



A Paper Devoted to the Upbuilding

of the Sandhill Territory of North Carolina

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FIVE CENTS

MILLIONS SPENT ON NEW WINTER RESIDENCES HERE

Sandhills Growing in Popular Favor as Ideal for Permanent Location

MUCH BUILDING ACTIVITY

The proof of the pudding is in the eating. The surest test of the popularity of a town or section is made when erstwhile visitors become permanent settlers. Which leads to the conclusion that we of the Sandhills are living in a community constantly growing in popularity.

Why? Because during the summer season just closed over one million dollars has been invested in new construction work in Pinehurst, Southern Pines and Knollwood. Practically all of this has gone into new homes, winter residences for persons who have spent winters here and so fallen in love with the place, the climate and the life that they have elected to make the Sandhills their permanent winter abiding place.

Some beautiful residences, many of them large and costly ones, are numbered among the buildings completed of late or now nearing completion. Among these is the new home of Mr. and Mrs. Verner Z. Reed, of Denver, Col., who plan to spend much of their times on their estate outside Pinehurst hereafter. Besides a spacious and stately house, Mr. Reed has constructed large stables, kennels for his pack of hounds, a superintendent's cottage and other minor building. He has recently added to his real estate holdings by acquiring the adjoining property of Beverly Walter. Mr. Walter, in turn, has purchased a new home on the Midland Road.

Many New Hobes

Among others is a new residence for Charles H. Pray of Boston, to cost in the neighborhood of \$50,000. This is under construction on land near the home of Mrs. M. B. Richardson and Simeon B. Chapin in Pinehurst. The new Lloyd residence will cost approximately \$50,000 when completed, it is said. Other new Pinehurst homes are the following: Campbell residence, \$25,000; Buckminster residence, \$60,000; Given residence, \$70,000; Judd residence, \$25,000; Williams residence, \$25,000; Jones residence, \$10,000; Hersloff residence, \$75,000. Other recent Pinehurst building includes the new Moore County Hospital, at a cost of \$200,000, and the Holly Inn addition, around \$25,000.

Many new residences have been springing up in Southern Pines as well, principle among them being "The Paddock," the winter home of a group of New Yorkers, just completed on the Bethesda Road. Among those who will share this picturesque building of whitewashed hollow tile, set among the pines of the old Hamlin farm, are Mr. and Mrs. William P. Willetts, Mr. and Mrs. Landon K. Thorne, Mr. and Mrs. B. A. Tompkins, Mr. and Mrs. Bradley Delehanty and Mr. and Mrs. Frederick W. Ecker, all of New York. Expansive stables and a four-car garage have also been built on the property, which comprises some 140 acres.

"The Ark" About Completed

The new "Ark," the boarding and day school just completed by Mrs. Millicent A. Hayes on the Grover property on Indiana avenue is another valuable building asset to Southern Pines. Mrs. Hayes' school has been growing in popularity each year and will this year have some fifty pupils, many of whom will reside at "The Ark." The school opens October 21st.

The beautiful residence of Mr. and Mrs. Harry M. Vale, "Lobloily," on Weymouth Heights has been completed since last winter and will be occupied by the Vales all winter. Mr. and Mrs. Vale formerly lived in Princeton, N. J. Mr. Potts, editor of "Baseball Magazine," has just completed an attractive house on Indiana avenue in which he and Mrs. Potts will spend the winter. On the attractive grounds of the Southern Pines Country Club several new residences have been built during the summer months. With the laying out of new drives through the grounds and the

(Please turn to page 4)

ON THE CREST OF WEYMOUTH HEIGHTS, SOUTHERN PINES



The Highland Pines Inn, around which much of the Winter Life in Southern Pines and vicinity revolves.

SOUTHERN PINES

I like Southern Pines.
I like her ways.
I like the friendliness of her greeting.
Her hospitality, warm, soft, permanent as the sands about her.
Her people are real people. There is no sham in them.
They are not the aristocracy of wealth, nor the Babbitts of Gopher Prairie.
They are the happy medium—America at her best.
I like her freedom. Dress as you please, do as you please, go where you please. Nobody cares.
Your peculiarities are not faults but characteristics. You are not an oddity but a personality.
All men are free and equal.
There is no nervous strain. No worry about what the other fellow thinks of you. Everybody likes everybody.
I like Southern Pines.
I like her folks.
I like the Mayor. He speaks well and means what he says.
I like Jim Boyd, than whom there is no better sportsman.
I like Struthers Burt, keen, brilliant lending marked talents to the betterment of the community.
I like the Chamber of Commerce, the Kiwanis Club. They are building without booming, on a firm foundation.
I like the horses and hounds—sport for many, color for all.
I like the coca-cola gatherings before Broad street bars.
I like the wanton black-jack and the trim hedges of Weymouth Heights.
I like the girls—but I always like the girls.
I like Southern Pines.
I like her ways.

