

## THE PILOT

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### THE HOSPITAL, ONE FOR ALL, BY ALL.

In last week's issue of *The Pilot* announcement was made that bids for the construction of the new hospital for Moore County would be opened on October 2nd.

The new hospital, so long needed in the county, is an assured fact. It is going to be built, and without unnecessary delay. It is going to be ample for present and growing needs, to be modern in every detail, and fully equipped to serve the community. It is not alone going to serve a long-felt want, but is going to be a thing of pride.

Our citizenry is indebted to the Duke Foundation and to many winter visitors from the North for liberal aid in making the hospital possible. Our own response has been gratifying. But the fund is not yet complete.

A hospital is an institution for all. It stands through the heat of summer and the cold of winter, through twenty-four hours of each day, with door ajar for you and for me. You and I should build it. We should own the foundation stones, and take pride in the ownership. Whether with one dollar or one hundred dollars, let us make this institution one for all by all, to which each of us can point and say, "I built it."

In this issue of *The Pilot* you will find a subscription blank. Fill it out for what you feel you can afford to give. Let those who have devoted their time and thought and energy toward making possible this necessary adjunct to the welfare of the community know that we are unanimous in our support. Clip out the coupon and mail to one of those whose name appears therein. And do it today.

### THE TROUBLE WITH LAW OBSERVANCE.

Those of us who are old enough to remember Plato, who lived two thousand years or more ago, can recall that he had fears about the permanent possibilities of republican government of any type because too many of the prominent people were disposed to interpret law to suit their own pleasure and not to accept it for their restriction if their inclinations differed from the intent of the laws. And that is what is the matter now. It is not prohibition that brings violation of prohibition law, nor the automobile that causes violation of automobile laws, but the same old inclination of far too many people to interpret law-observance to mean observance by others and not by themselves.

And Plato also observed that many of the fellows who declined to observe the laws were men of prominence who in a way held themselves as superior to law, just as is the case now. Bob Page in a recent address to the Kiwanis Club said that when he complained to a policeman about offenses against the road laws and asked the man of the law the policeman informed him that why he did not pull the offenders about the first victims he would present to the magistrate's court would be some mayors, some public officials, some men conspicuous in all lines, and that the next move would be for friends of the culprits to sign a petition to remove the policeman and secure one who would be intelligent enough to pick his criminals.

Everybody recognizes the truth of this statement. And every man of the State who is prominent enough that the policeman hesitates to run him in for law violation should be

grounded strongly enough in that old honor rule of earlier days, "noblesse oblige," which put it on the big man to observe the laws because of his ability to escape penalty if he did not obey them. The man who is granted an immunity from a public penalty owes it to those who grant it to him that he shall never violate the confidence custom and society put in him. The laws of today are violated far too much by men who should by their lead show absolute respect for the law, and if they are honestly big enough to be entitled to the exemption they appear to be conceded they should be big enough to grant to the whole people that observance of the law that honest return to the rest of the people would call for.

A lot of excuses for lawlessness are offered by offenders in the form of the complaint that you let John Doe do these things, and why should he be favored? If John Doe is favored by law it is because John Doe is presumed to be a big enough and square enough man to do nothing that any other man might be arrested for. A foul thing by a man of intelligence and standing in his community is worse than the same thing by a man of smaller caliber, who is conceded less by his community. Noblesse oblige is still as centuries ago the burden of the gentleman, and always will be, and it is pitiful to see anything else, and it is dangerous to any popular government or to any form of society where uprightiness or prominence of character or ability is recognized. It is the big man who is responsible for the character and morals of his community, and if he is an outlaw the rest of his community will be.

### TELEPHONE OUTLOOK BETTER.

The announcement that the Aberdeen telephone system has been sold by B. W. Leavitt to E. P. Freeman, who will proceed at once to rebuild the entire layout there, and that Mr. Leavitt will use the money received to rebuild and equip the Southern Pines system is a highly satisfactory bit of information. Mr. Leavitt's big job of trying to keep ahead of the requirements of a growing utility have been known, and he has been making every effort to keep up with the game. Finally he concluded that to interest new capital on a larger scale would be the solution, and he accepted the proposal to transfer the Aberdeen plant, and that has been done, or will be done in a few days. Then Mr. Leavitt will go ahead as fast as possible to improve the Southern Pines system, rebuilding and re-equipping all the way along the line and in the office. It is probably an excellent solution of a troublesome predicament, and gives promise of giving service that will in the immediate future give no more cause for complaint than is offered everywhere regarding every public utility. At any rate no more protests are due now until the new man at Aberdeen and the existing organization in Southern Pines has a chance to show what is in sight.

### THE COTTON CROP REPORT.

The government crop report which forecasts a crop of about fourteen and a half million bales, is not mathematically and exactly accurate, but, in spite of the complaints about it, it is no doubt the most correct information as to the size of the crop that can be secured. The Department of Agriculture is the one agency that has no motive whatever in anything but the facts. It is not actuated by any influence of price movement, or of quantity of cotton much or little. Its reports are gathered by several thousand people in the various cotton growing communities of the cotton belt, who study the crop, some more and some less, but who furnish the best and most comprehensive information that can be gathered. Therefore *The Pilot* accepts the crop figures as more likely to be reliable than any other that

can be had, and so nearly correct as to be the basis for figuring in any way on the crop. And likewise it is believed that the clamor to have the crop reports limited or suppressed or in any way affected should not be considered. The farmer, the mill man, the dry goods folks, and all the people who buy cotton products are entitled to all the information they can get regarding the crop. It profits no one to be kept in the dark regarding the crop, or to have wrong figures. Ignorance or misinformation is never valuable. The crop report is the most complete and the most dependable that can be procured, and it is not fair to any one to try to lessen the confidence of the people in its figures.

