

**FARM OPERATION STEADILY INCREASED**

Promised prosperity in eastern North Carolina this year has all but vanished with the opening sales on the big tobacco markets during the past week and much feared slump in cotton has put the great agricultural empire on the brink of a financial panic. The reports of low prices for tobacco have been understated and the bumper crop of cotton has been over-stated.

The agricultural complacency of a month ago has given away to a gloom that, while less shocking, is hardly less deep than the tragedy of 1920. Then tobacco slumped 50 per cent. At that it sold above the prices which are being paid this year. The crop put on the market last Tuesday morning is selling about 20 per cent below the price paid in 1924.

Officials in the state department of agriculture estimate that the prices the weed is bringing now amount, in a total, to an average of one to three cents below the actual cost of production. With such a condition obtaining, the department is pointing out:

**What They Find**

The entire crop instead of being a poor crop, is one of the best in quality and quantity which eastern North Carolina ever produced.

Other observers here, less professional, are finding:

That the cost of farm operation has steadily increased. Taxes have advanced in some instances more than 200 per cent more than they were five years ago.

The consumption of cigarettes has increased by percentages that are not approached in any other comparison.

The big tobacco companies and the officials of the big tobacco companies are paying the greatest income tax to the federal government. It is a safe assumption that they are paying equally high taxes on income to the state government.

There will be an official investigation, but it can do nothing beyond finding what has happened. It can not help the farmer to cash in on his expectation of profits this year. It is reported by business men who have surveyed the situation on a number of the large tobacco markets that very

few growers will be able to pay their old bills. Some of them will be able to pay for this year's fertilizer. Those who make a profit on the year's work will be as scarce as hen teeth.

**Prices Helped Some**

It is generally conceded, by newspapers which have been hostile to cooperative marketing, that the price this year would have been even lower than it is but for the activity of the association. Cooperative farmers are not satisfied but they are in much better shape than those who have sold on the auction floors. The dumping system has demonstrated its most vicious form this year and even newspapers like the Wilson Times have quoted the buyers as saying: "We're tired; please go away and let us rest."

The cooperative association has all the financial backing necessary to handle every pound of tobacco contracted for this year. It very probably could make arrangements to finance additional deliveries, but it is doubtful if the membership would permit it. In eastern North Carolina the association has survived to do business in spite of the fact that it has received less than six per cent of the tobacco.

**Are Discouraged**

Bankers and business men in the east who had looked for a bonanza year are grief stricken. The cast has never recovered from 1920. Two years ago it staged a spirited comeback but last year was another failure. This year the low tobacco prices have all but paralyzed the farmers and the merchants. It is idle to warn against the invasion of stock salesmen now.

**NORMA TALMAGE IN MODERNIZED "GRAUSTARK"**

"Wuxtra! American kidnaped by Prince's spy. International complications threatened!"

That might be the newsboy's cry, but there's no need to dust off the old army uniform and enlist, for it's all in the movies.

World famous as a "best seller," "Graustark" now comes to the screen with Norma Talmage as the star. Produced by Joseph M. Schenck for First National, George Barr McCutcheon's novel of love and royal

conspiracy is ideally adapted to Miss Talmage's versatile talents.

Lovers, royal plotters and spies stalk through this modernized picturization of a story that has thrilled a generation of readers in all parts of the globe.

Beginning its enthralling tale in America, but soon shifting to a conspiracy-swept kingdom in Europe, "Graustark" piles climax upon climax. Faithfully adhering to the plot, as penned by the novelist, the cinema version is modernized in a way that will find favor with the most sophisticated present day audience.

"Graustark" was produced on an elaborate scale. As the Princess Yevie Miss Talmage is supported by a number of distinguished screen players, including Eugene O'Brien, in the role of the American; Marc McDermott, portraying the designing Prince; Roy D'Arcy, Albert Gran, Lillian Lawrence, Michael Vavitch,

Frank Currier, Winter Hall, Wanda Hall and others.

