

THE WEEKLY PILOT

Published every Friday morning by the Pilot Printing Company.

STACY BREWER, Manager.

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A New Paper.

Possibly it is a waste of ink and paper to offer a reason or an excuse or whatever it may be regarded for beginning the publication of a new paper. But a certain curiosity as to the underlying motive always lead some folks to wonder as to the way, and what it purports, and as the purpose of a country paper is to tell the people things of the community it might as well tell the answer to this as to anything else.

The Pilot is started largely because the publisher and some others have thought that at Vass is a location for a paper of modest aims, and with it a printing office that will care for a high class of printing for the territory that can be reached. With that idea in mind an outfit that includes one of the finest job printing outfits ever assembled in this section of the state has been procured and set up to handle printing and do it right. New type, not an old letter in the house, new cutter, new press equipment of the latest model with self feeder, a thing still new in printing office experience, and even a new building have been provided, and a strictly business effort is to be made to carry on here a job printing establishment of the kind that people will be glad to have do their work.

The Pilot printing shop will do a class of work that will appeal to those who want printing done right. The work will be done when it is to be done, and the price will be right. You notice that price is the last thing mentioned, that is because it is the last consideration. If you want a job of printing done you want it done right, you want it when you have been told to expect it, and you want it done by men you can trust to make the price just what the work is legitimately entitled to ask.

Good machinery does good printing. It also does it at the lowest cost that can do any kind of satisfactory work, for a good machine is efficient.

We will not be in competition with any one but the paper mill and the ink maker, for our prices will be entirely dependent on the cost of material and production. If paper, ink, and work cost a certain amount

that will be the cost of the job after a per cent of profit has been figured, and that figure will not be changed if some other shop makes a higher price or a lower price or any other price.

We propose to do printing on a basis of giving value for the money, because anything else does not build a satisfactory trade, but we propose also to get value for what we do, for any other course is not worth following. Working all day for the sake of a job and then picking up a living at night by a visit to the hen roosts is no longer regarded as good form. Successful business is governed by certain definite rules, and we propose to abide by them. We understand that they govern both the man who does the work and the man it is done for.

As to the paper that will be an ordinary village newspaper, not very pretentious, paying attention to its field, which is the country round about Vass, and with the ambition to help in the stimulation of further development and progress in this community. Vass has come out of the woods in the last few years. It is now a thrifty center of industry and local trade, with a good back country, and with the opportunity to make here about any kind of a neighborhood that we as a people want to make. No hard and fast rules are laid down for the policy of the paper, it has no rigid ideas of what it will do. The truth about any new thing is that it follows the road, and often where there is a turn in the road it follows the turn. At that the Pilot means to veer with the wind, but so many times new ideas come up that are pretty good and often worth taking up.

The question has been asked as to the politics of the paper. Until it has done a lot of other things that more directly pertain to the welfare of the community it will not work very hard in party politics. As a broad rule it is pretty safe to be with the government, for the administration usually deserves the backing of every good citizen, and as many of the others as it can get, if there are any. The administration of national, state and county affairs is the government and as long as loyal Americans the publishers believe in the government, regardless of its political origin. It is not the intention to be the common kicker for everybody, nor the

neighborhood scold, nor the reformer of all offenses. Rather the effort will be to act the part of a good neighbor, one who minds his own business, says a cordial word where he can overlooks something that may not altogether meet approval. The Pilot is not much given to the notion that a newspaper is a judge to pass on the weakness of humanity. Any way human kind is nearer right in its desires than you may think it is. It is pleasanter to give a blessing than a sentence. That will be the politics of the Pilot and you might say the religion also, although even that is nobody's affair.

If the paper can help the people to greater community effort for community welfare and the people can help the paper to carry forward any good idea that some one pre-

sents that will be one of the ambitions of the institution. If you think it is worth the few cent a week that it will cost, your subscription will be welcomed. If you think not, a further effort will be made to make it worth your interest, for that is the only valuable feature about any paper, that the people are interested in it.

Now if you have read this far and know what the printing office is opened here at Vass for, this article has served its purpose. If you still do not know come in and talk it over some time when you have nothing better to do. It never hurts much to be acquainted with your printer, and with the institutions of your community and at the Pilot office are two chairs, one of them is for you. The other is for a chap that works the wisdom mill.

LEE FURNITURE CO. SANFORD

Headquarters for

Furniture and House Furnishings

EDISON

Phonographs and Records

CASH OR CREDIT

This space is reserved for the

KEITH STORE CO.

Their advertisement next week will spring a surprise on you. Keep your eye right here

PERSO

Mr. Milton Brewer in Carthage.

Mr. A. Cameron made last Monday on business.

Mr. Walter B. Graham trip on Wednesday to

Miss Eula Griffin is spending with friends in

Mr. John A. McLeod was here on business.

Mr. Forest Ragsdale at Fuquay Springs for

Mr. Z. V. Blue, of Carthage a visit to friends here

Miss Georgia Conley teachers convention at

Mr. John M. Ray and Route 1, were visitors

Mr. Lawrence Pool for Hoke county, was

Messrs. L. F. Muse Carthage were in Vass

Mr. Alvin Laubsch the guest of his family

Mr. B. P. Barron, pleasant caller at the last.

Mrs. John D. Richardson Route 1, was a visitor Tuesday.

Miss Martha McKamper Thanksgiving with Mr. Cameron.

Mr. Simon Stutts, at Mr. Stacy Brewer's home, Gibson.

Mr. Robert Thomas and family here last Monday.

Messrs. D. T. Short of Carthage Route 3 town on Tuesday.

Rev. O. A. Keller, of Church at Aberdeen, a visit last Saturday.

Mr. Donald J. Blum Moore county roads, Pilot office last Monday.

Messrs. Oscar and Tom accepted positions with at Cleewater, Florida.

Misses Ethel Coats, Mammie Smith, are spending holidays with

Prof. Duncan Matthews school, attended the closing at Carthage last Sunday.

Mr. Alton Cameron returned to his home by glad to note is able to

Mr. J. Bruce Cameron Pinehurst, spent the parents, Mr. and Mrs. town.

Miss Hattie Frye, of who has been visiting Stacy Brewer, of this home.

Rev. Harry North, of M. E. Church, of Rock Thanksgiving holiday Matthews.

Miss Bessie McDora has been the guest of Vivian Matthews this to her home.

Mr. and Mrs. Edwington, were in Vass their way to spend Thanksgiving at Stacy's parents, at Se