

Want Ads

WANT AD RATES
2 cents per word, with a minimum charge of 65 cents for each insertion. (25 cents extra for beyond ads.) Classified Display.
In type like this, 15 cents per line.
In CAPITALS or bold type like this, 20 cents for each line.
In type like this, 38 cents per line.
CASH DISCOUNTS
When cash accompanies orders, 10 per cent discount will be allowed. 20 per cent for three or more consecutive insertions of same ad.

SHOP HERE for filled Easter Baskets, Easter novelty candies, toys and Easter Rabbits. The Franklin 5 and 10c Store. Main St. M26-1tc

NOW HERE'S what you've been looking for. High up and close to town. 5 room house, 31 acres split down the middle by State road. Ya gotta see this and if you're first, it can be yours for only \$6,850.00 and terms too. Real Estate is my business at 19 1/2 Main St., Phone 721. M26-1tc

PART OR FULL TIME WORK FOR ADDED INCOME
Manufacturer wants reliable man or woman for this area to handle nationally advertised tubes (such

as RCA, CBS, GE, SYLVANIA, NUCLEAR). These world famous tubes are sold through our modern self-service type merchandising unit.
Earnings should net from \$200 to \$500 per month. Will not interfere with your present employment. \$1487.00 to \$2974.00 cash required for inventory and equipment. Investment is Secured. Should be able to start at once. Income starts immediately. No selling or soliciting. Business is set up for you. Company trains and supervises operation and will extend financial assistance if full time is desired. Do not answer unless fully qualified. For personal interview in your city include phone number and write to: **TEST 'UR OWN CORP.**, 2217 North 31st Street, Milwaukee 8, Wisconsin. M19-2tp-M26

house, gravity water. Now here's a mountain home really in the mountains. It will take \$3,500.00 to wrap this one up. You can be first. Yet I got this one in the hole to 19 1/2 Main St., Phone 721. M26-1tc

MRS. WILSON'S little boy, Alfred, has done it again. This beautiful lot in between \$15,000.00 homes has everything you want. The address is worth the price. City water and sewerage. Only \$1,700.00. A. F. Wilson, 19 1/2 Main St., Phone 721. M26-1tc

NEW AND USED PIANOS
Baldwin, Acrosonic and Lester, Betsy Ross Spinnet, Cagle Music Co., 104 Palmer St., Phone 408, Franklin, N. C. M12-4tc

EASTER BASKETS, plush rabbits and Easter toys, candies, napkins, plates and cups. Also Fancy Candy Eggs and Rabbits. The Franklin 5 and 10c Store, Main Street. M26-1tc

FOR RENT: Modern 5 room house and bath within five minutes walk of downtown. Garden too. Call 17-W, Mrs. T. L. Jamison. M26-1tp

WELCOME TO DESOTO TRAIL JEWELRY STORE
East Franklin
Phone 650-W
M26-1tc

FOR SALE: Baked goods, poultry products, preserves, cut flowers, onion sets, etc., at The Home Demonstration Curb Market each Saturday morning. M26-1tp

FOR SALE: Good young 1,000 pound work mule. Inquire at Patton Furniture Co. Phone 158. M26-1tc

Easter Baskets
make the children happy with beautiful baskets filled with candy chicks and rabbits and decorated with gay Easter colors. We have a complete line — 25c to \$1.98. — S & L 5 & 10c STORE M26-1tc

GO WEST young man. Close in on the Burnington road, nestled on the eastern slope of the mountain. 47 acres, about 20 in pasture. Timber over 30 years old. Nice 4 room house in amongst the trees. Gravity water. You can easily lose a crop a settin on this porch. Owner says let it go for only \$5,500.00. Right now, I am in the hole, 19 1/2 Main St., Phone 721. M26-1tc

