

TO BOOST AREA —

'Bootstrap' Plans Traveling Exhibit

A traveling trailer truck exhibit, filled with products of Western North Carolina, is the "heart" of the 12-county industrial promotional project, "Operation Bootstrap," set for May 1-2.

If "Operation Bootstrap's" goal of raising \$100,000 is reached, this traveling exhibit will be built immediately and as soon as completed will depart on a "selling tour" over the United States.

Staffed by a competent director,

whose salesmanship will be visually assisted by the many products of Western North Carolina labor, the trailer exhibit will literally stop at the "front door" of industries planning to move South. Management will be invited to visit the trailer, where the director will be able to quote facts and figures on the entire area, as well as show the industrialists what can be accomplished here.

"It's like the old story of mov-



PICTURED ABOVE is the advertising the W. N. C. Industrial Development Corporation plans to put on the sides of its traveling trailer truck exhibit.

ing the mountain to Mohammed," explains "Operation Bootstrap's" publicity chairman, J. P. Brady, of Franklin. "With this trailer filled with products indigenous to our area, supplemented with labor facts and figures, we'll take Western North Carolina to the industrialist interested in making a change."

Mr. Brady emphasized that the truck's tour would not be a "wild goose chase" kind of thing.

"Through our contacts with industry, we'll visit only those planning to move South," he said. "Operation Bootstrap" is being sponsored by the W.N.C. Industrial Development Corporation, a 12-county group organized to publicize Western North Carolina and its industrial and tourist potential.

One side of the traveling truck exhibit will promote the area as "Industrial Paradise, U.S.A." The other side will call attention to the tourist potential.

IN GASTON COUNTY —

Two Young Maconians Training At Institute

By PEGGY CHEARS

RALEIGH—Two young men from Franklin are currently enrolled at the Gaston Technical Institute in Gastonia.

They are Frank William Nolen, son of Mr. and Mrs. Charles W. Nolen, of Route 1, and Dorsey Patrick Henry, son of Joe M. Henry, of Route 5.

Frank, better known as "Sipe", is studying electrical and electronics technology and will graduate in January, 1960. A graduate of Franklin High School, he attended N. C. State College and Evans College of Commerce in Gastonia before he began his technical training.

"Sipe" was self-employed in Franklin and his hobby is raising pure-bred Hereford cattle. A member of Carson Chapel Methodist Church, he plans a career as an electrical contractor and hopes to have time for farming and maybe politics.

Pat is a 1958 graduate of Franklin High School and is studying electronics technology. In keeping with his interests, he was an

announcer with WFSC-AM and FM in Franklin and his hobby is radio work and servicing.

After completing his technical training, Pat plans to join the U. S. Air Force and then work with either a radio or television station.

The Gaston Technical Institute, a division of the State College School of Engineering, is operated by the College Extension Division.

In 1957, the school was transferred to new quarters donated by the Firestone Rubber Company. Included within the three brick buildings on West Franklin Street in Gastonia are rooming and dining facilities, classrooms, laboratories, workshops, offices, a library, auditorium, and other essentials.

The two-year training program, begun in 1958, includes civil, electrical, electronics, and mechanical-production technology.

Wise planning for natural reforestation is highly profitable. Check the brooder often this winter; chicks need warmth.

