

Pinehurst Paragraphs

Parent-Teachers Meet

On Wednesday afternoon, October 22, the Parent-Teacher Association held the first meeting of the year in the school auditorium at 3:00 o'clock. The meeting was opened with the singing of "America," after which Mr. Morton led in prayer. The principal business of the afternoon was the election of new officers for the present year. This resulted in the following being chosen: President, Mrs. I. C. Sledge, vice-president, Mrs. L. V. Henderson, Secretary, Miss Lelia Miller, treasurer, Miss Idell McKenzie. Mrs. James Quale, retiring president was extended enthusiastic appreciation of the two years of splendid service given this work and regret expressed that she could not again lead the association.

A piano selection was beautifully rendered by Miss Turnbull was a very delightful feature of the program. The meeting was adjourned to meet again November 19.

Circles to Meet

The circles of the Woman's Auxiliary will meet next Tuesday, Nov. 4th as follows: Circle No. 1, Mrs. H. E. Conant, chairman, with Mrs. Alex Stewart at 8:00 p. m.; No. 2, Mrs. Raymond Johnson, chairman, with Mrs. Elbert Currie at the same hour, and No. 3, Mrs. Colin McKenzie, chairman, with Mrs. Gordon Cameron at 3:00 o'clock in the afternoon.

Personals

Mrs. E. B. Keith and Mrs. W. L. Dunlop were shopping in Greensboro Tuesday.

Mr. and Mrs. H. W. Ehrhardt, Mrs. Alma Taylor, Miss Francis Ehrhardt and Miss Catherine Cole spent Sunday with friends in Columbia, S. C.

O. H. Stutts spent Tuesday and Wednesday of this week in Wilmington.

Mrs. L. V. Henderson, who has been ill for ten days, is now much improved.

Mrs. Herman Campbell and children are visiting Mrs. Campbell's mother, Mrs. Harris, in Fayetteville. Mr. and Mrs. J. A. Mills and Mrs. J. F. Taylor spent Tuesday in Greensboro.

The Rev. Murdoch McLeod and Gordon Cameron attended the semi-annual meeting of Fayetteville Presbytery at the Bluff church near Godwin, Tuesday and Wednesday of this week.

Herbert Ehrhardt, student at U. N. C., came home to spend Saturday night with his parents, Mr. and Mrs. H. W. Ehrhardt.

The Brotherhood class of the community church had a banquet and business meeting Tuesday evening at 7:00 o'clock in the chapel. Dr. L. V. Henderson, president of the class, was master of ceremonies.

Mr. and Mrs. I. C. Sledge spent the week-end at White Sulphur Springs, W. Va. They were met there and accompanied home by Mrs. Sledge's mother, Mrs. Catherine McNeill, who was returning from an extended visit in the home of her son, J. W. McNeill, in Maysville, Ky.

HEMP SILK MILLS PURCHASED BY SPENCER LOVE, ASSOCIATES

(Continued from Page 1)

ville and Hemp, and is among the biggest buyers of rayon yarns in this country.

Already the transfer of the mill has stimulated affairs in the Hemp section. E. R. Brown is figuring on five new houses to rent to the new employes, in addition to the building that has been going on, and it is believed Hemp is set for a marked increase in industrial activity all along the line. A retail department is carried on in connection with the mill, where full length goods are sold, and also where mill ends are offered at remarkably low prices for a quality of goods that is perfect in every way and on which low prices are made solely because of the length of the pieces. In rolling the webs the lengths of the merchantable pieces for the trade is sixty feet. But in weaving the web is usually made up in greater length to care for variation in yardage, and in cutting the cloth for shipment in even length bolts what is called a mill end is left over, usually from a yard or two up to six or eight yards and sometimes a little more. This is made up in bolts of two or three pieces to equal 10 yards and that lot is sold at the reduced figure, and a trade has been developed that reaches from Maine to Florida. A vast quantity of this goods goes out in this way and affords material for the women to make their dresses and clothing at remarkably low price.

Mr. Lovelace and Mr. Harte say the rayon industry has passed the experimental stages and that it has become a staple of industrial activity, and that the past two or three years has seen such perfection in the production of yarn that it is now only a question of meeting the needs of the growing trade, and in looking over the technical magazines that deal with chemical and textile industries it is seen that the new fabric is accepted by the buyers of textiles with familiarity as to its character and confidence in its worth and a knowledge of its costs and usefulness.

