

## Establishment of Milk Route to Stimulate Dairy Farming Here

**Leonard Tufts Believes Industry Can Be Made to Pay with Exercise of Caution**

With the encouragement of E. H. Garrison, the county demonstration agent, the farmers, especially around the Eureka neighborhood, are proposing to turn their attention toward a cream and milk route which it is proposed to establish under the jurisdiction of a company at Asheboro. It is no secret that the Moore county farmer is playing in hard luck, and he is trying to get himself on a better footing. Some years ago Dunc McCrimmon, of the Little River Stores, was instrumental in awakening a broader interest in poultry, and through the work he did much poultry has been sold outside of the county. Poultry is also looking up in the neighborhood, and if milk cows can be given more leeway in the farm scheme the prospect is good.

Saturday in a few minutes' talk with Leonard Tufts the subject of milk cattle came up briefly. Mr. Tufts has had more experience with milk production than any other man in the county, and what is to the point it has been a profitable production. He says his judgment about milk in Moore county is that it is one of the outlets that give promise. But he also cautions care in the methods followed, for in undertaking to make milk a profitable factor on the farm many things have to be kept in mind. One is that milk cattle bring to any farm a highly specialized form of farming. The milk cow must be a good producer, cared for religiously, abundantly and methodically fed, and the feed must be produced or obtained at a cost that will permit a production of milk that can be sold at a price the market will pay. Mr. Tufts says some few men, with proper qualities of management and operation, can make money in milk in this market. Many cannot because they have not the faculty of watching the detail that enters into milk production, and the fondness for the work, which is one of the main essentials.

**Milk Can Be Produced**  
Mr. Tufts' experience is that milk cannot be made without feed, and that it cannot be made to sell profitably at the price that can be obtained here the year 'round unless the feed is to be had at a reasonable price, and is supplied abundantly to the cow at all times. The only kind of dairy business that will pay is that kind that makes good milk, milk that will stand the tests required in these modern days, for at every grocery in the county condensed milk may be had at a price that represents about nine or ten cents a quart of raw milk. And canned milk is excellent milk. It is made where dairies are established on the most efficient basis, and canned milk will always be a keen competitor of raw milk in every community.

Yet Mr. Tufts says his experience is that milk is profitable if the work is carried on efficiently. But a dairy cow is no investment for the man who is not willing to be on hand every day in the year and every morning and evening to attend to his dairy work. He finds that pastures can be made in this county, that much feed can be grown here, and that milk can be produced, as his herds show. But a local market is a difficulty. That is one drawback at Pinehurst. The herds there have an excellent outlet in winter for their milk at prices that are satisfactory. But summer tells another story. Not many farmers can produce butter that will sell in competition with Wisconsin butter, for instance. If milk can be sold to cream routes that should look highly promising. But butter to succeed to any extent must be made at a butter factory. There the competition of Iowa and Wisconsin come in, for the local creamery cannot pay high prices for milk for butter with the competition of northern butter factories. But they can pay as much as northern factories, and if our people will produce milk as farmers do in the north, the South has a wide field for milk and butter products.

Mr. Tufts and Mr. Blue both counsel against many cows for a start. Producing milk is a business that must be learned, and it is learned slowly. Mr. Garrison will look after that phase of it, and he says he thinks the task is possible of accomplishment. His idea is a few cows on every farm, and a gradual growing into the new line.

### MEET SUNDAY TO CONSIDER CALLING OF NEW PASTOR

The congregation of the Aberdeen Presbyterian Church after regular services on Sunday morning will meet for the purpose of calling a pastor. A full attendance of members of the congregation is hoped for that the wishes of all may be followed. Regular preaching services will be held at 11:15 o'clock, and the Rev. G. E. Moorehouse of Laurinburg will occupy the pulpit.

### 20-LB. WEDDING CAKE

Mrs. F. L. Manning, proprietor of The Home Bakery at Southern Pines presented her grandmother, Olive R. Manning of Norwich, Vt., a 20-lb. Wedding Cake which was decorated with over one hundred white doves.



