

Is a Paper Devoted to the Upbuilding of the Sandhill Territory of North Carolina

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KIWANISANS ADDRESSED BY LEONARD TUFTS

Gives Impressions Gained on His Summer's Sojourn—Enthusied Club With Convictions Gained

Mr. Leonard Tufts was the speaker at last Thursday's Kiwanis luncheon. Mr. Tufts has just returned from his regular summer's sojourn in New Hampshire and other Northern states, and before coming back here also made a round of the bigger fairs in the Middle West and South.

Speaking of New Hampshire and the New England States, Mr. Tufts said that they moved entirely by statistics—everything had been closely tabulated. He gave the impression that nothing could be attempted up there without a lot of star gazing in a mass of past statistics. Progress there, therefore, is more or less mechanical, lacking the push and pep that is being displayed in the newer territories. Towns back there had ceased to grow, country districts are disintegrating and road maintenance badly neglected. His faith, which was never wavering, he said, was made still stronger in North Carolina and its possibilities. We need, though, to let the people in those states, where progress had become cumbersome, know that North Carolina is an advancing state, industrially and agriculturally. He spoke at length on the kind of publicity which would best accomplish this, referring to an article by Irving S. Cobb appearing in a recent issue of Hearst's Magazine. Mr. Tuft's remarks were well received by all present and evoked a lively discussion of the ideas advanced by him.

RUSH OF SIGNERS TO TOBACCO CO-OP

Landslide to Association Starts With 300 New Contracts Last Week

A rush of new members to the Tobacco Growers' Co-operative Association, which followed the recent opening of its Old Belt markets brought in 301 new contracts last week to headquarters of the organized tobacco farmers at Raleigh.

More than 700 new members have joined the tobacco association during October and the effect of increased cash payments on every grade of the weed delivered to the association houses is resulting in the arrival of many contracts daily.

Confidence in the organization of the 92,000 Carolina, Virginia farmers seems to be increasing in all three states reached by the association as new contracts reaching Raleigh last week were very evenly divided among the southern tobacco area, 109 coming from Virginia, 109 from North Carolina and 83 from South Carolina.

Five million pounds of tobacco reached the co-operative warehouses of Virginia and Western North Carolina last week, according to advices from the leaf department at Richmond. Eastern Carolina farmers also increased their deliveries, bringing the total receipts of this year's crop to well over fifteen million pounds from the Eastern Belt.

The association will open nineteen more markets on November 20 for deliveries by the majority of Virginia farmers in the dark and sun-cured areas, who form its membership. The last markets of the association to open this year will be at Amherst, Altavista, Amelia, Appomattox, Ashland, Arrington, Bedford, Blackstone, Columbia, Cumberland, Dillwyn, Farmville, Lynchburg, Milford, Pamplin, Petersburg, Phoenix, Richmond and Emporia.

The dark tobacco crop of Virginia is unusually late this year and the association management has delayed its opening date on that account, according to F. D. Williams, Sales Manager of the Dark Leaf, who states that the crop is not yet fully cured and that much tobacco will not come in order and run to uniform color for several weeks.

The large gain in membership which has followed their first successful season, indicates that the Virginia dark growers will market close to 75 per cent. of this year's crop through their own association.

S. D. FRISSELL.

LAYMEN'S ASSOCIATION

The Laymen's Association of Fayetteville Presbytery will convene in annual session at St. Pauls Presbyterian Church, Tuesday, November 6th, at 10:30 a. m.

A program of interesting topics will be arranged and an all-day session will be held, with dinner served on the grounds.

Among the items of business to be transacted will be the election of a Chairman and other officers for the ensuing year. The present Chairman now being in the bounds of Orange Presbytery will necessitate the election of someone to succeed him.

Large attendance of the laymen of the Presbytery as well as the ministers is desired.

A. C. RAY,

Moore County, Pinehurst and the Fair

By BION H. BUTLER

The Pinehurst Fair is under way again as *The Pilot* is printed, and from all the indications, (unless the wrong sort of weather should be experienced) it will be the most interesting and best patronized thing of its kind ever attempted in the county. The reason is plain enough. There is but one Pinehurst on earth. James Tufts started out with an original plan, which has grown into something else so purely original that it is the result of development that determined for itself what Pinehurst should become. Pinehurst is an opportunist, and is the outcome of watching the cards as they run and playing the game accordingly. So the Pinehurst Fair is unlike anything else on earth, because Pinehurst could not have anything that is not unlike the rest.

