

THE PILOT

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deen, N. C., as second-class mail mat-
ter.

ON THE BIG WATSON DEVELOPMENT

A factor that is pouring out money into the Sandhills trade channels these days is the big development at the Watson place between Pinehurst and Southern Pines where Gannett, Seelye and Fleming, of Harrisburg, under the management of H. W. Reutersham, who is making things jingle out on the territory where he has about a hundred men at work, and more apparently arriving. Already he has a big clearing at the site of the dam, which will back the water up three-quarters of a mile on the two streams that unite just above the dam site, and above his operation Charlie Williams is pushing his crew in the job of clearing the groves, opening further roads, and in other ways getting in shape for the interesting project that Mr. Watson has on hand. Mr. Reutersham shows signs that he knows how to move, for the clearing already opened is so big that progress can go forward at the dam site and all along the streams. The timber is to go to saw mills, and be used for as many purposes as it is fit. That means further employment and further interesting transformation of the neighborhood.

Without a doubt this is the biggest thing recently undertaken in this section. It involves the immediate conversion of some 600 acres of land into what is evidently to become one of the most picturesque estates in the central part of North Carolina. Mr. Watson has not disclosed his plans to the newspaper men, and possible he has not fully decided yet what they shall embrace. But the method of beginning is sufficient evidence that when the visitors to the winter playgrounds of Moore County arrive this fall and winter they will see enough to interest them in the transformation scene now starting. Mr. Watson has put an emphasis on the movement that has taken in the development of rural homes and estates, and by selecting his location in the heart of the triangle that encloses Pinehurst, Southern Pines and Aberdeen he places his improvement under the eye of the whole region and in sight of everybody who may be interested in the neighborhood. He has given this community a value as a recreation and winter play ground that can not be overlooked, and in that way Mr. Watson is a valuable asset, as well as in other ways, for he is an excellent neighbor and associate, the kind that makes this a desirable place to create a permanent or temporary home.

BUYING ON THE INSTALLMENT PLAN

Last week the Hon. Robert N. Page, who knows something about financing, had an article in The Pilot on the subject of the Building and Loan Association as a means of saving money and of building up the community in which it is established. The association at the same time, under the head of "Installment Buying," published an advertisement telling of the work it has been doing in recent months.

The argument is wholly in favor of installment buying, and the reason why it is so logical is because it is an installment plan that enables the buyer to save on the installment plan at the same time that he is buying on the installment plan. He does not awake to find out in the course of a few months or years that he has been paying all the time for something that he has been consuming as fast or faster

than he paid for it, for a house built in the building and loan association shelters his family while he is paying on the installment plan, saves him a rent bill in the same period, stimulates the creation of an attractive home around his own roof, and delivers to him when his installments are paid, a valuable property that is his to keep, and which is more liable to grow into more money than it is to have lost its value and be junked, as is the case with many another installment plan purchase.

Some years ago the Kiwanis club induced some young chaps to start building and loan savings. Some of the young fellows have grown to be older fellows and names could be cited of that building association fund growing into such a sum as to afford material aid in going through college and laying the substantial foundation for a successful life. Building associations have dotted this whole Sandhill country with homes that shelter excellent young households that are through that agency grounded on a firm financial footing, and from their building and loan experience they have not only gained a home but also a habit of thrift and saving that puts them a long way forward on the road toward a financial future that is encouraging. Nearly everybody should have some stock in the local building and loan associations as a home maker or an investor, for room abounds for both. Just a little money down, and your money begins to grow or your house can grow, and it is profit all the way.

MURDOCH M'LEOD'S NEW CHURCH

Pinehurst is to have a new church right away. May be it is not exactly correct to call it Murdoch McLeod's church, yet in a way that seems a safe course. Murdoch McLeod has encouraged his congregation until under his lead it has grown to where it is ready to undertake the work of a fine new structure, and one that will be representative of the work that he is doing, and of Pinehurst as a community. For while Pinehurst is a winter resort, and may be suspected of more or less frivolity, it is pleasing to be able to say that it is a community of high moral character, and of sound religious convictions.

Already the place has in the Pinehurst Chapel one of the finest ecclesiastical structures in the rural towns of the state, and it is in the hands of the Rev. T. A. Cheatham, a clergyman whose standing and acquaintance is wider than local. In summer he serves one of the big churches of Pittsburgh. In winter he is in Pinehurst. Also in Pinehurst the Catholics have a church, under the care of the Rev. Francis Dillon, which is a force in the neighborhood, and an architectural addition to any place even of larger size. Mr. McLeod's church will be a handsome addition to the temples, as well as the home of a sound religious influence.