Leonard Tufts

### Educo Clubs of Four Counties at Pinehurst

**Delightful Program is Followed by Discussion of Association Aims**

Last Thursday evening the Affiliated Educo Clubs of Cumberland, Harnett, Hoke and Moore counties met at a dinner in the Manor Hotel, Pinehurst. The clubs were favored with a most delightful program by the faculty and pupils of the Pinehurst schools. Miss Margaret Wilkerson gave several violin selections, accompanied by Mr. Gottehalck of the Carolina orchestra. Miss Will Frances Journey rendered some dramatic readings. Herbert Ehrhardt delightfully played some harp numbers, and Donald Quale gave some interpretive dances.

W. P. Morton of Pinehurst was host, and he presided during the dinner and program. At the close of the most entertaining program, E. A. West of the Elise High School took the chair. Mr. West is president of the Affiliated Clubs of the four counties. He made the address of welcome and also stressed the accomplishments of "Educo" in Moore county. There followed a most interesting discussion of the aims and objectives of "Educo," led by Mr. MacDonald of Cumberland county and the county superintendents present.

W. P. Morton as chairman of a special committee gave a brief abstract of a study on "An Analysis of High-School Eliminations in Moore County," during the four-year period from September, 1924 to May, 1928. It was unanimously voted to have this report published in the Moore County papers.

After some discussion it was voted to have "School Publicity" as the main objective for this next year. Sane, wholesome publicity would not only help to do away with misunderstanding, but it would also bring about desirable cooperative action. An invitation to hold the Spring meeting in Raeford was accepted.

### WEST END MOURNS DEATH OF MR. SMITH

The whole community at West End was shocked to hear of the death of George A. Smith on the night of the 19th. Mr. Smith has been a resident at West End several years and was highly esteemed in the community in which he lived and by a large circle of friends made at College and on the road. He was a high type of Christian gentleman, well educated, well read. He was a thoughtful man and a cordial and companionable friend.

Mr. Smith was division manager for the S. F. Bowers Co. of Fort Wayne, Ind., and was on the road for the interest of this firm the most of his time. He was graduated from the University, class of 1916. He was born in 1886 in Nelson county, Va. but was a resident at University nine years before coming to North Carolina. He was happily married in 1907 to Miss Florence Jackson Sutphin of Willis, Carol County, Va., who survived him. A brother, L. W. Smith, Knoxville, Tenn., and two sisters, Mrs. J. W. Hurson, Birmingham, Ala., and Mrs. K. E. Bradshaw, Washington, D. C., also survives.

Funeral services were held at his residence and interment was made in the cemetery at West End.

### AMERICAN MILL MEN TO MEET AT PINEHURST

The 1930 meeting of the American Cotton Manufacturers Association will be held in Pinehurst, it was announced during the week by Arthur M. Dixon, president of the association. A meeting of the board of governors was held at Pinehurst last week during the sessions of the North Carolina Cotton Manufacturers Association.

### MID-PINES OPENS DEC. 7.

The Mid-Pines Club on the double road between Pinehurst and Southern Pines will open for the season on Saturday, December 7th.

### NEW PEWS FOR REMODELED BAPTIST CHURCH ARRIVE

The Ladies Aid of the Baptist Church in Aberdeen held a meeting at the home of the president, Mrs. M. M. Creel on last Thursday afternoon at 3 o'clock. Several important items of business were discussed. The new pews have arrived for the church, and as soon as the floor is stained, will be installed. The interior of the church auditorium has been plastered, and the wood work painted, new windows put in and the whole presents a modern and very much improved appearance.

