

THE PILOT'S CLASSIFIED COLUMN

Where We Can Help.

Have you lost anything?
Do you wish to employ anyone?
Are you seeking employment?
Have you a second-hand car to sell?
Do you want to buy one?
In short, what have you you don't want or what do you want you haven't got?

The easiest, simplest and most inexpensive way to get rid of what you don't want or get what you do is through classified advertisements.

Ten cents a line is all it costs to advertise in this way. (Minimum charge, twenty-five cents.)

Classified advertisements are read. They bring results.

Address The Pilot, Vass, N. C., and enclose twenty-five cents in stamps for not more than twenty words. Figure seven words to a line for longer advertisements. Rates for display advertising on application.

WHY PAY \$12 to \$15 for glasses when you can get the same thing for \$3.98 guaranteed. Lovell, Southern Pines. 1t.

M. L. MATTHEWS, M. D.
Practice limited to the eye, ear, nose and the throat.

Office in Masonic Building, Sanford N. C. Phone 117; Residence, 274.
Hours from 9 a. m., to 12 n., and

MONEY TO LOAN.

I am now in position to make small first or second mortgage loans on business or residence property in the towns of Vass and Cameron. J. Vance Rowe, Attorney, Aberdeen, N. C. 1t.

J. N. POWELL UNDERTAKING EMBALMING

East Broad St. Southern Pines.

IF ITS TOMBSTONES OR MONUMENTS
See or Write
D. CARL FRY
Carthage, N. C.

DR. OLIVE
CHIROPRACTOR
Southern Pines.
9 to 12 A. M.

MONUMENTS & TOMBSTONES

If you are interested in Monuments or Tombstones, write

Rockingham Marble Works
ROCKINGHAM, N. C.

See or Write

JOHN B. KENNEDY
High Fall, N. C.

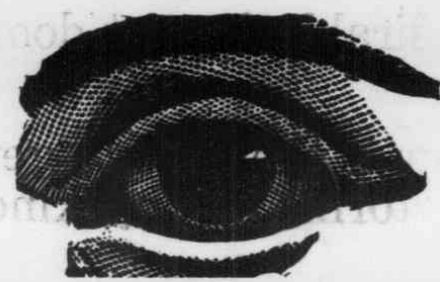
Delco Light

Sales and Service

W. H. MUMFORD, Dealer.

Southern Pines, N. C.

Have your Eyes Examined by an Expert. Cost is No More



DR. J. C. MANN, Eyesight Specialist and Optician will be at Chears Jewelry Store, Sanford, N. C., every Wednesday in each week. Headache relieved when caused by Eye-strain. Office equipped with the latest examining instruments. When he fits you with glasses you have the satisfaction of knowing that they are correct. Weak eyes of children should receive expert attention; take your child to him. Remember that he is in Sanford Every Wednesday from 10 A. M. to 3 P. M.

Billboard Campaign Here Wins National Attention

Struthers Burt, Wyoming rancher in summer, Southern Pines resident in winter, carries the fight against road signs and billboards into national scope in an interesting article appearing in the October North American Review. Under the title, "Our Blighted Landscape," Mr. Burt tells of the success in this section of removing the roadside atrocities, and counsels how the war against the evil may be carried on throughout the country. He pays tribute to North Carolina and its road commissioner in these paragraphs:

"Within the last six years North Carolina has performed a miracle. From having no roads at all, it has reached the point where today, not as yet in actual mileage but in potential mileage and in the condition and management of the roads already built, it has the finest road system in the United States. Also, in Mr. Frank Page, it has the finest Road Commissioner. North Carolina is proud of its magnificent roads; they are perhaps North Carolina's greatest asset. But not even North Carolina, nor even Mr. Page, has as yet reached the point where it or he appreciates the folly of building these roads and then permitting them to be partially ruined by a parasitical business; a business that pays not one cent of direct taxes, that utilizes these roads, built and maintained by my gasoline taxes, and yours, free of charge, and that has not the slightest consideration for our comfort, safety or enjoyment.

"Think that over. Here is a business that lives because of us, and yet returns us not one cent in value, financially or spiritually; which, in fact, does us harm. We pay to be injured; an odd turn of affairs.

"There they are, thousands of miles of splendid highways, new miles being built every day, reaching out through a State that for scenery—mountain, central plateau and coastal—is second to none. A State, also, which yearly is becoming more and more of a tourist State, and to which, therefore, scenery is of paramount importance, and a State sufficiently aware of this fact to have set aside recently a great tract of country for a National Park—the Great Smoky National Park. All this, and yet a State, like most other States, permitting these highways to be turned without protest almost immediately into visual nuisances.

"Put that together and make common sense out of it."

A. A. Scott Assumes Water Plant Duties

A. A. Scott, a graduate of the State College of Engineering, has assumed his new duties as Superintendent of Filtration of the Southern Pines water plant, succeeding O. L. Miller, who recently resigned. Mr. Scott comes to this section from an important position with the water department of the City of Greensboro, and through his work at the Southern Pines plant during the recent flood has already demonstrated his ability to competently fill the position.