Hundreds of persons take part in some of the stupendous scenes. The filming of the story required the construction of an entire mythical royal city, with palaces, streets, shops and homes.

Tom Tarheel says he is selecting his material to exhibit at the fair this fall.

The use of ground limestone assures success with clover. No one can afford not to be successful this year due to

lack of hay and grass.

One hundred and seven farmers of Pitt County visited the Upper Coastal Plain Station near Rocky Mount recently says County Agent R. B. Reeves.

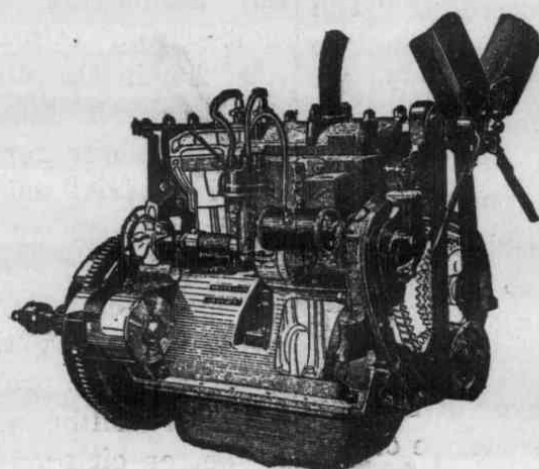
Cover crops were never needed more than they will be this winter and next spring say agricultural workers at State College. Plant rye, clover and mixtures to furnish grazing and prevent the land from washing they say.

**MICKIE SAYS:**

OLE BILL SCRUGGS COME IN PEEVED TH' OTHER DAY AND WOLFS OUT, "WHY DONT YA PUT MY AD WHERE EVERYBODY KIN SEE IT?", AND TH' BOSS, HE UP AN' HOLLERS, "IF YA WANT YOUR ADS TO BE MORE CONSPICUOUS, WHY DONT YOU LOOSEN UP AND BUY BIGGER ONES? YOU CANT EXPECT A LITTLE TWO-BIT AD TO LOOM UP LIKE THE ROCK OF GIBRALTAR!"



If you want to visit, come around to the House! This is where we work



**NEW MILLION DOLLAR MOTOR**

Star leadership is again emphasized in the new million dollar motor, with its honed cylinders, lapped piston pins, light-weight pistons, bronze-bushed connecting rods, bronze-backed babbitt-lined cam-shaft front bearing, 100 per cent machined fly-wheel, and all bearing surfaces burnished.

ON BRAKE HORSE POWER TESTS THIS MOTOR AVERAGES 20 PER CENT MORE HORSE POWER.

**Harry S. Viall Garage**

Phone 308

Southern Pines, N. C.

**Big Building Campaign For Greatly Increased Room**

The rapid growth of business with the Pinehurst Warehouses has been such that the present room has become wholly inadequate, and this week the Warehouse company has commenced the construction of the first of a new series of buildings that when finished will afford four times the floor space of the present buildings, and give the company such facilities for carrying on business as will enable it to continue to handle a growing trade with the satisfaction that has been given patrons in the past.

With the reconstruction of the highways into Pinehurst the railroad has been relocated, and near the overhead bridge on the railroad the Warehouses have secured a tract of ground on which work has already commenced on one building 100 by 90 feet, which will be the beginning of the new warehouse group. This is to be one story, and to be followed next season with a similar building two stories in height. When both are completed the Warehouses will have almost 20,000 feet of floor space as against 5,000 feet now.

On one side will be the railroads and the unloading sidings. On the other side of the buildings will be the highway. Access is to be had for all forms of transportation. The Warehouses will have all modern equipment for caring for the big business which is broadening out every day, and reaching steadily into wider territory.

We expect to be in the new building in sixty days.

**The Pinehurst Warehouses**

**Pinehurst, North Carolina**

The Big Supply Houses of this Section of North Carolina