



# Brady's Blarney

By A Brady Called J. P.

### CULLS FROM A NEWS-MAN'S NOTEBOOK:

Santa Claus was a forlorn, forgotten figure. His hands were folded over his jelly-belly and he slouched in his seat in front of the big Westgate Shopping Center in Asheville.

It was Friday night, nearing the 9 o'clock closing hour and the kiddies didn't have any time to stop and talk with the old boy; or, their folks were in

a hurry and wouldn't let them.

So there sat Santa Claus all alone and dejected.

I couldn't resist the temptation.

"Howdy Santa," I hollered across the parking lot.

The old boy perked up and waved back.

"You been a good boy?" he yelled.

"That I have sir," I answered.

"Then I'll bring you a blond for Christmas," he promised.

"What are you going to do with the one you have?" asked my blonde wife.

"I'll have to work something out," I decided.

—jpb—

While on the Santa Claus bit, they're telling about the poor little kid who was pulled by his parents from one department store Santa Claus to another. They glowed (as only proud parents can) each time the tike climbed into Santa's lap and reeled off a list of wants for Christmas.

On about the sixth stop, Santa innocently asked "And what do you want for Christmas, sonny?"

Patience worn thin, Junior answered:

"If your memory's that bad, maybe we better write it down this time."

—jpb—

OVERHEAD: "He must be a peach of a fellow. So many people have so many nasty things to say about him!"

—jpb—

Marshall Fouts' little boy has always seen School Supt. and Mrs. H. Bueck together at school functions and the like.

Monday morning at THE PRESS office, the superintendent was without Mrs. Bueck.

"Hey, Mr. Bueck," the tike yelled from his father's car "Where's your mother?"

—jpb—

Life's little embarrassing mistakes have a way of popping up.

In sports car circles, I'm known as the fellow who ran out of gas just short of the finish line during qualifying runs for last spring's hill climb at Chimney Rock. Gasoline, you understand, weighs about six pounds to the gallon and too much can slow one down. That's the reason I ran out—I miscalculated on consumption. Anyway, at the time the other drivers poked a lot of fun at me over the incident. I was sure they'd forgotten about it in the months since then. I was wrong.

At the hill climb this past week end, my reputation once again caught up with me.

Seems a color sound movie was made at the spring hill climb. This was shown Saturday night following a club banquet.

And what took place in the movie?

The announcer says "some make it to the top (shot of a race car streaking across the finish line), some don't (shot of car that spun out and hit a tree), and some run out of gas before they get there (shot of Brady's MG in a hard corner and then of said driver slamming the door rather lustily

and stomping off)."

A cheer went up in the audience when this scene flicked across. Did I call them friends?

Then, to compound matters, in Sunday's race when I left the starting line, the announcer told the thousands present that "we've been informed that he has enough gas to make it to the finish line this time."

Was my face red!

## The Ailing

Angel Clinic

ADMITTED:

November 21: Jerry Chastain, of Sealy; Homer Chastain, of Sealy; Tommy Chastain, of Sealy; Mrs. Pauline Jones, of Oak Hill; Bobby McCracken, of Clyde; Walter Coggins, of Franklin.

November 22: Mrs. John Farmer, of Franklin; Arthur Murphy, of Franklin; David Chastain, of Sealy; Ray Chastain, of Sealy; Mrs. Marjorie Chastain, of Sealy.

November 23: Lewis Taylor, of Louisville, Ky.; Miller Ledford, of Franklin; Jimmy Smith, of Franklin; Miss Hazel Peek, of Franklin; Fred Lewis, of Franklin; Mrs. Maude Hopkins, of Franklin.

November 24: Mrs. Clara Stewart, of Cullowhee; Ed Vinson, of Highlands; Mrs. Elmira Cunningham, of Sylva; Mrs. Mae Collins, of Franklin; Calvin Wilson, of Sylva; Arthur

Jones, of Franklin.

November 25: Billy Avery, of Franklin; Mrs. Edith McConnell, of Franklin; Thurmon Watkins, of Franklin; Leslie Patterson, of Franklin.

