

Is a Paper Devoted to the Upbuilding of the Sandhill Territory of North Carolina

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KNOLLWOOD LEADS ALL EXPECTATIONS

Lots Already Sold As Many As Were Scheduled for Whole Season

That Knollwood Heights has surprised everybody who has paid any attention to the movement of building sites over there goes without any announcements. Three months ago the plans for putting the lots on the market started actual development and ways and means. Roads were under way, improvements marked out, and engineers were making the surveys for the broad proposition of model community building. It was hardly expected that much could be done before the opening of the New Year, and the management debated some over whether 25 lots could be sold during the winter and spring. Some of the wise observers were disposed to ridicule such a high figure. One or two bold spirits predicted that 25 would be reached and passed, and one crazy optimist, in his fool way, wrote 50 on a scratch pad and laid it before the debating society.

But when Donald J. Ross brought the figure up to 24, and by the time this is printed it is likely the 25 point has passed. The matter is settled. Nobody any longer doubts the speedy sale of a large number of building sites, and the early construction of houses in the vicinity, and what is of far more importance the high character of the buildings to be put up, and the model type of the community as a related settlement.

The beginning, which was the Pine Needles Inn, set the example of a superior ground work. A building that should be one to talk about, supplemented by one of the best golf courses Ross ever planned, on a site that was chosen from thousands of acres of available Sandhill ridges, gave everybody a confidence in the final outcome. So when Knollwood Heights was opened for building sites the same high ideals were continued. An engineer was instructed to look over the tract of several hundred acres and make plans for a model village that Pine Needles would in no way be ashamed of, and to locate roads, property lines, and all the engineering features with the idea in view of making the model village which now is assured.

Before a lot was offered for sale all these things were done, and more. So when the first man came on the ground to look at the property it was in shape for him to understand what it meant as a place to make a home for himself, or for an investment for a certain profit in the near future. As the work progressed and the plot took on a tangible appearance other buyers came in, and not a week has gone past since the first sale was announced without further sales taking place. Before January had gone past and before the Pine Needles Inn had opened its doors for its first guests the 24 lots had been sold, and the whole Sandhill country had accepted the prediction that Knollwood Heights had gained its positive footing.

Now it is worth while to look at this thing a bit. Twenty-four lots sold by last week, and Pine Needles opened Saturday. Now folks will begin to arrive at Knollwood. They will play on the golf course that fringes the Knollwood Heights building sites. They will see what desirable spots are there for homes, and that already

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INCOME TAX RETURNS.

Representatives of the U. S. Internal Revenue Department will be at the following places in Moore county on the dates given to assist taxpayers in filing Federal income tax returns. Inquire at post office. If you have received blanks by mail bring same with you: Carthage, Feb. 14; Pinehurst, Feb. 15; Southern Pines, Feb. 16-17; Aberdeen, Feb. 18.

Chamberlin To Visit Pinehurst Feb. 16th

Word has just come to us, as we go to press, that the famous trans-Atlantic flyer, Clarence Chamberlin, is scheduled for a visit to Pinehurst on Thursday, February 16th., and that he will speak at the Pinehurst Theatre on that night.

Mr. Chamberlin, is soon starting on a tour of the United States in the interest of airports, a subject that is engaging the attention of the Sandhill folks just at this time.

He is making this tour in a very small plane capable of landing in almost anybody's back yard and this too, will prove a very interesting sight to Sandhillers.

We will have more to state relative to Mr. Chamberlin's visit next week.

SOUTHERN PINES STOP OFF ALLOWED

Seaboard Restores Old Privilege To Through Tickets

Announcement has been made by the Seaboard that through tickets will be allowed stop-off privileges again as was the case in the past. Southern Pines and Aberdeen will be included in the points to which this privilege is granted, and it will allow traffic to break its journey here either North or South. It is an important matter with many who go to Florida and want to break the trip for a few days in the Sandhills, for many people want to see this section. A big part of the Sandhill business at certain seasons is Florida travel that stops here on its long trip.

J. B. Little, formerly at Pinebluff and Aberdeen, has been made ticket and passenger agent at Southern Pines. He has a wide knowledge of the Sandhills business, and a favorable acquaintance.

Traffic on the Seaboard is excellent this winter. The business to the Sandhill points so far this season is considerably ahead of last year, and the Florida travel is also heavy. Good traffic to Florida now means good business in the Sandhills later in the Spring when the Florida visitors are stopping here on their way North. The increasing business is keeping the Seaboard busy trying to determine what to do with its single track on the hill from Aberdeen to Lakeview, and the prophets are forecasting a possible new line some day up the valley between the present location and Mid-Pines. Nothing official is heard—merely the dry goods box prophets, but the certain thing is that traffic is crowding present facilities.