Moore County Third of a Century Ago As Gleaned From Old State Directory

Interesting Information Revealed in Days Before Tobacco or Pinehurst Played Leading Parts in Life of the Sandhills

MATHESON COMMISSIONER IN '96 and '29

A copy of Branson's North Carolina Directory of 1896 has fallen into our hands and is an interesting document. We turned at once to Moore County, and find among other things that one of our present county commissioners was a commissioner then, Evander Matheson. The other members of the board were John Shaw, chairman; J. A. McIver, H. A. Page and J. M. Wright.

D. G. McLeod was coroner, D. S. Ray, register of deeds, John L. Currie, sheriff; H. F. Seawell, solicitor of the seventh district; H. C. Stutts, surveyor; Dr. K. M. Ferguson, treasurer; W. N. McNeill, superintendent of schools, and Dr. G. M. McLeod, superintendent of the board of health.

Tobacco was not listed among the staple crops, which the book gives as corn, cotton, wheat, oats, rye, minerals and naval stores. Gold, copper, "and very superior millstone and soapstone" are the minerals listed.

The population of Aberdeen was given as 1,000, of Cameron as 450, of Carthage as 1,200, Jackson Springs 40, Jessup 650, Manly 275, Sanford (then in Moore county, as was Jonesboro) 700, Southern Pines 750. The population of many of the towns was not given.

R. N. Page, Mayor

The town officers of Aberdeen were: Mayor, R. N. Page; Commissioners, N. A. Page, A. C. Campbell, F. A. Ordway and T. B. Creel, David Knight was marshal. In Carthage H. A. Foote, Jr. was mayor; in Manly J. E. Buchan. The officials of Southern Pines were: Mayor, Dr. L. T. Smith;

Commissioners, W. E. Poe, O. T. Johnson, I. L. Hamlin; Clerk, B. H. Burroughs; Treasurer, Philander Pond.

Pinehurst does not appear in the book, though it was just breaking its shell at that time.

Among the churches in the county listed there were 20 Presbyterian, 22 Methodist, 12 Baptists, eight Christian, two A. M. E., two A. M. E. Zion, one Catholic, at Southern Pines; a Congregational church at Southern Pines, and two Episcopal churches, the Emmanuel at Southern Pines and one at Sanford.

Blacksmithing and wheelwrighting was one of the principal industries in those pre-automobile days, and no less than 19 turpentine distilleries are mentioned. At Aberdeen were those of W. A. McKeithen, N. S. Blue and John Blue. At Carthage, A. McMillan and Currie & Rowan ran distilleries. McDonald Brothers operated one at West End, Dr. J. A. Leslie at Vass, J. E. Buchan and Duncan Blue at Manly, M. Britton and Muse Brothers at Cameron. Many were in the saddle and harness business. Two wine merchants were listed, N. G. S. Marley at Carthage and H. T. Petty at Cameron.

Business in Aberdeen

Aberdeen merchants and tradesmen were listed as follows: Aberdeen Drug Company, D. D. & L. S. Blue, general store; John & H. S. Blue, general store and turpentine; W. D. Cameron & Co., general store,

(Please turn to Page 8)

Climate, Accessibility Chief Factors in Steady Growth of Southern Pines

Northern Visitors Find in Mid-South Resort the Ideal Environment for Rest or Recreation, Summer in Winter

FACILITIES FOR SPORT ARE UNEXCELLED

Southern Pines has come to be known as "The Mid-South Resort," and as the mid-South has been growing ever increasingly in popularity during recent years, Southern Pines has sprung into nationwide repute. With the rest of the Sandhill section of North Carolina, it savours of the ideal for recreational winters, and its steady growth as a northern colony put down here in the sands and pine woods is due to healthful climatic conditions plus accessibility to the busy marts of trade northward.

