THURSDAY, FEBRUARY 19, 1959

promised to have preliminary sur No. 7 vey as to the best route and cost stimate made, he also promised were visitors in Raleigh last week. to set up a meeting with himself We had breakfast with Melville and engineers from the State rughton, chairman of the North Highway Department, together Carolina Highway Commission, with the chairman of the Tennes and talked at length about the and talked at length about the proposed road from Murphy to the Tennessee line. Broughton Raleigh to Washington for a con-

The Hranklin Press and The Highlands Maconian

I class mail privileges authorized at Franklin, N. C ublished every Thursday by The Franklin Press

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THURSDAY, FEBRUARY 12, 1959

Which Industry Now Betters The Living of 2 Out Of 3 **North Carolina Families?**

:... Here Are Some Surprising Facts About The

Trading Stamp Industry

So far, whenever our nation's economy has needed expansion, a new industry has sprung up to help the country go ahead.

The automobile industry, employing millions, was fol-lowed closely by the development of radio and radio broadcasting to make more millions of jobs. Then came the airplane industry, air conditioning, plastics, television, frozen foods, to change our lives some more.

The trading stamp industry, while not new, belongs to this expansion group and has been one of the fastest growing of all. Today it directly benefits the living of the more than 2 out of 3 North Carolina families who save trading stamps.

Obviously, an industry affecting such a large propor-tion of North Carolina's population must bring farreaching benefits for North originator 63 Carolina's economy. And it Green Stamp

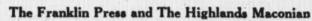
does. In 1957 the trading stamp industry bought \$20,-731,000 worth of products from North Carolina's manufacturers. In one way or another, it provided employ-ment for 1,985 North Caro-

lina people in many different industries. The people in the trading stamp industry, its merchandise and redemption stores, its warehouses and transportation and all the activity that goes on within it are helping

to develop North Carolina. Thus it seems plain that the trading stamp industry along with the 730,800 North Carolina women it serves has become, like other expansion industries, a living, vital part of our State's economy.

* -

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both external and internal. A good parasite control program consist of both drenching with phenothia-zene for internal parasites and spraying with a good insecticide for lice.

ULTUP

By KENNETH PERRY

Asst. Agricultural Agent

beef producers?" is a question most beef men are asking. Accord-

ing to the Tarheel Farm Econom-ists, cattle numbers are up slight-

ly, but prices on fed steers, as well as stockers and feeders, are

expected to be about the same as in 1958. 1958 was a good year in

that farmers buying cattle in 1957

took a price increase, as well as

profit, on normal weight increases

Therefore, profits on feeder steel

operations will be less in 1959

than in 1958 due to higher cost

of replacement livestock. This means that the beef producer who

gets the best gains on his steers

will receive the most profit for

There are several management tips that farmers can use to increase gains on their livestock

One very important management

practice is to remove parasites,

ference with Senator Kefauver re-

garding federal money to help pay part of the cost of this project

McSwain and Jack Dickey

vitation)

with him.

friends of Murphy.

mail the governor a formal in-

Your senator had a nice visit

proposed legislation. As most of

will

his investment.

"What's ahead in 1959 for the

Late winter feeding is very im-portant in that steers should be gaining when they are turned on pasture. Good high quality legume hay is very desirable, as well as grain, when plenty of home grown grain is available. A good start in the spring keeps steers gain-

Profits seem better for cow-calf programs in 1959 than for steer operations, provided beef producers can get heavy calve market in the fall. Early calves dropped in December, January, February will return more than calves dropped later in the year when they are sold in the fall. Calves that are creep fed will gain faster than calves that are not. Good pasture for the cows and calves is essential to a

fertilizer recom successful operation. There is no substitute for plenty of forage in 1959 crops. a cow-calf program. Good quality hay will pay large dividends, a will silage, if the enterprize is

large enough 1959 looks like a good year for beef producers; if they do an ef-ficient job of production.

