



NO-NOX

MOTOR FUEL

STOPS KNOCKS

*Turns Mountains
into Mole hills*

FOR many years mechanical engineers struggled to build automobile engines of higher compression. As compression is increased the power line goes up and the fuel consumption line goes down—ordinary gasolines would not withstand this higher compression without knocks, clicks, or detonations—accumulated carbon deposits increased this compression by decreasing the size of the combustion chamber—and the audible sounds of the engine distress grew louder.

It has been our good fortune to produce a gasoline that positively eliminates clicks, pings, and knocks.

Gulf No-Nox and Carbon are Power Twins

GULF *No-Nox Motor Fuel* withstands compression to a high degree; carbon, increasing the compression of the engine, ceases to be a nightmare as long as it does not interfere with valve action. In other words, it puts carbon to work. More power and greater efficiency is thereby accomplished, resulting in greater mileage.

With GULF *No-Nox Motor Fuel* in your tank—*step on it*—you will get the story better than we can tell it.

This Guarantee goes with it

GULF *No-Nox Motor Fuel* is Non-Noxious, Non-Poisonous and no more harmful to man or motor than ordinary gasoline—that it contains no dope of any kind—that the color is for identification only—that it positively will not heat the motor summer or winter.

GULF *No-Nox Motor Fuel* is priced three cents per gallon higher than ordinary gasoline—and is worth it.

The Orange Gas—At the Sign of the Orange Disc
GULF REFINING COMPANY

No-Nox Gas

Always Dependable

Kelly Tires

For Sale by

McPHERSON SERVICE STATION

Cameron, N. C.