

THE PILOT

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ter.

THE MOORE COUNTY FAIR AT CARTHAGE

The American Legion, Henson Post No. 12, has sponsored an agricultural fair at Carthage to be held the five days beginning October 14. When the Pinehurst fair was discontinued some years ago Carthage talked of undertaking to carry on a fair, but as the venture takes work and money it was not established then. Now the soldiers have been interested in doing something to stimulate rural activities, and the outcome is the fair projected next month, and it is worth substantial backing by the people. As a financial venture county fairs are not often found showering down big returns on the promoters, but the aim of such affairs is community benefit rather than coin. So those who are backing the new fair are undertaking a lot of work, knowing that it is work, and doing it for the common good. Therefore they are deserving of all the help anybody can give in awaking an interest in the coming meet, and in the way of bringing out exhibits, a good attendance, and everything that will help to bring the folks and their products to the fair grounds that people and products and resources of the county may become more familiar with each other.

This fair will be more than a simple exhibit of farm stuff. It will be nevertheless a great op-folks from all sections of the county, and some from other counties, a holiday outing with friends and neighbors, and that is a right good thing. It will be a home coming, and a study in home making, an insight into what is going on and what is doing in the county, and all the way around a pretty good scheme. The Pinehurst fair in its day was a great institution for the whole people of the county. The new fair at Carthage will be a little less elaborate, but it will be nevertheless a great opportunity to foregather and see what Moore county is and is doing, and it will be worth the thirty-five cents admission and the drive to the attractive county seat in its picturesque setting on the hill tops of Moore county.

THE RELIEF THE FARM NEEDS

The Charlotte Observer, which is in fact an observer as well as in name, has been giving some thought to the farmer's plight and to the possibilities of relief from the tribulations that have overtaken farm and everybody else, but particularly the farm, and the Observer presents some figures on taxation. In the last 25 years, from its statements, our taxes have increased 700 per cent, our population about 50 per cent. That is to say our taxes have increased 14 times as much as our population, and the total at the present time of all state, national and local taxation annually is close to six billion dollars. Worse than that insupportable burden the taxes are still rising.

Taxes have increased to 14 times what they were 25 years ago, according to the figures the Observer has presented. To understand the plight of the farmer it is only necessary to say that in the 25 years the prices of his commodities have increased in some things to double the prices at the beginning of the period while in some things the increase is barely nominal. The prices of cotton and tobacco this year promise to be not much higher than during the average low years of the past, although the taxes are 14 times higher. Tobacco furnishes an example. If the farmer turned over to the state and national governments

all the money he gets for the sale of his tobacco it would not pay half the amount levied against tobacco in taxes. The tobacco crop of last year sold for \$285,583,000. The tobacco tax was almost half a billion dollars, or almost double the value of the crop as sold by the farms. There is what kills the tobacco farmer. Take a parallel possibility. Suppose the cotton farmer faced a tax of \$100 on every fifty-dollar bale of cotton sold. How long would the farmer and the country survive? Or the steel mill paying a tax of \$60 on every ton of rails sold for \$30, or whatever the price of rails might be, or the lumberman paying \$40 tax on every thousand feet of lumber sold for \$20. No industry can thrive when singled out to carry such enormous abnormal burdens.

Then along comes another form of crucifying the farmer with taxes. A few days ago the papers were telling of some sales of land for taxes in an adjoining county. With the rest was a pathetic story of an old negro who saw his land offered for sale for possibly twenty dollars in taxes. He could not pay the amount, but some friends among his white neighbors paid the money for him and saved him from losing his place. But some others of his neighbors were not so fortunate. It is an old story repeated every year in all the counties. Land is sold for taxes, and a farm worth \$2,000 may be sold for thirty or forty dollars to secure that amount to pay the taxes. The unrighteousness of the whole thing is seen readily if we follow it a little way. If the farm will not sell for more than say \$40, it is preposterous to collect \$40 in taxes on it. And the price the farm brings is the best evidence in the world of the value of the place. A farm that is sold from its owner for \$40 should have assessed against it not \$40, but probably a dollar or two. To take from a man his farm as his contribution to the year's taxes is simply a confiscation of the whole property, and it is hard to imagine anything that is more inexcusable or more like absolute piracy. How the constitution of North Carolina can be interpreted to sanction such blackjacking is inconceivable.