J. Elvey Thomas To Join Fallon Company

The Pilot takes the following from the Raleigh Times:

"J. Elvey Thomas will, on February 1, become secretary-treasurer of the J. J. Fallon Company, after being associated with the Burroughs Adding Machine Company for the past ten years.

Mr. Thomas' connection with the Fallon Company, one of the largest floral houses in Eastern North Carolina, follows the announcement of that concern's recent incorporation.

Mr. Thomas has been widely recognized for his work with the Burroughs Company, and he is well known throughout the State."

Mr. Thomas is a former Vass boy and his friends here will be pleased to hear of this promotion.

D. A. R'S. TO MEET IN SOUTHERN PINES.

The regular February meeting of the Alfred Moore Chapter, D. A. R., will be held Tuesday, Feb. 7, in Southern Pines, at the home of Mrs. George Munroe. Mrs. Munroe and Mrs. Clara E. Elms joint hostesses. A full attendance is desired.

MRS. L. P. TYSON.

BIG TOURNAMENT AT PINE NEEDLES

Fifty-Four Players in the Women's Open Championship This Week

The women's open championship golf tournament at Pine Needles opened Wednesday with 54 contestants in the field, the list headed by those famous players, Miss Virginia Wie, and Miss Glenna Collett, who were followed around the course by a big crowd of admiring friends. While the day was cloudy in the morning the sun came out before noon, and during the remainder of the day magnificent sky and perfect ground under foot put the players and visitors in a good humor and kept them there.

While the tournament was planned for the delectation of the golf group of Sandhills society, it was closely followed in public appreciation by the inspection of the new hotel, the grounds, the roads, the golf course in general, and the picture to be seen from the hilltops. Cars were parked along the roads that approach the hotel, and on the roads that run along the fairways, and there is one thing that is destined to give Pine Needles a popular place. The game can be followed so thoroughly by staying in the car and driving up and down the roads, that automobile golfing is going to be prominent in the Pine Needles field.

Among the players in the game Wednesday were Miss Collett, Miss Wie, Mrs. Richard Tufts, Mrs. French, Miss Richards, Mrs. Keating, Miss Potter, Mrs. Jones, Mrs. DeZutter, Mrs. Fitzgerald, and other skilled players, representing local communities as well as more distant points, and the play was right interesting with the number of capable artists engaged. As the Pine Needles course is a little difficult it is not expected that many holes will be made in one, but what will constitute a good record is to be determined yet by the tests of the ability of good players to show what can be done.

The picturesque features of the links add much to the interest of watching the game. Nearly every fairway can be covered by the eye from some favored knob, and from central points much of the game can be seen without chasing the players around every corner. And with the progress of the game the country and the development shows up at every new point of view. The many fine roads help to open the vista, and the central location of the Inn adds to the pleasure of the game there.

The tournament goes on through the week to Saturday, and it is a simple guess that by the end of the week Pine Needles Inn and golf course will be much better known and much more highly valued than most of us have anticipated, for the whole thing is a big winner.

SHRINE DANCE AT PINEHURST FEBRUARY 10.

The Shriners announce their annual dance at Pinehurst on February 10. This has become one of the events of the community, and as the money realized goes to help crippled children at the hospital the patronage has always been generous and the sums realized big enough to do a lot of good.

Oasis Temple of Charlotte will be on hand with its patrol and band, and a drill on the streets will be one of the features during the afternoon, with music by the band whenever nothing else takes their attention. Any of the Shriners will be glad to give any information that may be needed or to provide tickets for the event. You find these red hat fellows in all the villages of the Sandhills, and they will be glad to know your pleasure.

At a recent rooster exchange day held in Forsyth County 99 exchanges and sales were made by the farmers attending.

Many Attending Races At Pinehurst

Records are being broken, both attendance and speed, at the Pinehurst race track this season.

At the last races, on January 16th Uncle Abe, owned by C. A. Davis, of Akron, Ohio, broke the 6 furlong track record by 2-4 of a second, a record that had stood since 1926, and the 7 furlong record was within one second of being broken. The harness races were also whirlwinds for speed and all of them close, with hair raising finishes. Its getting so these races are anybody's until the last few steps from the wire and that's what's making them so popular. The crowds are getting bigger and bigger and the races are getting better and better.

Wednesday, February 8th, will be another great day for lovers of good sport.

