, "for the fun of it," he stopped his car and went in. Chatted with a Plymouth salesman. Couldn't believe his ears.

Bob and Pat own their new Plymouth now—made the best deal of their lives.

You can, too, if you hurry. This End-of-Model Clearance Sale will be on at your Plymouth dealer's until the last 1958 is sold. All models included, and all at the year's lowest prices. All come equipped with Plymouth's luxurious Torsion-Aire Ride at no extra cost. All feature sleek Silver Dart Styling, Total-Contact Brakes, thrilling sports-car "feel," other Plymouth exclusives. Engine options even include the breath-taking Golden Commando V-8.

Better stop in at your Plymouth dealer's today. If you've been waiting to "see what happens" ... it's happening right now!

Don't miss LAWRENCE WELK in TV's newest and brightest musical hour THE PLYMOUTH SHOW every week on ABC-TV. See TV section for time and channel.

Plymouth
Today's best buy... tomorrow's best trade

Macon Motor Company, Inc.
244 Palmer Street, West Franklin