Probably three-fourths of the evils that beset the farmer can be traced directly to the plainly unfair and burdensome taxes laid on his shoulders, and the uneven chance he has to get for his products a reasonable price as compared with what he has to pay for what he buys. Everybody is taxed to pay all these vast sums, and from the consumer comes the indirect taxes like the tobacco tax, but money thus taken makes it more difficult for the consumer to buy, and thus lessens the price and the market for what the farmer makes.

Last year North Carolina raised approximately \$100,000,000 worth of tobacco. It is one of our boasts that the government collected from the manufacturers around \$200,000,000 in taxes on the tobacco manufactured in this state, or twice as much as the state crop was worth. And with this, state taxes on tobacco in one form or another added more. The crop this year seems likely to bring less, but the taxes will be the same or maybe larger. That looks like the hole the pig went out under the fence.

A BIT OF UNIQUE ADVERTISING

For the past few months the Midsouth Insurance Agency at Pinehurst has been printing in The Pilot a series of advertisements that are out of the ordinary. They tell various phases of insurance, and so many that the average man is surprised by the wide field insurance covers. These advertisements come from Lloyd Gardner, and anybody who has been reading them realizes that Mr. Gardner has uncovered a new lead in advertising business. Insurance is a wonderfully big field, and one that is profitable to the man who carries insurance, and also profitable to the man who looks into the wide subject to understand how completely practically everything can be cared for by the simple method of having the insurance agency hold the bag.

Frequently Mr. Gardner winds up his suggestion by the admonition, "Let us explain." These hot days when not much else is crowding the citizen it is a good

idea to let Mr. Gardner explain. Insurance will be worth a great deal to the human race if the bulk of the people will have the subject of insurance and its various phases more fully explained, and Lloyd Gardner, as evidenced by his pointed advertising, is the man who can explain the benefits it offers. In addition to their relation to insurance the Midsouth Agency's advertisements offer good illustrations of pointed advertising that might appeal to business men in other lines for Mr. Gardner has developed an advertising style that is adaptable to any line.

Grains of Sand

Dunc McCrimmon says his red cotton is opening up as good as it looks, and that he has lots of visitors to see it. The boll weevil is the only chap that does not seem to be interested.

The Carthage fair offers a premium to the Moore county farmer bringing the biggest family to the fair. The idea is a little late getting started, but it isn't a bad scheme for these days when families are sort of becoming old-fashioned.

At any rate the signs are that the farm cow is to have more home-made rations this year than usual. We may not be using as much gasoline as in the years just gone by but the soja bean product will be bigger.

The western part of the state is fixing on fifty cents a hundred pounds for picking cotton. If you ever picked cotton you know whether that is too much or not. The labor unions have not passed an opinion on this subject.

We will soon be through kicking about the hot weather, and have to begin to kick about the cold weather. Life is a busy round of tribulation and suggesting things that ought to be righted.

Some of the young folks do not get very enthusiastic over Max Gardner's proposition of trying to live at home.

"Want to kill us?" asked one automobile driver to another who had bumped him. "Didn't see as it would do any harm," said the other. "I works in a coffin factory and I likes to help trade along legitimate if I can."

According to Dr. Milliken folks live longer than they used to. They get sick as much but not as seriously, and by more careful attention and taking the matter in hand sooner they are pulled through better. The doctors appear to be doing a good job.

Federals court is enabling folk from Moore to get acquainted in Rockingham, and it doesn't seem to be a bad place to know once in a while.

There are boys in school now who never had a chance to pass the water or help the teacher sweep the school house.

Birds and the other winter residents are beginning to appear in the Sandhills from the higher latitudes. Once get your foot in the Tar barrel you 'bliged to come back and see how come?

Read McLean Furniture Co.'s letter.

NOTICE

We wish to state that we do not, nor ever have owned any stock in BAKERS' FOOD STORE, Southern Pines, N. C., and have never been connected with them in any way.

Signed:

HOWARD-BOBBITT CO.,
Sanford, N. C.

For your Vacation

COACH FARES 45% off

To all Seaboard points and destinations East of the Mississippi and South of and including Cincinnati, St. Louis and Washington.