J. M. Jarrett, Superintendent of the Water Works, states that his department was able to control the load thrust upon it during the late storm without any real damage, the water level being maintained within safe bounds by the flood gates.

DR. BROWN BREAKS GROUND FOR NEW SO. PINES HOME.

Ground has been broken for another new home for Southern Pines, that to be erected at the corner of Indiana avenue and Cross street by Dr. A. M. Brown, of Franklin, Pa., for many years a winter visitor to the Sandhills.

Alfred Yeomans is the architect for the home which Contractor Charles Austin is putting up, a seven-room dwelling with three bedrooms and bath.

Work is rapidly progressing on the McKinney residence in the Weymouth Heights district, and the new home of Francis H. Robinson is practically completed. Mr. Robinson will then start the construction for his stables, and it is said that he proposes to build a second house on his sightly land in the Country Club development for one of his children.

Picquet May Bring Talkies to Sandhills

Returns From New York After Investigating Costs of Showing.

Pressure on one side for presentation in this winter colony of talking pictures—the latest step in the world of entertainment—and the prohibition on the other side of excessive cost of installation, service, maintenance and synchronized film rental, faced Charles Picquet, Carolina Theatres manager, today.

Charlie literally threw up his hands and appealed for public and private expression, following a study of the films in New York City the last three weeks. Incidentally Mr. Picquet was the guest of Will Hays, movie czar, also guest of the new motion picture club, and again incidentally was elected chairman of the executive committee of the National Motion Picture Association and delegated to preside at the Toronto, Canada, national movie convention October 15.

It was not incidental, however, that Charlie Picquet visited the fastest horse race courses of the American summer season—at Belmont and Aqueduct parks—and it will not be an incidental fact that Pinehurst this season will have the fastest stables of wintering America with nothing but aces in horseflesh looking the judges in the eye at the daily windup.

As to the talkies, one thing is certain, Mr. Picquet found after tramping Broadway from end to end and listening to the highest authorities, the sagest prophets, and the most acute listeners of theatrical reactions: the "talkies" are here to stay.

One Movie House?

Only through establishment of one movie house for the whole Pinehurst, Southern Pines, and Knollwood section, would it be possible to bring the "talkies" here. It is a question in Mr. Picquet's mind as to whether the public would be satisfied with the "talkies" entirely to the exclusion entirely of the present silent movies, although the silent movies, he admitted in the interview, are being shelved by the leading producers in favor of concentrating their scenarios and stuffs on the sound pictures.

"The talkies have caused the biggest upheaval on Broadway since the establishment of the movies itself," the manager of the Pinehurst and Southern Pines theatres said. "It is the firm conviction of those in the know that the talkies have come to stay and while there always will be improvement, they have passed the experimental stage."

Discussing obstacles in the way here, however, he pointed to the

greater revenue which Charlotte, Greensboro and Raleigh theatres operating the talkies have, their much longer hours in which the customers' coin collects, the greater number of persons in these cities compared to the winter colony here.

Also neither the Western Electric nor the Radio Corporation of America promises to deliver the equipment before January 1, 1930, and these corporations say the earliest possible delivery would be April 1, 1929.

Cost of installation at Pinehurst, for instance, would be \$12,000, the service and maintenance charge about \$125 a week and the synchronized films would cost about three times as much as the silent films.

MRS. HAYES STARTS 26TH YEAR OF SO. PINES SHOP.

Mrs. Hayes announces this week the opening on October 1st of her

store in Southern Pines, where she takes care of the needs of the women. Mrs. Hayes is one of the most successful merchants of Moore County, having commenced in a small way a quarter of a century ago and reached the point where her establishment is the most outstanding institution of its kind in its neighborhood. She has had the knack of selecting women's wear of the type that women appreciate, and of a quality that makes good the faith her customers have in her offerings. The advertisement she presents is not an elaborate one, for the simple statement of the fact that Mrs. Hayes will open her shop on a given date is the whole story. Her customers know all the rest, and that is a mighty enviable thing to be able to say about any merchant.

SUBSCRIBE TO THE PILOT. \$2.00 PER YEAR IN ADVANCE

Pinehurst Lumber Yards

Pinehurst, N. C.

Another car of—

Sheet Rock

the Great Wall Fabric

Rock Lath

also a favorite of the builder.

Celotex Has Made a Phenomenal Hit.

Everybody wants it.

The Big Builders and the little fellows all call for Celotex, and a car is hardly on the siding until it is unloaded and the material gone to some new houses.

All the Staple Supplies for Building—Shingles, Dimension Stuff, Lath, Flooring, Moulding, and more coming every day.

Pinehurst Lumber Yards

Pinehurst, N. C.

Four mills waiting to cut your order to your own specifications.

Make Your Money Work for You----

The reason some people seem so prosperous under all conditions is often because they have money at work for them. They have saved a reasonable portion of their earnings and placed it in the bank on interest. They are then assured of a certain definite income every year.

You have to work for your money. Then make your money work for you. Two dollars per week placed in a savings account every year for ten years will amount with interest to over \$1,300.00. Can you not save two dollars per week?

We pay 4 per cent interest and compound the interest quarterly. We would be pleased to have you open an account with us.

THE BANK OF VASS

VASS, N. C.