DOLLAR FER DOLLAR you can't beat this asbestos shingled new home. 8 acres, and a spring. Only 6 1/2 miles out. Owner moving outa state. You can own this for only \$3,400.00 with terms. I am ready see me and be the proud owner of this home. A. F. Wilson, 19 1/2 Main St., Phone 721. M26-1tc

GOING FISHING. — We have a very large selection of older model used cars that are

ideal for fishing and running about. It's like naming your own price when you buy one of these cars. Come in today.
BURRELL MOTOR CO., INC.
Franklin, N. C.
M19-3tc-A2

WANTED: Country hams. Write or phone me what you have. J. Phil Tate, Box 141, Highlands, N. C. Phone 9360. F26-1tc

SWAP AND SHOP: No give away — no auction sale — no going-out-of-business — no soap coupons — no wool pulled over your eyes. Trade at Patton Furniture Company and get your money's worth every day. Phone 158. M5-4tc-M26

GROW YOUR OWN Fruit: Free on request — our 56-pg. planting guide catalog in color and new Spring price list offering Virginia's largest assortment of fruit trees, nut trees, berry plants, grape vines, landscape plant material. Salespeople wanted. Write Dept. N13, Waynesboro Nurseries, Waynesboro, Virginia. M5-4tc-M26

WANTED: Lake property. Glenville or Nantahala. A. F. Wilson, 19 1/2 Main St., Phone 721. M26-1tc

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FOR THE YOUNG MAN — YOUNG LADY — VISIT —

The Children's Shop
MAIN STREET FRANKLIN, N. C.

FOR SHEET METAL work, call 336 or 419-J. Gutting, awning, heating, and aluminum work. P. H. A. approved, up to three years to pay. Franklin Sheet Metal Shop. "First in quality and service." Near Freezer Locker plant. J30-1tc

INSURE your car and home with SMALL MONTHLY PAYMENTS
Does it throw your budget out of kilter to pay one premium a year for your car insurance — and another one for insurance on your home?
If so, here's good news. Now you can pay for insurance in small monthly installments that cover your complete insurance protection.
Let me give you full information about this new pay-by-the-month plan. It fits your budget and helps you afford the complete protection you really need.
Come in, or Phone 678, Today!

EASTER HANDBAGS: For Ladies and Misses — Spring and Summer colors — First Quality Nylons — 2 pair for 98c — Ladies panties — 3 pair for 97c. White Nylon Stretch Glos — 98c pair. Shop here for Easter needs. The Franklin 5 and 10c Store. Main Street. M26-1tc

HERE'S a dandy small farm, 6 acres just a hoot and a holler from town. Nice 3 bedroom home, pine paneled. Barn and fenced pasture. Taint too late to own this and get your garden in. \$4,250.00 and terms. See Alfred, he's in the hole, 19 1/2 Main St., Phone 721. M26-1tc

SPECIAL: Chuck Wagon Steak Sandwich with French fried potatoes — 65c on Curb or inside — The Dixie Grill, Franklin, N. C. Next to River Bridge — Phone 594. M12-1tc

FOR RENT: Two furnished apartments — Franklin Terrace. Phone 9110. M26-1tc

BOYS SHOES: Endicott Johnson — E-Jay shoes — Arch support. Neolite sole, sizes 8 1/2 to 3. Low — low price \$3.89. (Colors — black, tans, solid white). Dryman's Men and Boys Store. M5-4tc-M26

WANTA WALK to town? Hang your hat in this 3 bedroom home. On one acre, sets a nice asbestos shingled home, nice view, \$5,300.00 and terms. This could be you. A. F. Wilson, 19 1/2 Main St., Phone 721. M26-1tc

GARY COOPER · MARIA SCHELL · KARL MALDEN

The Hanging Tree

Introducing BEN PIAZZA - A Barada Production - from WARNER BROS.

MACON THEATRE
SUNDAY-MONDAY-TUESDAY
March 29-30-31

FRANKLIN CENTENNIAL plates:
In closing out the inventory of the Mountaineer Craft Shop, I have on hand about a dozen Franklin Centennial (1855-1955) plates, which we purchased following the celebration. These now collector's items are only \$2 each while they last. J. P. Brady, Franklin Press.

