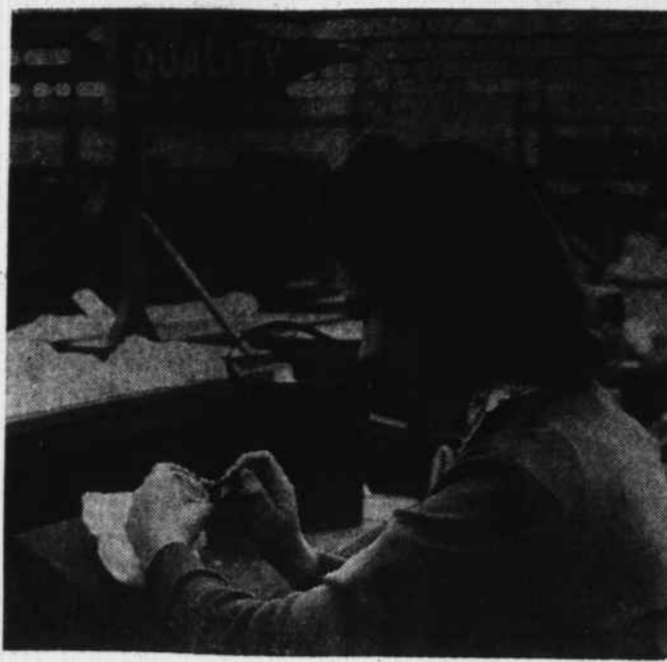




YARN BY the rack fulls are consumed by the knitting machines daily in the three shifts at the plant. Roger Shepherd, knitter, is shown getting a load for his machines from a portable yard rack.



IF A DEFECT appears in a stocking, it is sent to the Mending Department where skilled hands remove the defect. Shown here performing the hand mending is Annie Nell Jones.



TRUCKS ARE used to ship the hosiery from the Franklin plant to another plant for finishing. A Burlington Industries truck is shown being loaded with hosiery at the ramp of the local plant.

### Paradox Confronts Hosiery

A staff of highly trained technicians in Burlington is confronted daily with the responsibility of bringing together the contradictions of a paradox. And they are making headway.

The paradox: To improve women's hosiery in two widely divergent directions — more sheerness and longer wear.

**Glamorous Business**  
But, then the whole history of hosiery is paradoxical. For, what started out to be an effort to provide warm — yet porous — protection for feet and legs has turned into one of the world's most glamorous businesses — making women's legs more beautiful than ever by providing sheerer, finer — almost invisible — covering.

The dictates of fashion today call for the sheerest hosiery fabric, and in order to produce this, extremely fine yarns are required. Naturally, the finer the yarn, the more delicate the fabric.

Burlington Hosiery Company.

### No. 1

plant was the 76th in the Burlington organization, which then had plants in nine states and in three foreign countries. Today, Burlington Industries has manufacturing plants in over 90 communities in 17 states and four foreign countries.

Franklin Hosiery Company employs about 450 people. It has an annual payroll of approximately \$1,500,000.

**Faith Shown**  
Burlington's faith in the Franklin community as a progressive area was emphasized just a little more than a year after the plant went into operation. In December 1956, an expansion to the building was completed, enlarging production facilities by about 50 per cent.

The plants' employees have been active in civic and community affairs in the past five years. Their participation has included such activities as the pollo drive, United Fund, Parent-Teacher Associations, Red Cross, Little League Baseball, girls' and boys' basketball, and others.

**Officials Named**  
S. A. Bundy is superintendent of the Franklin plant. Richard Murphy is office manager, W. E. Adams is personnel director, and Paul L. Grier is plant industrial engineer. Other key men are Dan F. Stewart, Clyde E. Poole, William H. Jones and Thomas B. Collier, knitting supervisors; Marvin A. White, looping supervisor; and Robert O. Willard, inspecting-mending supervisor.

shortly after it was begun 22 years ago, recognized the potentials of a  
—Continued on First Page  
3rd Section

TO —

**Franklin Hosiery Company**

Best Wishes and Congratulations  
on your Fifth Anniversary in  
Franklin

The Visiting Burlington Officials

Welcome to Franklin and may  
Your stay be a pleasant one

The employees of Burlington

We are proud of you and your organization. If we can  
serve you in any way please let us know.

**Conley Motor Company**

Happy Birthday . . .

**FRANKLIN HOSIERY COMPANY**

May you celebrate many, many more  
happy birthdays in our community. You  
have been a great asset to our commun-  
ity and we are mighty proud to call you  
one of us.

**DRYMAN'S**

**HAPPY BIRTHDAY**

to

**FRANKLIN HOSIERY COMPANY**

on their

**FIFTH ANNIVERSARY**

and

**BEST WISHES FOR THEIR**

**FUTURE SUCCESS**

**NANTAHALA OIL COMPANY**

**ATTENTION! ALL LISTENERS**

(oops, we are sorry, we meant readers, but here it is loud  
and clear anyway — there we go again)

**HAPPY**

**HAPPY**

**BIRTHDAY**

to

**FRANKLIN HOSIERY COMPANY**

and

**BEST WISHES**

**FOR**

**THE FUTURE**

We are proud to have you in the community we serve and think  
that your contributions are many and lasting.

**RADIO STATION WFSC**