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VASS, N. C., FRIDAY, FEBRUARY 23, 1923

PRICE FIVE CENTS

### PINEHURST COMMUNITY CLUB

The regular meeting of the Pinehurst Community Club last Friday night brought out a big crowd and was of unusual interest. Vocal solos by Miss Helen Farnum were a feature of the early part of the evening, and this was followed by a Valentine party, which included pretty nearly everything. The fortune teller's booth and the guessing contest did a capacity business. In the shooting gallery was a big heart, and the large arrows used were in constant demand. On the basis of the nickles and dimes harvested the event was a pronounced success. And it was equally successful as a social affair and an evening of amusement. The money realized goes to the work of the club.

### WHAT IS CALCIUM ARSENATE?

"Calcium arsenate is a light, fluffy, poisonous white dust. It is applied pure, not mixed or diluted with any other material. When applied with proper machines in the still night air, it forms a dust cloud which hovers and slowly settles, the fine particles penetrating even between the bracts of the squares. Because of the limited feeding of the boll weevils a very thorough and penetrating lodgement of the poison is needed, and that is why calcium arsenate is far superior to other poison dusts which are heavier, and also superior to any liquid application," says Franklin Sherman in answering many inquiries about this boll weevil poison.

Mr. Sherman states that calcium arsenate was very little used until its effectiveness against boll weevil was demonstrated. The material is made from white arsenic, and the total amount of this has always been far too small to provide enough calcium arsenate to dust all the cotton fields of the south. There is therefore a genuine (not artificial) shortage of the material, and all careful students of the situation know this.

Mr. Sherman says that all the cotton farmers have never tried to use calcium arsenate. Probably not 10 per cent of them will attempt it in 1923, and many who do will delay until summer to place their orders or even make inquiries. There was a similar shortage a year ago, but so far as is known every North Carolina farmer who followed his advice and ordered early (by or before the end of April) did get all that he ordered.

Mr. Sherman has already pointed out the actual profitable results of the dust poison method in North Carolina in 1922 and the areas in the state where it is to be expected that dusting will pay (and be most necessary) in 1923. It is now up to the cotton farmer, he says, to decide whether he wishes to undertake the method.

### PARODY ON OLD OAKEN BUCKET

The old classic, parody on the "Old Oaken Bucket," is again going the rounds: "How dear to our heart is the old silver dollar, when some kind subscriber presents it to view; the Liberty head without necktie or collar, and all the strange things which to us seem new; the wide-spreading eagle, the arrows below it, the stars and the words with the strange things they tell; the coin of our fathers, we're glad that we know it, for some time or other 'twill come in right well; the spread-eagled dollar, the star-spangled dollar, the old silver dollar we all love so well."

We are agents for Van Guano Works' famous Fish Brand Fertilizer. McKeithan & Company.

## STAGE STRUCK SOCIETY STARTLES THE SANDHILLS

### Fashion Parade Features Pinehurst Theatre Opening—February 26, the Date

The opening of the new Pinehurst Theatre on February 26 marks a milestone in the progress of the Sandhills, but that isn't what is causing all the talk. The reason for that subdued but persistent whispering wherever two or three of the socially prominent are gathered together is scandal—and no wonder, when Mrs. Nat Hurd flees fireside for the stage, and Fred Page's wife turns cloak model overnight, and the sacrosanct of the inner circle appear in public wearing borrowed finery, and don't care who knows it.

Carolina Peaches are at the bottom of the whole trouble. And the Fashion Parade which will be the feature of the first performance at the new theatre is the occasion. Under the direction of Mrs. Charles Picquet, the following society buds and blossoms will display the last gasp in robes, manteaux, trotteurs, redingotes, and what-not else so long as it is expensive: Mrs. Anna Patch Blue, Mrs. Will Blue, Mrs. N. S. Hurd, Mrs. Fred Page, Mrs. Charles Sadler, Mrs. E. L. Scofield, Mrs. J. A. Tuckerman, Miss Mary Clark, Miss Mary Dell Hayes, Miss Gladys Going, Miss Katharine Kelly, Miss Bettie Scott, Miss Lavinia Sugg, and Miss Eleanor Weldon.

### New Theatre Cost \$80,000

The glad rags for the occasion will be furnished by Mrs. Hayes, and their combined value entirely dwarfs the fact that the Pinehurst Theatre cost \$80,000 to construct. As for the Carolina Peaches who will wear them—ask any care-worn peach-raising father what keeps the spreading acres snowed-in under notes of hand, and inexorably clamps the chattel mortgage to the family flivver.

But anyway, the Pinehurst Theatre is beyond any question the most modern and luxurious amusement house in the two Carolinas. The adaption of Byzantine form chosen by Amar Embrie 2nd, of Pinehurst and New York, the architect, has been particularly happy in combining unusual beauty of line with the utmost of practicality and convenience.

### Building Absolutely Fireproof

The entire structure is of the most modern fire-proof construction, Hexagonal in shape, with sides of 36 and 44 feet placed alternately, it is built of red brick trimmed with concrete, roofed in green tile, and topped by a cupola that rises to a height of 75 feet. A stage 35 by 40 feet extends from the rear side of the hexagon, and flying wings on the three front angles allow space for four attractive glassed-in shops. Color in the prevailing Russian style decorates the entrance portal.

Walls are of non-inflamable material throughout, and a further guarantee against accident is provided by exit doors of the latest safety type, which open automatically at a slight pressure from within. A light wooden floor has been laid over concrete to eliminate dampness and dust without increasing fire risk.