The Sandhills country is unlike the rest of the world. Moore county is unlike the rest. Irvin Cobb in a recent issue of *Hearst's Magazine* writes about North Carolina and says we need a press agent. Cobb is right enough, but he is also wrong. What we need, at least in this part of the state, is a research man and an analytical chemist. We have in this county considerable press agency. Pinehurst is one of the foremost on earth. Not that I refer to the thousands that Mr. Tufts spends for advertising, the simplest form of press agency. That phase of the subject we can stand aside for a minute. The Fair is one of the biggest forms of publicity that can be devised. Pinehurst itself is another. The men and women who come here from the highest stations in life, who stay long enough to get acquainted with Moore county, who go home to talk over what they have seen, and who come back to be a part of Moore county development are among the most powerful advertising agencies under the sun. Think about Judge Way, for instance, or James Barber, or S. B. Chapin, or any of the long list of men who are putting their money into Moore county in big wads. Go up and down the county and you see their investments showing out prominently, and successfully bring back to them good returns on what they have been putting into the Sandhill country.

But it is not what these men are doing, nor how many checks come from outside the county when the tax bills are paid, nor what they tell to others of what they see while they are at Pinehurst or at other places in the county. The need of the community, Mr. Cobb says, is a press agent. Mr. Cobb as I have said is emphatically right. But as I said he is wrong. Before we get a press agent we need a man who can look over the cards and point out to us what we have to tell the world about. When I came to Moore county thirty years ago everybody thought we had here nothing but a tragic joke, and that the joke was principally on those folks who thought Moore county could ever be made good for anything. In thirty years we have come along some distance. But to my notion the joke is still on the folks who think we have gone the limit, who think here is nothing else beyond, and that here is the time to quit.

We cleaned this county out when the lumber and turpentine was taken away. Then it was discovered that some of the useless lands could be sold to folks from the North who wanted to make a place to dodge the cold weather in winter. Then winter resorts were found to be possible. Then the building of connecting villages like Knollwood, Pinebluff, Weymouth Heights, and the other suburbs of Aberdeen, Pinehurst and Southern Pines followed, and the orchards expanded, and the dewberry fields. Golf swept the world, and Pinehurst rose to the foremost rank in that regard. It is useless to enumerate the resources that have unfolded. But they have been many. The county became a tobacco center. Cotton came into prominence to a certain extent. Now this year Moore county shows that it can make cotton to better advantage and with more likelihood of profitable success than almost any other cotton section on earth. Better results attended the work with the weevil here than in most places. At any rate the weevil has to be overcome and Moore will raise cotton as well as any place. Up around High Falls the farms make cotton. All over the county it can be made, and probably it is a crop that will give a greater account of itself yet than we have imagined. And along with cotton we will find that many things are available for Moore county if we care to venture. The small farms of the upper counties are showing that small farms have a big possibility. The upper part of Moore county has a lot of thrift and substantial comfort. A closer relation ought to be established between the communities of the Deep River section and the Sandhill country. Moore county has come to the point where it is ceasing to be a county of isolated neighborhoods. The good roads are opening all sections to all people. Pinehurst is half an hour from Hemp and Glendon, and no farther than from points in the Sandhills that Pinehurst knows better. Good roads have brought within half an hour of Pinehurst the finest scenery in the county. What's the use to go to Carthage by the same old road by Eastwood when you can go by Eagle Springs, Spies, Brown's Mill, Hemp, McConnell, Glendon, and a lot of other places that afford variety and interest?

Continued on page four

CAMERON NEWS

Sandhill Fair!
Mr. and Mrs. Ernest Harrington and children spent Monday in Sanford.

George Wooten came home from Trinity for the week-end.

Rev. J. W. Hartsell is on the sick list, and unable to attend rally day at the Baptist church Sunday.

Rev. R. A. McLeod, of Hope Mills, who conducted a meeting at Union church last week, and Mr. J. P. Swett on route 2, were supper guests of Miss Chrissie McLean at the Greenwood Inn Sunday night.