A few samples of these low round trip fares are:

Jacksonville	\$17.57
Miami	\$32.05
Norfolk	\$ 9.77
St. Petersburg	\$26.87
Tallahassee	\$21.77
Washington	\$13.71

Every Friday Saturday during September 15 days return limit. For fares to other points inquire—

H. E. PLEASANTS, D. P. A.
Raleigh, N. C.

Seaboard
AIR LINE RAILWAY

Court House News

Superior Court Begins

A two weeks' term of Superior Court for the trial of civil cases will begin in Carthage on next Monday. Judge McElroy is schedule to preside during the first week.

Officers Attend Federal Court

A number of the county officers are in Rockingham this week, attending Federal Court. Twenty-seven cases have been sent up to this court since the last term, which was held in March.

Real Estate Transfers

Page Trust Co., Inc., to Colin G. Spencer: land in Carthage township. A. D. Davis and wife, Fannie Davis, to Page Trust Co.: land in Carthage township.

Recorder's Court Cases

Henry Little and Ernest Nichols, colored boys, pleaded guilty to a trespass charge in Recorder's Court on Monday, and were sentenced to six months on the roads. The boys were charged with stealing a Ford car, driving it to Rockingham and back to Moore County and abandoning it.

W. S. Ring, white, was fined \$10 and the costs for public drunkenness after he had been arrested near the warehouse where Cyclone Mack was preaching in Carthage.

Avery Hester and om Michael, white of High Point, were before the court accused of the larceny of an automobile horn. Hester was found guilty and sentenced to four months on the roads. He gave notice of appeal to Superior Court and bond was fixed at \$400. Michael was found not guilty.

A case against D. J. McLeod, charged with driving an automobile while under the influence of intoxicating liquor, was continued for the defendant to September 29th.

Vaccine was used by County Agent J. W. Sanders to control an outbreak of fowl typhoid in a standard bred flock owned by A. J. Check of Vance county.

T. A. Brooks of Beaufort county has 110 hogs in a fine corn field harvesting the grain and adding weight for future sale.

Read McLean Furniture Co.'s letter.

SALES



SERVICE

Let us put your car in good condition before going on your vacation.

PROMPT, COURTEOUS, EFFICIENT SERVICE

H. A. PAGE, JR.

Aberdeen,

:::

North Carolina

PINEHURST LUMBER YARDS

Pinehurst, N. C.

IN THIS WEEK

A CAR OF WOOD LATH

Some of the best houses in the neighborhood use wood lath in construction.

Often you need some wood lath for repairs and alterations.

You can always find a stock on hand at the Lumber Yards.

ANOTHER CAR OF FINISHING LUMBER

In this car is a fine assortment of Yellow Pine, Select Grain, Selected Heart stuff.

Yellow Pine is one of Nature's most interesting contributions to the inside finish of the house.

This car arriving has been chosen especially for the handsome grain effects.

PINEHURST LUMBER YARDS

Pinehurst, N. C.

Always the Things You Want
Are In Stock.

THE PINEHURST WAREHOUSES

Pinehurst, N. C.

What makes Pinehurst so green in winter?

THAT IS AN INQUIRY THAT COMES TO A PINEHURST
RESIDENT FROM AN INTERESTED VISITOR DOWN
THIS WAY FROM RICHMOND

This is the answer that was given him,
Pinehurst Special Mixture Lawn Grass Seed.

Italian Rye Grass
Naco Fertilizer Dressing
Cotton Seed Meal

For years Pinehurst has been studying the problem of green lawns in winter. Everybody knows that problem has been solved.

Most everybody knows it is Pinehurst seed and the special fertilizer mixtures used with the right seed.

But all seed or all fertilizer will not do the work. Pinehurst has learned after much work and cost that Naco Dressing and Cotton Seed Meal, and Pinehurst Special Lawn Grass Seed and selected and re-cleaned Rye Grass will make Pinehurst Lawns.

But be sure that you get the genuine Rye grass seed, and particularly the re-cleaned seed. If your seed is half dirt and chaff you cannot look for a green lawn. Nor will inferior fertilizer make it.

At the Pinehurst Warehouses, Pinehurst, N. C., you get Re-cleaned Rye grass seed, grown in this country.

9 cents a pound in 100 pound lots.

10 cents a pound in less than 100 pound lots.

Test your seed. One bad lot, one spoiled lawn through poor seed costs a lot of money and spoils a whole neighborhood.

Be sure your seed is not ordinary farm run. You can't afford to buy that kind. Good seed costs so little that poor seed is like a fire in the town.

PINEHURST WAREHOUSES

Pinehurst, N. C.