### THE CAROLINA OPENS EARLY.

This year the Carolina at Pinehurst has set October 22nd for the opening date. This is the earliest opening since Pinehurst has become a factor in the winter entertainment of Northern visitors. It marks an important advance in the industrial history of this community, for it is the expansion of the season, which is a presurable advance in the length of the business period of the year in the Sandhills.

Every previous extension of the length of the season at Pinehurst has been a successful step. It appears that as fast as people find out that the hotels and cottages are ready for them in the Sandhills they begin to move this way at an earlier day and in greater numbers. The Carolina has been the pioneer in this extension of the season from year to year, and with its pioneering everything else has followed until at the present the length of the fall and winter season in Central North Carolina is longer than at practically any other winter resort. It is long enough so that the industry of caring for those from the North is taking on more of a permanent basis than simply that of a seasonal occupation. This gives the Sandhills resorts an unusual advantage. Where any community has to carry on its work in the short season of a few weeks, as is the case with many of the resorts in the North, too much time is lost between seasons. But here where the season is steadily extending until so much of the year is covered that summer permits only enough idle time to overhaul and get ready for the ensuing fall, little time is lost.

The Carolina is the leader in this movement, and as it is the big hotel of the community it opens prosperity for the whole region over a longer period, and is not only beneficial to itself, but to the entire central portion of the State, for with the opening at Pinehurst business starts in all the adjacent territory. The opening of the Carolina means the opening of the entire industry of the Sandhills, the golf courses, the amusements, the employment of people, and the prosperity that all these bring. It is well enough to know what the Carolina does and to appreciate it.

### ANNOUNCEMENT.

In pursuance of its policy to expand in all lines and serve the community to the fullest extent, *The Pilot* has acquired the services of an experienced advertising manager, and takes pleasure in announcing the appointment of Theodore Irvin, of Southern Pines. Mr. Irvin has spent several years in the advertising departments of leading daily newspapers in Portland, Oregon, Los Angeles and Pittsburgh. For years a resident of this section, he is thoroughly familiar with the advertising requirements of its merchants and manufacturers through his acquaintanceship with those to whom the advertisers make their appeal. He is an expert copy writer, and will be glad to assist in the preparation of copy for those desiring his aid, and to plan campaigns in their behalf, whether or not those campaigns include space in *The Pilot*. His services are at the disposal of all.

### ROADS APPROACHING HOTEL AND THEATRE AT PINEHURST CHANGED.

(Continued From Page 1)

supplemented by additional entrances to the park, which has now become a big feature of the hotel, and henceforth the Carolina will be set in the midst of a delightful park instead of being across the drive from an interesting bit of landscape work. At one spot inside the new work a bed of tulips is to be set out covering about 60x100 feet, and requiring some 3,000 bulbs. These have been selected

for the effect mass planting of varieties will give, and it should be one of the most colorful groups to be found in Central North Carolina when the flowers open in the early spring.

### Delco Light

Sales and Service

W. H. MUMFORD, Dealer.

Southern Pines, N. C.

## LONG TERM FARM LOANS

AT 6 Percent INTEREST

Semi-annual partial repayment of Principal with interest

Put your farm on a business basis with funds from a FARM LOAN running from 20 to 33 years

Clean up—Paint up—Make the Farm a Home for a healthier happier family

Loans made promptly on improved farm lands for:

Paying off Existing Indebtedness

Payment of Balance of Purchase Money on Farm Lands

Improving Soil, Purchase of Livestock

Purchase of Fertilizer and Farm Implements

Remodeling Farm Buildings, Painting, etc.

New Barns, Dwellings, Tenant Dwellings, etc.

### DIVERSIFY FOR LARGER PROFITS

Below is listed the attorneys who are our local representatives—see any of them if you need funds

U. L. SPENCE, Carthage, N.C.

T. J. McPHERSON, Sanford, N. C.

W. DUNCAN MATTHEWS, Vass, N.C.

Atlantic Joint Stock Land Bank of Raleigh  
RALEIGH, N. C.

## FARM LOANS

I Can Get You A Straight  
5 percent Loan For a Pe-  
riod of either Five Years  
or Ten Years.

Interest at the rate of 5 per cent is payable annually. Nothing due on the principal until the end of the term.

I can also get you the regular Federal or Joint Stock Land Bank loan paid back in small semi-annual payments over a term of 33 years.

J. Vance Rowe, Atty.  
ABERDEEN, N. C.

## The Ashley Heights Hurricane

destroyed seven dwellings and one brick store.

Not one cent of windstorm coverage was carried by the owners.

Windstorm, hurricane and tornado insurance is covered in one policy and costs only twenty cents per hundred dollars (thirty cents in country) per year.

See John Bloxham, Insurance Manager, for this important coverage.

S. B. RICHARDSON, Inc.  
Real Estate and Insurance  
Southern Pines, N. C.