Page Two	a superior of the second second second	THE PILOT		
STRONG MEN BUY INTO PEACH WORLD. (Continued from page 1) the South. Because the peach in- dustry seems to have positive pros- pects if rightly handled. Mr. Milbank and Mr. Case have joined some others and formed the Southern Peach company. Ralph Page is president, E. Townley Latting, secretary, Walter I. Case vice-president, with \$200,000 stock subscribed, and already a big proportion of this has been paid in. A total of 1,000 acres has been bought. The expectation is that this year the crop will be good and profit- able. The argument is that the future looks attractive if sound management is followed, and it is assured that the peach if productive has been reached, for old orchards are dropping out, probably as fast or though faster than new one are coming in, and it is now established that to raise and maintain a. Orchard means work. In field operators of the new for old orchards are dropping out, probably as fast or though faster than new one are coming in, and it is now established that to raise and maintain a. Orchard means work. In field operators of the new for old orchards are dropping out, probably as fast or though faster than new one are coming in, and it is now established that to raise and maintain a. Orchard means work. In field operators of the new dot at to 10 thousand cars of good fruit as against 13 thousand cars of bad stuff. Arkansas, Missouri and Indiana will be down in their yield.	velvet and easy money. DOCTORS FEATURE KIWANIS MEETING (Continued from page 1) merchants to limit costs to buyers, nor other callings to prevent the things on which they thrive. But the doctor tries to keep the people well. Dr. Carson, of Winston-Salem told of the doctor in the big war, and Dr. Barrows, of High Point, spoke of the hospital work of the state. He says 87 hospitals last year cared for 52,- 460 cases. A few years ago the state was without hospitals. Now it is fairly well provided, but still needs more. The generosity of Mr. Duke has made it possible for a great ad- vance to be made in hospital work, but the medical profession which is carrying the burden of most of the hospital work still needs further sub- stantial backing that hospitals may be available for a much greater number	Mr. James Green, who has been con- fined to his bed for several months. Mr. Jim Green left Monday for his home in Vermont, after spending some time here with his father. Messrs. Maples and Knight of Southern Pines were business callers in this section, Thursday. Mr. and Mrs. O. E. Bachelor and son, who have spent the winter months in Florida, spent a few days at the home of Mr. and Mrs. A. C. Blake, while enroute to their home in Gibson, N. H. Alsie Pate, of Raeford, is spending some time here with his cousin, Clyde Tew. Mrs. Gay and daughter, Miss Harriet, with Mr. Oscar Seward left Monday for their home in Farmington, Maine. Mr. W. F. Smith of Raleigh spent the week-end here with home folks, before moving 'headquarters'' to Norfolk, Va. Messrs. J. C. and Fred Thomas of Raleigh, were week-end callers in this section. Little Nellie Doris Morgan spent the week with her grandmother, Mrs. R. A. Smith. Mr. and Mrs. J. V. Snipes and family, spent Sunday with relatives near Pittsboro. Mr. Jarvis Wright wishes The Pilot readers to know that it was	bridge for the railroad will arrive be- fore a great while, and iron will go down on the new grade that the rail- road may be shifted to help with this construction and building work. Mr. Deaton has made comprehensive plans for the whole job in the neighborhood of the bridge and station, including freight station with the rest, and the Y switch, for turning cars and engines and handling the Pinehurst traffic. With the building of this work and the paving of the highway and the oil top on the Carthage road things will be materially changed in that part of Pinehurst during the summer. TOBBACCO I will be if fill all orders flues this y place your of Prices Re Kceith's Nass,	Indication of the transformed of transformed of the
the buying power of the country seems to be much brighter than a year ago, so the outlook is good. But the crop is faced by a larger number of worms this year and the curculio is extremely prevalent. Or- chards must work to the limit to pre- vent a wormy crop or we face one of	ating. Week after next the Women are to have a date at the Kiwanis meeting, at the Pinehurst Country club.	Sunday night week that he enjoyed his News and Observer extra well. Per- haps a sketch of poor old Jiggs in- duced him to spend the evening at home. NEW STATION TO BUILD AT PINEHURST Francis Deaton is at work on the site for the new railroad passenger and freight station at Pinehurst. The location is near the new overpass of	Specia On Dresses \$12.98 Dresses ge	oing at \$5.98
The coming of Milbank and Case	NIAGARA	the railroad above the highway going	\$5.00 Hats going	g at \$1.98

