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THE PILOT, a Paper With Character, Aberdeen, North Carolina

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THE PILOT

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ON THE BIG WATSON DEVELOPMENT

Fleming, of Harrisburg, under building and loan experience the management of H. W. Reut- they have not only gained a ersham, who is making things home but also a habit of thrift jingle out on the territory where and saving that puts them a long he has about a hundred men at way forward on the road toward clearing the groves, opening all the way. further roads, and in other ways getting in shape for the inter- MURDOCH M'LEOD'S esting project that Mr. Watson NEW CHURCH has on hand. Mr. Reutersham shows signs that he knows how

than he paid for it, for a house built in the building and loan association shelters his family while he is paying on the installment plan, saves him a rent bill in the same period, stimulites the creation of an attractive home around his own roof, and delivers to him when his install-JAMES BOYD STRUTHERS BURT ments are paid, a valuable property that is his to keep, and which is more liable to grow into more money than it is to have

lost its value and be junked, as is the case with many another installment plan purchase.

Some years ago the Kiwanis Address all communications to The club induced some young chaps have grown to be older fellows mail." and names could be cited of that

building association fund growters." ing into such a sum as to afford material aid in going

through college and laying the If you want your office or store to substantial foundation for a look busy just let the word get successful life. Building associa- around that you're in the market for A factor that is pouring out tions have dotted this whole an automobile. You'll have callers

money into the Sandhills trade Sandhill country with homes aplenty. channels these days is the big de- that shelter excellent young velopment at the Watson place households that are through that between Pinehurst and Southern agency grounded on a firm finan-Pines where Gannett, Seelye and cial footing, and from their

three-quarters of a mile on the a home maker or an investor, was. Those present were Mesdames two or three weeks. two streams that unite just for room abounds for both. Just J. K. Roberts, Frank Blue, Ed Muse, above the dam site, and above a little money down, and your D. B. Denning, J. B. Williamson, Sam A. Holland spent the week-end in his operation Charlie Williams is money begins to grow or your Miller, F. S. Cole, O. D. Wallace, P. Rocky Mount visiting Mrs. Gardner's pushing his crew in the job of house can grow, and it is profit K. Kennedy, Cornelia Black, honoree, mother, Mrs. J. W. Powell.

Pinehurst is to have a new to move, for the clearing already church right away. May be it is opened is so big that progress not exactly correct to call it can go forward at the dam site Murdoch McLeod's church, yet and all along the streams. The in a way that seems a safe and all along the streams. The in a way that seems a safe Edna Poirier, Mr. and Mrs. J. F. Tay- Mr. and Mrs. Ernest Aiken of timber is to go to saw mills, and course. Murdoch McLeod has be used for as many purposes as encouraged his congregation unit is fit. That means further em- til under his lead it has grown

GRAINS OF SAND

Early arrivals for the winter col- | ly needs are some new panes of glass ony tell us they wish they had stayed in the High School building and a in the Sandhills this summer. "It little sprucing up of the grounds out couldn't have been any hotter here in front. Why not have the boys do than it was up north," they state. As some work on the grounds after a matter of fact, government weather school some day, Mr. Wright? Good records of late show it has been some muscle building exercise for the footten degrees hotter in New York than ball squad! in this section much of the time.

Got Charlie Picquet sized up now." Summer isn't the busiest season of "The Mentor" tells how Admiral Le the year for local real estate men. Motte Piquet, commanding the French We met Sam Richardson on the fleet a hundred and fifty years ago, streets of Southern Pines the other gave the American flag its first salute. to start building and loan sav- day and he said, "Just been down to John Paul Jones on the old Ranger, ings. Some of the young fellows the Postoffice to despatch my day's put into Quiberon Bay on the coast of Brittany to turn over some mer-"Really," we interjected. chant vessels for protection by the "Yep," said Sam. "Mailed both let- F'rench Admiral. He asked the admiral for a salute to the American flag, and the Frenchman consented. The Ranger is said to be the first vessel

to carry the American flag on the seas, and Jones was the first to secure a salute of nine guns from the French or any other nation, and Admiral Piquet was the first foreign naval officer to salute the American

Haven't heard much about Aber- flag on the water. These Piquets, or deen's proposed new community house Picquets, or however they spell their of late. It's one of our greatest civic names, seem to be early in the game, needs. More immediate and less cost- no matter what it is.

PINEHURST

all of Carthage and Mrs. Ralph Cald-

well and Mrs. Roy Harrington of

Aberdeen.

LAKEVIEW

work, and more apparently ar- a financial future that is encour- Mrs. A. P. Thompson entertained Mr. and Mrs. N. L. Gibbon returned riving. Already he has a big aging. Nearly everybody should Wednesday at luncheon and bridge from Maine last Thursday accompanclearing at the site of the dam, have some stock in the local honoring her mother, Mrs. Cornelia ied by Mrs. Inez Twambley of Saco, which will back the water up building and loan associations as Black of Carthage, whose birthday it who is to be their house-guest for

Mrs. Lloyd Gardner and Mrs. R.