--- THE SICK ---Prentiss; Angel Clinic ADMITTED:

I arranged an interview with Gov Hodges for Mr. Michaels and my February 9: Avery Stewart, of Franklin; R. L. Mashburn, of Chicago, Ill.; Mrs. Margie Rhineself. We talked to the governor about this proposed road and in vited him, informally, to the "Wagon Train" celebration on hart, of Sylva; Chester Stanley, of Franklin; Miss Virginia Stan-July 4 (perhaps we will look a ley, of Franklin. little previous in this as Holland

February 10: Floyd Mason, of Franklin; Miss Bell Bryant, of Iotla; Uless Sanders, of Prentiss; Mrs. Maude Hopkins, of Cartoogechaye; Miss Emma Lou Hopkins with Ralph Moody, assistant at-torney general, regarding some of Cartoogechaye; Otis White, of Andrews; Delano Ledford, of Prentiss; Miss Barbara Arrington, you know Ralph is from Murphy of Balsam.

and is considered one of our February 11: Roy Elders, of state's most able lawyers and stu-Sylva; Mrs. Doris Wood, of Burn-ingtown; Mrs. Floyd Nichols, of dent of law. We are all proud of Ralph and it was good to visit Franklin; Mrs. Harold Jennings, of Etna; Walter Scruggs, of Frank-Mrs. Cover, the lady from Cherolin; David Turpin, of Anderson, S. C.; Mrs. Anna Deitz, of Cowee. kee, Lloyd, of Graham, Crawford, of Swain, Raby, of Macon, Her-bert, of Clay and your senator February 12: Mrs. L. E. Dalrymple, of Franklin; Mrs. Willa attended a reception held for the members of legislature by the Mae Bingham, of Cartoogechaye; Charles Adams, of Bryson City clergy of Raleigh; I never saw so many preachers in my life, but Mrs. Inez Mason, of Canton; Thomas Wilson, of Franklin; Mrs. Katherine Williams, of we had a grand time and enjoyed it very much. Light refreshments Franklin; Harley Sanders, of Comwere served. Dr. Powell was there merce, Ga. and said to be sure to remember

February 13: Decatur Bradshaw him to Paul Hyatt and his other of Hiawasse, Ga.; Sloan Holbrooks, of Franklin.

Going Visiting. Legislature took February 14: Tom Franks, of steps last week to make a few Franklin; Mrs. George Browning, trips to faraway places between now and Spring. March 4 we are of Franklin; Edgar Howard, of Tryphosa; Miss Pearl Russell going to Charlotte, the guest of the city, and hold the regular Franklin; Fred Kinsland, of Franklin; Hershel Keener, of Franklin Miss Linda Sue Bolick, of High session of the day there. April 8 at New Bern, where Legislature lands; Alvin Stewart, of Cullo whee; Mrs. Jess Sanders, of Prenwould convene in the Classic halls of the restored Tryon's Palace, tiss; Mrs. Allie Faye Sanders, of once the seat of North Carolina Franklin. colonial government.

DISCHARGED:

Frank Jones, one of the foot-ball's great of the championship February 13: Mrs. Verna Chas Andrews Wildcats, now serving as tain, of Hayesville; Mrs. Bessie a page in the House. This fine. Garrett, of Hayesville; Grady Franks, of Franklin; Andy Ledyoung man is well liked and is a perfect gentleman and we are glad to have him in Raleigh. ford, of Franklin; Cleve Breedlove of Burningtown; Grady Cowart, Frank is the son of Mr. and Mrs. of Prentiss; Mrs. John Guffey, of Sam Jones, of Andrews. While I am in Raleigh, I am just as far away as your telephone Cowee; Mrs. Doris Brock, of Bryson City. or you can reach me by letter. State Senate, Box 1033, Raleigh February 14: Mrs, Daisy Shuler, of Cowee; Mrs. Eva Hedden, of Franklin; Mrs. Gordie Mashburn, North Carolina or c/o Sir Walter of Franklin; Mrs. Hattie Cansler, of Franklin; Miss Edna Mae Hotel. If there is anything I can do, please command me