This section of the South has much to offer those seeking surcease from the rigors of northern winters, those seeking homes permanent or temporary, those in quest of athletic activity during months when such is not available elsewhere. Peace and quiet reign for those seeking relaxation and contentment. Sporting activities of every name and nature are here for those so inclined. One can watch or one can play.

Winters here are summers. Which explains why so many northern people are acquiring the habit of taking their annual vacations in the winter months instead of when remaining at home and the office is less a hardship. No longer is one obliged to accept summer as the vacation period. The sunny South is too near at hand. The escape from snow and ice and sleet too inviting.

The Sandhills section of North Carolina embraces a region that has an altitude of from 300 to 700 feet above tide-water, a sandy surface, with just enough of clay and humus to maintain a soil that encourages the growth of pine forests, dogwood, hickory and other interesting trees; ground hilly enough and rolling and flat enough to permit of delightful sites for the pleasant villages that comprise the community; rainfall sufficient to stimulate proper vegetation; a climate that knows neither extreme, a dry, sunshiny air; ground that is porous so that rainfall is promptly absorbed, and the out of door games may go on within a few minutes after a severe shower.

Southern Pines and its neighbor villages of the Sandhills are but a night's travel from New York or Washington by the Seaboard Air Line Railroad. One may put in a full day in his office in New York or adjacent points, and tee off on one of the eight 8-hole golf courses hereabouts in time for a full round the next morning. During the season several trains each way daily afford quick transit, and hard surface roads over three separate routes connect the North and South, converging at Pinehurst and

Washington is now regarded as an easy drive from these points for one day, and many drivers make points farther north between sunrise and sunset. Automobile tourists may come south by way of Washington and Richmond to Raleigh and Southern Pines, by the Shenandoah Valley from Harrisburg, Winchester, and Roanoke to Greensboro and Pinehurst, by the Shenandoah from Hagerstown, Harper's Ferry, Staunton and Lynchburg to Durham and Southern Pines and Pinehurst, all hard road all the way, and open all the year. These lines of travel lead through the historic centers of Pennsylvania, Maryland, Virginia and North Carolina, and cover the story of America's great Civil War of the early sixties. Hard roads pass all the big battlefields, which are still of surpassing interest to the citizen, the school children, the students of American history, and everyone.

America's Golfing Center

Southern Pines, Pinehurst and Aberdeen are the chief villages of the Sandhills neighborhood, and have grown from the one influence, that of making a desirable place for the vacationer who has learned that the time to run away from home and work is during the colder weather, when he can be out of doors just as he can at his northern home in the summer, and when he can fall in with an army of congenial companions from all over the country in this playground of the United States.

Golf is the leading pastime. The Southern Pines Country Club has two full eighteen-hole courses unequalled for beauty of scenery and for playability anywhere in America. Within three miles is the new Pine Needles course, the home course last winter of our national women's champion, Miss Glenna Collett. A stone's throw from Pine Needles' picturesque eighteen holes is another Donald Ross course, that of the Mid-Pines Club, and but seven miles from Southern Pines are the four famous courses of the Pinehurst Country Club, where throughout the winter tournaments for all and sundry are held.

More sporting news originates at Pinehurst and Southern Pines than in any other similar spot on the continent, and every day the papers are full of reports from the links, the polo fields, the race tracks, the tennis courts and trap shooting grounds.

Polo, Hunting, Racing

Polo is a favorite game, and draws contestants from civil life in all directions as well as from Fort Bragg and other military posts in this country, and occasionally a foreign delegation comes across to try a tournament with riders of our own country. The race tracks are active all fall and winter and large numbers of stables of prominence have strings of horses in the Sandhills during the winter. Fox hunting brings many horses. There are two packs of foxhounds here, the Moore County Hounds and the pack belonging to Verner Z. Reed, of Pinehurst and Denver, Col.

Hotel Accommodations

The hotels of Southern Pines offer ample, spacious and comfortable accommodation to the town's winter guests. The Highland Pines Inn, with its stately setting on Weymouth Heights overlooking the piney country for miles around, enjoys a national reputation and is filled throughout the season, as are the many other inns and hostleries in the village. The Carolina at Pinehurst is the largest hotel in North Carolina, and the new Pine Needles Inn on Knollwood Heights is the last word in hotel construction and operation. Boarding houses and cottages are available for those desiring accommodations of this type.

THE HAVEN OF THE GOLFER IN SOUTHERN PINES



The Southern Pines County Club House from which many of the 36 holes surrounding it may be seen.