### Seating Capacity of 700

The auditorium is ceiled by a dome of exceptional height and beauty, from which is hung a massive electrolier. An attractive hanging balcony at the rear of the house provides for out of the total 700 seats. All chairs are upholstered in tapestry velours, with seats unfolding from sockets of

a special ball-bearing type. An improvement which will earn the gratitude of all theatre-goers is found in the spacing of the rows of chairs. Seating capacity has been sacrificed to allow a comfortable interval between rows, so that the holder of an interior seat may reach his place without the customary march across the lower extremities of those nearer the aisle.

Seven logs are arranged in an arc at the centre of the orchestra, and an eighth is provided for in the balcony, above the projection room. A cozy men's lounge and smoking room lies at the foot of a flight of stairs leading from the orchestra floor at the left, with a ladies' dressing room left of the balcony.

### Specially Built Projection Room

Particular thought has been spent on the placing and design of the film projection room, which has an absolutely straight throw to the screen, eliminating distortion. The room itself is entirely built of steel and concrete, with steel shutters, and further separated from the body of the house by a fire-proof steel and concrete passage. The screen selected for the presentation of photo-plays is of the Gold Fibre type, 11 feet by 14, and is a distinct advance over anything before used in this vicinity.

An oddity which should intrigue Sandhills Bachelors is a snug two room and bath apartment on the right mezzanine. This will be leased when ready for occupancy. The entire building is heated by a two-unit plant of latest design.

Evidencing interest aroused by the new theatre is the fact that two weeks before the opening date three of the eight loges had already been taken for the season, the subscribers being Messrs. Leonard Tufts, H. G. Waring, and H. B. Emery, and that three of the four shops already had permanent occupants in the Razook Oriental shop, the Gift Shop, and the Candy, Soft Drink and Tobacco store of Mr. Wright.

### Gala Performance Opening Night

In addition to the Fashion Parade, the initial performance will include special music, Mrs. Helen Farnum, the well known New York contralto, will sing several songs and a prologue to the photo-play. Other selections, and music incidental to the action of the picture will be rendered on the new Robert Morgan theatrical organ, a magnificent instrument of the type familiar to those who have attended performances in the larger New York film houses.

Hall Caine's "The Christian" has been selected as the offering for the special opening performance. The film version of this dramatic novel was staged amid the original settings, the caste having journeyed to the isle of Man for this purpose.

### Local Players to Appear

An ambitious season has been planned by the management, which will afford the Thespians of the Sandhills to vie with visiting companies. A Minstrel Show will be staged on March 20 for the benefit of the McConnell Hospital, and during April, Mr. and Mrs. Roger Derby's long-awaited operetta, "The Enchanted Isle," will have its premiere. Comfortable dressing rooms beneath the stage are being fitted out for the convenience of local or visiting players.

### CAMERON NEWS

Mrs. J. D. McLean was hostess at the regular meeting of the little folks missionary society of which she is leader, on Friday evening the 16th. Twenty-one children were present, being the members of the society and each of their invited guests. After an interesting program a pleasant social was given. The decorations were suggestive of the Valentine season. After various games were enjoyed there was a contest of words. Unconstitutional, being the great big word from which as many words as possible could be written. Ruth Wooten and Frances Matthews tied for the prize, a box of candy, then a draw was necessary, when Frances Matthews was winner. The booby, a log of candy was tied again by Andrew Muse Hemphill and William Borst Parker, who drew for the booby when Master Muse Hemphill was the winner. Refreshments were served by the hostess, assisted by Katharine McDonald and Ruth Wooten. There was fudge, fondant, marshmallows, and mints, cakes in various patterns, horse cakes with raisin eyes that pleased the little boys, cakes of hearts and diamonds that attracted the little girls after several hours of fun and frolic the children took their departure after many assurances to their kind hostess that never, never in all their lives had they spent such a delightful evening. The society is fortunate in having for a leader Mrs. J. D. McLean who like her husband, Mr. J. D. McLean, are both quite fond of children and find them interesting.

Misses Lily May Rogers and Annie Hartsell were dinner guests Sunday of Miss Lucile Loving.

Mr. J. W. Rogers made a business trip to Burlington last week.

Mr. Cone McPherson, whom we reported ill with appendicitis at the C. C. Hospital, underwent an operation Monday week, and "doing nicely."

Miss Lady Loving spent the weekend at the home of Mr. and Mrs. McDonald, of West End.

Pleased to report Mrs. J. W. Thomason improving.

Dr. and Mrs. C. D. Dawkins have returned from a visit to relatives at High Point.

Messrs. John Keith and George Wooten were callers in Carthage, Sunday.

Misses Chrissie and Vera McLean were afternoon callers Sunday at the home of Mr. and Mrs. J. P. Swett.

Mrs. J. A. Phillips returned Sunday from a visit to her brother, Mr. Eugene McIver near Sanford, who is critically ill.

Charlie Shaw on route 2 has accepted a position with J. A. Phillips.

Mr. Clifton Cameron returned Monday from a visit to his people in Timberland.

Misses Ora and Maida Shaw on route 2, and Miss Cora Oakley spent Sunday afternoon with Miss Katharine Smith on route 1.

Rue Brinson and Rufus Handcock were callers Sunday at the home of Miss Nonnie Norman and Miss Annie Pierce of Borderlee.

Pearl Douglas and sister, Miss Ethel, called Sunday at the home of Misses Dora and Ethel Boaz.

Mrs. Jewell Hemphill left Monday with her aunt, Mrs. Rosa Wilkerson, of Wilmington, for New York City, where they will be the guest of their relative, Mr. Rorn Chandter. On her return, Mrs. Hemphill will stop over (Continued on page 2)

The theatre was constructed by J. A. McPherson of New York from Embrie's plans, for the Carolina Theatre Company, a corporation whose shares are locally held.

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