November 26: Roy Ledford, of Westminster, S. C.; Crawford Jones, of Franklin; Delano Ledford, of Franklin; Miss Kay Giles, of Franklin; Frank Russell, of Sylva.

November 27: Mrs. Ethel Hembree, of Murphy; Bennie Joe Crisp, of Franklin; Kenneth Shephard, of Franklin; Henry Mashburn, of Franklin.

DISCHARGED:

November 25: Raleigh Bingham, of Franklin; Mrs. Birdie Passmore, of Sylva; Miss Catherine Craine, of Highlands; Mrs. Arbutus Queen, of Franklin; Mrs. Ethel Hembree, of Murphy; Frank Russell, of

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November 26: Samuel Ashe, of Franklin; Fletcher Younce, of Aquone; Mrs. Joan Stanley, of Franklin; Mrs. Mary Cherry, of Hayesville; Clyde Lancy, of Canton; Frank Crisp, of Franklin; Harvey McCracken, of Clyde; Mrs. Anna Mae Smith, of Anderson, S. C.

November 27: Paul Coghill, of Canton; Willis Ledford, of

Hayesville; Mrs. Myrtle Ledford, of Hayesville; Mrs. Mary Phillips, of Franklin; Mrs. F. H. Leach, of Franklin; Walker Cruse, of Franklin; Friday Harshaw, of Franklin; Mrs. Mattie Hall, of Franklin; Bobby Reeves, of Clyde.

November 28: Doyle Raby, of Franklin; Rev. Charles Parker, of Lincolnton; Wymer Collins, of Franklin; Mrs. Lue Guest, of Franklin; Uless Sanders, of Franklin; Mrs. Lena

Sanders, of Franklin; Bill McCall, of Franklin; Mrs. Floyd Welch, of Franklin; Willis Hall of Franklin.

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'61 FORD See it at your Ford Dealer's

# CONLEY MOTOR COMPANY

# The Nantahala Power and Light Company Has Filed a Request For a General Rate Increase with the North Carolina Utilities Commission

## FIRST GENERAL RATE INCREASE IN ITS HISTORY

This general increase is our first in thirty years of service. The average higher cost per residential customer will be less than seven cents per day. The increase will apply to industrial, commercial and residential users.

### WHY A RATE INCREASE?

Because present revenues are hopelessly inadequate to maintain essential services and yield a reasonable return on the value of the Company's plant, Nantahala needs approximately \$1,080,000 more a year in gross income. This much needed revenue will improve our net yearly income by almost \$460,000 which will help us come closer to receiving a fair profit and maintain our present service level.

### WHO PAYS FOR THIS INCREASE?

Of this increased amount, Alcoa, our major industrial customer, will pay almost \$390,000, representing a fifty per cent increase for them. Two thousand industrial and commercial customers and public service bodies will pay approximately \$350,000. The remaining \$340,000 will be shared by residential customers.

### THE SITUATION HAS CHANGED

Let's turn the clock back thirty years — back to 1930, when we first started to serve the area.

At that time we had only 400 customers. Today, we have over 16,000. With the rapid growth in residential and commercial users, labor, material and equipment costs have skyrocketed. Nantahala has faced the same inflationary costs in doing business that have plagued everyone.

### ... AND ABOUT YOU

In 1930, the average residential rate paid was 8.9 cents per KWH. Today, it is 1.67 cents per KWH. Under the proposed rate, the average will be about 2.18 cents per KWH. This will be an average higher cost per residential customer of less than seven cents per day.

Consider just this thought! If our community is to continue to grow, we must have a strong dependable source of electric power. A healthy electric utility is a great asset in promoting the economic growth of an area.

Nantahala Power and Light Company is proud of its record of having kept rates low and of maintaining the high level of service that you have been accustomed to expect. The proposed rates will help us come closer to receiving a fair profit.

You are invited to visit any of the Company's retail offices to discuss the effect of the proposed new rates.

## NANTAHALA POWER and LIGHT CO.