Frady, of Sylva; Mrs. Hattle Greenwood, of Cartoogechaye; Connell, of Prentiss. February 15: Bailey Dills, of Franklin; Miss Margaret Stanley of Prentiss; Mrs. Myna Cunning ham, of Sylva; Mrs. Ruby Arring ton, of Balsam; Mrs. Evelyn Wood

MISS SUE DOWNS BRIDE OF DILLS

recommendations are the same as the recommendations for 1958 of crops. The exception reads as Raymond Alvin Dills, son of Mr. follows: "For soils fumigated to and Mrs. Larry Dills, of Franklin, control nematodes, the fertilizer for flue-cured tobacco should contain at least 25 per cent of the total nitrogen in the nitrate form."

the ceremony. They were accom-panied by Mrs. June Carpenter, Mrs. Icia Carpenter, and Mrs

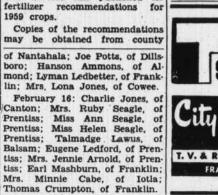
was good as another for tobacco However, recent studies have shown that, where land has been living with the bride's parents. fumigated, flue-cured tobacco However, recent studies have shown that, where land has been fumigated, flue-cured tobacco needed at least one-fourth of its nitrogen in nitrate form.

By applying a portion of the nitrogen in nitrate form, scien-

SERVICE

PHONE 448

FRANKLIN, N. C.



Prest.

agents, or by writing to the Ditists for the N. C. Agriculture for 1959 cover about every crop vision of Agricultural Informa-tion at N. C. State College. Experiment Station have been able to increase tobacco yields grown in North Carolina. They also include lawns and ornaby 10 to 20 per cent. With one exception, the 1959 mentals.

The fertilizer recommendations



This advertisement is one of a series of facts about the lawful sale of Malt Beverages

"Legal Control" **Deserves Your Support!**

The North Carolina "legal control" system for the sale of alcoholic beverages has proven in the last 25 years that it works in the best interests of all the people . . . it has also shown to have worked in the best interests of temperance and moderation, according to the latest statistics on alcoholic beverage consumption. North Carolina has the lowest per capita consumption of beer of any state in the union.

Any system that has such a record is deserving of the support of all the people, regardless of their personal convictions, because the alternative to "legal control" is prohibition — or no control.

Prohibition not only fails in its intent and purpose, but it breeds crime and disrespect for the law. It fails to change the personal habits of anyone. It provides for no effective control, which results in its demoralizing influences adversely affecting every law-abiding community where it has been tried.

Miss Sue Downs, daughter of Mr. and Mrs. Jess Downs, of Franklin, became the bride

Route 1, January 3 in Walhalla, S. C. Judge R. C. Carter performed

Nina McConnell At the present, the couple is

State's Fertilizer

Recommendations

Are Published

The N. C. Agricultural Extension Service has published its

LOOK AT & LEARN ABOUT PEAK PERFORMANCE

ON PIN MONEY

Once you scamper The Lark around town and see your gas gauge stand still, you'll know you've got your hands on the wheel of a real moneysaver. "> And one with style, too-rich in interior appointments, harmoniously finished, upholstered in wonderful taste-so dapper, it's approved by Harper's Bazaar! 🥕 And so casy to drive and park-because it's three feet shorter outside-with room for six inside. I This is a whole new idea in cars-and one you're going to love from the first touch of your toe on the pedal, And beautifully engineered. Come on -



W & H MOTORS

Join Now! . **BLUE CROSS**



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FRANKLIN, N. C.

That is why the progressive leadership in more and more localities is recognizing the fact that "legal control" is the best method of handling the sale of beer and ale - that it works in the best interests of all the people, and of the communities where they live. That is why the advocates of the "legal control" system firmly believe it is deserving of your support.

North Carolina Malt Beverage Control Institute

P. O. Box 2473 RALEIGH, NORTH CAROLINA

THERE IS NO SUCH THING AS A DRY COUNTY!