

**No. 7**

were visitors in Raleigh last week. We had breakfast with Melville Broughton, chairman of the North Carolina Highway Commission, and talked at length about the proposed road from Murphy to the Tennessee line. Broughton

promised to have preliminary survey as to the best route and cost estimate made, he also promised to set up a meeting with himself and engineers from the State Highway Department, together with the chairman of the Tennessee Highway Commission and his staff. Mr. Michaels went from Raleigh to Washington for a con-

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THURSDAY, FEBRUARY 12, 1959

**Which Industry Now Better  
The Living of 2 Out Of 3  
North Carolina Families?**

... Here Are Some Surprising Facts About The  
Trading Stamp Industry

So far, whenever our nation's economy has needed expansion, a new industry has sprung up to help the country go ahead. The automobile industry, employing millions, was followed closely by the development of radio and radio broadcasting to make more millions of jobs. Then came the airplane industry, air conditioning, plastics, television, frozen foods, to change our lives some more. The trading stamp industry, while not new, belongs to this expansion group and has been one of the fastest growing of all. Today it directly benefits the living of the more than 2 out of 3 North Carolina families who save trading stamps.

Does. In 1957 the trading stamp industry bought \$20,731,000 worth of products from North Carolina's manufacturers. In one way or another, it provided employment for 1,985 North Carolina people in many different industries. The people in the trading stamp industry, its merchandise and redemption stores, its warehouses and transportation and all the activity that goes on within it are helping to develop North Carolina. Thus it seems plain that the trading stamp industry along with the 730,800 North Carolina women it serves has become, like other expansion industries, a living, vital part of our State's economy.

Obviously, an industry affecting such a large proportion of North Carolina's population must bring far-reaching benefits for North Carolina's economy. And it

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By **KENNETH PERRY**  
Asst. Agricultural Agent

"What's ahead in 1959 for the best beef men are asking. According to the Tarheel Farm Economists, cattle numbers are up slightly, but prices on fed steers, as well as stockers and feeders, are expected to be about the same as in 1958. 1958 was a good year in that farmers buying cattle in 1957 took a price increase, as well as profit, on normal weight increases. Therefore, profits on feeder steer operations will be less in 1959 than in 1958 due to higher cost of replacement livestock. This means that the beef producer who gets the best gains on his steers will receive the most profit for his investment.

There are several management tips that farmers can use to increase gains on their livestock. One very important management practice is to remove parasites,

ference with Senator Kefauver regarding federal money to help pay part of the cost of this project. I arranged an interview with Gov. Hodges for Mr. Michaels and myself. We talked to the governor about this proposed road and invited him, informally, to the "Wagon Train" celebration on July 4 (perhaps we will look a little previous in this as Holland McSwain and Jack Dickey will mail the governor a formal invitation).

Your senator had a nice visit with Ralph Moody, assistant attorney general, regarding some proposed legislation. As most of you know Ralph is from Murphy and is considered one of our state's most able lawyers and student of law. We are all proud of Ralph and it was good to visit with him.

Mrs. Cover, the lady from Cherokee, Lloyd of Graham, Crawford of Swain, Raby of Macon, Herbert, of Clay and your senator attended a reception held for the members of legislature by the clergy of Raleigh; I never saw so many preachers in my life, but we had a grand time and enjoyed it very much. Light refreshments were served. Dr. Powell was there and said to be sure to remember him to Paul Hyatt and his other friends of Murphy.

Going Visiting. Legislature took steps last week to make a few trips to faraway places between now and Spring. March 4 we are going to Charlotte, the guest of the city, and hold the regular session of the day there. April 8 at New Bern, where Legislature would convene in the classic halls of the restored Tryon's Palace, once the seat of North Carolina colonial government.

Frank Jones, one of the football's great of the championship Andrews Wildcats, now serving as a page in the House. This fine, young man is well liked and is a perfect gentleman and we are glad to have him in Raleigh. Frank is the son of Mr. and Mrs. Sam Jones, of Andrews.

While I am in Raleigh, I am just as far away as your telephone or you can reach me by letter; State Senate, Box 1033, Raleigh, North Carolina or c/o Sir Walter Hotel. If there is anything I can do, please command me.

both external and internal. A good parasite control program consists of both drenching with phenothiazene for internal parasites and spraying with a good insecticide for lice.

Late winter feeding is very important in that steers should be gaining when they are turned on pasture. Good high quality legume hay is very desirable, as well as grain, when plenty of home grown grain is available. A good start in the spring keeps steers gaining.

Profits seem better for cow-calf programs in 1959 than for steer operations, provided beef producers can get heavy calves to market in the fall. Early calves dropped in December, January, and February will return more than calves dropped later in the year when they are sold in the fall. Calves that are creep fed will gain faster than calves that are not. Good pasture for the cows and calves is essential to a successful operation. There is no substitute for plenty of forage in a cow-calf program. Good quality hay will pay large dividends, as will silage, if the enterprize is large enough.

1959 looks like a good year for beef producers; if they do an efficient job of production.

**--- THE SICK ---**

Angel Clinic

ADMITTED:

February 9: Avery Stewart, of Franklin; R. L. Mashburn, of Chicago, Ill.; Mrs. Margie Rhinehart, of Sylva; Chester Stanley, of Franklin; Miss Virginia Stanley, of Franklin.

February 10: Floyd Mason, of Franklin; Miss Bell Bryant, of Iotla; Uless Sanders, of Prentiss; Mrs. Maude Hopkins, of Cartoogechaye; Miss Emma Lou Hopkins of Cartoogechaye; Otis White, of Andrews; Delano Ledford, of Prentiss; Miss Barbara Arrington, of Balsam.

