

OPPORTUNITIES FOR ADVERTISING

(Continued from page one) tent that she feels it a duty to shop when the opportunity is offered. She also becomes convinced by what the merchant has to say about the article for sale that she is missing a chance. Just so with those looking for agricultural, industrial and resort locations, when small towns, counties, states, the railroad systems and even countries are using films to attract people, they cannot look at the films without becoming interested.

The Development Department of the Seaboard Air Line Ry. has availed every opportunity of interesting the public in locating in its territory by using films.

With further reference to the publicity of the Great Northern Railway and the Northern Pacific Railway, roads that are picturing broad wheat fields and snow capped mountains, there is no comparison between the territory served by these railroads and that served by the Seaboard Air Line. When one sees the Southland pictured by the side of the so-called famous Northwest, the deciding proof is in the inquiries made by the people concerning our Southern States.

RESOLUTIONS IN RE: W. B. COLE TRIAL

Whereas, we believe in the words of the News and Observer, that the verdict of the jury in the case of State vs. W. B. Cole, "was a miscarriage of justice," and that said verdict, "shocks the state's sense of justice," and that the trial of said case as stated by the Winston-Salem Journal, "was a legal farce," and to quote the Greensboro News, the said verdict, "was shaking the foundations of public confidence in the Courts" and as the judge who tried the case, despite the verdict of the jury stated that in his opinion, that, "from a legal standpoint Cole is guilty."

Now therefore, we the members of Joseph C. Henson Post No. 12, American Legion, of Carthage, North Carolina, Resolve:

1. That we feel, with all other good law abiding citizens of our state, a just and abiding resentment at this travesty upon justice, and further feel that a blot has been cast upon the fair name of our state.

2. That we vigorously denounce the false and unjust aspersion cast by Jas. A. Lockhart, an attorney for the defense, upon the honorable war record of William W. Orman, deceased; that the said Lockhart, in his excessive zeal for his rich client, and to satisfy the law of his bulging ego, and his insatiate desire for the lime-light, made the same either maliciously or with reckless disregard for truth.

3. That we regard our unwavering confidence in the patriotism, bravery and honor of our former comrade in arms, William Orman.

4. That a copy of these resolutions be sent to Rev. A. L. Orman, Nashville, N. C., a copy to the News and Observer, Raleigh, N. C., a copy to the Greensboro News, Greensboro, N. C., a copy to the Moore County News, Carthage, N. C., a copy to The Pilot, Vass, N. C.

JOSEPH C. HENSON, Post No. 12, A. L.

"MERRY WIDOW" BOOKED FOR CAROLINA THEATRES

Broadway has seen many openings but never one that approached in popularity and enthusiasm the premiere presentation of "The Merry Widow," which opened Gloria Gould's intimate and beautiful Embassy Theatre in New York. First nighters applauded and cheered. Metropolitan critics simply raved, no other word can properly describe their enthusiasm, over it. Never in the history of motion pictures have such review been published in the New York dailies. Each and every one praised "The Merry Widow" to the skies and then some. "The Merry Widow" is riding on a wave of popularity that will sweep the whole world.

Here's what the New York World said about it:

"The Merry Widow" is a positive gem. It is by far one of the best seen on a Broadway screen in months, and will prove one of the sensations of the season. And it has done for John Gilbert what "The Four Horsemen" did for Rudolph Valentino. It has lifted him to the very pinnacle of stardom. Mae Murry never has approached the heights she attains in this picture. In spots she does work

that compares with any ever done in films, and she is made positively beautiful by photography that is breath-taking. Throughout, the picture is simply crammed with beauty, and its climax, which is done in natural colors, is positively gorgeous. "The Merry Widow" is in for several months of unprecedented success, and those who saw it last night certainly wish it all that."

Charlie Picquet tells us he has screened "The Merry Widow" and heartily agrees with the above review. This attraction will mark the opening of the new winter season and is the first Monday-Tuesday attraction and one of the best the season will offer.

CHORUS APPRECIATES MR. PICQUET'S WORK

At the Monday evening rehearsal of the choral work in preparation for the musical festival this week at the Pinehurst Theatre an event not on the program was staged. It was the presentation to Charlie Picquet of an expensive baton, made by Mr. Fisher, of Southern Pines, a skilled worker in this line, by the members of the organization who have an enthusiastic appreciation of Mr. Picquet's work.

The Baton was presented to Mr. Picquet about 11:30, after the final rehearsal. Mr. McLeod, the community church pastor of Pinehurst, made a short presentation speech, in which he expressed appreciation for what Mr. Picquet is doing for the community in bringing to it higher standards of music, and our own appreciation in being permitted to express them through these Festivals. He hoped that Mr. Picquet would wave himself, expressive of the baton, to higher musical honors, not perhaps in Pinehurst but in a larger field. Mr. Picquet appeared to be moved by his words and responded, disclaiming any particular talent, and attributing whatever success he had appeared to achieve to the earnest cooperation of those who had stood by him so faithfully. He loves the Sandhills as much as if he had been born in them, and loves the people in them, he said.

