

**PRESENT WEATHER FAVORS  
BOLL WEEVIL DAMAGE**

Present weather conditions are favorable to the rapid development of boll weevils and if the warm, humid condition continues damage by the insects will be widespread and will increase as the season advances.

"We are receiving an increased number of inquiries asking for information about dusting machines," says C. H. Brannon, extension entomologist at State College. "The boll weevil is doing destructive damage in many cotton fields and if present weather conditions continue, we may expect this damage to become more widespread. However, there will be more dusting with calcium arsenate for weevil control this year in North Carolina than in any previous year. Many dealers write us that this material is being distributed in large quantities."

Mr. Brannon states that where the weevil is damaging ten per cent of the squares, dusting should begin. A regular dusting schedule should then be followed. Mr. Brannon is positive that the weevil can be controlled by dusting cotton with calcium arsenate and those growers who are now suffering damage to their crops should give weevil control close attention. Proper control, in Mr. Brannon's opinion, is an excellent investment and is not a dead expense as many have considered it. If only one boll per plant is saved by dusting, it will pay and it is well known that careful dusting should save many more bolls per plant.

But, dusting must be done right or

not at all. For those not familiar with the method, the extension service of State College has a circular describing the work in detail and those who may be interested can secure a copy of this publication free of charge on application to the agricultural editor.

**WEBSTER'S NEW  
INTERNATIONAL  
DICTIONARY**

Get The Best

The "Supreme Authority"

in courts, colleges, schools, and among government officials both Federal and State.

452,000 entries including 408,000 vocabulary terms, 32,000 geographical subjects, 12,000 biographical entries. Over 6,000 illustrations, and 100 valuable tables.

Send for Free, new, richly illustrated pamphlet containing sample pages of the New International

G. & C. Merriam Company  
Springfield, Mass.

Tom Tarheel says that any of these boys wanting a sun bath can get one on his place and will be paid while obtaining it.

The Henderson County Poultry Association has unloaded its second co-operative carlot purchase of poultry feed.

The Raft Cheese Company is opening a branch plant in Ashe county, thus helping to stimulate greater interest in dairy cattle in that section.

Alfalfa is paying W. M. Parks, of the Windsor community, in Yadkin county, a return of about \$160 an acre, according to his estimates.

One thousand farmers and their wives were guests of State College at the 26th annual State convention last week.

Members of the North Carolina State Bankers' Association will attend a special short course at State College on Thursday and Friday, August 2 and 3.

**THEY BUY GOODYEARS  
WHEN QUALITY AND  
SERVICE IS WANTED.**

"Too many motorists who are otherwise shrewd shoppers, are inclined to get away from fundamentals when they buy tires for their cars," said Mr. Richardson, Goodyear service station operator at Lakeview.

"They are not fooled by the alluring promises held out for some articles and have learned that they cannot get something for nothing. The careful shopper knows that he must pay a certain price for quality in any staple product—and service is the most important consideration in his mind.

"It is unfortunate that many motorists do not realize that the tire

business is a staple business and that the same principles should apply in the purchase of tires as in other necessities.

"Many persons who will not 'shop around' for clothes, for instance, because they have learned that there are standard brands, of national reputation, which will give them long wear, will seek a tire of questionable value because they can get it at a 'good price.'

"Consequently, many are talked into buying something 'just as good,' because fancy promises and guarantees are held out to them.

"Our company handles the complete line of Goodyear automobile and truck tires, nationally known and accepted products, and our strongest selling point is that more people ride on Goodyear tires than on any other

kind.

"We do not give any fancy guarantees and our prices are the same to all. But we do have a tire, made by Goodyear, in every price range that is the best tire that money can buy. We give complete service to our customers and our interest in them does not cease after they have bought a tire, or a set of tires, from us. We are concerned that they get as much mileage as possible and help them do this by advice and help as to the care of their tires.

"That our policies are right in this respect is evidenced by the large number of customers who have been dealing with us for years—automobile and truck owners who would rather get high quality and good service than buy on price consideration alone.

**Shoe Repairing**

With our connections in Vass and Lakeview it is convenient to serve you daily with our Shoe Repair Shop in Southern Pines.

We have the Edwards Machine doing its same reliable work.

Leave your work at our Stores or Richardson's Filling Station, with instructions and same will have our prompt attention.

RELIABLE WORK AT REASONABLE PRICES.

**Little River Store Co.**

**PILOT PRINTING CO.**

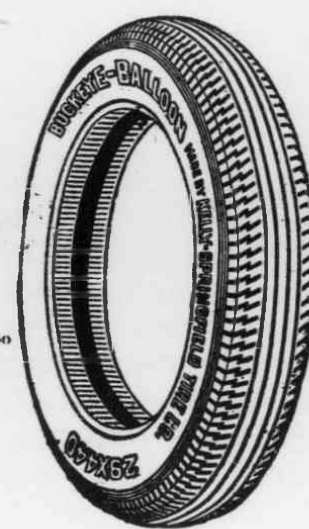
Vass, N. C.

COMMERCIAL

PRINTERS

**PILOT PRINTING CO.**

VASS, N. C.



**KELLY SPRINGFIELD TIRES**

ALSO

Kelly Built **BUCKEYE TIRES** At Lowest Prices

**McPherson Motor Co.**

CAMERON, N. C.