The importance of this mill at Hemp and its attendant increase in looms is best understood by a reference to a recent issue of a Chemical trades publication which tells that the increase of rayon production annually is running along at twenty per cent a year, with the prediction that this year the increase will be more than thirty per cent over 1929, and a future that will see a continued increase of production of rayon yarns and with it an increase in the output of rayon weaving mills. The fabric is so satisfactory that the women have adopted it instead of silk, and its price is so reasonable that it is supplanting cotton in innumerable directions. Incidentally while rayon fabrics have been increasing by over twenty per cent cotton fabrics have been increasing by scarcely more than one per cent a year, showing the hold the new textile is gaining on the country. The United States is by far the largest producer of rayon, making half as much as all the rest of

the world combined. With that we import still more to meet the growing demand for it. With the rayon made in this country and the amount imported we approach closely to consuming half that is made in the entire world, which is mentioned to show that the enlargement of the mill at Hemp is based on the soundest of economic reasons. It is logical to expect to see the mill there grow to larger proportions, for it has several substantial reasons in its favor. Electric power, a good climate in a community where excellent labor is available, convenience to the supply of rayon yarn, for big yarn mills are in existence in this state, Tennessee and Virginia, and the further fact that cotton linters enter into the manufacture of the yarns.

After looking over the situation at Hemp, and studying it in the technical journals after coming home I am much impressed by the entrance of the new money and influence into the rayon industry in Moore county, for the connections of the Pinehurst Silk Mills at Hemp seem now to be of a character to establish the plant on such a firm and broad relation that it looks like the beginning of a manufacturing industry there that should grow into something of magnitude. The mill has had its share of ups and downs since it was first opened, but it was located with judgment, and in a community that was logical, and with its financial position now definite, and its fixed contact with the marketing and finishing world, I feel confident that the Hemp section has been put on the map in a decidedly optimistic position. All the signs indicate that a change for the better in the upper part of the county is now taking place.

SANDHILLS WINTER RESIDENT WEDS

(Continued from page one)

Elizabeth, with hats of taupe velvet, and carried arm bouquets of bronze chrysanthemums.

The flower girls, Miss Katherine Louise Howe, and Miss Phyllis Williams, nieces of the bride, were dressed in a honeydew shade of taffeta, and carried colonial bouquets of yellow and bronze flowers.

Masters Robb MacKie, and H. Darrow Williams, Jr., acted as ribbon bearers.

Capt. James Washington Curtis, of the United States Army, acted as best man for Captain MacKie.

The ushers were Maj. Paul Ellis, Capt. Samuel Dunlop, Capt. Charles Ennis, Capt. James L. Ballard, and Capt. Sidney H. Young, all of the United States Army, and Capt. William L. Lewis, of the United States Infantry Reserve. The men of the bridal party wore army uniforms.

Ferns and palms decorated the church and the chancel was lighted with candles.

As the bride and bridegroom descended from the chancel the ushers crew sabers, forming an arch for them to pass under.

A small reception followed the ceremony at the home of the bride's mother.

After an extended trip through the South, Capt. and Mrs. MacKie will make their home in Ithaca, where Captain MacKie is on duty with the Department of Military Science at Cornell university.

Mrs. MacKie was entertained before her marriage with a luncheon and bridge given by Miss Mae Swancott, a luncheon and bridge at the Mohawk Valley Country Club given by Mrs. Morten Pringle, and Mrs. Raymond Hains, a buffet supper and bridge, given by Mrs. John W. Griffith; and a dinner party given by Mrs. H. D. Williams.

VISIT SICK RELATIVE.

Mrs. A. Cameron, Mrs. W. J. Cameron, Mrs. W. C. Leslie and N. N. McLean of Vass went to Fayetteville Tuesday afternoon to see their niece and cousin, Miss Mamie Cameron of near Swann Station, who has been a patient at Highsmith Hospital since Thursday of last week. Miss Cameron is in a very critical condition and the doctors have not been able to find out just what her trouble is. She lapsed into unconsciousness last Friday and was still unconscious Tuesday afternoon.

AVOID THE MISTAKES MOST PARENTS MAKE

You see them everywhere—children who are disobedient, rude, unpopular with others. But these children weren't born that way. These undesirable traits developed gradually, because some parent made bad mistakes in child training. Not because he intended to but because he didn't understand child psychology, didn't know how to teach good habits, how to guide his child to successful living.

The eyes of many parents have been opened to a new understanding of

children, they have been helped to work out better, easier, happier ways of training their children by reading "The Parents' Magazine." Each month it brings them very practical, helpful articles on every phase of child care from crib to college. It deals with such subjects as obedience, baby care, sex education, finicky appetites, adolescence, temper, habits, and character training. Doctors, teachers, psychologists, experts in many fields

of child training, as well as mothers and fathers write its interesting, helpful articles. Mistakes in child training are costly. They may affect the entire future of your boy or girl. That is why you can't afford to be without "The Parents' Magazine." The subscription price is only \$2.00 for one year or \$3.00 for three years. Subscriptions will be received at the office of this newspaper, or may be sent direct to the S. N. Department,

The Parents' Magazine, 251 Fourth Ave., New York, N. Y.

Fifty-two Jersey cattle from Caldwell County were exhibited at three fairs this fall and took more than the usual number of ribbons.