It was a rousing rehearsal, 105 out of perhaps 112 being present. The solo work that's right fine, the Greensboro baritone and tenor soloists coming in for especial applause by the chorus, both in their solo work and in duet and trio with Mrs. Picquet.

FRESH FIGS POSSIBLE FROM TARHELL FARMS

Experience with fig trees at the North Carolina State College shows that it is possible to have a supply of fresh or preserved figs over all eastern Carolina if more attention is given to the crop.

"We know that the fig can be grown easily in North Carolina," says Prof. J. P. Pillsbury of the Department of Horticulture at State College. "The fruit is one of the best for its health-giving qualities. It is not a question of learning how and where it may be grown but of finding out how its culture may be placed on a commercial basis."

Prof. Pillsbury states that the fresh fig is the type to grow here. Let California have the market for the dried figs because drying is not profitable with the type grown successfully in North Carolina. Preserved figs would never suffer in competition with the dried fig and the State has an opportunity to make a reputation for such preserves.

The western limit of successful fig culture will probably be in a line through Raleigh, north and south. This means that the Coastal Plain region has another good fruit crop which could add to income from the farms of the section. Prof. Pillsbury states that there are 26 bushels now being grown on the College grounds and these have yielded an average of 276.7 quarts per year during the past five years. These plants are set fifteen feet apart each way showing that the average acre yield is 2,045.8 quarts of fruit per acre. This fruit has been sold at 19 cents per quart, the average local price, and thus gives a gross return of \$388.70 per acre.

There is always a greater demand for fresh figs than can be supplied and this coupled with the fact that the figs ripen over a long period of time thus preventing a glut on the market at any one time is a decided advantage in favor of more plantings.

FOR SALE—Player Piano, in A No. 1 condition. J. A. Edwards, Cameron, N. C. (2tp. oct.30)

The Vass Mercantile Company's Weekly News

Vol. 1 VASS, N. C., October 30, 1925 No. 3

NEW COATS FOR MISSES AND LADIES

IN SEASONABLE COLORS AND DESIGNS

A beautiful line of Misses Coats, fur trimmed and in the latest shades, ranging in sizes from 14 to 19.

PRICE \$16.95

NIGHT GOWNS

Outing Flannel Night Gowns for Women and Misses Warmer than cotton, yet not so stuffy as wool. The very thing for wintery weather.

PRICE 85c and \$1.00

BLANKETS

In different sizes and colors. Cotton flannel and wool. Price ranges from

\$2.75 to \$6.00

Don't forget the bargains we are offering in boys clothing, Ladies woolen hosiery and monogram belts.



Read THE PILOT, for it is run for the benefit of Moore County people, by Moore County people who knows the Moore County people

The Pinehurst Warehouses Pinehurst, N. C.

The Warehouses have an interesting letter from Edward S. Saighman, at Waverly, Mo. Mr. Saighman is evidently an orchard man. He has found that the best pruning shears in the world are made in France. He writes to the warehouses at Pinehurst, and encloses a check to pay for an order of French pruning shears.

For several years the Pinehurst Warehouses have been importing

French Pruning Shears

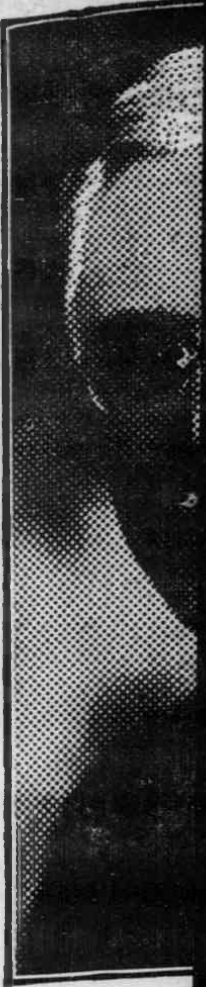
The factory that makes them makes nothing else. It knows how to make pruning shears and says it does not care to bother with other things. It makes shears right. So the Warehouses import these shears, as good pruning shears are not so easy to get. Just now we have an order for 100 pairs from one buyer who has in the past bought as many previously. The shears are on the way to fill several orders that are already in, and we expect the shipment any day. The ship sailed three weeks ago, but freights sometimes move slowly. But they will be in almost any day. Then we will send to the man in Missouri the shears bought from the factory in France, shipped direct to Pinehurst, for distribution all over the United States.

You get the idea. We assemble our goods from all over the universe, any place superior things are made. We sell them wherever people want the best things made.

Pruning tools of all kinds. Shears in two-foot lengths, Orchard Saws, etc.

The Pinehurst Warehouses Pinehurst, N. C.

Southern Pines Tuesday, Nov. 3rd 8:20



President Milwaukee

THE ST. KIWANIS

Kiwanis International site group and agricultural rendering of to the respect the many m This Internate is made in that man States and ship of 9600 enjoys auton functions in district and tion. Each of the leaders i fession in the close associat of national, s lems.

The work the under-p divided into physically, t the econo The work co it is almost without ren phases of v under-privile ing a recent over 300 ch welfare wor sponsoring n ing day nur fatherless b their progr ed children plying need clothing, se camps for membership tablishing K giving 280 c sending clo children, ai pledging th children's h camps, and (Conti



The above School, of