Miss Cattie McDonald spent the week-end with Mrs. James McLean and family on route 2, and attended services at Union.

Mr. E. B. McNeill, of Raeford, and D. J. McNeill, of Union, were callers Sunday afternoon at the home of Rev. and Mrs. M. D. McNeill.

Misses Myrtle Gaddy, Myrtle Boaz, Mr. Carl Boaz, spent Sunday with Mr. and Mrs. Lee Hicks at Rockingham.

Mr. L. A. Fink on Carthage R. F. D. was in town Monday.

Mr. M. D. McLean accompanied Rev. M. D. McNeill to his appointment at Vass, Sunday night.

Mr. and Mrs. Donnee McDonald and little daughter, Margaret, visited Mr. and Mrs. J. H. McDonald, of Carthage last week.

Mrs. J. D. McLean and little niece, Margaret, and James Hunter, Jr., of Huntersville, attended the funeral of Mrs. Bynum, Friday, at Johnson Grove.

Misses Vera McLean, Annie Hart-sell, Lola Thomasson, Thurla Cole attended services at Springfield Sunday afternoon, conducted by Rev. R. A. McLeod.

Mrs. James Gilchrist, Misses Sallie McDonald and Nonnie Gilchrist spent Friday in Sanford.

Mr. R. C. Thomas, Miss Margaret Thomas, and Mr. I. S. Thomas spent a part of Sunday with Miss Mary Emma Thomas, student at Meredith. They returned home by way of Durham.

Mrs. Lula Muse and Mrs. Jewel Hemphill attended the wedding of Mr. Thomas Black, of Carthage, and Miss Jessie Godfrey, of Jonesboro on Wednesday, 31st.

Wrapping the world in lively gay, To reconcile us to decay, October passed.

The Merry Makers Club met Thursday evening with Mrs. H. D. Tally. After a delightful two hours of "so and so," the hostess served apples and candy. Next meeting will be with Miss Margaret Thomas.

Mrs. Addor and daughter, Miss Elise Addor, of Addor, were guests Monday, of Rev. and Mrs. M. D. McNeill.

Sunday, October 28th, Mr. and Mrs. Isaac Thompson celebrated, each, their birthdays. Mr. Thompson, is ninety-one, his wife, eighty-nine. All their ten children were present. Their grandchildren, and three great grandchildren. A feast of good things was spread in the grove, and the home gathering was a happy one.

Two of our much loved young women in town are having a serious time with their "mit's." Miss Annie Borst has been suffering intensely for the past week with a bone felon that necessitated an operation at the C. C. Hospital. While out gathering autumnal leaves and flowers, Miss Lula McPherson had the misfortune to have her hands poisoned from poison oak, and she, too, paid a visit to the C. C. Hospital. We hope a speedy recovery for both young ladies.

The correspondent was the happy recipient Sunday of a nice tray of dainty eats with two generous slices of a delicious birthday cake, from little Miss Mary McDonald.

Rally Day exercises were held Sunday at the Baptist church. Mr. Jernigan, of Dunn, made a talk on "How to build up a Sunday school." Prof. Clyde Kelly spoke on "Citizenship." Mr. James Turnley made a talk on "Relation of Parents to Children." Mrs. W. G. Parker spoke on "Teaching Children to Reverence God's House."

Miss Vera McLean was hostess last week of the Young Ladies Auxiliary. Meeting called to order by president, Mrs. Jewell Hemphill. Subject, "Corea." Miss Thurla Cole read a paper on Corea. Report of group conference by Miss Vera McLean. Guests of honor, baby Isabel McKeithen, who behaved beautifully, knowing she was the first baby who had attended the Auxiliary meeting. The hostess served coffee and sandwiches, whipped cream and cranberry nectar. Fruits. The next meeting will be with Miss Thurla Cole.

Mr. E. L. Ray returned Monday morning.

Miss Mabel Muse who teaches at Norman, came home for the week-end. On her return, she was accompanied by Mr. Dallas Loudermilk, of Norman. "Get a move on 'Brother' Arch."

Miss Little Rowan, of Union route 2, spent an evening of last week with Miss Vera McLean.

Miss Alma McLean came over from Raleigh for the week-end with home folks on route 2.

Mrs. H. M. Phillips, of Goldston, (Continued on page 5)