



A Paper Devoted to the Upbuilding

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FIVE CENTS

## Governor Drafts Frank Page to Head Tobacco Relief Association

Executive Committee of Twelve Is Entrusted with Work of Drawing Up Plans

On Wednesday tobacco men from practically all of the tobacco growing counties of the State met in Raleigh to form an association to carry out the provisions of the farm relief system as applied to the tobacco planter, and out of the meeting came a remarkably bold and hopeful development in the drafting of Frank Page to head the organization. An executive committee of five, to be appointed by Governor Gardner was entrusted with making plans for the development of such project as should be followed, and he was also empowered to name seven added members of the committee to represent the State at large. It was recommended to work for a sign up of not less than 100,000,000 pounds of tobacco, which is about a fifth of the State crop. In the appointment of Frank Page to head the movement the Governor said:

### Governor's Choice



FRANK PAGE

"We must elect one man and put him in charge. We must have a leader whom the tobacco companies from New York to London and from Durham to Winston-Salem will regard as strong enough and able enough to carry the flag of North Carolina. I propose to draft Frank Page for this job, a man who has handled hundreds of millions of dollars without the strain of any of it leaving its slimy mark upon him.

## Mayor Urges Planting of Grass and Shrubs

Beautification Program Is Being Sponsored by Civic Organizations.

Henry Blue, Aberdeen's progressive mayor, urges all of the citizens of the town to put forth an extra effort to beautify their grounds by planting grass and shrubbery. The fall season is the best time for putting out shrubbery, and grass seed planted now will give a velvety green lawn throughout the winter months.

The Page Trust Company is encouraging this town beautification program by offering free Italian Rye grass seed to anyone planting a lawn for the first time. This offer was made last year, and as a result 20 lawns were planted.

With so many varieties of native shrubbery available, there is no reason why any citizen of the town should not be able to carry out a planting program. The results will more than repay the small expenditure of labor.

As an example of the improvement that can be made by the planting of shrubbery, we call attention to the railroad property in Aberdeen. This was planted last year by the Thursday Afternoon Book Club assisted by the Chamber of Commerce. These organizations are making plans for further work along this line. Let's join hands in a "Town Beautiful" movement and bring Aberdeen into the limelight along with other neighboring towns.

## SCHOOLS ARE PLANNING EDUCATIONAL EXHIBITS

The Moore County Agricultural Fair committee has been very liberal in offering prizes for school exhibits, and according to County Superintendent H. Lee Thomas, the teachers are showing much enthusiasm and a number of the schools are planning to make entries.

Prizes are offered for the best exhibits from the high school, grammar grade, primary, agriculture and home economics departments, and for essays on the following interesting subjects: "Industries of Moore County," "Resources of Moore County," and "Moore County History." The best exhibit of Moore county industries will receive a prize, and the largest school prize of all is offered for the best map of Moore county.

## SOUTHERN PINES TAX RATE REMAINS UNCHANGED

The Mayor and Commissioners met in special meeting last Thursday night, passing the town budget, and putting the tax rate at \$2.15, the same as last year. No decision was made concerning the sidewalk on W. Broad street between New Hampshire and Connecticut avenues but if possible the sidewalk will be lowered to meet the grade of the curbing. The grading of and oiling of all the streets and avenues noted in The Pilot as being under way is completed, and the town force is now engaged in repairing broken sidewalks and clearing parkways of the luxuriant summer growth.

## TOBACCO FARMERS HOLD MEETING TO CONSIDER RELIEF

Diversification, Livestock, and Less Tobacco are Advocated As Remedial Measures

### DISCUSS COOP. ASSOCIATION

To discuss the low price of tobacco about 70 farmers assembled at the Courthouse Tuesday to hear plans mapped out by the Federal Farm Board for some relief from the present situation.

The first of the discussion was led by E. W. Gaither, district extension agent, State College Station, Raleigh, followed by Col. Chas. R. Rogan of the Federal Farm Relief.

Mr. Gaither discussed at length how the tobacco farmer can better his condition, saying there are many and varied ways in which this can be done, principally, first making all that the farm needs, the diversification of crops, more livestock, and the growing of less tobacco, but tobacco of better quality than a great deal that is being produced at this time. Fitting consumption to production and the closer study of information as put out by the Department as to the needs of the tobacco companies was also stressed.

The farmers were then asked what were the reasons for the failure of the Tri-State Tobacco Association which is now in the hands of the receivers.

The reasons for this were various, some of which are as follows: Buying too many warehouses; mistake of membership (putting sorry tobacco in the Association and selling the best of the grades on the open market); too many high priced men; bad management in selling, etc.; antagonizing of the tobacco companies; salaries concealed; developed into holding company; directors were employees of the association. These various reasons were discussed at some length.