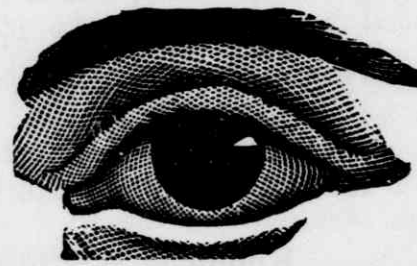
The Aid voted to extend thanks to the following people for their assistance in the recent dinner served to the Masons: To J. McN. Johnson for the use of the building; to Miss Mabel Robertson and her ninth grade domestic science class for serving; to Mrs. G. B. Peterson, who prepared the fruit cocktails, and to John Sloan, who rendered valuable aid in several different ways.

It was voted to have a food sale on

### THE Cottage School OF PINEHURST

A tutoring school established in 1918 for the boys and girls of the winter colony who wish to keep abreast of their home classes. Season Oct. 28—May 15. Tuition rate .....\$350.00. Mary Chapman, Principal.

Have Your Eyes Examined by an Expert. Cost is No More



DR. J. C. MANN, Eyesight Specialist and Optician, will be at Cheers Jewelry Store, Sanford, N. C., every Wednesday in each week. Headache relieved when caused by Eyestrain. Office equipped with the latest examining instruments. When he fits you with glasses you have the satisfaction of knowing that they are correct. Weak eyes of children should receive expert attention; take your child to him. Remember, he is in Sanford every Wednesday from 10 A. M. to 3 P. M.

December 7th, the place to be announced later. As this was a call meeting and there was so much business, no social hour was held.

**We can help you solve your printing problems**

### D. A. R. MEETING TUESDAY

The next meeting of the Alfred Moore Chapter of the Daughters of the American Revolution will be entertained by Mrs. P. P. McCain and Mrs. J. Talbot Johnson at the home of Mrs. Johnson in Abredon next Tuesday afternoon, December 3rd, at 2:30 o'clock. A full attendance of all members is requested.

**Riviera's Smart Set**  
hold their radiant charms with  
**Friedrichs LEMON CLEANSING CREAM**  
Natures' way to beauty  
**LADIES STYLE SHOP**  
Aberdeen, N. C.

why smokers graduate to

CAMELS—



The phrase "I've Graduated to Camels" originated with a Camel smoker. It expresses the experience of millions who through Camels have learned to know real smoking pleasure.

As taste in smoking develops, it naturally leads toward better quality. New smokers may not be critical but when they once experience the true mildness and surpassing fragrance of the Camel blend, they realize that here is a real superiority. It is for smokers of such discernment that Camels are made . . . for them the choicest tobaccos are selected . . . and this quality is maintained for the millions who know genuine smoking pleasure.

when they learn the difference they flock to **Camels**

© 1929, R. J. Reynolds Tobacco Company, Winston-Salem, N. C.

**SHERWIN-WILLIAMS PAINT HEADQUARTERS**  
**Friday & Saturday SUGGESTIONS**

Let us show you how to have the latest walls at moderate cost



Specify S-W Flat-Tone and engage a good painter

S-W Flat-Tone makes it easy to have smart, colorful walls in all homes—old or new—at a cost within the means of anyone. It is the most economical wall finish—a wall paint with wonderful body that thoroughly hides the old surface and covers more square feet of wall per quart.

Its rich, lasting colors are washable. Re-decorating costs can be saved year after year by merely washing your beautiful Flat-Tone walls.

Come in and see the wonderful effects you can get with this marvelous, washable wall paint—rich, costly-looking Spanish leather effects and tapestry-like multicolor walls.

Our big, new Decorative Book shows many new, intriguing styles. Notice, too, the big Friday and Saturday values listed.



These Cold Days

Try on your doors and windows

A Nu-Metal Weather Strip

It Keeps Out the Cold

Easily Installed—You can have your carpenter do it or you can do it yourself without any trouble.

Protects against cold drafts, unevenly heated rooms, dust and dirt from blowing in, rattling windows and noise.

It makes a good job of all doors and windows, and adds greatly to the value of your house.

Look at them when you happen in.

**The Pinehurst Warehouses**  
PINEHURST, N. C.



S-W Paint Products are sold the world over under this famous trade-mark