Mrs. R. W. Woodward and sons, Marvin and Edward of Goldsboro, paid Mr. and Mrs. John Canivess a

Mrs. J. S. Dunlop entertained at little visit one day during the past dinner and bridge on Monday evening week. in honor of Miss Edna Poirer of Mrs. Oldham and Miss Mary Old-

Lowell, Mass., who is visiting her sis- ham, mother and sister of Mrs. Cavter, Mrs. J. I. O'Brien. The guests iness, are guests in the Caviness home were Mr. and Mrs. J. I. O'Brien, Miss this week.

lor, Mr. and Mrs. James Quale. Miss Washington, D. C., with their two Poirier was winner of top score prize lovely little daughters, Ursula and and was also presented a guest prize. Ernestine, spent a day in Lakeview Mrs. F. L. Dupont was hostess at recently, calling on their old friends two tables of bridge at her home here here. on Tuesday afternoon. Mrs. W. L. Mrs. J. A. Brown of Chadbourne, Dunlop was awarded high score prize, and daughter Mrs. Proctor of White-Mrs. J. S. Dunlop, second and Mrs. ville, ran down from Cameron, where Charlie Fields consolation. they are visiting to call on Mrs. Wil-Mr. and Mrs. C. B. Hudson spent liam Warner one day during the past last week-end at Graystone Inn, Roar- week. Mr. and Mrs. Henry Vinton are ex-

back.

business trip to Augusta, Ga.

a week-end visit to their grandpar-

Miss Flora McKinnon accompanied

Dr. H. O. Deaton of Ft. Worth,



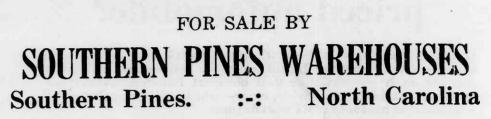
At "THE PADDOCK"

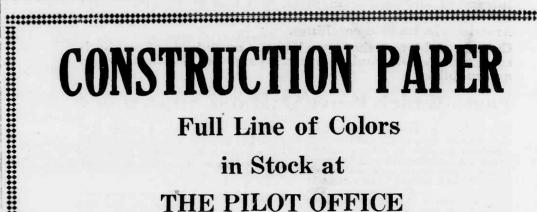
The new clubhouse in Southern Pines is equipped with one of our **RELIABLE RANGES**

and

PYROFAX GAS

A million dollars worth of new buildings are under way in the Sandhills. Most of them will use Pyrofax.





borhood.

his plans to the newspaper men, victions.

ed in the neighborhood. He has ligious influence. excellent neighbor and associate, opment that has been carried out nent or temporary home.

BUYING ON THE INSTALLMENT PLAN

ment Buying," published an ad- community. vertisement telling of the work it has been doing in recent months.

The argument is wholly in fav-

ployment and further interest- to where it is ready to undering transformation of the neigh- dertake the work of a fine new structure, and one that will be

Without a doubt this is the representative of the work that biggest thing recently undertak- he is doing, and of Pinehurst en in this section. It involves the as a community. For while Pineimmediate conversion of some hurst is a winter resort, and 600 acres of land into what is may be suspected of more or evidently to become one of the less frivolity, it is pleasing to most picturesque estates in the be able to say that it is a comcentral part of North Carolina. munity of high moral charac-Mr. Watson has not disclosed ter, and of sound religious con-

and possible he has not fully de- Already the place has in the cided yet what they shall em- Pinehurst Chapel one of the finbrace. But the method of begin- est ecclesiastical structures in ning is sufficient evidence that the rural towns of the state, and when the visitors to the winter it is in the hands of the Rev. T. playgrounds of Moore County A. Cheatham, a clergyman arrive this fall and winter they whose standing and acquaintwill see enough to interest them ance is wider than local. In sumin the transformation scene now mer he serves one of the big starting. Mr. Watson has put churches of Pittsburgh. In winan emphasis on the movement ter he is in Pinehurst. Also in that has taken in the develop- Pinehurst the Catholics have a ment of rural homes and estates, church, under the care of the and by selecting his location in Rev. Francis Dillon, which is a the heart of the triangle that en- force in the neighborhood, and closes Pinehurst, Southern Pines an architectural addition to any and Aberdeen he places his im- place even of larger size. Mr. from Norwich, Vt., where she spent Red Springs Saturday for a week-end provement under the eye of the McLeod's church will be a handwhole region and in sight of some addition to the temples, as her restaurant in the Market Square everybody who may be interest- well as the home of a sound re-

given this community a value as Pinehurst, both the corpora- spent the week-end with Mr. and Mrs. Mr. and Mrs. Milton McCrossin of as in other ways, for he is an interest in all the church devel- were away.

the kind that makes this a de- there. Well-to-do folks from the sirable place to create a perma- North, down for the winter, are among the foremost of the workers and the staunch backers of all the denominations represented. They are not only contribu-Last week the Hon. Robert N. tors, but are conspicuous in the Page, who knows something assemblies and helpful in their about financing, had an article contacts. The new church will in The Pilot on the subject of be promptly built, and it will be the Building and Loan Associa- substantially sustained. The hold tion as a means of saving money it has on its people in its presand of building up the commun- ent limited housing conveniity in which it is established. ences tells what it will do when The association at the same it has more room to manifest its time, under the head of "Install- energy and its impression on its