February 11: Roy Elders, of Sylva; Mrs. Doris Wood, of Burningtown; Mrs. Floyd Nichols, of Franklin; Mrs. Harold Jennings, of Etna; Walter Scruggs, of Franklin; David Turpin, of Anderson, S. C.; Mrs. Anna Deitz, of Cowee.

February 12: Mrs. L. E. Dalrymple, of Franklin; Mrs. Willa Mae Bingham, of Cartoogechaye; Charles Adams, of Bryson City; Mrs. Inez Mason, of Canton; Thomas Wilson, of Franklin; Mrs. Katherine Williams, of Franklin; Harley Sanders, of Commerce, Ga.

February 13: Decatur Bradshaw, of Hiawasse, Ga.; Sloan Holbrooks, of Franklin.

February 14: Tom Franks, of Franklin; Mrs. George Browning, of Franklin; Edgar Howard, of Tryphosa; Miss Pearl Russell, of Franklin; Fred Kinsland, of Franklin; Hershel Keener, of Franklin; Miss Linda Sue Bolick, of Highlands; Alvin Stewart, of Cullowhee; Mrs. Jess Sanders, of Prentiss; Mrs. Allie Faye Sanders, of Franklin.

DISCHARGED:

February 13: Mrs. Verna Chastain, of Hayesville; Mrs. Bessie Garrett, of Hayesville; Grady Franks, of Franklin; Andy Ledford, of Franklin; Cleve Breedlove, of Burningtown; Grady Cowart, of Prentiss; Mrs. John Guffey, of Cowee; Mrs. Doris Brock, of Bryson City.

February 14: Mrs. Daisy Shuler, of Cowee; Mrs. Eva Hedden, of Franklin; Mrs. Gordie Mashburn, of Franklin; Mrs. Hattie Cansler, of Franklin; Miss Edna Mae Frady, of Sylva; Mrs. Hattie Greenwood, of Cartoogechaye; Anis Cabe, of Iotla; Dewey McConnell, of Prentiss.

February 15: Bailey Dills, of Franklin; Miss Margaret Stanley, of Prentiss; Mrs. Myna Cunningham, of Sylva; Mrs. Ruby Arrington, of Balsam; Mrs. Evelyn Wood,

**MISS SUE DOWNS  
BRIDE OF DILLS**

Miss Sue Downs, daughter of Mr. and Mrs. Jess Downs, of Franklin, became the bride of Raymond Alvin Dills, son of Mr. and Mrs. Larry Dills, of Franklin, Route 1, January 3 in Walhalla, S. C.

Judge R. C. Carter performed the ceremony. They were accompanied by Mrs. June Carpenter, Mrs. Iola Carpenter, and Mrs. Nina McConnell.

At the present, the couple is living with the bride's parents.

**State's Fertilizer  
Recommendations  
Are Published**

The N. C. Agricultural Extension Service has published its fertilizer recommendations for 1959 crops.

Copies of the recommendations may be obtained from county

of Nantahala; Joe Potts, of Dillsboro; Hanson Ammons, of Almond; Lyman Ledbetter, of Franklin; Mrs. Lona Jones, of Cowee.

February 16: Charlie Jones, of Canton; Mrs. Ruby Seagle, of Prentiss; Miss Ann Seagle, of Prentiss; Miss Helen Seagle, of Prentiss; Talmadge Lawus, of Balsam; Eugene Ledford, of Prentiss; Mrs. Jennie Arnold, of Franklin; Earl Mashburn, of Franklin; Mrs. Minnie Cabe, of Iotla; Thomas Crumpton, of Franklin.

agents, or by writing to the Division of Agricultural Information at N. C. State College.

With one exception, the 1959 recommendations are the same as the recommendations for 1958 crops. The exception reads as follows: "For soils fumigated to control nematodes, the fertilizer for flue-cured tobacco should contain at least 25 per cent of the total nitrogen in the nitrate form."

In previous years, it was believed that one form of nitrogen was good as another for tobacco. However, recent studies have shown that, where land has been fumigated, flue-cured tobacco. However, recent studies have shown that, where land has been fumigated, flue-cured tobacco needed at least one-fourth of its nitrogen in nitrate form.

By applying a portion of the nitrogen in nitrate form, sci-

lists for the N. C. Agriculture Experiment Station have been able to increase tobacco yields by 10 to 20 per cent.

The fertilizer recommendations

for 1959 cover about every crop grown in North Carolina. They also include lawns and ornamentals.

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This advertisement is one of a series of facts about the lawful sale of Malt Beverages

**"Legal Control"  
Deserves Your Support!**

The North Carolina "legal control" system for the sale of alcoholic beverages has proven in the last 25 years that it works in the best interests of all the people . . . it has also shown to have worked in the best interests of temperance and moderation, according to the latest statistics on alcoholic beverage consumption. North Carolina has the lowest per capita consumption of beer of any state in the union.

Any system that has such a record is deserving of the support of all the people, regardless of their personal convictions, because the alternative to "legal control" is prohibition — or no control.

Prohibition not only fails in its intent and purpose, but it breeds crime and disrespect for the law. It fails to change the personal habits of anyone. It provides for no effective control, which results in its demoralizing influences adversely affecting every law-abiding community where it has been tried.

That is why the progressive leadership in more and more localities is recognizing the fact that "legal control" is the best method of handling the sale of beer and ale — that it works in the best interests of all the people, and of the communities where they live. That is why the advocates of the "legal control" system firmly believe it is deserving of your support.

*North Carolina Malt Beverage Control Institute*  
P. O. Box 2473  
RALEIGH, NORTH CAROLINA

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