The coming of Milbank and Case into the field introduces a wholly new

NIAGARA

the railroad above the highway going

Mr. and Mrs. Delmarsh and sons, north, and not far from the country club. Mr. Deaton has the plans drawn

about Sam

element, that of men who are inter- Guy and Donald, left Monday for their ested on the broad basis of develop- home in Inlet, N. Y They have made for the location, and is getting the ment of a section of the South, and their winter home in our village and work outlined on the ground, and work be done on the soundest business basis, and old. work made a factor in production Pines spent Friday with her brother, of Pinehurst, and the approaches and

with the understanding that it has to have many friends here, both young will begin soon on the structures. The passenger station will be of ample and with costs held down and hard Mrs. I. F. Chandler of Southern size to care for the growing business

Eli Ginsburg's Store

CARTHAGE, N. C.

THE Little River Stores

VASS, SOUTHERN PINES, LAKEVIEW

It is About Nitrate of Soda Time

We have had to order in a feew more cars of fertilizer, for always some find a little more is needed, and we will probably have enough for all calls, but the main thing in fertilizer now is Nitrate of Soda. We have an ample supply and a lot of it is engaged to be shipped as fast as we call for it. Leave orders at either store.

Soja Bean Seed

The extended use of Nitrate of Soda is said to have affected the production of cow peas as they used to be made. At any rate the cow pea is not what it was some years ago. But it has been supplanted in many places by the Soja Bean. Here is a crop that makes better hay, and is equally as good to reclaim and improve the soil. We have the hard shell varieties that make the best type of hay and that can be handled most easily on the farm. The Soja Bean is worth a much closer acquaintance by the farmer.

A Checker-Board **Feed Story**

The business of the Little River stores is to sell goods and make money for the stockholders. But we have a notion that to make money the way we want to do it means to benefit the people who buy from us as well as to benefit the Little River company. To sell some little thing and have a few cents margin, and then sell some other little thing for another few cents is not our idea of business. It is too much work, too little benefit to us or the buyer and gets neither of us anywhere.

Now Take the **Checker-Board Feed**

There is a product that is made to give results to the folks who use it. It is the work of chemists, anatomists, physiologists, biologistst, manufacturers and many others. The first

thing these folks did was to find out what feed really does to an animal. Then they found how to provide the best combination to get the desired results. Then they built big mills to make the stuff. Then they made a contract with us to sell it in our territory. When we were satisfied that it was the real values we bought it freely. Our customers are buying it and finding it worth the money. We are building up a trade in it for it is decidedly good stuff.

A Permanent **Checker-Board Business**

So we are selling checker-board feed. And we mean to sell it for years. We aim to build a business that will sell itself. We want to sell something that will bring folks back to buy more of it time after time. We want to sell good goods. And Checker-Board is so good that we sell it with the assurance that when any other product gives better results we give you back your money.

Chicken Checker Board

You know what Checker-Board has been doing with the chicken business.

Watch the White Pigs Grow

One pound a day they get of Checker-Board, and it is weighed, not guessed. Pig Chow will do for pigs what chicken feed has been doing for chickens. It gives the pig an appetite, and it will make a puny pig call for vittles like a hungry boarder. Pig Chow will put health into the pigs and they will eat the stuff around the place and convert it into meat for you. Pig Chow is a feed and a stimulus.

Watch the White Pigs Grow

Then when you are satisfied we want to sell you some of the stuff that is making them grow. And we have Checker-Board for the cow, the mules, and all the stock.

rector of voucher fr days suste had been There was tion at all a member. appointed would ha getting \$6 amount i from Fra Raleigh a a right si Capital. Doctors Washingto Jew victim has been i lation say and will b court next fore the g able to go tack on E members The im State is g the memb whom hav the solicite confessions the Martin term, will returning governor second spe A stron public, whi able to ma box, is th at Wilson Reports s but it will able to sta Edgecon licitor, wil the count cluding the leman, wi finally dete ston in a c and the so Interest for form second big Cameron I folks who to turn b city was announcen