CARD OF THANKS
The family of Mrs. Nannie Drinnon McCracken wishes to express their sincere appreciation for the many kind expressions of sympathy and the beautiful floral offerings given at the time of her death.
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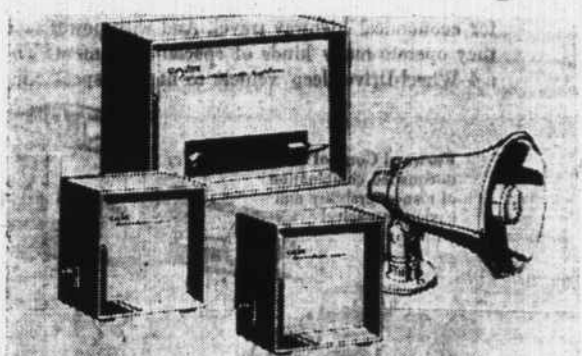
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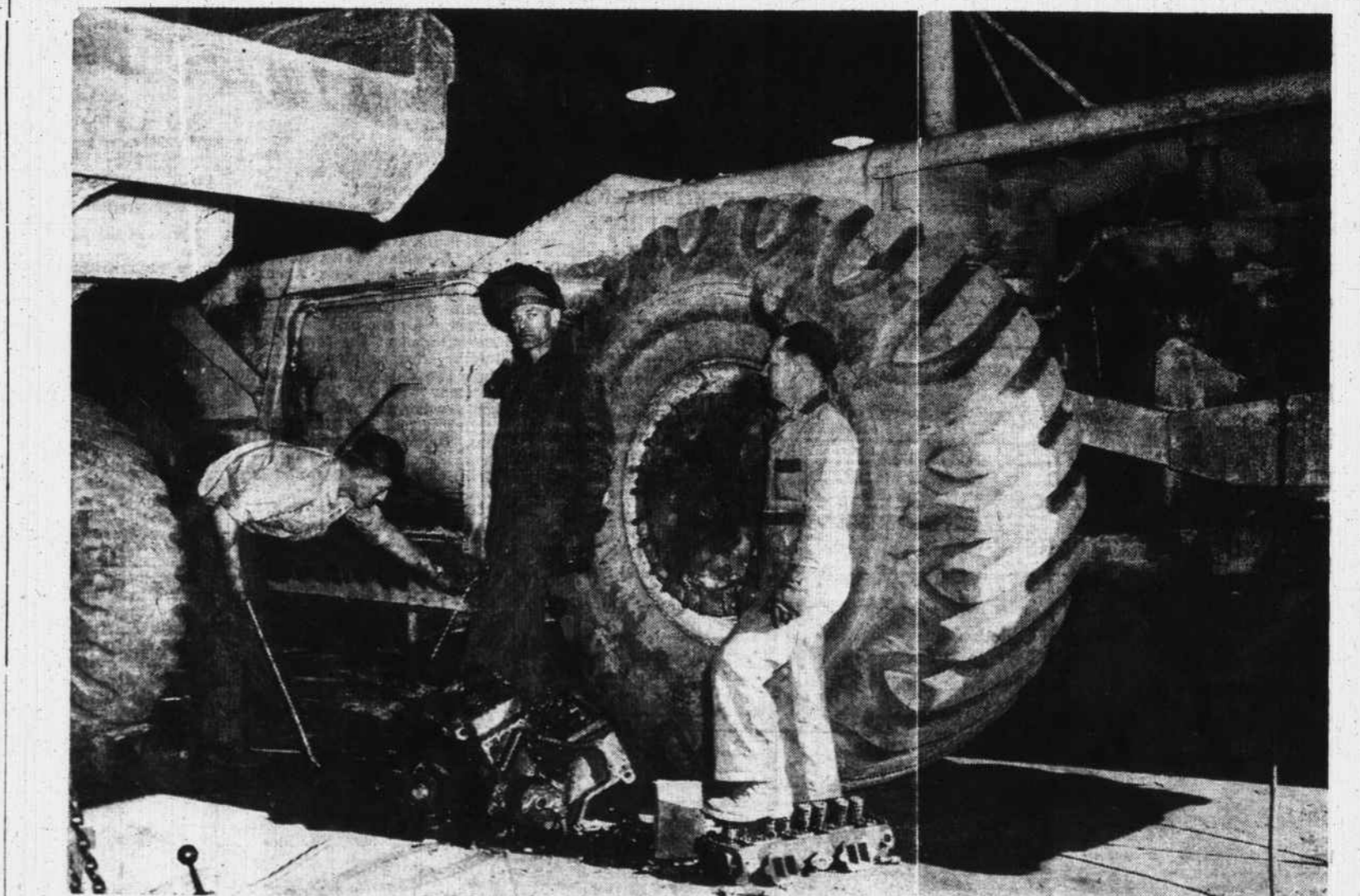
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