Local meetings in the interests of a tobacco marketing association were attended by 710 Stokes County farmers last week but few signed

Outstanding Values for Fall At Williams-Belk Company's New Store Across the Street from the Old Stand

- | | |
|--|---|
| 1 Group Ladies' and Misses' Coats, assorted sizes and colors, each\$4.95 | Knit 3-piece suit in the Newest Tweed Effect,\$3.95—\$5.95—\$9.95—\$14.95 |
| Ladies' Sport and Dress Coats with or without fur, tweeds or broadcloth\$9.95 | 1 lot Ladies' Union Suits, \$1.00 to \$1.50 values, special, a suit79c |
| Other Better Coats in the newest styles and materials\$16.75 to \$39.50 | Children's Button-on Union Suits, \$1.00 values, special, suit48c |
| 1 lot of Children's Coats, plain or fur trimmed, each\$1.98 | Fay Stockings for the Children. They button to the Waist, tan or white, pair48c |
| Size 2 to 6 years. | Ladies' Silk Hosiery, 69c values, special, Pair35c |
| Children's Tweed, Broadcloth, and Chin-chilla, sizes 3 to 14\$2.48 to \$4.95 | Special 1 lot Ladies' Fabric Gloves \$1.00 and \$1.48 values, pair79c |
| Trico or Timmie Tuft Coats, size 7 to 14\$13.95 | 36" fast color Broadcloth, neat prints, yd. 19c |
| New lot Flat Crepe Dresses, assorted Fall shades, size 14 to 44, extra special\$3.95 | 36" Pajama checks, assorted Pastel shades and white, yard10c |
| Be sure to see our extra special in Ladies' Hats, all fall shades and styles \$1.00-\$1.48 | 36" Pinecrest Print, a new rayon cloth, fast color, yard39c |
| Imitation fur Jackets, black only, size 14 to 20, each\$4.95 | |

Visit Belk's Bargain Basement in the New Store for Values

Williams-Belk Company SANFORD

The Feed Problem for All the Animals

Is Solved By

THE PINEHURST WAREHOUSES

Pinehurst, N. C.

The dry summer made a shortage of feed in many places. It made much inferior stuff, and some wholly useless.

But as always, the Pinehurst Warehouses, have the right quality of grain and hay, and in quantities that provide for the winter.

Dairy Feeds this fall are a little cheaper. Growers find themselves with not so good an outlet for feeds and good material has come to our notice at reduced figures. The buyer gets the benefit.

In horse feeds the famous Lancaster, Pennsylvania, oats, came through the dry summer in good shape, and the Warehouses have the excellent grain in good supply. Timothy hay from the Lima, Ohio, timothy belt. All horsemen know timothy hay, and they know Lima hay. Extra choice, and none better.

Corn from the eastern North Carolina corn belt. The crop down there this year was a great success, and of the highest quality.

Another feed material from the Coast region is a large supply of Soja Bean Hay for cattle. Grown in that Mattamuskeet territory, one of the curiously fertile sections of the United States, abundantly watered that crops may grow, and productive to the limit. Soja Bean hay makes great feed for cattle.

Poultry feed in various materials. And not forgetting the dogs. We have dog feed in plenty.

Still some grass seed for the last planting and to touch up the bare spots, and fertilizer to hurry it along before cold weather.

Pinehurst Warehouses, Inc.

PUNCTUALITY PROMPTNESS PRECISION

You can't very often sometimes tell.

For instance: as is the wont of those who have been fortunate enough to reside in the good old Sandhill Section of North Carolina for any considerable period, the writer of this column was extolling its merits with especial reference to its healthful climate and general advantages as a place of abode.

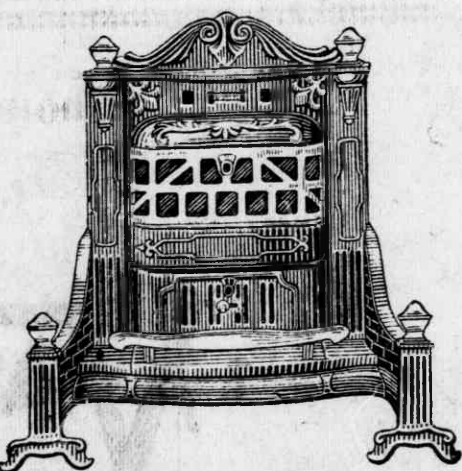
To his surprise a husky six-foot well-to-do member of the group of "old-timers" who were listening ejaculated "You bet, see what it did for me! Why, when I came here I didn't have a cent in the world, couldn't do a thing for myself, had to be wheeled about and weighed less than a hundred pounds. Now look at me." We looked, and somebody asked, "What was the matter?" "Oh, nothing much," was the reply "I was only eight months old."

It makes no difference whether you are one, ten, fifty or a hundred there is no better place to live on the face of the globe, and lucky indeed is he or she or it, who or which or what can make this his or hers or its permanent abiding place.

THE BANK OF PINEHURST Pinehurst, N. C.

HEATER TIME

- See Our Big Display
- Enamel Circulators Four Sizes
- Hot Blaster, Franklin Style
- Box and Cannon Heaters
- Fancy Andirons and Screens
- Oil and Electric Heaters
- Prcies that will please you.



BURNEY HARDWARE CO.

Aberdeen,

Phone 30

North Carolina