

THE WEEKLY PILOT

Published every Friday morning by the Pilot Printing Company.

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Entered at the Postoffice at Vass, N. C., as second-class mail matter

FRIDAY, NOVEMBER 18, 1921

OPENING A NEW ROAD

Z. V. Blue is a farmer out the Eureka way, and one who is setting a pattern for other farmers who want to get away from too much cotton and tobacco and toward more of that crop that some folks call the long green, if you happen to know what that is. Mr. Blue is planning to make his farm a supply farm for some of the eatables the winter folks in Moore county need. He has observed the growing army of eaters that is steadily overrunning the county, and he sees that that army has to be provided either by the home farmers or by farmers some where else. So he is undertaking to get some of that money and to get it he expects to have the stuff to get it with.

It is not very long ago that Moore county was hopeless as a market town. When northern tourists first came this way they could buy eggs at ten cents a dozen, chickens for ten cents a piece, and almost any other kind of farm stuff for about what they would give. That day has gone forever. Farm stuff now is worth a price, and if it is good stuff the price is not the point of debate when the farmer comes to sell. But too many farmers have not yet learned that when the tourist offers to pay he wants something in return that is worth the money. It is not going to be possible to satisfy the folks who pay the high prices by offering them any old stuff the farm makes in a haphazard style of farming. Mr. Blue sees this, and he is fixing to make the right sort of stuff. And there is a place to take the second look. He is not planning to sell produce to the tourists but to make produce that the tourists will be anxious to buy. There is the biggest difference in the world. When Zeb Blue has sweet potatoes to sell the winter visitors they will be the kind the winter visitor will want. He is planning to know his trade, not merely to try to work off on it what he happens to have. He has in mind making the things they want, and there is the whole secret. Somebody is going to do this, and he followed by others, and ultimately a great volume of truck is going to be sold to the winter visitors. Moore county offers a wonderful market to the farmer who wants to diversify but he must diversify intelligently and right. He must make what is wanted, of the right quality, and know his trade. Zeb Blue will do that and others will follow him and succeed, for the market is ready for these men.

PINEHURST BERKSHIRES

The hog show at Pinehurst

this week merits more than passing attention, for it is remarkable in the exhibit of Berkshires there from all over the country. From as far as California, Connecticut, Georgia, and many other distant states animals will be sold this week at the Pinehurst Berkshire congress. It is said that this gathering is the largest and most important of Berkshire breeders and stock that has ever assembled barring the National stock show only. Nothing of its kind has been seen in the state, and no state fair compares with it as an exhibit of Berkshires.

This is one of the features about Pinehurst that it is well for all the people of North Carolina to realize. Twenty-five years ago where this Berkshire congress is held this week was a black jack forest. Now it is not only a noted winter resort attracting visitors from all sections of the country, but it is an active influence in advancing the live stock interests of the entire United States. North Carolina, through the meetings of the Berkshire men, is coming to be known to the world as a Berkshire center, and what is still more significant, out from Pinehurst are going all the time superior Berkshire hogs to the farms of this state and other states to improve the type of stock on the modest farm as well as on that of the big breeder. Since Pinehurst commenced to make a feature of Berkshire hogs the improvement in the type of animals in Central North Carolina has been such that it is hard now to find a razor-back where when Pinehurst was established the razor-back reigned absolute and unanimously.

Pinehurst is also specializing in Ayrshire cattle, and while the Ayrshire is not yet so well known over this state as the Berkshire hog it is rather rapidly spreading over the counties that are convenient to Pinehurst, and there is another important influence, for the Ayrshire cow is a great animal for the farm and the family. In these two respects Pinehurst is doing as much for the state as in its winter entertainment of the tourists. North Carolina will profit greatly by getting more closely associated and acquainted with Pinehurst.

MEETING OPPORTUNITY

It is reported that the Knollwood property is to consider in the near future some development out toward Lakeview in the general expansion of the ridges that run in this direction. How correct the rumor is, or how soon anything tangible will turn this way is not known, but it is apparent that sooner or later that big broad ridge that connects Pinehurst with Lakeview must come into the peach orchard and general farm scheme.

To help matters along the people out this way can further their own interests if they will make an effort to connect up with whatever of new development will come this way in that quarter. If immediately out of Lakeview should begin such a clearing of land and making of

farms and orchards as is going on down along the Southern Pines road from Lakeview, it would not be a great while until another continuous line of farms and orchards extended out of our neighbor village of Lakeview connecting with Mid-Pines and Pinehurst, and making the whole country to the westward one vast orchard and garden.