Mr. Gaither was then followed by Col. Rogan, who told the farmers what could and what could not be expected of the Federal Farm Board in the way of helping out the situation. If it is decided to form an organization the Farm Board can and will help out but it can not deal with farmers individually. It cannot sell to an advantage when there is an over production, can not sell poor tobacco for good prices, and various other things too numerous to mention. Col. Rogan also stressed the fact that any association to function properly must have the loyal support of the whole membership.

If an association is formed it is not the intention to fight or antagonize the tobacco buyers and the manufacturers but to cooperate with them in every way possible.

## KIWANIS HEARS ABOUT TOBACCO AND BANKERS

Growth and Helpfulness of Page Trust Company Cited and Co-op. Discussed

### DISCUSS INTER-CLUB MEET

The Kiwanis club held its weekly meeting at the new church in Pinehurst Wednesday. The subject of an inter-club meet, including the clubs from the towns in the neighbor counties was discussed, and referred to the proper committee to see if arrangements could be made for such a meeting in the near future with report at the next meeting. Not much business had been planned for this session, as over the country a date had been made for discussion of the constitution by suitable persons, and it was found that while provision had been made for such a scheme at the Wednesday dinner, court at Carthage claimed the presence of those who were to take part, and a shift of the schedule had to be arranged. Bion H. Butler was called on as a temporary stop gap, and he said that as he did not know as much about constitutions as the greater men who were not able to come, he would occupy the time talking about something everybody knew fairly well, and that was the advancement of the Page Trust Company since it engaged in business in Aberdeen several years ago. The occasion for the present reference was the advent of the local company into Raleigh where this week it rescued the Raleigh Banking and Trust Company from a dangerous situation, and became the successor of the institution, taking it over under the management of the Page Trust Company, and opening the tenth branch of the Page Trust Company Wednesday morning in Raleigh. The growth of the company was touched on, its helpfulness as a local institution, its helpfulness to the state as well as the local community, for the Page Trust Company has in the recent past negotiated some big financial matters for the state, and the speaker referred to the work of Bob Page, head of the new Raleigh branch, who was present at the Kiwanis meeting, in a way that wakened the approval of Mr. Page's associates at the dinner. He made a brief response, telling of his appreciation of the reception the club showered on him, but the modest old warrior was pretty much overwhelmed by the congratulations of his friends and he didn't hold the floor long.

Mr. Butler also touched on the tobacco situation, saying that the proposition to reorganize a tobacco cooperative association deserved the back-

Please turn to page 10

## Page Trust Company Takes Charge of Big Raleigh Bank

For U. S. Senator



HON. GEORGE M. PRITCHARD

## Pritchard Speaks In Carthage, Sept. 25th

Republican Candidate for United States Senate Will Discuss Issues of Vital Interest.

George M. Pritchard, Republican candidate for the United States Senate, will speak in the court house in Carthage on Thursday, Sept. 25th, at 8:00 p. m. As Mr. Pritchard is already pretty well known in the county, it is expected that a large number of his admirers will be present to hear him discuss the vital issues of the day, and a cordial invitation is extended to all citizens regardless of party affiliations.

Mr. Pritchard, a lawyer by profession, although comparatively young, has had wide experience as a public servant. In 1917 he was elected to the State Legislature, and as a legislator, he took the broad stand that the welfare of the state was above partisan politics, and gave his support to all good measures, regardless of which party was sponsoring them. He is also known as a progressive man. He was an advocate of woman suffrage and was one of the first to make a serious effort to obtain clean elections. His ability and faithful service as a representative resulted in his later election as solicitor of the 19th Judicial District and a member of the National Congress, where he made a splendid record. Mr. Pritchard is a firm believer in a protective tariff, and says that once the world-wide depression lifts and the new tariff acts shall have been in force a reasonable time that we shall enjoy such prosperity in America as has never been known.

## Important Real Estate Deal Is Transacted

Hurd and Biddle, of Pinehurst, Acquire Valuable Property In Southern Pines

Shields Cameron in Southern Pines announces the close of a dicker that signifies much for that community. N. S. Hurd and L. L. Biddle of Pinehurst, have bought the William F. Collins property on Pennsylvania avenue including the old Ruggles building, and facing 130 feet on the avenue. Architects are already at work on plans for the building that will cover the entire tract with a structure that will be a feature in Southern Pines construction, and a factor in the future of business. It is the intention to start work on the building as soon as satisfactory plans are prepared, and while the buyers are not talking much for publication it is said that the plans are for such purposes as will put the new structure into use as soon as completed. Until the architects have submitted their sketches and the buyers have considered their work decision will be held as to further announcement.