WATER FALLS, springs, fine stream, good farming land, plenty mountain land. All this and house, too, barn, crib, can-house. Located on 170 acres, 12 miles out, \$53,000 an acre. Mrs. Wilson's Little boy has it. Sure in the hole 19 1/2 Main St., Phone 721. M26-1tc

35 ACRES and a box-type house and it all only 5 miles out. Who ever heard of all this for \$2,500.00 and terms too? Ask any one they will tell you where Wilson is, 19 1/2 Main St. M26-1tc

Easter-lovely FLOWERS

Give our lilies and other favorite potted plants for springtime color and charm at Easter and long after... let them grace your own home, too!



WEST'S FLORIST
Phone 234-J Franklin, N. C.

FOR SALE
Approximately 20 acres of land 2 9/10 miles West of Franklin courthouse. Completely fenced all the way around with nine strands

SUMMER Likes the Luxury Look
Summer likes the look of luxury — even in a bouncy playshoe for active hours. Here it is, fashioned of richly embossed white leather. It boasts a flat fringed toe-bow, the easiest steps on a white ribbed crepe sole.



Only 3.99 BOWER'S

Guaranteed by Good Housekeeping

DE SOTO TRAIL RESTAURANT
ARROW... STRIKES AGAIN

APPLE TREES, Grape Vines, Flowering Crab Apple, Pink Dogwood and Gladiolus Bulbs. The Franklin 5 and 10c Store. Main St. M26-1tc

barbed wire on locust posts. Running water, four beautiful hill tops with gorgeous view. Definitely nothing like it in the state. Call it a steal at six thousand. See or write owner.

THAD PATTON
Thad Hope Furn. Exchange
J22-1tc

LET'S GET high and set on the side of the mountain. Below is a fine stream, 7 springs, 5 room



If the person the DE SOTO TRAIL ARROW points to will stop by the restaurant by Sunday a free meal is theirs. Who will the arrow point to next week? It may be you! (Advertisement)

Are Your TIRES SAFE?
Let Us Check Your Tires And Explain the FINE QUALITIES of GOODRICH TIRES

WE SELL Gas 4c Less

CAR WASH — FREE PICK-UP CAREFUL LUBRICATION STEAM CLEANING A SPECIALTY

TOWN HILL SERVICE STATION
RALPH WOMACK
Junction Main and Palmer Streets

FOR SALE: 3 bedroom house, modern kitchen, bath, oil furnace, spring, pasture and wood-land, good barn. Also 2 bedroom garage apartment, and building lots. On Mann Road, 1/2 mile from Franklin Hosery Mill. Contact Newell Owenby, Route 2, Franklin, N. C. F26-1tc

FRANKS T.V. AND APPLIANCE AGENTS FOR PHILCO & R.C.A. WE SERVICE ALL MAKES
PHONE 249
PALMER ST., FRANKLIN M26-1tc

LET US Plow your garden by the old reliable mule and plow method. Phone 688. M19-1tc

FISHING SEASON opens April 4. Shop our store for rods, hooks, lures, reels and all your fishing needs. The Franklin 5 and 10c Store, Main Street. M26-1tc

FOR SALE: Lots, also taxi business for sale. Contact Harley Baldwin at Taxi stand. M26-3tc-A9

FOR SALE: 16 acres with house, 2 streams, nice view. 5 minutes drive from town. \$4,400.00. 2 acres with cottage, spring, good road. \$2,700.00. 6 room house, 5 acres, fine spring, lake site, paved road. \$6,500.00. 3 1/2 acres, 4 room house, view. \$1,500.00.