Knollwood may have the biggest projects in the world, but even such a factor as Knollwood is amenable to help. If at this end of the route we put a hand to the wheel, and do what can be done to open the wilderness it all moves much faster and with greater certainty than if this community waits for the other to force the advancement. If Vass could be connected up with Pinehurst and the territory out that way with a succession of cultivated areas, the benefit to this particular section and to the whole county is easy to understand. There is a region that is accessible to the railroad, to the highways, to the centers of development in all directions, yet it is a big wilderness. It is an opportunity not only for the individual, but for united action, and if that action is to be set in motion from the Knollwood end, some of these days this end of the line ought to grab the chance to make the scheme an early and full winner. It is up to the people at this end to put in their biggest licks to make the space between Lakeview and Pinehurst the finest orchard and home section in the whole world, for it is capable of just about that transformation.

THE PRICE OF TOBACCO

The tobacco crop has turned out to be satisfactory to the farmers, and talk is heard of bigger acreages next year. The time is about here to figure out what is to be done in the way of crops for next season, and it is wise to make as few mistakes as possible in planting. This year has shown that tobacco can be made of the best quality, and it can be made at a much less cost than two years ago. And there the question mainly turns. It is not what the crop brings that tells its profit, but what it costs as compared with what it sells for. The farmer may expect a bigger crop next year, and that being the case he may expect lower prices. But if he will watch every angle and see that his crop is made at a price low enough to let him out if the leaf sells low, he will come through. Keep down production costs, and the margin of profit usually takes care of itself. The struggle in every big manufacturing industry to keep down production costs is the big effort of the factory. On the farm it is too often forgotten in the hope of big prices. But if production costs are held down on the farm big prices mean something while low prices do not invite disaster. Tobacco men will plan well if they watch the cost of making next year's crop.

Trespass notices for sale at The Pilot Office; 25c the dozen.

THE COURT HOUSE QUESTION

(Continued from page 1)
brakes or lead to disaster.

That is one of the things to think about now. We need a better court house than we have no doubt. In fact, as the court has so ordered we must have a better one than we have now. But here is a thing to bear in mind. A lot of counties in North Carolina have more costly court houses than they need. A \$150,000 court house, and a \$1,500 school house look like the old cottage that we used to hear about which had a Queen Anne front and a Mary Ann back. Some counties in this state have expensive court houses that make the town look like a London butcher with a plug hat on his head, an apron around him, and a pair of run-over shoes on 'is feet. And when it is known that most of the court houses are adorned with costly mortgages as well as with costly trimming of other kinds the stranger wonders why it was done.

When you think of Xmas think of Wainer & Ginsburg, Carthage, N. C. A beautiful line of Xmas goods on display after November 20th. Adv.

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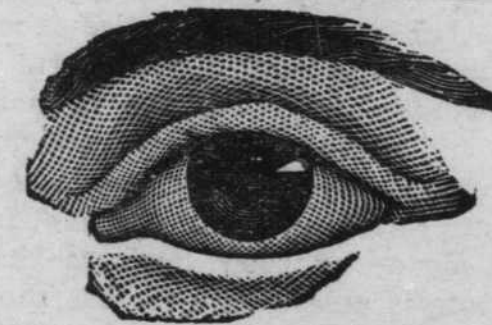
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Glasses fitted that are easy and restful to weak eyes, children and young people given special attention. Cross eyes straightened without operation. Consultation free.

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PERSONALS AND

The Red Cross needs Miss Georgia Conley day in Fayetteville.

The war is over, but the Red Cross goes on. Mr. A. M. Cameron was two days of last week.

Messrs. W. T. Cox and son were in Sanford. The Red Cross gives little.

Mr. J. R. Thomas came Raleigh for the week.

Mr. John Keith is home on College for a visit.

Mr. D. C. McGill, of Ed home folks for the week.

Enroll as a member Cross, \$1.00 a year.

Mr. and Mrs. J. D. Aberdeen, passed through day.

Mr. E. L. Howard, editor of the Carolina B. ford, was in Vass Wednesday.

Misses Marie and Susan spent the week-end with the White Hill section.

Mr. Dan Ray, of Carthage, was guest of Mr. and Mrs. Saturday night and Sunday.

Mr. Geo. W. Baker from an extended visit in shire, Massachusetts and

Any one is willing to need when they know of Red Cross knows.

Mr. H. O. Deaton and Deaton spent Saturday at their home in Spies.

Mr. Gordon Thomas with home folks here Sunday return from Cornelius where he had visited.

Mr. and Mrs. R. L. children were visitors at Mr. D. G. McFadyen's Sunday.

Frank Page, chairman State Highway Commission elected vice-president of the Road Builders' Association November 15, at its session in New York.

Rev. M. D. McNeill of Presbyterian church Sunday.

Mrs. Loula Muse and Mrs. McNeill and interesting talk to the Literary Society.

The local basket ball team has been very successful in games. The girls won team from Farm Life Sunday, with a score of boys lost to the tune of teams won a decided Southern Pines teams, last Saturday. The Carthage at the Fair

Of course you know best line of mens' found in Moore county Wilson's Wool Hose, G wear Silk Hosiery, R and Shoes, Hickok in Mail orders promptly faction guaranteed. burg, Carthage, N. C.