

5:30	SIGN ON
6:01	Mountain Martin's Jambore
6:45	Nantahala Lumber Compar
7:00	Burrell Motor Company's N
6:01	Mountain Country Jambore
8:00	Esso News
8:05	Musical Clock

Old Country Church-Macon County Supply

Hymns-Womack's & Hyatt's Gas For Less

12:15 Moments of Remembrance (Bryant Funeral Home)

Old Country Church-Macon Furniture Mart

Conley Motor Company WFSC High Noon News

Pepsi Instant News

Pepsi Instant News

Noon Day State News

High Noon Weather.

Baptist Hour Hour of Worship

12:20 Musical Miniature

8:55

9:00 9:15

9:20

9:29

9:30

9:45

10:00

10:30

11:00

11:15

7:00 7:01

7:15

7:45

8:00

8:30

8:55

9:00

9:30

9:31

9:45

10:00

10:29

10:30

11:00

12:00

12:05

12:10

y Swap Shop

lews Summary



Main Street

Franklin, N. C.

MANUFACTURER'S LICENSE NO 11

1:30 Pepsi Instant News Nantahala Creamery N. C. News The Greatest Sports Pepsi Instant News Early Afternoon News Thrill (Saturday) 2:30 Morning Devotions 2:55 SATURDAYS ONLY Here's To You 3:00 Army Show Potts Funeral Home Program (Saturday Only) 2:00-3:45 Saturday After-3:15 1050 Club Pepsi Instant News Faith of Millions 3:30 Pepsi Instant News noon Showcase 3:31 1050 Club (to 4:30) Baldwin & Big Dollar Party Line Morning Show (WFSC Top Ten, Saturdays Only) Pepsi Instant News 3:45 Pat Boone Show Music to Relax By 4:30 4:00 Music to Relax By 4:31 Pepsi Instant News Birthday Club Dateline 5:00 Hymns of the Hills 5:15 The Quiet Time 11:29 Pepsi Instant News 11:30 Hymns of the Hills 5:29 Pepsi Instant News Hymns of the Hills (Saturday 5:15) 5:30 Supper Time 12:00 Conley Motor Compan 12:05 Noon Day State News Conley Motor Company High Noon News 6:00 Music to Relax By-Part 2 7:00 SIGN OFF **SUNDAYS** SIGN ON Burrell Motor Company Morning News Summary Pepsi Instant News Ave Maria Hour 12:29 12:30 Hymns at Sunrise 1:00 Bob Jones Speaks Studio Church (Rev. G. A. Cloer) Studio Church (Rev. Fred Sorrells) 1:05 1:35 Sunday Caravan Pepsi Instant News 2:05 2:29 Nantahala Creamery WFSC N. C. News Sunday School of the Air (Rev. Robt. Burnett) 2:30

12:20

1:00

1:05

Nantahala Oil Company Local News Little Country Church (Rev. Kash D. Amburgy) Studio Church (Rev. Allen Poss) Sunday Caravan (Part 2) 2:59 Pepsi Instant News Sunday Caravan (Part 3) 3:00 Guy Lombardo-Western Carolina Telephone Co. Shell Instant News 3:15 3:29 Sunday Caravan (Part 4) Pepsi Instant News 3:30 4:00 4:30 Old Fashioned Revival Hour Protestant Hour 4:59 Pepsi Instant News Waltz Time Black Rock Quartet 5:00 5:30 5:59 Pepsi Instant News 6:00 SIGN OFF

12:15 Moments of Remembrance (Bryant Funeral Home)

Country Music Matinee

Country Music Matinee

Nantahala Oil Local Lews

Any program will be interrupted for important news bulletin.

SERVING THE FRIENDLY PROGRESSIVE PEOPLE OF WESTERN NORTH CAROLINA Stop, Shop, and Save in Franklin, the Friendliest Town in Western North Carolina