OPENS KINDERGARTEN

or of installment buying, and Mrs. M. Burkhead from Warrenton, the reason why it is so logical Va., who came to Aberdeen about two is because it is an installment weeks ago and has rooms at Mrs. A. plan that enables the buyer to A. McKeithen's has established a save on the installment plan at Kindergarten Class, and at the presthe same time that he is buying ent has seven pupils, and the promise on the installment plan. He does of almost as many more. The pupils not awake to find out in the enrolling at present are Gloria Gray course of a few months or years Medlin, Marie Kennedy, Lyle Reid that he has been paying all the Starling, Mary Spencer Harrington, time for something that he has Hardin Gunter, Jr., Bobbie Cook, Rusbeen consuming as fast or faster sell Batchelor.

ing Gap. Miss Ethel Grey has returned from pected to return to their cottage here Boston where she spent the summer. the latter part of this week from Mr. and Mrs. H. B. Hotchkiss, who their summer place in New York

summered at New Haven, Conn., have state. returned to Pinehurst for the win-Dunc and Dan McCrimmon return-

ed last week from their trip to Texas. ter. Mr. and Mrs. H. C. Kennedy have reporting a most interesting jour-

returned from Paradise Point, where ney through the south country and they spent their vacation. Donald Stewart visited relatives in P. L. Gardner has returned from a Lakeview this week.

Donald Quale is the guest of his un- K. N. Carroll and family, now rescle and aunt, Mr. and Mrs. Henry idents of Cheraw, S. C., came up for

Graves, of Lakeview. Mr. and Mrs. I. C. Sledge have re- ents, Mr. and Mrs. S. J. Gardner. turned from a short stay at Gray-| Mrs. C. M. Winfrey and children are

stone Inn, Roaring Gap. They were at home after a month's visit to relaccompanied on the trip by Miss atives in Georgia. Pearl McNeill of Lakeview.

Mrs. F. L. Manning has returned Miss Johnsie Eastwood home from

the summer. Mrs. Manning opened visit. building last Monday. Texas ,called on Mr. and Mrs. John

Mr. and Mrs. Raymond Johnson McQueen one day last week.

a recreation and winter play tion and the inhabitants, in- Wesley Beavers of Durham, Ray- Palmyra, N. Y., stopped over for a ground that can not be over- cluding visitors and temporary mond, Jr., was the guest of his grand- night with Misses Catherine and Honlooked, and in that way Mr. Wat- residents as well as permanent mother, Mrs. David Coffey of Lake- oria Brooks en route from Washingson is a valuable asset, as well people, has taken enthusiastic view, while his mother and father ton, D. C., to Asheville on their

honeymoon trip.

FREE GRASS SEED

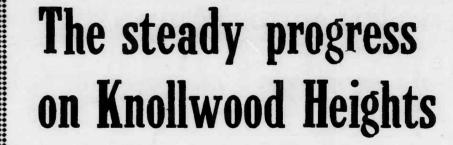
The next four weeks is the proper time to sow Italian Rye Grass, the best winter lawn for this section.

To encourage the planting of more lawns in Aberdeen, and thereby the beautifying of the town, we shall be glad to supply grass seed without charge to any resident of Aberdeen sowing a winter lawn for the first time.

For those who desire to buy seed, the ABERDEEN HARDWARE COMPANY will carry an ample stock and supply them

also

CARDBOARD IN FULL SHEETS



"Plain, plodding people we often shall find Leave hasty and confident people behind." You find that in McGuffy's Second Reader.

Knollwood Heights goes plodding along, building new houses from the first of January to the last of December, and that's a gait you can't beat.

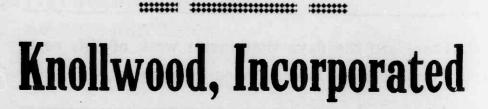
Halbert Blue's house is now in shape that an inspection of it shows what a mansion it is. Fine location, fine design, well built, roomy and with the modern utilities. It will go forward rapidly now to completion, and when the landscape men get through with it a little later it will be one more of those ideal spots that make Knollwood Heights the fascinating place that it is becoming.

At the Tufts, Newcomb, Johnson house the foundation walls are rising and giving a comprehensive idea of what that building is to be. Another creditable Knollwood Heights addition, and it seems that every new one gives more and more promise to this ideal community.

Mrs. Hogg's handsome building continues to develop, and to work out its interesting features there among the pine knobs. The truth is that all of the building on Knollwood has surpassed any expectations held when the first plans were contemplated. Knollwood Heights has outclassed itself from the start.

Incidentally the Pinehurst Warehouses are putting in the furniture for the No. 3 Olmstead house. Enough has been done there to indicate that this will be a mighty attractive home for its occupants.

But that is the Knollwood way.



at actual cost, 10c per pound.

PAGE TRUST COMPANY

Pinehurst, N. C.

Building Sites may be procured in this favored neighborhood by consultation with any accredited Real Estate Agent in Pinehurst or Southern Pines, N. C.