KIWANIANS WILL HAVE TREES SET

Propose to Begin on Aberdeen Road and Get the Others Later

At the Kiwanis dinner at the Holly Inn Wednesday, Herbert Seawell, of the tree planting committee, reported that the plan was to make a start on the road between Southern Pines and Aberdeen, and later to follow with the new highway between Pinehurst and Southern Pines, and still later on the road from Pinehurst to Aberdeen. The land owners are interested in the matter, and the club will endeavor to find some financial assistance from other sources, and the project looks hopeful.

The dance committee is making its arrangements and will have its plans in shape before much longer.

Dr. A. A. Cheatham, of the Pinehurst Chapel, was the speaker of the occasion and he compared the work of the club with the work of the church which he is engaged in, as both are trying to get men to do the best they know how. Dr. Cheatham says he is an optimist, and that he has no patience with the people who say the world is dropping backward in a religious way. He says the many societies for the betterment of men are founded on the work that is at the bottom of church effort, which is the greater desire of more men to be of use in the world. Religion is trying to take men and lead them to do their best and that is what the organizations like the Kiwanis Club are doing, and the expanding efforts of men in all directions shows that they are not falling backward.

Cancer Curable If Given Early Attention

The latest statistical information collected and published by cities, states, and the national government, goes to prove that cancer stands fourth as the cause of death among the citizens of this country.

Cancer of the stomach causes 32 per cent of the cancer death rate; cancer of the female genital organs causes 14 per cent; cancer of the breast causes 9 per cent; cancer of the skin causes 3 per cent.

Cancer authorities agree that there are at least 300,000 cases of cancer in the United States today. North Carolina has more than 6,000 people every year ill from cancer, and every day there are in the State four deaths from this disease.

While children and young people have cancer, the disease attacks men and women beyond the age of 35 more often than prior to that time. Among all deaths in men between the ages of 45 and 70, one in eight is due to cancer and among all deaths in women between 45 and 65, one in five is due to cancer.

Worms are causing much damage to hogs in North Carolina.

Miss Mary Thomson Moore
Care University of N. C.
MOORE COUNTY
M. C. J. M. NOTES

Outlook for Poultry In the Country at This Time Is Very Promising

Poultry Is Ready Cash.

The outlook for poultry in the country at this time is very promising. Professor Hutcheson already has his incubator in operation and the Jackson Springs farmers have just finished putting in a 12,000 capacity machine which will be ready for operation at once. With these facilities at hand there is no reason why we should not produce a large quantity of high grade poultry in the county. The demand for poultry has been steadily increasing and seems to be the one crop in which we are not likely to have an over-production at any early date. In fact the poultry and egg crop of the United States is one of our big harvests. The farm does not seem right unless there is heard on it the crowing of the rooster and the cackle of the busy hen. The average for a farm flock has been set at 100 hens as an economical mint, but it should always be large enough to consume waste from the barn and the granary. In return the flock should return a good supply of eggs and fowls for the table and some surplus to sell.

Conditions touching farm poultry have changed wonderfully. Marketing conditions have improved greatly, and so have demands. This applies to quality products. Eggs and poultry exchanged for more "store goods" than they did a generation ago, but it takes a better grade of eggs and better bred and finished poultry to meet market demands. Practically all the feed that is necessary for poultry production can be grown on the farm. By mixing these ingredients, an excellent grade of feed can be manufactured right at home.

The poultryman though, whether he cares for ten or a hundred chickens, must look after the flock intelligently, and keep records to show what he is doing if satisfactory results are to be secured.

I still have a good supply of plans in the office for houses and practically any other information along the poultry line. All this will be gladly furnished you upon request.

Car Pedigreed Seed to Be Here Soon.

Are you interested in making the most out of your cotton crop this year? If so it will pay you to place your order now for pedigreed seed for this year's planting. These seed are Wanamakers Cleveland and are first year from Cokers' Pedigreed seed farm. By getting a solid car of these seeds we have been able to get a price of one dollar per bushel on them. Freight on these will be small on a shipment of this size. The car will be shipped to West End as a large part of the seed were sold in that community. These seed were privately grown and ginned by a man who grows no other variety and ginned no cotton for anyone else. The cotton he grew brought a premium of two cents per pound over other varieties grown in that section.

If you are interested in these seed please send your check to cover the amount that you want. These will be packed in two and one half bushel bags. No orders will be placed except just what we get orders for, so if you want to get in on this shipment it will pay you to mail your check in at once or see me at the office. We are expecting to place this order one day the first of next week. As soon as the seed arrive you will be notified and they will be delivered directly from the car. The price is one dollar per bushel and they will be put up in two and one-half bushel bags.

Also have prices now on carpet grass, dallis grass and lespedeza seed.

Remember that it takes these seed some little time to get here and if you are expecting to use any of the above mentioned grasses or clover it will pay you to get your order in as soon as possible now.