Homans and French Lose in Exhibition

Famous Pro-Amateur Combination Defeated by Turner and Norfleet Ray

In an exhibition match Wednesday before a large gallery Ted Turner of Andover, Mass., youthful professional at the Pinehurst Country Club, teamed with Norfleet P. Ray of Pinehurst, an amateur who won three major tournaments at Pinehurst last season, defeated Emmet French of Youngstown, Ohio, former captain of the United States professional team that played England, partnered with Eugene Homans of Englewood, N. J., Princeton golfer, who tied Bobby Jones for the medalist honor in the 1929 national amateur at Pebble Beach, Cal., Turner and Ray won, best ball count, by 3 and 2, having a best ball of 69. The match was played over the No. 2 championship course of the Pinehurst Country Club which Turner shot in par 71. Homans scored a 72, French 77 and Ray 81.

STARTS IN OUR TWO STORES NEXT WEDNESDAY MORN-ING, DECEMBER 11th, AT 9 O'CLOCK.

Before making your purchases, see these unheard of values in Men's and Ladies' Ready to Wear and Christmas Gifts for the entire family.

Bridges-Boone Co.

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It Will Pay You To Drive 75 Miles to Share in These Values

"IT'S A GREAT SUCCESS"

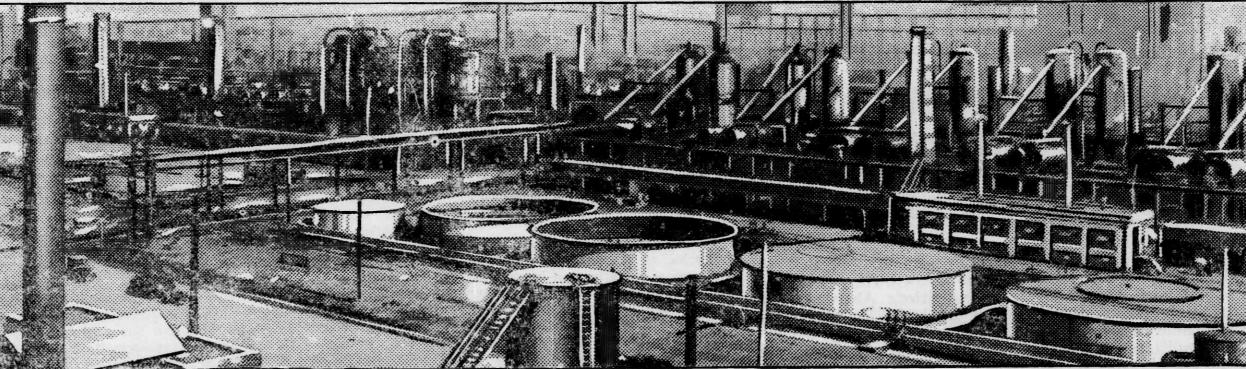
overwhelming demand for the new-processed "STANDARD" Gasoline . . . thousands of motorists prove for themselves the superiority of this wonderful HIGH-TEST gasoline . . .

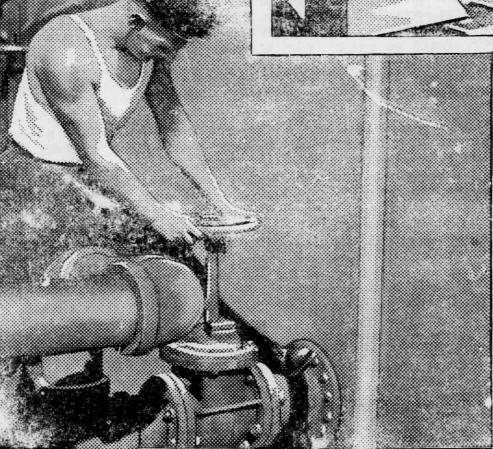
It's barely four weeks since we announced the new-processed "Standard" Gasoline. But in these four weeks thousands of motorists have bought AND TESTED this extraordinary fuel. They have written to us. They have talked to our pump men. They have even telephoned their local dealers.

They called its performance record "startling"—"the best yet"—"wonderful in traffic for women drivers"—"I pass everything on the road"—"a new lease of life for the old 1923 model"—"fine for cold mornings"—and so on.

ACRES AND ACRES of giant-sized separators—running at full speed to give a higher yield of better, purer gasoline from the same amount of charging stocks. This is why new-processed "Standard" Gasoline sells at no extra price.

NO LAST DROPS. The outlet control on every "Standard" refinery storage tank is raised well above the ground to prevent the last few gallons in the tank from reaching your motor. Every precaution is used to preserve "Standard" purity.





To meet the increasing demands of our enthusiastic and loyal friends, we have speeded up at the refinery. Speeded up our service at the pumps. Tried to make even more perfect than before our entire scheme of operations.

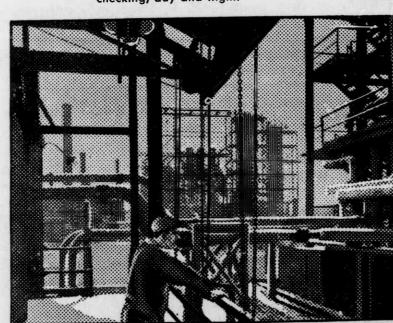
And in case you have not been fortunate enough to test for yourself this really superior gasoline, and watch it deliver the goods under any or all road and weather conditions, we ask you to do it today.

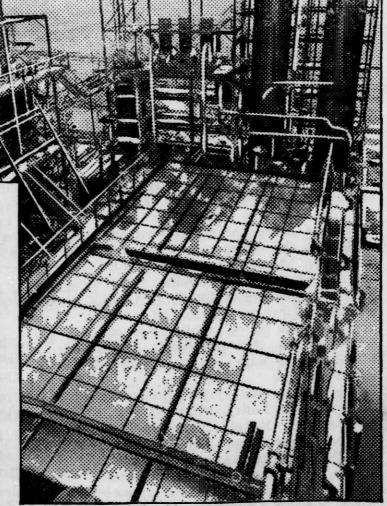
On sale everywhere. At no advance in price. At all "Standard" pumps.

CRACKING OUT "IMPURITIES." The heavier oils are removed in the great separator systems shown at the right.

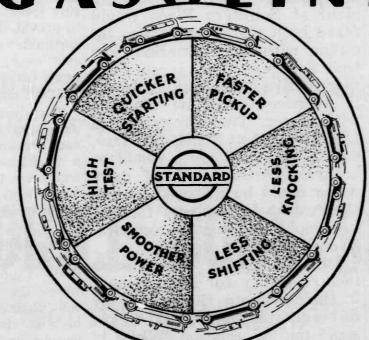
New-processed "Standard" Gasoline is absolutely free from all foreign elements. Every drop is a power drop.

CAREFULLY GUARDED is every step in the refining of new-processed "Standard" Gasoline. "Control men" are stationed everywhere throughout the plant continuously checking, day and night.





"STANDARD"
GASQLINE



NEW-PROCESSED HIGH-TEST