## Local Corporation Successfully Averts Financial Crash In Capital

### RECEIVES WARM WELCOME

On Tuesday morning the Page Trust Company opened its tenth member of the Page Trust Company banks, and in that act entered Raleigh as the head of the oldest bank in Wake county, formerly the Raleigh Banking and Trust Company. On Tuesday afternoon and Wednesday morning the Raleigh papers were sensational in their narrative and editorial comment on the arrival of the new influence in state-wide banking in the capital, and the acquisition by the Aberdeen interests of one of the foremost financial institutions of North Carolina and the striking expansion of the Aberdeen company. On Tuesday morning with Robert N. Page president of the Page Trust Company in Raleigh and Frank Page vice-president of the Wachovia Bank and Trust Company in Raleigh, two brothers from Aberdeen are within two or three squares of each other on the main street of the capital of the state, in two of the finest banking buildings of North Carolina, standing in the front of financial operations. It is a romantic growth, and one that brings this section prominently into the attention of the world, for all the country that has to do with money knows by this time the rapid rise of the Page Trust Company. Incidentally a third member of the Page Trust Company, Arthur Page is a high officer of the American Telephone and Telegraph Company, prominent in industrial and financial affairs of the United States.

Nathaniel asked can there any good thing come out of Nazareth? Philip saith unto him, Come and see.

### Rescues Endangered Bank

The story is introduced by a tragic opening, followed by a rescue, and climaxed by an open door to the breadth of state financial opportunity. It had its beginning in the failure of a well-known Raleigh firm, which involved several things, and presaged difficulties with the bank concerned. These things Robert N. Page has been observing. He perceived that some one must come to the rescue of the endangered bank or it would run the risk of grave disaster and he went to Raleigh to consult with others as to the course to pursue. After two days of the keenest discussion and planning the Corporation Commission selected the Page Trust Company as liquidating agent for the endangered Banking and Trust Company, and at 5:00 o'clock Tuesday morning was closed the transaction which made the Page Trust Company the successor of the disabled institution, and a late edition of the News and Observer announced that the Page interests had taken the old bank and would open at the usual hour, but that it would open the Raleigh bank of the Page Trust Company. It was all done so quickly and so quietly that the whole thing came to Raleigh as the surprise of the season and of the financial world, and what was the most gratifying feature the people, the newspapers, the banks and everybody else, expressed immediately the warmest welcome and the heartiest enthusiasm over the good turn the new company had done for the city, the state and the people concerned. In their advertisements Wednesday morning the other Raleigh banks gave up quarter pages to advertisements extending a welcome to the Page Trust Company to the city. The papers editorially held out the glad hand of welcome and assurance. Depositors came in with big sums and many new accounts were opened. The air of confidence was rife up and down the street in front of the big building, and the lobby was filled with people whose fright had vanished, whose confidence was pronounced and whose interest was contagious. It was a new experience in Raleigh in banking troubles. The sky was cleared before a storm was able to break, and by the young giant from the Sandhills who had come to the

(Please turn to page ten)

## A Daniel Come to Judgment

The appointment of Frank Page to head the movement for the betterment of the tobacco situation in Moore county and the State is of such remarkable wisdom that it compels the attention of everybody interested.

Frank Page is a man of integrity, judgment and fearlessness. He is probably the one man who can lead the modern Israel out of the wilderness if it can be done. He has an established reputation for doing the right thing, and everybody knows better than to attempt to bluff or lead or influence him in any way that cannot be shown to be as near the right way as human mind can determine. These things are known about Frank Page.

The only thing that can stand in the way of success of the movement might be his reluctance to serve. Once he was drafted when Gov. Bickett called him to the head of the Highway Commission. He declined to accept the responsibility, but finally yielded to the demand of the people as a public duty. In fairness to his own affairs at the end of a considerable period he insisted that he must resign and take up his other work that would permit him to enjoy the benefits of his earning capacity. The State raised his salary and argued him into staying until he saw that his work was sufficiently advanced that he no longer needed to give his time to it. It may not be fair to ask him again to undertake a public task for the common good, but his own employers, and every other industry, whether farm, factory, bank, or anything else, should stand behind this movement to get Frank Page to undertake the job. He is the one man the people will rely on and will follow, big, little, or any other people, and he can bring this important movement to a successful issue if it can be brought there, and because of that confidence in his absolute integrity and ability to do this work.

It is of the highest importance that Frank Page accepts this appointment.

## PINEHURST HOTELS LOOK FOR SUCCESSFUL SEASON

The Carolina at Pinehurst will open for its 32d season on October 27, and will be followed December 18 by the Holly Inn for its 35th season, which is the sixth season of the new house. The Berkshire will open February 7 for its 33d season. On January 24 the Pine Needles will begin its fourth season. The outlook for the hotels seems to be good, and the real estate men speak confidently of the prospect for cottages in the villages. The general opinion of those who are in closest touch with affairs is that the winter is to be a good one in the Sandhills.