Exclusive With **SHERMAN H. LEDFORD** Licensed Real Estate Broker Phone 717

FOR SALE: 1953 Model, 33 ft. Columbia Deluxe house trailer. Optional with trailer — TV, front porch, 55 gal. oil barrel and trailer hitch. To the right party six months free parking may be arranged. See at 149 Sloan St. or call 464-J. M26-1tp

FOR RENT: Four room apartment with bath. Call 444-J. M26-1tc

FOR RENT: Furnished apartment, two blocks from Courthouse. Electric heat. See Calvin Henson at Dryman's. M26-1tc

DEVELOPERS DREAM!
Interested in purchasing one of the most outstanding properties — for development use, in all of Macon County?? Just under 60 acres, this property really has everything: long road frontage on paved road (6 1/2 miles from Franklin), springs, small streams and lake sites, 80% cleared and in grass, and — every square foot of it commands a Million-Dollar-View! Properly developed and with adequate deed restrictions, this beautiful property would retail at truly Premium Prices. It can be ready to retail building sites by July 1st, providing survey and development work are started within the next few weeks. Purchase price is \$17,500 (\$300 per acre), cash or terms. Owners will accept \$5,000 down payment, and arrange balance at 6% (including Release Clause arrangement with responsible party). This is well worth investigating — NOW!

TED REBER — Realtor
Real Estate Specialist
M26-1tc

REAL ESTATE
29 acres of property — 4 room box house, 2 lake sites, 7 miles from town. Near Ruby Mines. Good view. Priced to sell.

30 acres, near Ruby Mines, old house, excellent view.

70 acres, Good property for summer resident, 1/2 mile trout stream. House, Good spring.

Have lots, houses, farms in and near Franklin.

One house and farm for rent. **HARRY MOSES, BROKER** DeSoto Trail Jewelry Store Phone 650-W M26-1tc

FISHING SEASON opens April 4. Shop our store for rods, hooks, lures, reels and all your fishing needs. The Franklin 5 and 10c Store, Main Street. M26-1tc

Bring your A.S.C. Purchase Orders for LIME, FERTILIZER and SEEDS to Roy F. Cunningham's Groc. & Feed Store

SWIFTS—Red Steer Fertilizer

ROY F. CUNNINGHAM
Palmer St. Franklin, N. C.

"GLADS" for EASTER FRESH NEW SHIPMENT Beautiful Color 89c doz.

JAMISON'S 5 & 10c STORE
FREE PARKING—GREEN STAMPS

FOR YOUR EASTER ENSEMBLE
MAY WE SUGGEST

Nelly Don and Shelton Stroller Dresses
Briggs Toppers — Ship 'n Shore Blouses
Grace Walker Shoes Berkshire Hose

You Will be Pleased With the Quality and Price
SEE AND COMPARE OUR PRICES

The Quality Shop
"The Shop of Personalized Service"
Plenty of Parking Take Your Time
One Mile South on Georgia Highway

MEMO FROM J. W. "Bill" Horsley



How to set your family up for HOUSE-KEEPING!

Best way to make it possible for your wife and children to keep the home they're living in is through New York Life's Mortgage Protection Plan insurance. It assures that if you should die unexpectedly, your family will have cash to help pay off the mortgage.

Cost is small. If you're age 20, for example, little more than \$7 a month in life insurance premiums can provide enough cash to help pay off a 20-year mortgage for \$10,000. And dividends as declared can be used to reduce premium payments. Contact me for more details.

write... phone... or visit **J. W. "Bill" Horsley**

SPECIAL N.Y.L.C. AGENT

New York Life
Insurance Company
Phone 166-W
Franklin, N. C.

SHORTY MASON'S Week - End Specials

Phone 772 — Visit Our New Modern Market We Deliver

FRYERS	— Lb. 25c	BUTTER CUP CHEESE	— 2 Lbs. 39c
FRESH PORK ROAST	— Lb. 49c	YELLOW EYE BEANS	— 3 Lbs. 25c
TENDERIZED HAMS Whole or Half	— Lb. 49c	LARGE EGGS	— 4 Doz. \$1.00