Pinehurst, both the corporation and the inhabitants, including visitors and temporary residents as well as permanent people, has taken enthusiastic interest in all the church development that has been carried out there. Well-to-do folks from the North, down for the winter, are among the foremost of the workers and the staunch backers of all the denominations represented. They are not only contributors, but are conspicuous in the assemblies and helpful in their contacts. The new church will be promptly built, and it will be substantially sustained. The hold it has on its people in its present limited housing conveniences tells what it will do when it has more room to manifest its energy and its impression on its community.

OPENS KINDERGARTEN

Mrs. M. Burkhead from Warrenton, Va., who came to Aberdeen about two weeks ago and has rooms at Mrs. A. A. McKeithen's has established a Kindergarten Class, and at the present has seven pupils, and the promise of almost as many more. The pupils enrolling at present are Gloria Gray Medlin, Marie Kennedy, Lyle Reid Starling, Mary Spencer Harrington, Hardin Gunter, Jr., Bobbie Cook, Russell Batchelor.

GRAINS OF SAND

Early arrivals for the winter colony tell us they wish they had stayed in the Sandhills this summer. "It couldn't have been any hotter here than it was up north," they state. As a matter of fact, government weather records of late show it has been some ten degrees hotter in New York than in this section much of the time.

Summer isn't the busiest season of the year for local real estate men. We met Sam Richardson on the streets of Southern Pines the other day and he said, "Just been down to the Postoffice to despatch my day's mail."

"Really," we interjected.

"Yep," said Sam. "Mailed both letters."

If you want your office or store to look busy just let the word get around that you're in the market for an automobile. You'll have callers aplenty.

Haven't heard much about Aberdeen's proposed new community house of late. It's one of our greatest civic needs. More immediate and less cost-

ly needs are some new panes of glass in the High School building and a little sprucing up of the grounds out in front. Why not have the boys do some work on the grounds after school some day, Mr. Wright? Good muscle building exercise for the football squad!

Got Charlie Piquet sized up now." "The Mentor" tells how Admiral Le Motte Piquet, commanding the French fleet a hundred and fifty years ago, gave the American flag its first salute. John Paul Jones on the old Ranger, put into Quiberon Bay on the coast of Brittany to turn over some merchant vessels for protection by the French Admiral. He asked the admiral for a salute to the American flag, and the Frenchman consented. The Ranger is said to be the first vessel to carry the American flag on the seas, and Jones was the first to secure a salute of nine guns from the French or any other nation, and Admiral Piquet was the first foreign naval officer to salute the American flag on the water. These Piquets, or Piquets, or however they spell their names, seem to be early in the game, no matter what it is.

PINEHURST

Mrs. A. P. Thompson entertained Wednesday at luncheon and bridge honoring her mother, Mrs. Cornelia Black of Carthage, whose birthday it was. Those present were Mesdames J. K. Roberts, Frank Blue, Ed Muse, D. B. Denning, J. B. Williamson, Sam Miller, F. S. Cole, O. D. Wallace, P. K. Kennedy, Cornelia Black, honoree, all of Carthage and Mrs. Ralph Caldwell and Mrs. Roy Harrington of Aberdeen.

Mrs. J. S. Dunlop entertained at dinner and bridge on Monday evening in honor of Miss Edna Poirer of Lowell, Mass., who is visiting her sister, Mrs. J. I. O'Brien. The guests were Mr. and Mrs. J. I. O'Brien, Miss Edna Poirer, Mr. and Mrs. J. F. Taylor, Mr. and Mrs. James Quale. Miss Poirer was winner of top score prize and was also presented a guest prize.

Mrs. F. L. Dupont was hostess at two tables of bridge at her home here on Tuesday afternoon. Mrs. W. L. Dunlop was awarded high score prize. Mrs. J. S. Dunlop, second and Mrs. Charlie Fields consolation.

Mr. and Mrs. C. B. Hudson spent last week-end at Graystone Inn, Roaring Gap.

Miss Ethel Grey has returned from Boston where she spent the summer.

Mr. and Mrs. H. B. Hotchkiss, who summered at New Haven, Conn., have returned to Pinehurst for the winter.

Mr. and Mrs. H. C. Kennedy have returned from Paradise Point, where they spent their vacation.

Donald Stewart visited relatives in Lakeview this week.

Donald Quale is the guest of his uncle and aunt, Mr. and Mrs. Henry Graves, of Lakeview.

Mr. and Mrs. I. C. Sledge have returned from a short stay at Graystone Inn, Roaring Gap. They were accompanied on the trip by Miss Pearl McNeill of Lakeview.

Mrs. F. L. Manning has returned from Norwich, Vt., where she spent the summer. Mrs. Manning opened her restaurant in the Market Square building last Monday.

