

TRUST COMPANY

LOCAL LEADER

in the Middle North Carolina

small scale in the Sandhills, and from a bank with some \$15,000 capital has grown up a financial corporation with assets above five million dollars. The Page Trust Company, from the beginning of its operations, has followed a path different from the traditional paths laid down for the country bank, and commenced to introduce new features into its business where were struck by a cyclone that never had an equal in world experience. The sound heads in control of the business affairs of the company have followed a new line to follow, and the company made an effort to care for the needs of its community. It was on the basis of the Sandhills, and from a bank with some \$15,000 capital has grown up a financial corporation with assets above five million dollars.

management realized that a new condition had arisen in its field, and went out and hunted up money at a time when the Sandhills were in a financial and industrial revolution was sweeping civilization, and that in the Sandhills the influences were as in other places, where were struck by a cyclone that never had an equal in world experience.

The Page Trust Company with every new step found new calls for financial aid, and every day was a day of expansion in the Sandhills. Included in the company's operations, then another one at Raeford, then at Carthage, and so they came along from time to time, and now the company has a branch bank in the Sandhills, the most important one nearby being at Sanford.

Sanford was arranging for some town improvements, and was ready to begin the investigation of legal conditions, the ordinary course of bond issuing, etc., and work seemed destined to be a long one. The same thing happened at Southern Pines, where things were moving, and square the account when the bonds were ready. The same thing happened at Southern Pines, where things were moving, and square the account when the bonds were ready.

for big money in the Sandhills the big money could be provided. Instead of compelling a journey all around the neighborhood where if funds were needed they could be forthcoming by calling on a big institution with a good financial rating, for the big banks in New York, which is another story entirely. A little baby can call on New York for money and New York is not far from providing money on a larger scale New York knows what the Page Trust Company is. It has grown to be one of the big banks in New York, which is another story entirely.

institution in the Sandhills must have an eye out for the welfare of the farm and the industries of the community. This was made the theme of the company has been that every new business in Moore county. The theme of the company has been that every new business in Moore county.

for it. The consideration of a bank must always be the safety of the money of the depositors, and the certainty that loans of money put into the bank will bring a safe return and be for the good of the individual, or more particularly for the good of the community. The consideration of a bank must always be the safety of the money of the depositors, and the certainty that loans of money put into the bank will bring a safe return and be for the good of the individual, or more particularly for the good of the community.

be backed as strongly by the bigger and stronger Page Trust Company, for the company has arrived at a place where it can do what it has been doing. The company invites the deposits of the surplus money of the people, for it is always the people as a mass who make any use of money here in idleness, and putting them together in sums big enough to be helpful in business, and loaning out such money to the bank, where it is always subject to check when wanted, but when not wanted for a short time is available.

people with confidence to stand by the company as the company has stood by the community every day since it was formed. Don't let the community stand by the company as the company has stood by the community every day since it was formed. Don't let the community stand by the company as the company has stood by the community every day since it was formed.

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Sanford, N. C.