Mr. and Mrs. Raymond Johnson spent the week-end with Mr. and Mrs. Wesley Beavers of Durham, Raymond, Jr., was the guest of his grandmother, Mrs. David Coffey of Lakeview, while his mother and father were away.

LAKEVIEW

Mr. and Mrs. N. L. Gibbon returned from Maine last Thursday accompanied by Mrs. Inez Twambley of Saco, who is to be their house-guest for two or three weeks.

Mrs. Lloyd Gardner and Mrs. R. A. Holland spent the week-end in Rocky Mount visiting Mrs. Gardner's mother, Mrs. J. W. Powell.

Mrs. R. W. Woodward and sons, Marvin and Edward of Goldsboro, paid Mr. and Mrs. John Canivess a little visit one day during the past week.

Mrs. Oldham and Miss Mary Oldham, mother and sister of Mrs. Caviness, are guests in the Caviness home this week.

Mr. and Mrs. Ernest Aiken of Washington, D. C., with their two lovely little daughters, Ursula and Ernestine, spent a day in Lakeview recently, calling on their old friends here.

Mrs. J. A. Brown of Chadbourne, and daughter Mrs. Proctor of Whiteville, ran down from Cameron, where they are visiting to call on Mrs. William Warner one day during the past week.

Mr. and Mrs. Henry Vinton are expected to return to their cottage here the latter part of this week from their summer place in New York state.

Dunc and Dan McCrimmon returned last week from their trip to Texas, reporting a most interesting journey through the south country and back.

P. L. Gardner has returned from a business trip to Augusta, Ga.

K. N. Carroll and family, now residents of Cheraw, S. C., came up for a week-end visit to their grandparents, Mr. and Mrs. S. J. Gardner.

Mrs. C. M. Winfrey and children are at home after a month's visit to relatives in Georgia.

Miss Flora McKinnon accompanied Miss Johnnie Eastwood home from Red Springs Saturday for a week-end visit.

Dr. H. O. Deaton of Ft. Worth, Texas, called on Mr. and Mrs. John McQueen one day last week.

Mr. and Mrs. Milton McCrossin of Palmyra, N. Y., stopped over for a night with Misses Catherine and Honoria Brooks en route from Washington, D. C., to Asheville on their honeymoon trip.



At "THE PADDOCK"

The new clubhouse in Southern Pines is equipped with one of our

RELIABLE RANGES

and

PYROFAX GAS

A million dollars worth of new buildings are under way in the Sandhills. Most of them will use Pyrofax.

FOR SALE BY

SOUTHERN PINES WAREHOUSES

Southern Pines. :-: North Carolina

CONSTRUCTION PAPER

Full Line of Colors

in Stock at

THE PILOT OFFICE

also

CARDBOARD IN FULL SHEETS

The steady progress on Knollwood Heights

"Plain, plodding people we often shall find

Leave hasty and confident people behind."

You find that in McGuffey's Second Reader.

Knollwood Heights goes plodding along, building new houses from the first of January to the last of December, and that's a gait you can't beat.

Halbert Blue's house is now in shape that an inspection of it shows what a mansion it is. Fine location, fine design, well built, roomy and with the modern utilities. It will go forward rapidly now to completion, and when the landscape men get through with it a little later it will be one more of those ideal spots that make Knollwood Heights the fascinating place that it is becoming.

At the Tufts, Newcomb, Johnson house the foundation walls are rising and giving a comprehensive idea of what that building is to be. Another creditable Knollwood Heights addition, and it seems that every new one gives more and more promise to this ideal community.

Mrs. Hogg's handsome building continues to develop, and to work out its interesting features there among the pine knobs. The truth is that all of the building on Knollwood has surpassed any expectations held when the first plans were contemplated. Knollwood Heights has outclassed itself from the start.

Incidentally the Pinehurst Warehouses are putting in the furniture for the No. 3 Olmstead house. Enough has been done there to indicate that this will be a mighty attractive home for its occupants.

But that is the Knollwood way.

Knollwood, Incorporated

Pinehurst, N. C.

Building Sites may be procured in this favored neighborhood by consultation with any accredited Real Estate Agent in Pinehurst or Southern Pines, N. C.

FREE GRASS SEED

The next four weeks is the proper time to sow Italian Rye Grass, the best winter lawn for this section.

To encourage the planting of more lawns in Aberdeen, and thereby the beautifying of the town, we shall be glad to supply grass seed without charge to any resident of Aberdeen sowing a winter lawn for the first time.

For those who desire to buy seed, the **ABERDEEN HARDWARE COMPANY** will carry an ample stock and supply them at actual cost, 10c per pound.

PAGE TRUST COMPANY